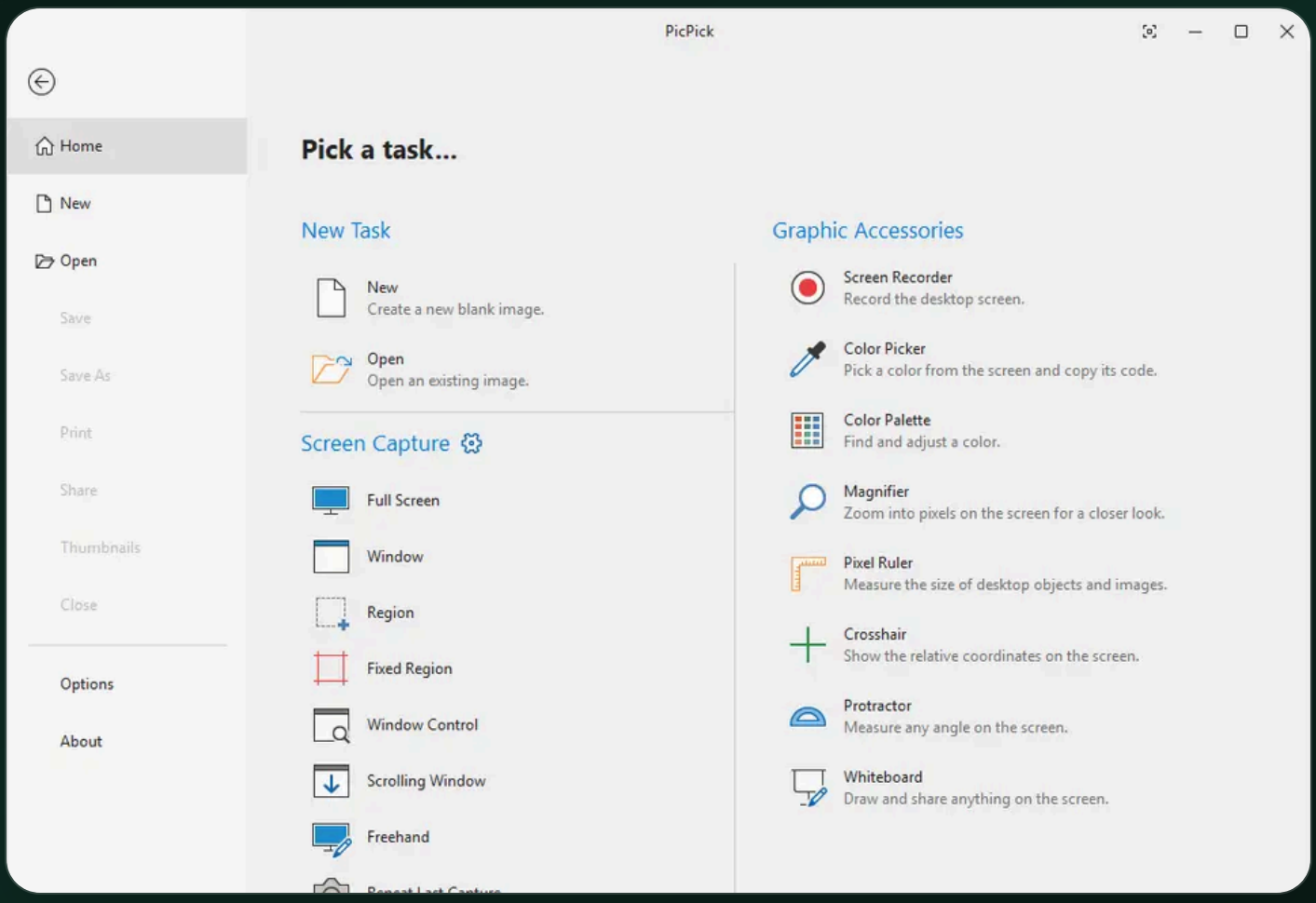
ToolGPA

NOVEMBER 2026

PicPick

The Insider's Guide

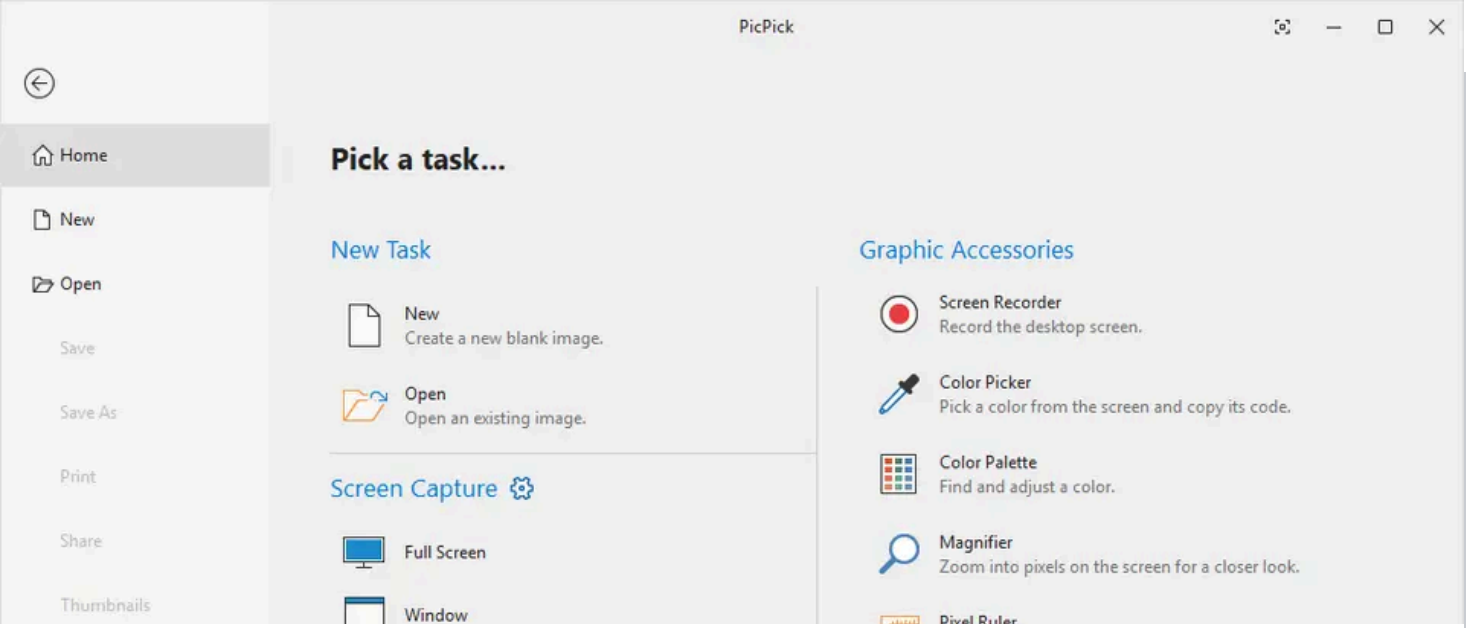
Windows screen capture, image editor and design tools in one app



Every plan, grade, refund rule and rival among desktop utilities, read from PicPick's own pages.

Made by NG WIN · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from PicPick's own pages, its app-store listings and our grades. Every fact in it is on PicPick's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 69 of the 186 other desktop utilities we grade

PicPick is a Windows screen capture tool bundled with an image editor, a screen recorder and design utilities such as a color picker, pixel ruler and whiteboard. It is free for personal, non-commercial use, and a Pro license is required for commercial and business use.

To get you started, here are **9 things to know about PicPick**, taken from its own pages and our grades.

> "
>
> **Install and press a capture hotkey with nothing to set up.**
>
> From our grade for ease of use

1 **Best for screenshots with a built-in image editor on Windows**

PicPick captures the screen, edits the image and records video, and it is free for personal use.

2 **Paid plans start at $2.50 a month when paid by the year**

As its pricing page puts it: $30 per year (Professional, listed as a limited-time price).

3 **There is a free plan**

Free for personal, non-commercial use with the capture, image editor and design tools, manual updates and no technical support.

4 **It runs on Windows**

Windows.

5 **Many capture modes**

Full screen, active window, scrolling window, region, fixed region and freehand, with hotkeys, auto-save and multi-monitor support.

6 **Screen recording**

Record the full screen, a window or a region with system audio and microphone, saved to a local file.

7 **Ribbon-style image editor**

Annotate with text, arrows, shapes and callouts, and apply shadows, blur, watermarks, frames and mosaics.

8 **A 2.6 GPA, above 69 of 186**

That is against the other desktop utilities we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing PicPick does is plain enough to make in a weekend. The 5 things listed below take a company.

