ToolGPA

NOVEMBER 2026

Picktime

The Insider's Guide

Appointment and class booking software with a free plan



Every plan, grade, refund rule and rival among calendar and scheduling apps, read from Picktime's own pages.

Made by Picktime · checked Nov 12, 2026 · toolgpa.com

2.8

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Picktime's own pages, its app-store listings and our grades. Every fact in it is on Picktime's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 55 of the 89 other calendar and scheduling apps we grade

Picktime is an online booking tool for small service businesses such as salons, gyms and clinics. Customers book through a public page or an embedded widget, and staff manage appointments, classes, resources and locations from a web dashboard or the mobile apps. A free plan covers three team members.

To get you started, here are **9 things to know about Picktime**, taken from its own pages and our grades.

> "
>
> **Services, staff and the booking page are yours to set up.**
>
> From our grade for ease of use

1 **Best for appointment and class booking for small teams**

Picktime is appointment and class booking with a free plan that covers 3 users and unlimited appointments.

2 **Paid plans start at $3 a month for each person**

As its pricing page puts it: $3 per user / month, billed annually ($4 billed monthly).

3 **There is a free plan**

Free: 3 users, 3 resources, 2 locations, 2 classes, unlimited appointments, email notifications and PayPal payments.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Online booking page

Customers book from a hosted page or a widget for WordPress, Wix, Squarespace and other site builders, with unlimited appointments on every plan.

6 Classes, resources and locations

Manage group classes, rooms or equipment and several locations; the free plan allows 2 classes and 2 locations.

7 Payments

Free accepts PayPal only; Starter and Pro add Stripe and Square.

8 A 2.8 GPA, above 55 of 89

That is against the other calendar and scheduling apps we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Picktime you could make: appointment booking, class booking, calendar and invoicing. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

Picktime at a glance

PRICING
Free plan, from $3 per user / month, billed annually ($4 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, iOS, Android

MADE BY
Picktime

CATEGORY
Calendar & Scheduling

OUR GRADE
2.8 GPA, good

The report card

Best for appointment and class booking for small teams

Picktime is appointment and class booking with a free plan that covers 3 users and unlimited appointments. The free plan caps resources, locations and classes, Pro stops at 10 users, and SSO, vouchers and class packs are still listed as coming soon.

TOOLGPA REPORT CARD — **Picktime** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Free is substantial, and Pro is $2.25 per user a month billed annually, under 60% of the category's $4.99 cheapest quarter.
Free plan and trial	B	Free covers 3 users, 3 resources, 2 locations, 2 classes and unlimited appointments, which one person could run a business on.
Features	C	Booking page, classes, payments, calendar sync and reminders. Pro lists SSO, vouchers and class packs as coming soon.
Ease of use	C	No store rating on record. Services, staff and the booking page are yours to set up.
Platforms and integrations	B	Web plus iOS and Android, with Google Calendar, Outlook, Zoom, Meet, Stripe, Square, Mailchimp and HubSpot. No desktop app.

Grade point average — Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Picktime is for

- ✓ Fits if you are a small studio or salon that wants a free booking page
- ✓ Works for teams of up to 10 that run classes

Who it is not for

- ✗ Tight if you stay free: 3 users, 3 resources, 2 locations and 2 classes
- ✗ Skip it if you have more than 10 users and resources, as Pro stops there
- ✗ Watch out: SSO, vouchers and class packs on Pro are not available yet
- ✗ Watch out: Starter and Pro prices are billed annually, and SMS reminders start on Starter

Good to know

Good for

- ✓ Salons, studios and small clinics that need booking and reminders cheaply
- ✓ Solo operators who want a free booking page that grows into paid features
- ✓ Small teams running classes alongside one-to-one appointments

Worth knowing

- ⓘ Free caps the account at 3 users, 3 resources, 2 locations and 2 classes.
- ⓘ Pro is capped at 10 users and resources; larger teams are told to contact support.
- ⓘ Pro lists SSO, vouchers and class packs as coming soon, not yet available.
- ⓘ Saving shown for yearly billing is up to 25 percent versus monthly.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$3

A month to start, for each person. There is a free plan too

Picktime has a free plan. Paid plans start at $3 per user / month, billed annually ($4 billed monthly).

