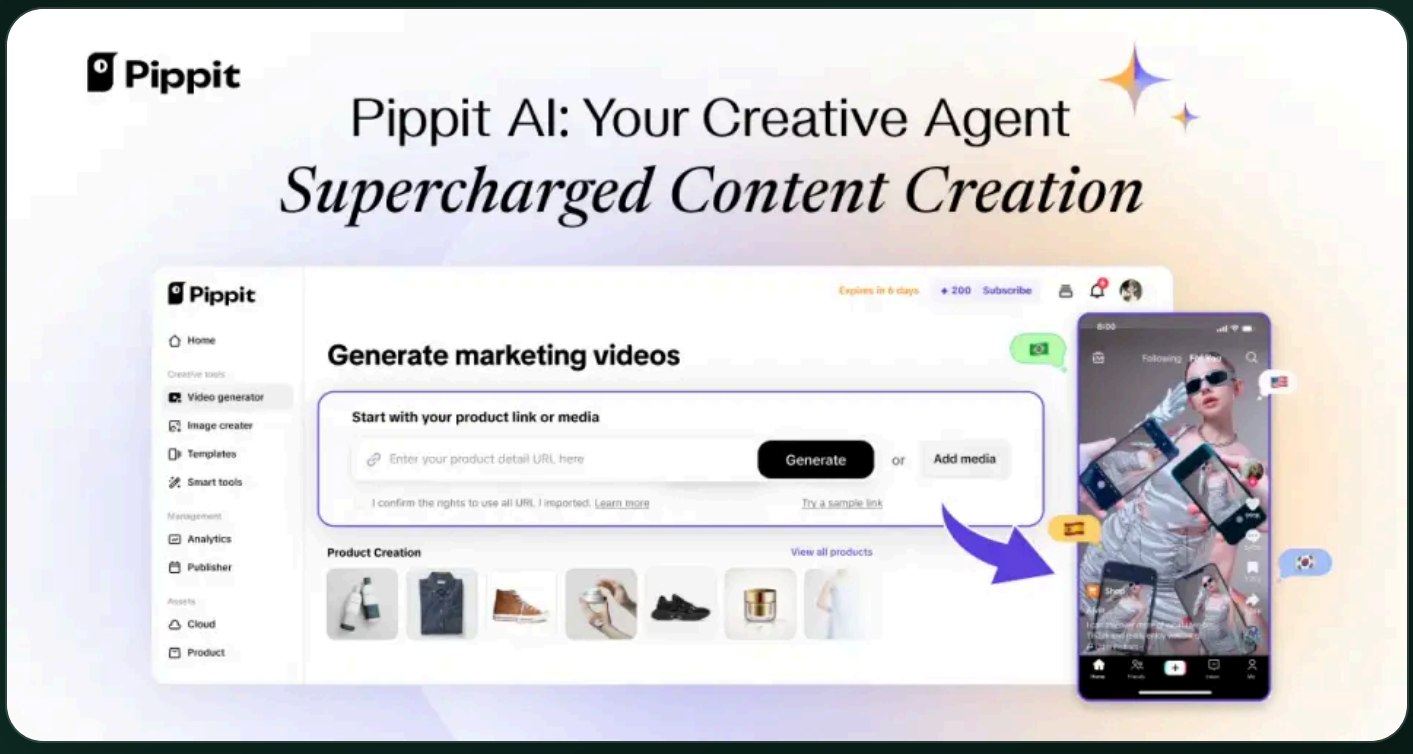
ToolGPA

NOVEMBER 2026

Pippit

The Insider's Guide

AI video, image and avatar maker for marketing content



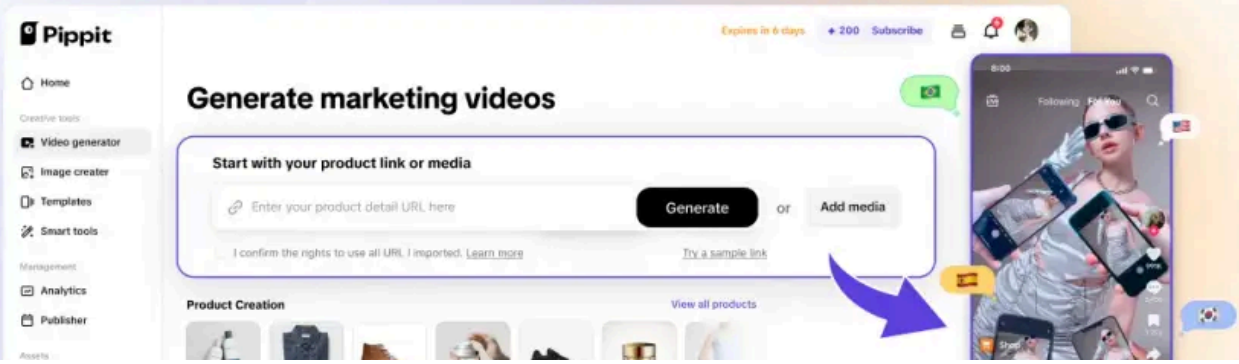
Every plan, grade, refund rule and rival among ad creative and reporting tools, read from Pippit's own pages.

