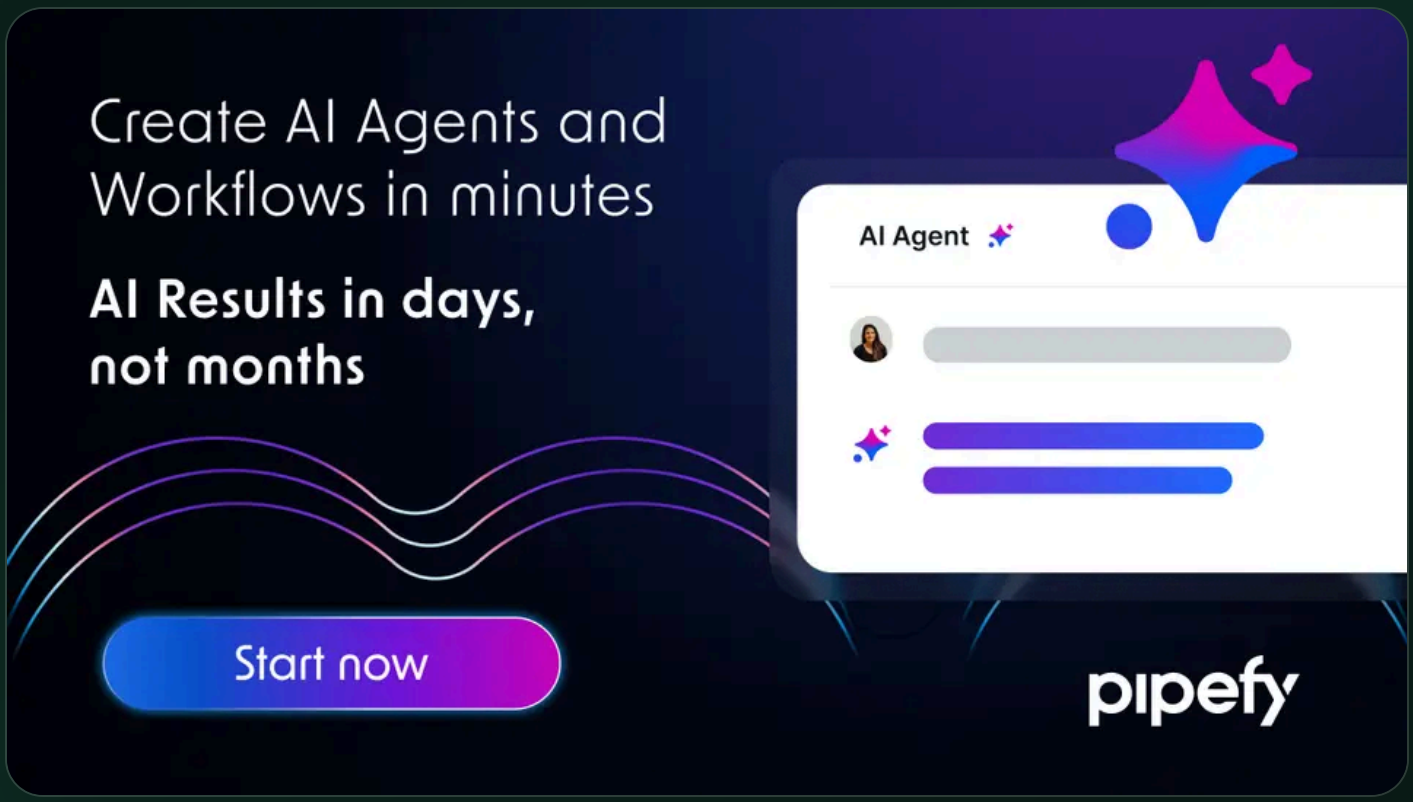
ToolGPA

NOVEMBER 2026

Pipefy

The Insider's Guide

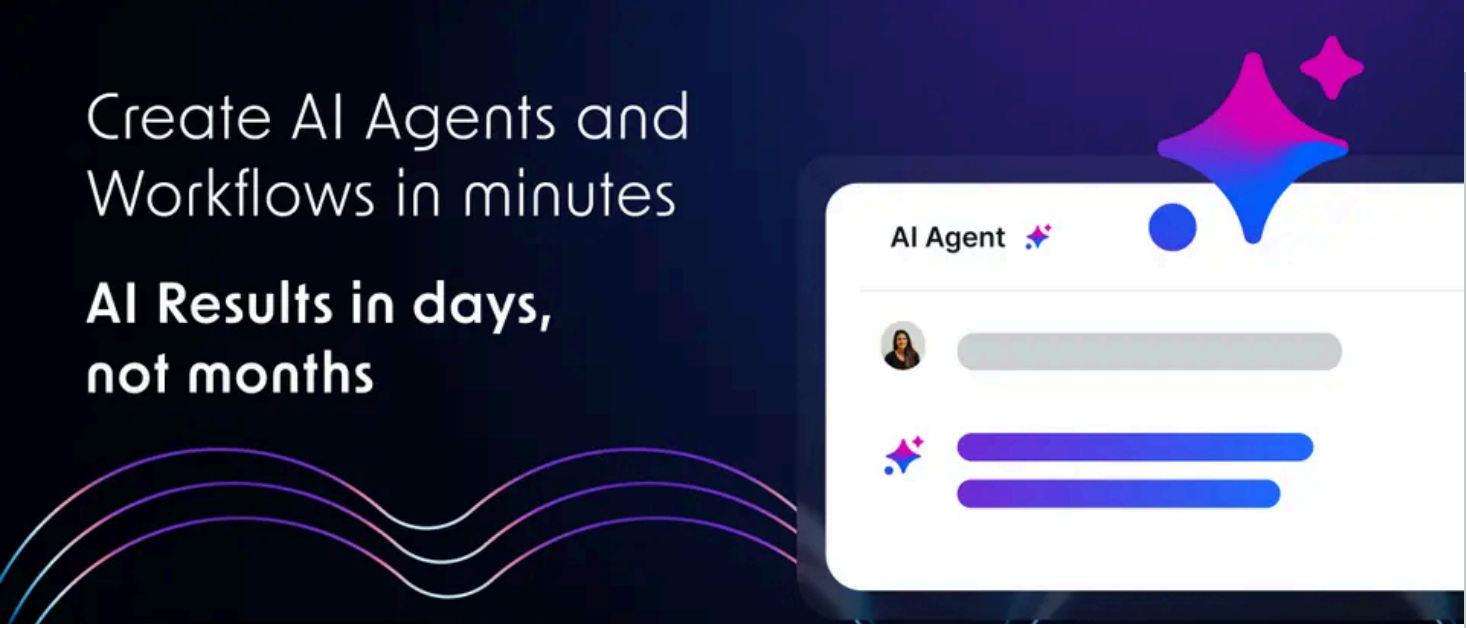
No-code process automation and workflow platform with AI agents



Every plan, grade, refund rule and rival among automation tools, read from Pipefy's own pages.

Made by Pipefy Inc. · checked Nov 12, 2026 · toolgpa.com

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GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pipefy's own pages, its app-store listings and our grades. Every fact in it is on Pipefy's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 21 of the 71 other automation tools we grade

Pipefy is a no-code platform for building business processes as boards of cards, with forms, automations, dashboards and AI agents. It offers a free Starter plan for small teams, while the Business and Enterprise plans are sold through the sales team. The vendor also publishes industry-specific AI Studios for procurement, onboarding and claims.

> "
>
> **Each process has to be built as a board.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Pipefy**, taken from its own pages and our grades.

1 **Best for simple request and process boards**

Pipefy runs process boards with automations and AI, and has a free Starter plan.

2 **There is a free plan**

Starter: up to 5 processes, 10 users, 50 cards a month, 15 automation jobs a month and 2GB storage.

3 **It runs on Web**

Web.

4 **Process boards**

Work moves through phases as cards, with public shareable forms, conditional logic and SLA alerts.

5 **Automations**

Rule-based automations run per month within plan limits: 15 on Starter, 300 on Business and 2,000 on Enterprise.