PicPick at a glance

PRICING Free plan, from $30 per year (Professional, listed as a limited-time price)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Windows
MADE BY NG WIN	CATEGORY Desktop Utilities
OUR GRADE 2.6 GPA, good	

The report card

Best for screenshots with a built-in image editor on Windows

PicPick captures the screen, edits the image and records video, and it is free for personal use. But it runs on Windows only, work use needs the Pro

licence at $30 a year, and the free version has no support.

TOOLGPA REPORT CARD	PicPick	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Free for personal use, and Professional is $30 a year, shown as a limited-time price, about $2.50 a month and so around the cheaper quarter of this category.
Free plan and trial	B	Free for personal, non-commercial use with the capture, editor and design tools. Work use needs paying, and support and automatic updates are Pro.
Features	B	Many capture modes, a ribbon-style editor, screen recording, color picker, pixel ruler and whiteboard. Nothing in the listing is missing from the job.
Ease of use	B	Install and press a capture hotkey with nothing to set up. No store rating is on record.
Platforms and integrations	D	Windows only. The download page lists no Mac or Linux version.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who PicPick is for

- ✓ Fits if you capture and mark up screenshots on a Windows PC for personal use
- ✓ Works for people who want a color picker and pixel ruler in the same tool

Who it is not for

- ✗ Skip it if you use a Mac or Linux, since only Windows is listed
- ✗ Not for you if it is for work, as business use needs Pro at $30 a year per user
- ✗ Tight if you want support, because free users get none and only manual updates
- ✗ Watch out: the page mentions a limited-time lifetime option but shows no price

Good to know

Good for

- ✓ Windows users who want capture, editing and a color picker in one app
- ✓ Writers of tutorials and documentation who annotate screenshots
- ✓ Personal users, who can stay on the free version

Worth knowing

- ⓘ Windows only; the download page lists Windows versions and no Mac or Linux build.
- ⓘ The free version is limited to personal, non-commercial use, and work use needs Pro.
- ⓘ A Pro license is per user, installable on up to two computers for that user.
- ⓘ The page mentions a limited-time lifetime option but does not show its price.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$2.50

A month to start, paid by the year.
There is a free plan too

PicPick has a free plan. Paid plans start at $30 per year (Professional, listed as a limited-time price).

> **Free for personal, non-commercial use with the capture, editor and design tools.**

From our grade for free plan and trial

FREE

$0

Personal, non-commercial use only. Screen capture, image editor and design tools, with manual updates and ads.

PROFESSIONAL

$30

per year, per user

Commercial and business use, auto updates, priority support and no ads. Shown as $30, down from a crossed-out $36.

The free plan

Free for personal, non-commercial use with the capture, image editor and design tools, manual updates and no technical support.

Read from picpick.app on Nov 13, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime license, limited-time offer

The pricing page says a one-time lifetime license is available as a limited-time offer, with no recurring fees.

Stated on picpick.app

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Windows

Windows screen capture, image editor and design tools in one app. Here is what it does, as its own site describes it, and what it covers: screen recording, screenshots, file sharing.

> **Many capture modes, a ribbon-style editor, screen recording, color picker, pixel ruler and whiteboard.**
>
> From our grade for features

Many capture modes

Full screen, active window, scrolling window, region, fixed region and freehand, with hotkeys, auto-save and multi-monitor support.

Screen recording

Record the full screen, a window or a region with system audio and microphone, saved to a local file.

Ribbon-style image editor

Annotate with text, arrows, shapes and callouts, and apply shadows, blur, watermarks, frames and mosaics.

Design utilities

Includes a color picker, pixel ruler, magnifier, protractor, crosshair and whiteboard.

Share and send

Send captures to Google Drive, Dropbox, OneDrive, FTP or email, or get a shareable web link.

Where it runs

Windows

What it works with

Google Drive

Dropbox

OneDrive

PicPick is made by NG WIN.

Where it stands

Its grades against its category, and whether to keep it or make your own

69/186

Other desktop utilities it is graded above

PicPick's GPA of 2.6 is higher than 69 of the 186 other desktop utilities we grade, and level with 46.