Made by Pippit · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

Pippit

Pippit AI: Your Creative Agent
Supercharged Content Creation



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pippit's own pages, its app-store listings and our grades. Every fact in it is on Pippit's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 30 of the 72 other ad creative and reporting tools we grade

Pippit is a web-based AI creative agent for making marketing videos, product images, avatar videos and talking photos. It also has tools for scheduling posts and viewing content analytics. A free tier with daily credits exists, and the paid tiers Starter, Plus and Pro are sold by credit allowance.

> "
>
> **Prompt-driven, but you will iterate on credits.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Pippit**, taken from its own pages and our grades.

1 **Best for AI marketing videos and images**

Pippit makes marketing videos, product images and avatar videos from a prompt or a product link.

2 **There is a free plan**

Free plan with daily credits, no credit card required: video agent, image agent, avatar videos, talking photos and 3 free photo avatars. Some features cost credits.

3 **It runs on Web**

Web.

4 **Video agent**

Generates marketing videos from a prompt or product link, with options to remix existing videos.

5 **Image agent and AI design**

Produces product images and posters, with background replacement, layout-to-design, resizing and upscaling tools.

6 **Avatars and talking photos**

Avatar videos, talking photos, custom voices and AI dubbing. The free plan includes 3 photo avatars.

7 **A 2.0 GPA, above 30 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Pippit you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Pippit at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Pippit	CATEGORY Ad Creative & Reporting
OUR GRADE 2.0 GPA, fair	

The report card

Best for AI marketing videos and images

Pippit makes marketing videos, product images and avatar videos from a prompt or a product link. It has a free plan with daily credits, but no US dollar price could be confirmed, some features cost credits even there, and watermark removal and 4K are paid.

TOOLGPA REPORT CARD **Pippit** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No US dollar price could be read: the page was served in ringgit, so we rate it at the ordinary grade.
Free plan and trial	C	A free plan with daily credits and no card. Some features cost credits, and watermark removal and 4K upscaling are paid.
Features	C	Video and image agents, avatars, talking photos and dubbing, plus scheduling and analytics. Credit limits cap the free use.
Ease of use	C	Prompt-driven, but you will iterate on credits. We found no store rating.
Platforms and integrations	C	Web only, with marketplace linking described and no integrations listed.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pippit is for

- ✓ Fits if you make short product videos from a listing link
- ✓ Works for one person who needs a few avatar clips

Who it is not for

- ✗ Tight if you stay free: some features cost credits and the daily allowance runs out
- ✗ Watch out: watermark removal, 4K upscaling and advanced AI models are paid
- ✗ Skip it if you need a dollar price, as none could be confirmed here
- ✗ Watch out: paid tiers (Starter, Plus, Pro) differ in credit allowances that the page doesn't spell out

Good to know

Good for

- ✓ Online sellers making short product videos and images
- ✓ Small marketing teams that want avatar or UGC-style video ads
- ✓ People who want to try generation on a free daily-credit plan first

Worth knowing

- ⓘ The pricing page was served in Malaysian ringgit from this reader's location, and no US dollar prices could be confirmed, so plan prices are left out.
- ⓘ Paid tiers are described as Starter, Plus and Pro, with monthly and yearly toggles and credit allowances that differ by tier.
- ⓘ Watermark removal, 4K upscaling and advanced AI models are paid features.
- ⓘ Some features cost credits even on the free plan.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Pippit's current pricing could not be confirmed from its own site.

> **No US dollar price could be read: the page was served in ringgit, so we rate it at the ordinary grade.**
>
> From our grade for value for money

We could not confirm Pippit's current prices from its own site, so this guide lists no plans. pippit.ai has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI video, image and avatar maker for marketing content. Here is what it does, as its own site describes it, and what it covers: AI features, AI agents, image generation, video generation, ad creative.