6 **Pipefy AI**

Each plan includes 1,000 single-use AI credits, with more sold as add-ons. AI agents analyze and run parts of a process.

7 **A 2.2 GPA, above 21 of 71**

That is against the other automation tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Pipefy you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Pipefy at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Pipefy Inc., since 2015	CATEGORY Automation
OUR GRADE 2.2 GPA, fair	

The report card

Best for simple request and process boards

Pipefy runs process boards with automations and AI, and has a free Starter plan. That plan stops at 5 processes, 10 users, 50 cards and 15 automation jobs a month, and the Business and Enterprise prices are not published.

TOOLGPA REPORT CARD	Pipefy	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Business and Enterprise prices are not published and are sold through sales. It sits in the middle.
Free plan and trial	C	Starter is free for 5 processes and 10 users, with 50 cards and 15 automation jobs a month. You will reach those caps.
Features	C	Process boards, automations, AI, dashboards and an API, but API access, roles and private processes need Business, and SSO needs Enterprise.
Ease of use	C	No store rating on record. Each process has to be built as a board.
Platforms and integrations	B	Web app with Slack, GitHub, Bitbucket and Zapier connections, plus an API. No desktop or phone app listed.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pipefy is for

- ✓ Fits if you run a few request or approval processes for a small team
- ✓ Works for a team that wants to try boards on the free Starter plan

