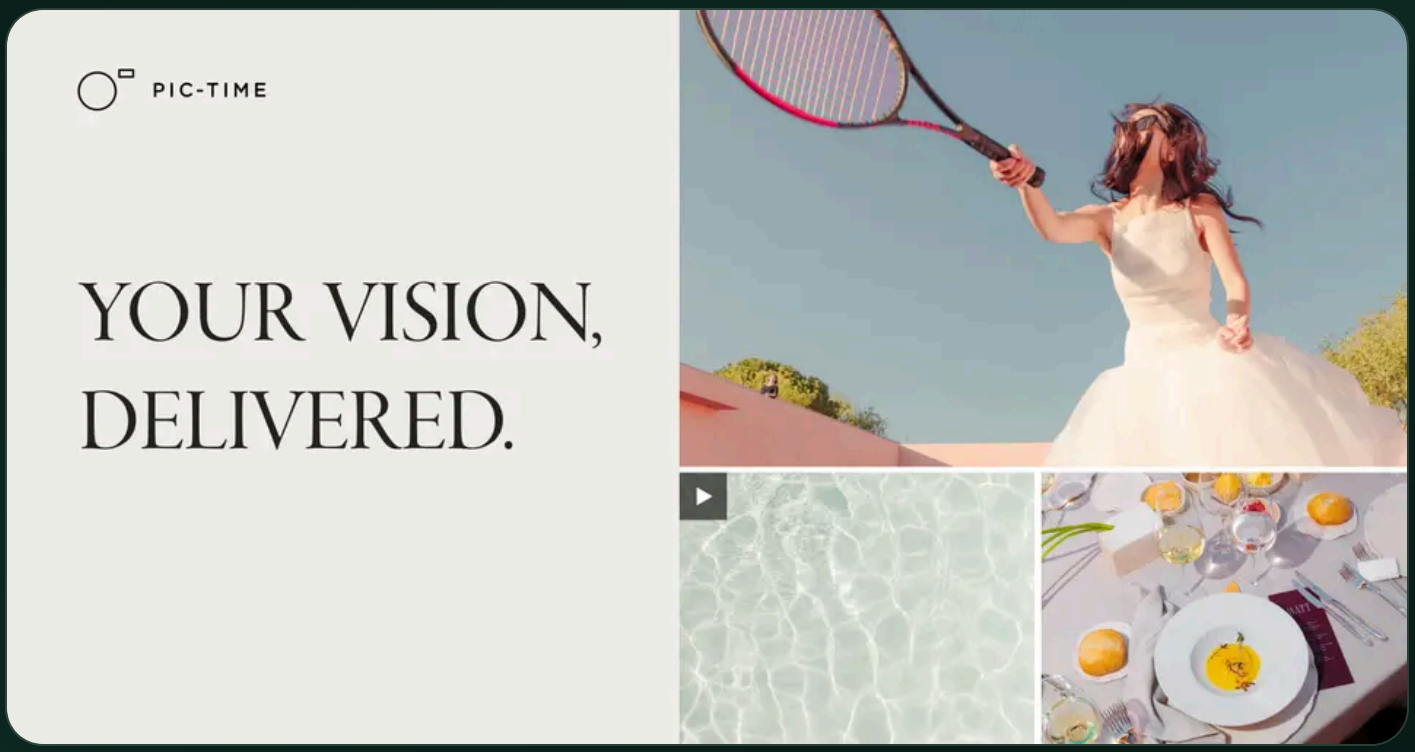
ToolGPA

NOVEMBER 2026

Pic-Time

The Insider's Guide

Client galleries and a print store for photographers



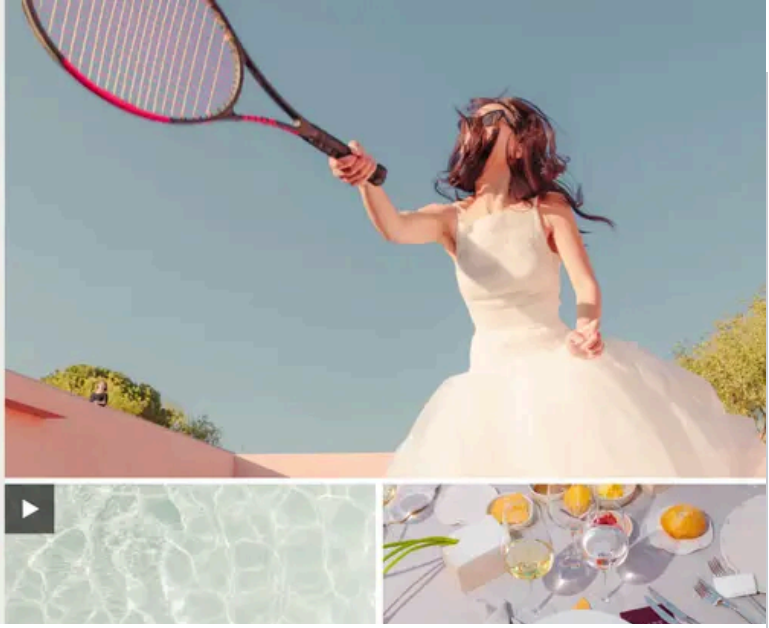
Every plan, grade, refund rule and rival among website and landing page builders, read from Pic-Time's own pages.

Made by Pic-Time · checked Nov 13, 2026 · toolgpa.com

2.4
GPA

PIC-TIME

YOUR VISION, DELIVERED.



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pic-Time's own pages, its app-store listings and our grades. Every fact in it is on Pic-Time's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 70 of the 104 other website and landing page builders we grade

Pic-Time is a gallery delivery service for photographers. It hosts client galleries, runs a print store that connects to partner print labs, and adds album design, slideshows and blogs. A free plan exists, and every plan includes a portfolio page and the mobile app.

To get you started, here are **9 things to know about Pic-Time**, taken from its own pages and our grades.

> "
>
> **You set up galleries, branding and a print store.**
>
> From our grade for ease of use

1 **Best for client galleries and a print store for photographers**

Pic-Time offers client galleries and a print store for photographers, with a free plan and paid plans from $7 a month.

2 **Paid plans start at $7 a month**

As its pricing page puts it: $7 per month, billed annually ($8 billed monthly).

3 **There is a free plan**

10 GB photo storage (reduced to 3 GB after 3 months), 1 GB video storage and unlimited galleries.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Client galleries**

Deliver photos and video in branded galleries with download permissions and a Lightroom integration.

6 **Print store**

Sell prints through a built-in store tied to more than 30 global print labs, with online payments and automatic fulfillment.

7 **Sales automations**

Ready-made campaigns, coupons and gift cards aimed at lifting print sales from each gallery.

8 **A 2.4 GPA, above 70 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Pic-Time you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Pic-Time at a glance

PRICING Free plan, from $7 per month, billed annually ($8 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Pic-Time	CATEGORY Website & Landing Page Builders
OUR GRADE 2.4 GPA, fair	STORE RATING 4.7 on the App Store, 2,212 ratings

The report card

Best for client galleries and a print store for photographers

Pic-Time offers client galleries and a print store for photographers, with a free plan and paid plans from $7 a month. Free photo storage drops to 3 GB after 3 months, and selections and album proofing start at Professional.