FREE

$0

3 users, 3 resources, 2 locations, 2 classes, unlimited appointments and one-way calendar sync.

STARTER

$3

per user / month, billed annually ($4 billed monthly)

3 users, 5 classes, SMS reminders, recurring bookings, two-way calendar sync, Stripe and Square.

PRO

$2.25

per user / month, billed annually ($3 billed monthly)

10 users and resources, unlimited locations and classes, round robin, waitlist and discount coupons.

The free plan

Free: 3 users, 3 resources, 2 locations, 2 classes, unlimited appointments, email notifications and PayPal payments.

Read from picktime.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 25% with yearly billing

The pricing page shows Starter at $3 and Pro at $2.25 per user a month billed annually, against $4 and $3 billed monthly.

Stated on picktime.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Appointment and class booking software with a free plan. Here is what it does, as its own site describes it, and what it covers: calendar, booking links, invoicing, appointment booking, class booking.

"

Booking page, classes, payments, calendar sync and reminders.

From our grade for features

Online booking page

Customers book from a hosted page or a widget for WordPress, Wix, Squarespace and other site builders, with unlimited appointments on every plan.

Classes, resources and locations

Manage group classes, rooms or equipment and several locations; the free plan allows 2 classes and 2 locations.

Payments

Free accepts PayPal only; Starter and Pro add Stripe and Square.

Calendar sync

Syncs with Google, Outlook, iCloud and Exchange calendars: one way on Free, two way from Starter.

Reminders and notifications

Email notifications are on every plan; email reminders and SMS notifications start at Starter, subject to the vendor's SMS policy.

Round robin and waitlist

Pro adds round-robin assignment, a waitlist, booking approval, discount coupons and a custom booking flow.

Where it runs

Web · iOS · Android

What it works with

Google Calendar · Outlook · Zoom · Google Meet · Stripe · Square · Mailchimp · HubSpot

Picktime is made by Picktime.

Where it stands

Its grades against its category, and whether to keep it or make your own

55/89

Other calendar and scheduling apps it is graded above

Picktime's GPA of 2.8 is higher than 55 of the 89 other calendar and scheduling apps we grade, and level with 15.

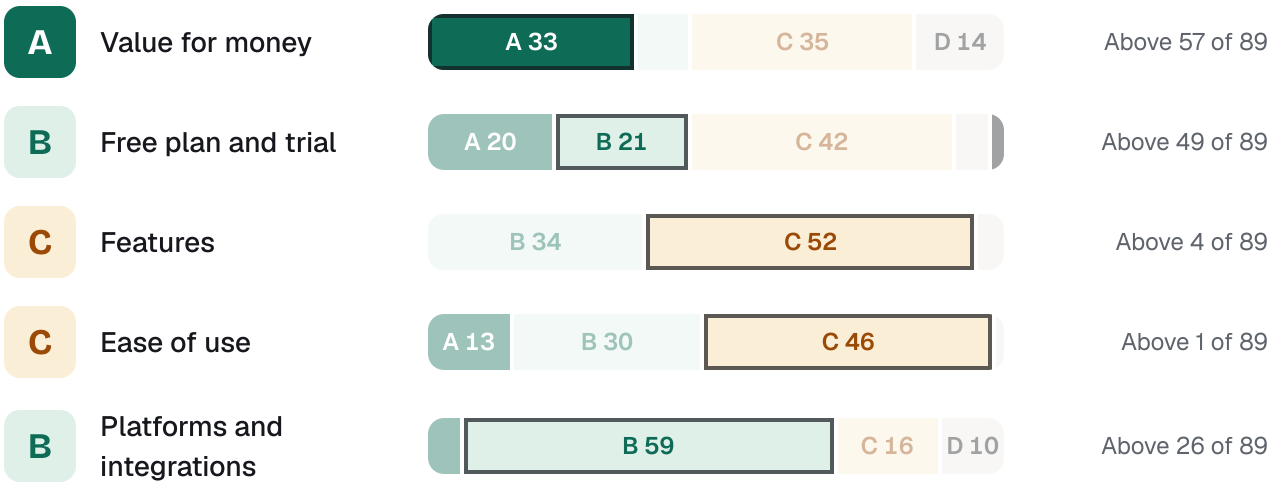
It stands best on value for money (A, above 57 of 89) and worst on ease of use (C, above 1).