Who it is not for

- ✕ Tight if you stay free: 50 cards and 15 automation jobs a month
- ✕ Skip it if you want a price for bigger use, as Business and Enterprise are sold through sales
- ✕ Watch out: SSO and two-factor authentication are Enterprise only
- ✕ Watch out: the FAQ says there are no refunds for cancellations or plan downgrades

Good to know

Good for

- ✓ Small teams trying process automation on a free plan
- ✓ Finance, procurement and HR teams running approval flows
- ✓ Larger companies that want AI agents inside processes

Worth knowing

- ⓘ No Business or Enterprise price is published; both are sold through the sales team.
- ⓘ The Starter plan stops at 5 processes, 10 users, 50 cards a month and 15 automation jobs a month.
- ⓘ Single sign-on and two-factor authentication are Enterprise features.
- ⓘ The FAQ says there are no refunds for cancellations or plan downgrades.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

3

plans to choose from

Pipefy has a free plan.

> **Business and Enterprise prices are not published and are sold through sales.**
>
> From our grade for value for money

STARTER

$0

Up to 5 processes and 10 users, with basic automations, templates and Pipefy AI.

BUSINESS

Custom

Unlimited processes and users with per-user billing, API access, role-based access and private processes. Sold through sales.

ENTERPRISE

Custom

Adds single sign-on, two-factor authentication, white label, a custom email domain and higher limits.

The free plan

Starter: up to 5 processes, 10 users, 50 cards a month, 15 automation jobs a month and 2GB storage.

Read from pipefy.com on Nov 12, 2026.

Ways to pay less

OTHER SAVINGS

Fixed-price packages for small businesses

The pricing page advertises up to 90% off SMB packages for companies with 11 to 200 employees, subject to conditions.

Stated on pipefy.com

What it does

1

Its main features, where it runs, what it works with and who makes it

Place it runs: Web

No-code process automation and workflow platform with AI agents. Here is what it does, as its own site describes it, and what it covers: public API, AI features, kanban boards, workflow automation, no-code, forms.

> **Process boards, automations, AI, dashboards and an API, but API access, roles and private processes need Business, and SSO needs Enterprise.**
>
> From our grade for features

Process boards

Work moves through phases as cards, with public shareable forms, conditional logic and SLA alerts.

Automations

Rule-based automations run per month within plan limits: 15 on Starter, 300 on Business and 2,000 on Enterprise.

Pipefy AI

Each plan includes 1,000 single-use AI credits, with more sold as add-ons. AI agents analyze and run parts of a process.

AI Studios

Prebuilt AI solutions for areas such as procurement, CRM, onboarding, credit decisioning and claims.

API and integrations

A public API, HTTP requests and Zapier connect Pipefy to other tools, with native links to Slack and GitHub.

Dashboards and metrics

Dashboards and lead-time metrics are listed, with process data combinable and exportable across processes.

Where it runs

Web

What it works with

Slack
GitHub
Bitbucket
Zapier

Pipefy is made by Pipefy Inc., and has been around since 2015.

Where it stands

Its grades against its category, and whether to keep it or make your own

21/71

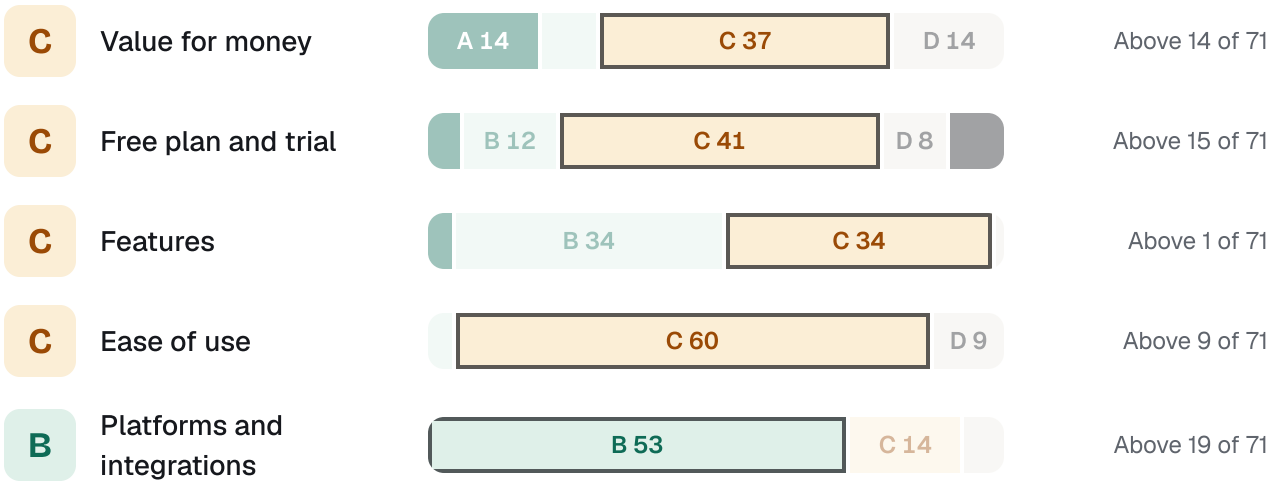
Other automation tools it is graded above

Pipefy's GPA of 2.2 is higher than 21 of the 71 other automation tools we grade, and level with 18.