TOOLGPA REPORT CARD

Pic-Time

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	A free plan plus Beginner at $7 a month billed annually, close to the $6.75 cheaper-quarter line for website builders. Professional is $21.
Free plan and trial	C	A free plan with 10 GB of photo storage, reduced to 3 GB after 3 months, and 1 GB of video. Most working photographers will outgrow it.
Features	C	Galleries, a print store, sales automations, an album designer and AI gallery search. Client selections, album proofing and custom products need Professional or above.
Ease of use	C	No store rating on record. You set up galleries, branding and a print store.
Platforms and integrations	B	Web, iOS and Android, with Lightroom and Studio Ninja integrations. There is no desktop app.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pic-Time is for

- ✓ Fits if you deliver photos to clients and want a print store attached
- ✓ Works for a new photographer who can start on the free plan

Who it is not for

- ✕ Tight if you rely on the free plan, since photo storage falls from 10 GB to 3 GB after 3 months
- ✕ Skip it if you need client selections or album proofing without paying for Professional at $21
- ✕ Watch out: prices are for individual photographers, with agencies quoted separately
- ✕ Watch out: extra brands on Advanced are $6 a month each

Good to know

Good for

- ✓ Wedding and event photographers delivering galleries and selling prints
- ✓ Photographers who want to start free and pay as storage grows

Worth knowing

- ⓘ Free-plan photo storage drops from 10 GB to 3 GB after 3 months.
- ⓘ Client selections, album proofing and custom products need Professional or above.
- ⓘ The listed prices are for individual photographers; agencies and collectives are quoted separately.
- ⓘ Extra brands on Advanced cost $6 a month each.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$7

A month to start. There is a free plan too

Pic-Time has a free plan. Paid plans start at $7 per month, billed annually ($8 billed monthly).

> **Most working photographers will outgrow it.**
>
> From our grade for free plan and trial

FREE

$0

10 GB photos (3 GB after 3 months), 1 GB video, galleries, print store and basic design tools.

BEGINNER

$7

per month, billed annually ($8 billed monthly)

20 GB photos, 5 GB video, custom branding and chat support for clients.

PROFESSIONAL

$21

per month, billed annually ($25 billed monthly)

100 GB photos, 30 GB video, premium galleries and print store, blogs and slideshows.

ADVANCED

$42

per month, billed annually ($50 billed monthly)

Unlimited photo storage (terms apply), 60 GB video and multi-brand support.

The free plan

10 GB photo storage (reduced to 3 GB after 3 months), 1 GB video storage and unlimited galleries.

Read from pic-time.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Client galleries and a print store for photographers. Here is what it does, as its own site describes it, and what it covers: AI features, marketing automation, file sharing, online store, print on demand.

"

Galleries, a print store, sales automations, an album designer and AI gallery search.

From our grade for features

Client galleries

Deliver photos and video in branded galleries with download permissions and a Lightroom integration.

Print store

Sell prints through a built-in store tied to more than 30 global print labs, with online payments and automatic fulfillment.

Sales automations

Ready-made campaigns, coupons and gift cards aimed at lifting print sales from each gallery.

Album designer

Builds a personalized album layout from the gallery's photos using AI.

AI gallery search

Clients can search by keyword, person or selfie; the search for clients needs Professional or Advanced.

Where it runs

Web · iOS · Android

What it works with

Lightroom · Studio Ninja

Pic-Time is made by Pic-Time.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

70/104

Other website and landing page builders it is graded above

Pic-Time's GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade, and level with 20.

