ToolGPA

NOVEMBER 2026

Pincel

The Insider's Guide

Browser-based AI image, video and audio tools for business



Every plan, grade, refund rule and rival among AI image and video generators, read from Pincel's own pages.

Made by Pincel · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pincel's own pages, its app-store listings and our grades. Every fact in it is on Pincel's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 63 of the 168 other AI image and video generators we grade

Pincel is a browser-based suite of more than 50 AI tools for product photos, marketing visuals, portraits, short video and audio. Tools include an AI photo editor, object remover, generative fill, background remover, virtual try-on and an upscaler. Work is paid for with credits, with a small free allotment to start.

To get you started, here are **9 things to know about Pincel**, taken from its own pages and our grades.

1 **Best for a browser suite of AI photo and ad tools**

Pincel puts over 50 AI tools in the browser: photo edits, product shots, try-on, short video and audio.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month for 1,000 credits.

3 **You can try it first**

20 free credits to test the tools, no card required.

4 **It runs on Web**

Web.

5 **Photo editing tools**

An AI photo editor, object remover, generative fill and background remover work from a text prompt or a selection.

6 **Product photos**

Product photo, background generator, relight and photo extender tools target storefront and marketplace images.

7 **Portraits and try-on**

AI portraits from a selfie, face editing, hair and nail studios and virtual apparel try-on are listed.

8 **A 2.2 GPA, above 63 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Pincel you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Pincel at a glance

PRICING
Free trial, from $19 per month for 1,000 credits

FREE PLAN
No

FREE TRIAL
20 free credits to test the tools, no card required.

RUNS ON
Web

MADE BY
Pincel

CATEGORY
AI Image & Video Generators

OUR GRADE
2.2 GPA, fair

The report card

Best for a browser suite of AI photo and ad tools

Pincel puts over 50 AI tools in the browser: photo edits, product shots, try-on, short video and audio. Creator is $19 a month for 1,000 credits. The page doesn't say what each tool costs in credits, the free 20 credits don't refill, and there's no app.

TOOLGPA REPORT CARD	Pincel	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Creator is $19 a month for 1,000 credits, at the edge of the dearer quarter of AI image tools. Premium and Restless bring the per-credit rate down.
Free plan and trial	C	20 free credits, no card needed. That's a trial, and the page doesn't say they refill.
Features	B	Over 50 tools covering photos, product images, portraits, video and audio. The listing names no gap in the core job.
Ease of use	C	No store rating on record. With credits per tool and 50 tools to choose from, expect some learning.
Platforms and integrations	C	Web only. No desktop or phone app, and no API or integrations are listed.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pincel is for

- ✓ Fits if you make product photos and marketing images and want many tools in one place
- ✓ Works for small shops that don't mind working in a browser tab

Who it is not for

- ✗ Tight if you're staying free: 20 credits, and the page doesn't say they refill
- ✗ Not for you if you want to know costs up front, as the page doesn't give the credit cost per tool
- ✗ Skip it if you want an app, since it's browser-only
- ✗ Watch out: monthly credits carry over only while the plan stays active
- ✗ Pricey if you need volume: $79 a month for 5,000 credits, $199 for 15,000

Good to know

Good for

- ✓ E-commerce sellers who need product and try-on images
- ✓ Small teams that want many AI tools on one credit balance
- ✓ People who prefer a browser tool with nothing to install

Worth knowing

- ⓘ Pincel is browser-only; no desktop or mobile app is listed.
- ⓘ Each tool uses credits, and the page does not give the credit cost of each tool.
- ⓘ Monthly credits carry over only while the plan stays active.
- ⓘ Top-up credits are sold at the same rates ($19 for 1,000) and the page says they never expire.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19
A month to start

Pincel is a paid product with a free trial, starting at $19 per month for 1,000 credits.

> **Premium and Restless bring the per-credit rate down.**
>
> From our grade for value for money

STARTER

$0

20 free credits to try the tools; the page does not say they refill.

CREATOR

$19

per month for 1,000 credits

1,000 credits each month, about $0.019 a credit.

PREMIUM

$79

per month for 5,000 credits

5,000 credits each month, about $0.0158 a credit (20% off the Creator rate).

RESTLESS

$199

per month for 15,000 credits

15,000 credits each month, about $0.0133 a credit (30% off the Creator rate).

Trying it first

20 free credits to test the tools, no card required.