It stands best on platforms and integrations (B, above 19 of 71) and worst on features (C, above 1).

Each grade against the category

Every bar is all 72 automation tools we grade, cut by the letter each got. Pipefy's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pipefy you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 32 of the 71 other automation tools grade higher.

What you could make

- Kanban boards and forms: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- A builder that other people can use without writing code.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Pipefy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Kissflow, Tallyfy, Cflow, Nintex and monday.com

The 5 tools Pipefy is most often weighed against, with where each one differs from it.

1.6 GPA

Kissflow

Paid

Enterprise low-code platform for workflows, apps and portals.

- Pipefy has a free plan. Kissflow does not.
- Pipefy also covers kanban boards.
- Kissflow also covers app builder.

Pipefy and Kissflow compared in full

2.2 GPA

Tallyfy

Free trial · from $100/yr

Workflow software for running repeatable business processes.

- Pipefy has a free plan. Tallyfy does not, though it has a free trial.
- Pipefy also covers kanban boards and no-code.
- Tallyfy also covers templates and tasks.

Pipefy and Tallyfy compared in full



2.0
GPA

Cflow

Free trial · from $11/mo

No-code workflow automation and approval software.

- Pipefy has a free plan. Cflow does not, though it has a free trial.
- Only Cflow lists iOS and Android apps.

Pipefy and Cflow compared in full



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GPA

Nintex

Free trial

Workflow, process and document automation platform.

- Pipefy has a free plan. Nintex does not, though it has a free trial.
- Pipefy also covers kanban boards and no-code.
- Nintex also covers documents.

Pipefy and Nintex compared in full



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monday.com

Free plan · from $9/mo

Board-based work management with automations and dashboards.

- Only monday.com lists macOS, Windows, iOS and Android apps.
- Pipefy also covers no-code and forms.
- monday.com also covers tasks, Gantt & timelines and time tracking.

Pipefy and monday.com compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pipefy free?

Pipefy has a free plan. Starter: up to 5 processes, 10 users, 50 cards a month, 15 automation jobs a month and 2GB storage.

How much does Pipefy cost?

Pipefy lists 3 plans. Starter: $0.

What platforms does Pipefy work on?

Pipefy is available on Web.

Does Pipefy offer any discounts?

Pipefy publicly lists the following: Fixed-price packages for small businesses.

Does Pipefy have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Pipefy is listed for Web.

Does Pipefy have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Pipefy is listed for Web.

Is Pipefy open source?

Pipefy is not described as open source on its own site, as read on Nov 12, 2026.

Does Pipefy have an API?

Yes. Pipefy offers a public API, according to its own site.

What does Pipefy integrate with?

Pipefy's listing names Slack, GitHub, Bitbucket and Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes Pipefy?

Pipefy is made by Pipefy Inc. It dates from 2015.

What are the alternatives to Pipefy?

The closest alternatives to Pipefy in our directory are Kissflow, Tallyfy, Cflow, Nintex and monday.com.

How does Pipefy compare with other automation tools?

Pipefy's GPA of 2.2 is higher than 21 of the 71 other automation tools we grade, and level with 18.

Could I make my own version of Pipefy?

To replace Pipefy you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Pipefy's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Pipefy's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pipefy Inc. Prices change, so check pipefy.com before you buy.

pipefy.com/pricing/

pipefy.com/about-us/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pipefy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pipefy

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pipefy: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/pipefy
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Know someone choosing between automation tools?

Send them this guide: toolgpa.com/tools/pipefy/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded automation tools after Pipefy, each with an Insider's Guide of its own.

Automation Insider's Guide

Every one of the 72 automation tools we grade, compared

IFTTT Insider's Guide

Simple trigger-and-action automations for apps and smart devices

3.0 GPA

Node-RED Insider's Guide

Open-source, flow-based programming tool for event-driven apps

3.0 GPA

Ui.Vision Insider's Guide

Open-source browser and desktop automation with computer vision

3.0 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pipefy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pipefy is a trademark of its owner, and this guide is not made, paid for or approved by Pipefy Inc. Prices and plans change: check pipefy.com before you buy.