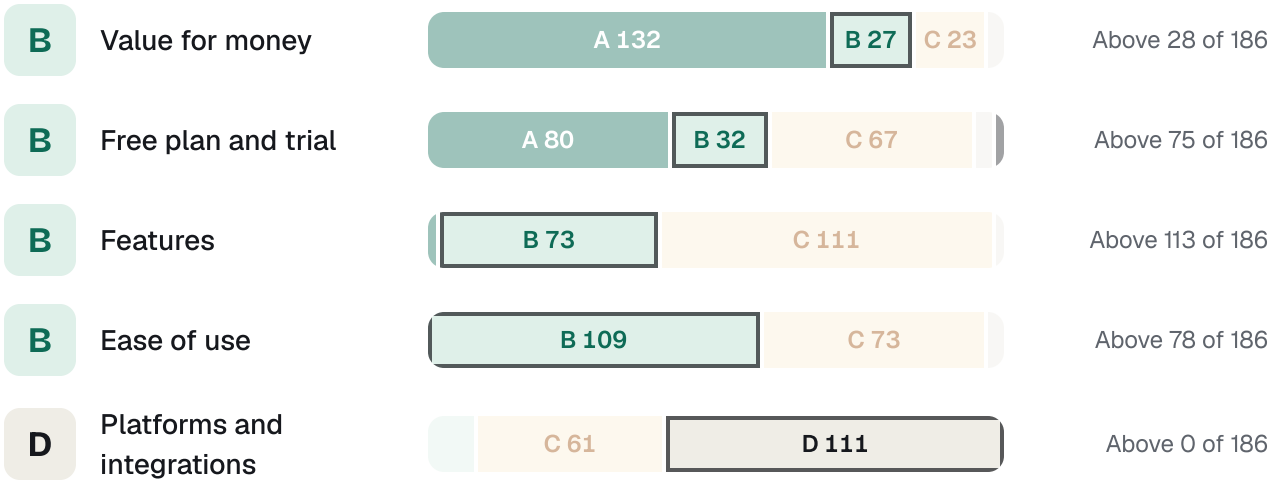
It stands best on features (B, above 113 of 186) and worst on platforms and integrations (D, above 0).

Its paid plans start at $2.50 a month when paid by the year, against a middle price of $2.99 for the category: 14 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

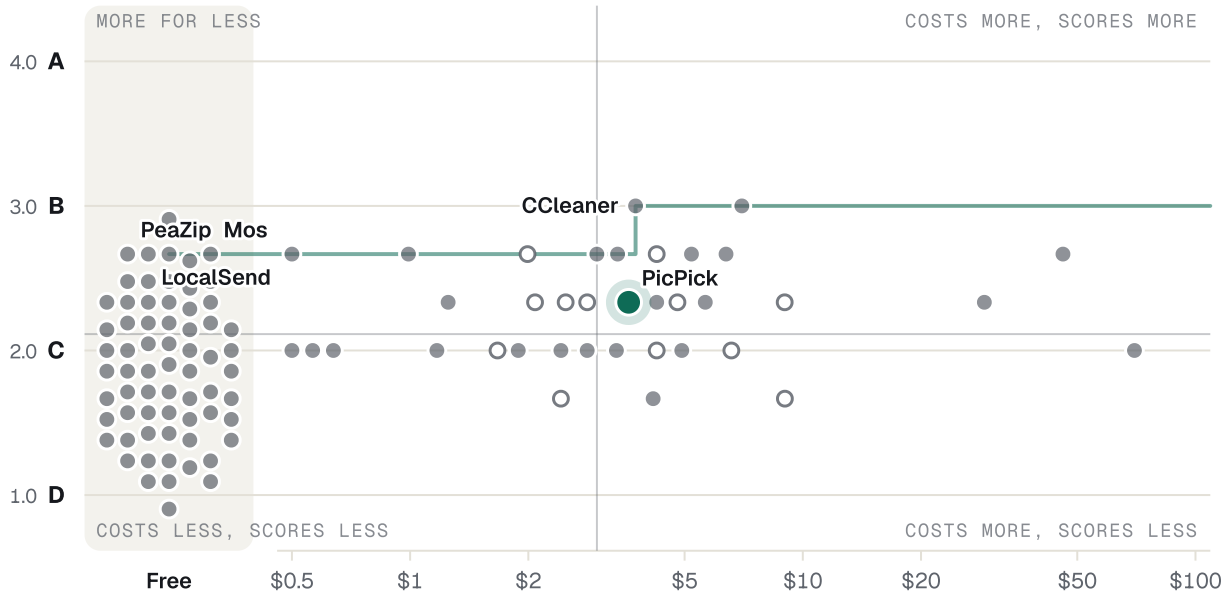
Each grade against the category

Every bar is all 187 desktop utilities we grade, cut by the letter each got. PicPick's own letter is outlined.