Read from pincel.app on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Browser-based AI image, video and audio tools for business. Here is what it does, as its own site describes it, and what it covers: AI features, image generation, video generation, ad creative, text to speech.

> **The listing names no gap in the core job.**
>
> From our grade for features

Photo editing tools

An AI photo editor, object remover, generative fill and background remover work from a text prompt or a selection.

Product photos

Product photo, background generator, relight and photo extender tools target storefront and marketplace images.

Portraits and try-on

AI portraits from a selfie, face editing, hair and nail studios and virtual apparel try-on are listed.

Video for marketing

Image to video, text to video, video to video and an AI spokesperson make short social clips.

Audio and voice

A song maker, text to speech, voice changer and sound effects tools sit alongside the image tools.

Where it runs

Web

What it works with

Its own pages name no integrations.

Pincel is made by Pincel.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

63/168

Other AI image and video generators it is graded above

Pincel's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

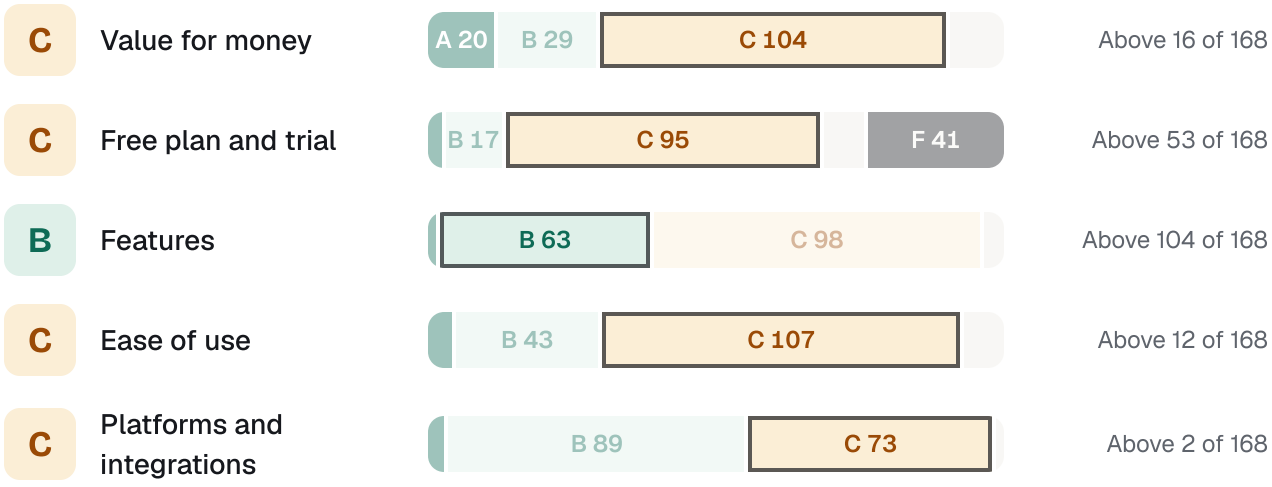
It stands best on features (B, above 104 of 168) and worst on platforms and integrations (C, above 2).

Its paid plans start at $19 a month, against a middle price of $11.88 for the category: 89 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 41 tools score higher and cost less.