Its paid plans start at $3 a month for each person, against a middle price of $6.99 for the category: 10 of the 66 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 11 tools score higher and cost less.

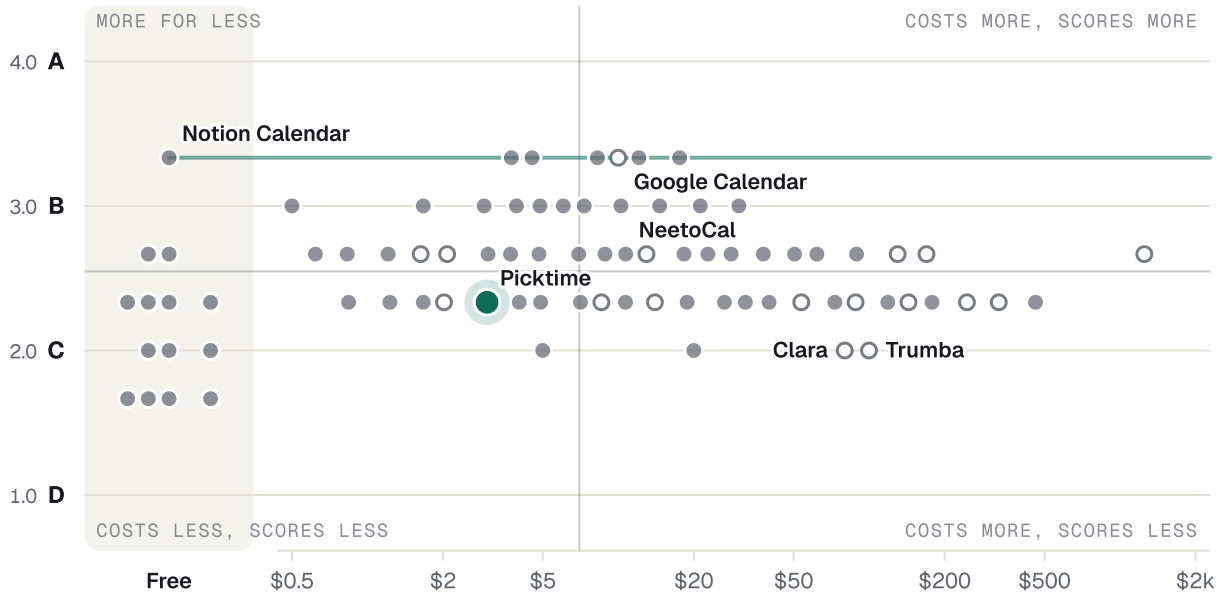
Each grade against the category

Every bar is all 90 calendar and scheduling apps we grade, cut by the letter each got. Picktime's own letter is outlined.



Price against what you get

Each dot is one of 81 calendar and scheduling apps. Further left costs less; higher up scores better on features, ease of use and platforms. Picktime is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Picktime you could make: appointment booking, class booking, calendar and invoicing. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

It costs $36 a year.

What you could make

- Appointment booking, class booking, calendar and invoicing: an app builder makes these well.

What you could not

- Booking pages that read and write other people's calendars and send the emails.

- A real app for iOS and Android. Something home-made would be a web page.
- It is priced for each person, which means accounts and billing for a team.
- It plugs into other products, Google Calendar, Outlook and Zoom among them.
- Hooks into the device itself: widgets.

What this rests on. Picktime's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Setmore, SimplyBook.me, Acuity Scheduling, Calendly and Zoho Bookings

The 5 tools Picktime is most often weighed against, with where each one differs from it.

