ToolGPA

NOVEMBER 2026

Pin

The Insider's Guide

AI recruiter that sources, emails and books candidates



Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from Pin's own pages.

Made by Pin · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

Pin

AI finds them. You hire them.

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pin's own pages, its app-store listings and our grades. Every fact in it is on Pin's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 76 of the 101 other hiring and applicant tracking tools we grade

Pin is an AI recruiting tool that searches a database of 850M+ profiles, scores matches against a role, and sends outreach from your own Gmail or Outlook account. Replies can be handled and interviews booked automatically, and each step can also be approved by hand. It is aimed at hiring teams, agencies and founders.

To get you started, here are **9 things to know about Pin**, taken from its own pages and our grades.

> **A web app where you connect Gmail or Outlook and a calendar, set up job positions and decide what the agent may do alone.**
>
> From our grade for ease of use

1 **Best for an AI recruiter for founders and small hiring teams**

Pin searches 850M+ profiles, scores them against a role and sends outreach from your own Gmail or Outlook.

2 **Paid plans start at $100 a month for each person**

As its pricing page puts it: $100 per user / month, billed annually.

3 **There is a free plan**

1 job position, 1 AI agent, 5 contact lookup credits per week, 3 candidate searches a day, email-only sequences and the AI notetaker.

4 **It runs on Web**

Web.

5 **AI sourcing**

Searches a database of 850M+ profiles from a job title or description and gives each match a fit score with the reasons behind it.

6 **Automated outreach**

Sends personalized email sequences from the recruiter's connected Gmail or Outlook account, with follow-ups. Multi-channel sequences start on Solo.

7 **Interview scheduling**

Sorts candidate replies and books calls through connected calendars. Every automated step is optional and can be approved by hand first.

8 **A 2.2 GPA, above 76 of 101**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Pin you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Pin at a glance

PRICING
Free plan, from $100 per user / month, billed annually

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Pin, since 2024

CATEGORY
Hiring & Applicant Tracking

OUR GRADE
2.2 GPA, fair

The report card

Best for an AI recruiter for founders and small hiring teams

Pin searches 850M+ profiles, scores them against a role and sends outreach from your own Gmail or Outlook. The free plan is cut to one job and 5 contact lookups a week, the paid plans start at $100 a seat, and linking an applicant tracking system costs extra until Enterprise.

TOOLGPA REPORT CARD	Pin	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$100 per user a month on annual billing is level with this category's middle price of $95, and Solo is not sold monthly. Professional is $135, or $179 billed monthly.
Free plan and trial	C	The free plan is real but small: 1 job, 1 AI agent, 5 contact credits a week and 3 candidate searches a day. You will hit those in your first week of hiring.

SUBJECT	GRADE	COMMENT
Features	C	Sourcing, scoring, email sequences, interview booking and a notetaker. The listing says ATS integration is an add-on until Enterprise, and multi-channel sequences start on Solo.
Ease of use	C	A web app where you connect Gmail or Outlook and a calendar, set up job positions and decide what the agent may do alone. No store rating is on record.
Platforms and integrations	B	Web only, with 120+ applicant tracking system links and Gmail, Outlook and calendar connections. There is no desktop or phone app listed.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pin is for

- ✓ Fits if you are a founder or solo recruiter who wants sourcing and first emails handled for you
- ✓ Works for small agencies that run searches for a few clients from one login

Who it is not for

- ✗ Tight if you stay on the free plan, since it allows 1 job and 5 contact lookups a week
- ✗ Pricey if you want one seat monthly, because Solo is annual only and Professional is $179 billed monthly
- ✗ Watch out: connecting your applicant tracking system is an add-on until Enterprise
- ✗ Watch out: SSO, SAML and SCIM are Enterprise only, and Enterprise has no public price

Good to know

Good for

- Recruiters and founders who want sourcing and outreach handled by an agent
- Agencies running searches for several clients from one account
- Solo recruiters who want a free plan to try it first

Worth knowing

- The Free plan allows 1 position and 5 contact credits a week; email and phone lookups each use a credit.
- Solo is annual only; Professional costs $179 per user / month if billed monthly.
- ATS integration is an add-on on Solo and Professional and included only on Enterprise.
- SSO/SAML and SCIM are Enterprise only.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$100

A month to start, for each person.
There is a free plan too

Pin has a free plan. Paid plans start at $100 per user / month, billed annually.

> **You will hit those in your first week of hiring.**
>
> From our grade for free plan and trial

FREE

$0

1 job position, 1 AI agent, 5 contact credits per week and email-only sequences.

SOLO

$100

per user / month, billed annually (not sold monthly)

Single seat with unlimited positions, 500 contact credits a month, 2 AI agents and multi-channel sequences.

PROFESSIONAL

$135

per user / month, billed annually ($179 billed monthly)

Unlimited seats, 1,000 credits per seat a month, 2 agents per user, shared inbox and collaboration.

ENTERPRISE

Custom

Unlimited seats, credits and AI agents, ATS integration included, SSO/SAML, SCIM and an account manager.