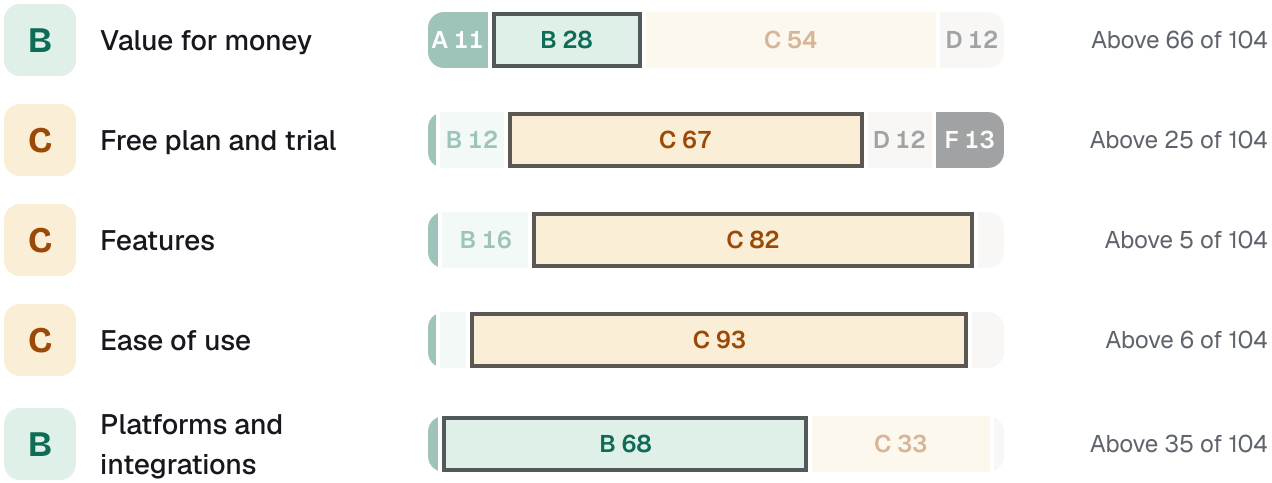
It stands best on value for money (B, above 66 of 104) and worst on features (C, above 5).

Its paid plans start at $7 a month, against a middle price of $11.50 for the category: 24 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 3 tools score higher and cost less.

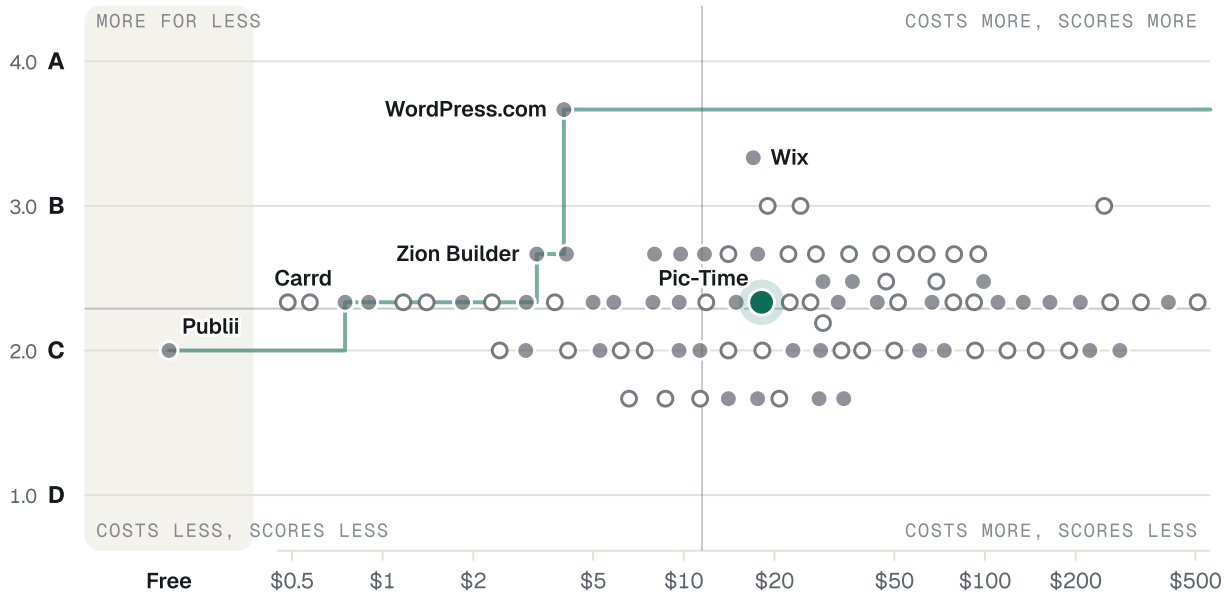
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Pic-Time's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Pic-Time is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pic-Time you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade. It costs $84 a year.

What you could not

- ✕ Checkout, card payments and sales tax handled for you.
- ✕ Email sent in volume that still reaches the inbox.