Price against what you get

Each dot is one of 103 desktop utilities. Further left costs less; higher up scores better on features, ease of use and platforms. PicPick is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing PicPick does is plain enough to make in a weekend. The 5 things listed below take a company.

It costs $30 a year.

What you could not

- ✕ Capture tools hooked into the operating system.
- ✕ Recording the screen with its sound, and somewhere to keep the video.
- ✕ Storing and serving files for other people.

- ✕ A real app for Windows. Something home-made would be a web page.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. PicPick's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Snipaste, ShareX, Greenshot, FastStone Capture and Screenpresso

The 5 tools PicPick is most often weighed against, with where each one differs from it.

3.0 GPA

Snipaste

Free plan · from $8.99 one-time

Screenshot tool that pins images to the screen as floating windows.

- Only Snipaste lists macOS and Linux apps.
- Snipaste can be bought with a one-time purchase.
- PicPick also covers screen recording and file sharing.

PicPick and Snipaste compared in full

2.6 GPA

ShareX

Free

Free, open-source screenshot and screen recording for Windows.

- ShareX is open source, according to its own site.

PicPick and ShareX compared in full



3.0
GPA

Greenshot

Free plan · from $1.99 one-time

Free, open-source screenshot tool for Windows with an editor.

- Only Greenshot lists a macOS app.
- Greenshot is open source, according to its own site.
- PicPick also covers screen recording and file sharing.

PicPick and Greenshot compared in full



2.6
GPA

FastStone Capture

Free trial · from $29.95 one-time

Windows screen capture, annotation and screen recorder.

- PicPick has a free plan. FastStone Capture does not, though it has a free trial.
- FastStone Capture can be bought with a one-time purchase.
- PicPick also covers file sharing.

PicPick and FastStone Capture compared in full



2.4
GPA

Screenpresso

Free plan

Windows screenshot and video capture with a built-in editor.

- Only Screenpresso lists a browser extension.
- Screenpresso can be bought with a one-time purchase.
- PicPick also covers file sharing.

PicPick and Screenpresso compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is PicPick free?

PicPick has a free plan. Free for personal, non-commercial use with the capture, image editor and design tools, manual updates and no technical support.

How much does PicPick cost?

PicPick lists 2 plans. Free: $0.

What platforms does PicPick work on?

PicPick is available on Windows.

Does PicPick offer any discounts?

PicPick publicly lists the following: Lifetime license, limited-time offer.

Does PicPick have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. PicPick is listed for Windows.

Does PicPick have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. PicPick is listed for Windows.

Is PicPick open source?

PicPick is not described as open source on its own site, as read on Nov 13, 2026.

What does PicPick integrate with?

PicPick's listing names Google Drive, Dropbox and OneDrive. A listing names up to eight integrations, so it may connect to more.

Who makes PicPick?

PicPick is made by NG WIN.

What are the alternatives to PicPick?

The closest alternatives to PicPick in our directory are Snipaste, ShareX, Greenshot, FastStone Capture and Screenpresso.

How does PicPick compare with other desktop utilities?

PicPick's GPA of 2.6 is higher than 69 of the 186 other desktop utilities we grade, and level with 46.

Is PicPick good value for money?

ToolGPA grades PicPick B for value for money. Its paid plans start at $2.50 a month when paid by the year, against a middle price of $2.99 for the category: 14 of the 36 others that charge start lower.

Could I make my own version of PicPick?

Nothing PicPick does is plain enough to make in a weekend. The 5 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from PicPick's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PicPick's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by NG WIN. Prices change, so check picpick.app before you buy.

picpick.app/en/pricing/
picpick.app/en/features/
picpick.app/en/download/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

PicPick, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/picpick

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "PicPick: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/picpick
```

Know someone choosing between desktop utilities?

Send them this guide: toolgpa.com/tools/picpick/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded desktop utilities after PicPick, each with an Insider's Guide of its own.

Desktop Utilities Insider's Guide

Every one of the 187 desktop utilities we grade, compared

Just Color Picker Insider's Guide

Free portable color picker and editor for Windows and macOS

3.2 GPA

LocalSend Insider's Guide

Open-source file sharing between nearby devices, no cloud

3.2 GPA

Mos Insider's Guide

Free Mac menu bar utility for smooth mouse wheel scrolling

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PicPick's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PicPick is a trademark of its owner, and this guide is not made, paid for or approved by NG WIN. Prices and plans change: check picpick.app before you buy.