The free plan

1 job position, 1 AI agent, 5 contact lookup credits per week, 3 candidate searches a day, email-only sequences and the AI notetaker.

Read from pin.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

25% off Professional when billed annually

The pricing page shows Professional at $135 per user a month on annual billing against $179 on monthly billing.

Stated on pin.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI recruiter that sources, emails and books candidates. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, AI agents, applicant tracking, job board posting.

"

Sourcing, scoring, email sequences, interview booking and a notetaker.

From our grade for features

AI sourcing

Searches a database of 850M+ profiles from a job title or description and gives each match a fit score with the reasons behind it.

Automated outreach

Sends personalized email sequences from the recruiter's connected Gmail or Outlook account, with follow-ups. Multi-channel sequences start on Solo.

Interview scheduling

Sorts candidate replies and books calls through connected calendars. Every automated step is optional and can be approved by hand first.

AI notetaker

Joins Zoom, Google Meet and Teams interviews and intake calls, records them, writes a summary and suggests questions. Included on every plan.

Recruiting CRM and ATS sync

Keeps candidates and conversations in one place. The vendor lists 120+ applicant tracking system integrations, an add-on until Enterprise.

Where it runs

Web

What it works with

Greenhouse
Lever
Ashby
Bullhorn
iCIMS
Jobvite
Gmail
Outlook

Pin is made by Pin, and has been around since 2024.

Where it stands

Its grades against its category, and whether to keep it or make your own

76/101

Other hiring and applicant tracking tools it is graded above

Pin's GPA of 2.2 is higher than 76 of the 101 other hiring and applicant tracking tools we grade, and level with 11.

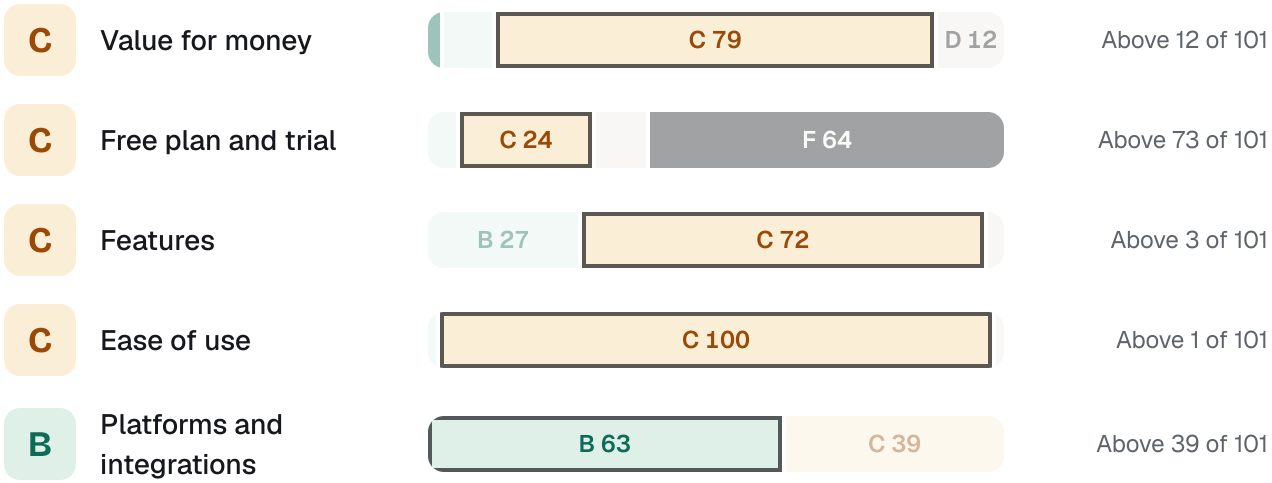
It stands best on platforms and integrations (B, above 39 of 101) and worst on ease of use (C, above 1).

Its paid plans start at $100 a month for each person, against a middle price of $99 for the category: 25 of the 42 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