- ✕ Printers that make and ship each order.
- ✕ Storing and serving files for other people.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Pic-Time's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SmugMug, Zenfolio, PhotoShelter, PhotoDeck and Pixpa

The 5 tools Pic-Time is most often weighed against, with where each one differs from it.

2.4 GPA

SmugMug

Free trial · from $20/mo

Photo storage, portfolio sites and print sales for photographers.

- Pic-Time has a free plan. SmugMug does not, though it has a free trial.
- Only SmugMug lists macOS and Windows apps.
- Pic-Time also covers marketing automation and print on demand.

Pic-Time and SmugMug compared in full

2.2 GPA

Zenfolio

Free trial · from $7/mo

Photographer websites, client galleries and print sales in one plan.

- Pic-Time has a free plan. Zenfolio does not, though it has a free trial.
- Only Pic-Time lists iOS and Android apps.
- Pic-Time also covers marketing automation.

Pic-Time and Zenfolio compared in full

1.8 GPA

PhotoShelter

Free trial · from $10/mo

Photo storage, delivery and portfolio sites for photographers.

- Pic-Time has a free plan. PhotoShelter does not, though it has a free trial.
- Only Pic-Time lists iOS and Android apps.
- Pic-Time also covers marketing automation.

Pic-Time and PhotoShelter compared in full

2.0 GPA

PhotoDeck

Free trial · from $12/mo

Photographer websites with client galleries and print sales.

- Pic-Time has a free plan. PhotoDeck does not, though it has a free trial.
- Only Pic-Time lists iOS and Android apps.
- Pic-Time also covers marketing automation.

Pic-Time and PhotoDeck compared in full

2.2 GPA

Pixpa

Free trial · from $5.40/mo

Portfolio sites, client galleries and a store in one plan.

- Pic-Time has a free plan. Pixpa does not, though it has a free trial.
- Only Pic-Time lists iOS and Android apps.
- Pic-Time also covers marketing automation and print on demand.

Pic-Time and Pixpa compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pic-Time free?

Pic-Time has a free plan. 10 GB photo storage (reduced to 3 GB after 3 months), 1 GB video storage and unlimited galleries.

How much does Pic-Time cost?

Pic-Time lists 4 plans. Free: $0.

What platforms does Pic-Time work on?

Pic-Time is available on Web, iOS and Android.

How is Pic-Time rated?

Pic-Time's iPhone and iPad app averages 4.7 out of 5 from 2,212 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Pic-Time have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Pic-Time is listed for Web, iOS and Android.

Does Pic-Time have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Pic-Time is listed for Web, iOS and Android.

Is Pic-Time open source?

Pic-Time is not described as open source on its own site, as read on Nov 13, 2026.

What does Pic-Time integrate with?

Pic-Time's listing names Lightroom and Studio Ninja. A listing names up to eight integrations, so it may connect to more.

Who makes Pic-Time?

Pic-Time is made by a company of the same name.

What are the alternatives to Pic-Time?

The closest alternatives to Pic-Time in our directory are SmugMug, Zenfolio, PhotoShelter, PhotoDeck and Pixpa.

How does Pic-Time compare with other website and landing page builders?

Pic-Time's GPA of 2.4 is higher than 70 of the 104 other website and landing page builders we grade, and level with 20.

Is Pic-Time good value for money?

ToolGPA grades Pic-Time B for value for money. Its paid plans start at $7 a month, against a middle price of $11.50 for the category: 24 of the 89 others that charge start lower.

Could I make my own version of Pic-Time?

To replace Pic-Time you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Pic-Time's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Pic-Time's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pic-Time. Prices change, so check pic-time.com before you buy.

pic-time.com/pricing

pic-time.com/features/mobile-app

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pic-Time, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pic-time

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Pic-Time: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/pic-time
```

Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/pic-time/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Pic-Time, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pic-Time's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pic-Time is a trademark of its owner, and this guide is not made, paid for or approved by Pic-Time. Prices and plans change: check pic-time.com before you buy.