2.8 GPA

Setmore

Free plan · from $5/mo

Appointment booking app with a free plan for up to four staff.

- Only Setmore lists macOS and Windows apps.
- Picktime also covers calendar, invoicing, appointment booking and class booking.
- Setmore also covers reports.

Picktime and Setmore compared in full

2.4 GPA

SimplyBook.me

Free plan · from €11.9/mo

Online booking system for service businesses, priced by volume.

- Picktime also covers calendar, invoicing, appointment booking and class booking.
- SimplyBook.me also covers reports.

Picktime and SimplyBook.me compared in full

2.2 GPA

Acuity Scheduling

Free trial · from $16/mo

Appointment booking, payments and reminders for service businesses.

- Picktime has a free plan. Acuity Scheduling does not, though it has a free trial.
- Picktime also covers calendar, appointment booking and class booking.

Picktime and Acuity Scheduling compared in full

2.8 GPA

Calendly

Free plan · from $10/mo

Booking links and team scheduling for external meetings.

- Only Calendly lists a browser extension.
- Picktime also covers calendar, invoicing, appointment booking and class booking.
- Calendly also covers meeting notes and transcription.

Picktime and Calendly compared in full

2.4 GPA

Zoho Bookings

Free plan · from $6/mo

Appointment scheduling with workspaces, workflows and Zoho CRM sync.

- Only Zoho Bookings lists a browser extension.
- Picktime also covers calendar, invoicing, appointment booking and class booking.
- Zoho Bookings also covers workflow automation and reports.

Picktime and Zoho Bookings compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Picktime free?

Picktime has a free plan. Free: 3 users, 3 resources, 2 locations, 2 classes, unlimited appointments, email notifications and PayPal payments.

How much does Picktime cost?

Picktime lists 3 plans. Free: $0.

What platforms does Picktime work on?

Picktime is available on Web, iOS and Android.

Does Picktime offer any discounts?

Picktime publicly lists the following: Save up to 25% with yearly billing.

Does Picktime have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Picktime is listed for Web, iOS and Android.

Does Picktime have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Picktime is listed for Web, iOS and Android.

Is Picktime open source?

Picktime is not described as open source on its own site, as read on Nov 12, 2026.

What does Picktime integrate with?

Picktime's listing names Google Calendar, Outlook, Zoom, Google Meet, Stripe, Square, Mailchimp and HubSpot.

Who makes Picktime?

Picktime is made by a company of the same name.

What are the alternatives to Picktime?

The closest alternatives to Picktime in our directory are Setmore, SimplyBook.me, Acuity Scheduling, Calendly and Zoho Bookings.

How does Picktime compare with other calendar and scheduling apps?

Picktime's GPA of 2.8 is higher than 55 of the 89 other calendar and scheduling apps we grade, and level with 15.

Is Picktime good value for money?

ToolGPA grades Picktime A for value for money. Its paid plans start at $3 a month for each person, against a middle price of $6.99 for the category: 10 of the 66 others that charge start lower.

Could I make my own version of Picktime?

The plain part of Picktime you could make: appointment booking, class booking, calendar and invoicing.

Where this guide comes from

The prices, plans, platforms and features were read from Picktime's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Picktime's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Picktime. Prices change, so check picktime.com before you buy.

picktime.com/pricing

picktime.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Picktime, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/picktime

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Picktime: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/picktime
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Know someone choosing between calendar and scheduling apps?

Send them this guide:
toolgpa.com/tools/picktime/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded calendar and scheduling apps after Picktime, each with an Insider's Guide of its own.

Calendar & Scheduling Insider's Guide

Every one of the 90 calendar and scheduling apps we grade, compared

Notion Calendar Insider's Guide

Free calendar app that connects to Notion databases

3.6 GPA

Google Calendar Insider's Guide

Online calendar from Google, free with a personal account

3.4 GPA

World Time Buddy Insider's Guide

Visual time zone converter and world clock for planning calls

3.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Picktime's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Picktime is a trademark of its owner, and this guide is not made, paid for or approved by Picktime. Prices and plans change: check picktime.com before you buy.