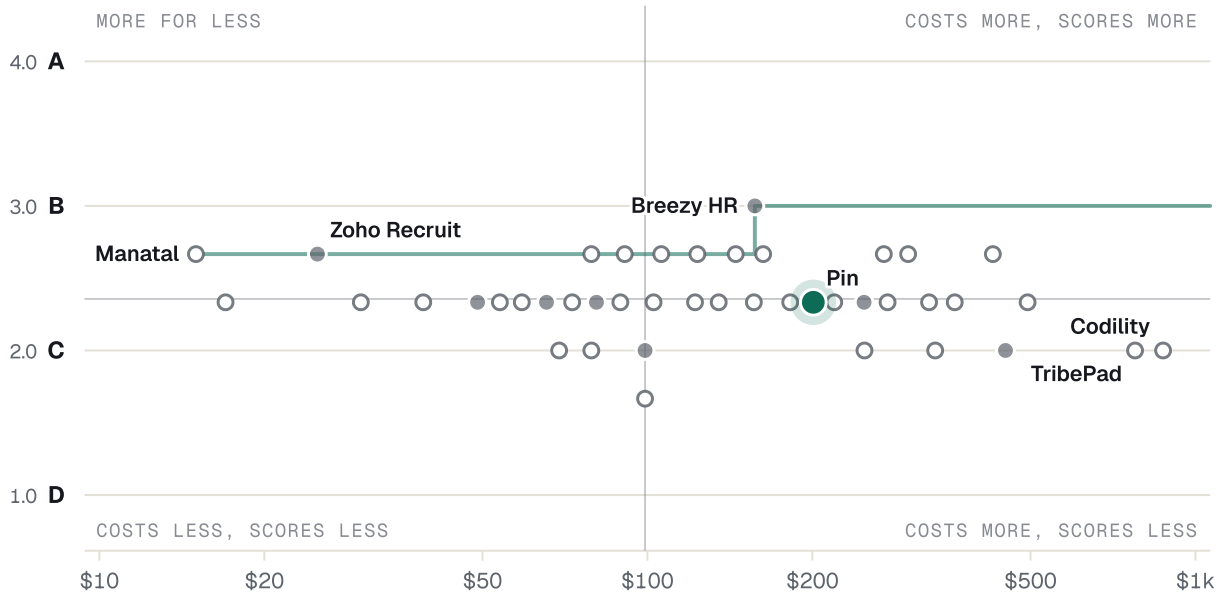
Each grade against the category

Every bar is all 102 hiring and applicant tracking tools we grade, cut by the letter each got. Pin's own letter is outlined.



Price against what you get

Each dot is one of 43 hiring and applicant tracking tools. Further left costs less; higher up scores better on features, ease of use and platforms. Pin is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pin you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.2 is higher than 76 of the 101 other hiring and applicant tracking tools we grade. It costs $1,200 a year.

What you could make

- Applicant tracking: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- Jobs posted to dozens of job boards at once, which takes an agreement with each board.
- Connections to other products, each kept working as those products change.
- It is priced for each person, which means accounts and billing for a team.

What this rests on. Pin's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Juicebox, SeekOut and hireEZ

The 3 tools Pin is most often weighed against, with where each one differs from it.

Juicebox

2.0 GPA

Free plan · from $99/mo

AI recruiting platform for sourcing and outreach.

- Pin also covers workflow automation and job board posting.

Pin and Juicebox compared in full

SeekOut

2.4 GPA

Free trial · from $149/mo

AI candidate sourcing across 1B+ profiles and your ATS.

- Pin has a free plan. SeekOut does not, though it has a free trial.
- Only SeekOut lists a browser extension.
- Pin also covers workflow automation and job board posting.

Pin and SeekOut compared in full

2.0
GPA

hireEZ

Free trial · from $494/mo

AI sourcing and recruiting platform that sits on top of your ATS.

- Pin has a free plan. hireEZ does not, though it has a free trial.
- Pin also covers workflow automation and job board posting.
- hireEZ also covers reports.

Pin and hireEZ compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pin free?

Pin has a free plan. 1 job position, 1 AI agent, 5 contact lookup credits per week, 3 candidate searches a day, email-only sequences and the AI notetaker.

How much does Pin cost?

Pin lists 4 plans. Free: $0.

What platforms does Pin work on?

Pin is available on Web.

Does Pin offer any discounts?

Pin publicly lists the following: 25% off Professional when billed annually.

Does Pin have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Pin is listed for Web.

Does Pin have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Pin is listed for Web.

Is Pin open source?

Pin is not described as open source on its own site, as read on Nov 13, 2026.

What does Pin integrate with?

Pin's listing names Greenhouse, Lever, Ashby, Bullhorn, iCIMS, Jobvite, Gmail and Outlook.

Who makes Pin?

Pin is made by a company of the same name. It dates from 2024.

What are the alternatives to Pin?

The closest alternatives to Pin in our directory are Juicebox, SeekOut and hireEZ.

How does Pin compare with other hiring and applicant tracking tools?

Pin's GPA of 2.2 is higher than 76 of the 101 other hiring and applicant tracking tools we grade, and level with 11.

Is Pin good value for money?

ToolGPA grades Pin C for value for money. Its paid plans start at $100 a month for each person, against a middle price of $99 for the category: 25 of the 42 others that charge start lower.

Could I make my own version of Pin?

To replace Pin you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Pin's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Pin's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pin. Prices change, so check pin.com before you buy.

pin.com/pricing/

pin.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pin, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pin

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pin: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/pin
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Know someone choosing between hiring and applicant tracking tools?

Send them this guide: toolgpa.com/tools/pin/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded hiring and applicant tracking tools after Pin, each with an Insider's Guide of its own.

Hiring & Applicant Tracking Insider's Guide

Every one of the 102 hiring and applicant tracking tools we grade, compared

Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

2.8 GPA

Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pin's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pin is a trademark of its owner, and this guide is not made, paid for or approved by Pin. Prices and plans change: check pin.com before you buy.