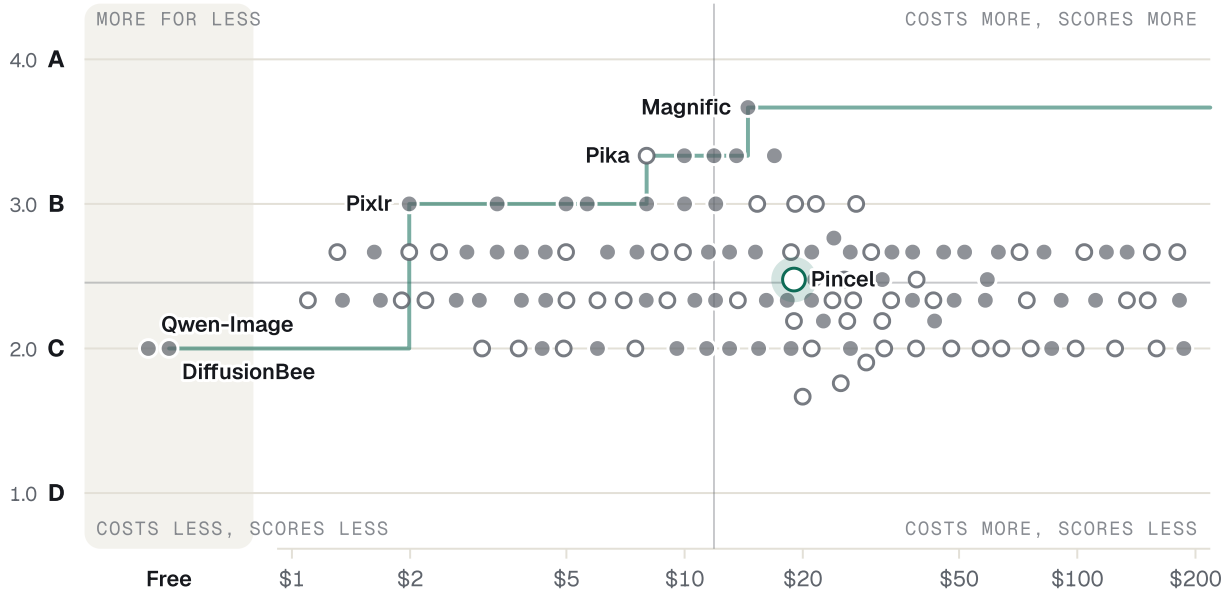
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Pincel's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Pincel is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pincel you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $228 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ A voice model, which you can rent by the minute but not make.
- ✕ Ad images and videos made to each network's sizes.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Pincel's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Photoroom, Pixelcut, Clipdrop, Fotor and Pixlr

The 5 tools Pincel is most often weighed against, with where each one differs from it.

2.2 GPA

Photoroom

Free trial · from $12.99/mo

AI product photo editor for e-commerce sellers.

- Pincel also covers ad creative and text to speech.
- Photoroom also covers templates.

Pincel and Photoroom compared in full

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Pixelcut

Free plan · from $8/mo

AI photo and video editor for product images and ads.

- Pixelcut has a free plan. Pincel does not, though it has a free trial.
- Only Pixelcut lists iOS and Android apps.
- Pincel also covers text to speech.

Pincel and Pixelcut compared in full



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Clipdrop

Free plan · from $15/mo

Browser AI photo tools for cutouts, cleanup, upscaling and generation.

- Clipdrop has a free plan. Pincel does not, though it has a free trial.
- Pincel also covers video generation, ad creative and text to speech.

Pincel and Clipdrop compared in full



3.0
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Fotor

Free plan · from $39.99/yr

Photo editor and AI image and video generator with credit plans.

- Fotor has a free plan. Pincel does not, though it has a free trial.
- Only Fotor lists iOS, Android, Windows and macOS apps.
- Pincel also covers ad creative and text to speech.

Pincel and Fotor compared in full



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Pixlr

Free plan · from $1.99/mo

Browser photo editors with AI image, video and audio tools.

- Pixlr has a free plan. Pincel does not, though it has a free trial.
- Only Pixlr lists iOS and Android apps.
- Pincel also covers ad creative and text to speech.

Pincel and Pixlr compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pincel free?

No, Pincel is a paid product, but you can try it first. 20 free credits to test the tools, no card required.

How much does Pincel cost?

Pincel lists 4 plans. Starter: $0.

What platforms does Pincel work on?

Pincel is available on Web.

Does Pincel have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Pincel is listed for Web.

Does Pincel have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Pincel is listed for Web.

Is Pincel open source?

Pincel is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Pincel?

Pincel is made by a company of the same name.

What are the alternatives to Pincel?

The closest alternatives to Pincel in our directory are Photoroom, Pixelcut, Clipdrop, Fotor and Pixlr.

How does Pincel compare with other AI image and video generators?

Pincel's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

Is Pincel good value for money?

ToolGPA grades Pincel C for value for money. Its paid plans start at $19 a month, against a middle price of $11.88 for the category: 89 of the 120 others that charge start lower.

Could I make my own version of Pincel?

To replace Pincel you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Pincel's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Pincel's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pincel. Prices change, so check pincel.app before you buy.

pincel.app/pricing

pincel.app

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pincel, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pincel

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pincel: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/pincel
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/pincel/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Pincel, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pincel's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pincel is a trademark of its owner, and this guide is not made, paid for or approved by Pincel. Prices and plans change: check pincel.app before you buy.