> **Video and image agents, avatars, talking photos and dubbing, plus scheduling and analytics.**
>
> From our grade for features

Video agent

Generates marketing videos from a prompt or product link, with options to remix existing videos.

Image agent and AI design

Produces product images and posters, with background replacement, layout-to-design, resizing and upscaling tools.

Avatars and talking photos

Avatar videos, talking photos, custom voices and AI dubbing. The free plan includes 3 photo avatars.

Model choice

The site lists generation models including Seedance, Seedream, Sora 2 and Nano Banana Pro, with advanced models on paid tiers.

Publishing and analytics

Schedule posting, a content publisher, data analytics and asset management are listed under the platform menu.

E-commerce focus

Marketplace integration for turning product listings into marketing content, per the site's description.

Where it runs

Web

What it works with

Its own pages name no integrations.

Pippit is made by Pippit.

Where it stands

Its grades against its category, and whether to keep it or make your own

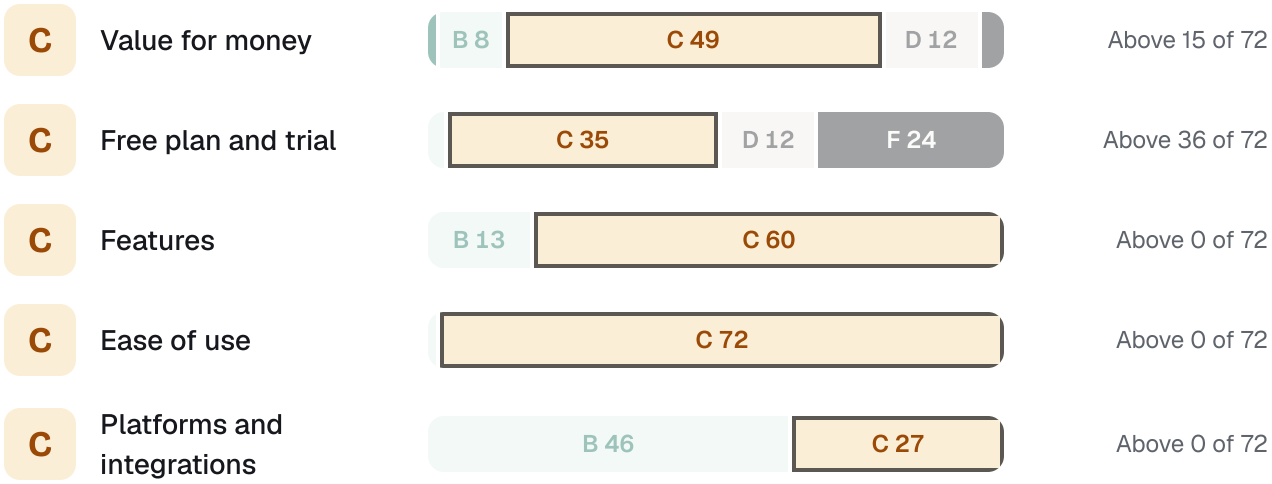
30/72

Other ad creative and reporting tools it is graded above

Pippit's GPA of 2.0 is higher than 30 of the 72 other ad creative and reporting tools we grade, and level with 16.

Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. Pippit's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pippit you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.
- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ Ad images and videos made to each network's sizes.

What this rests on. Pippit's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Creatify, Arcads, MakeUGC, Topview and Predis.ai

The 5 tools Pippit is most often weighed against, with where each one differs from it.

2.4 GPA

Creatify

Free plan · from $10/mo

AI video ads with AI actors, made from a product link.

Pippit and Creatify compared in full

1.8 GPA

Arcads

Free trial

AI actor video ads and product videos made from a script.

- Pippit has a free plan. Arcads does not, though it has a free trial.

Pippit and Arcads compared in full

2.0
GPA

MakeUGC

Free trial · from $29/mo

AI actors and video models for UGC-style video and image ads.

- Pippit has a free plan. MakeUGC does not, though it has a free trial.
- Pippit also covers AI agents.
- MakeUGC also covers voice cloning.

Pippit and MakeUGC compared in full

1.8
GPA

Topview

From $36/mo

AI video and image generation with many models, sold by credits.

- Pippit has a free plan. Topview does not.
- Pippit also covers AI agents.
- Topview also covers voice cloning.

Pippit and Topview compared in full

2.4
GPA

Predis.ai

Free trial · from $19/mo

AI ads, videos and social posts, with scheduling and rival ad tracking.

- Pippit has a free plan. Predis.ai does not, though it has a free trial.
- Only Predis.ai lists iOS and Android apps.
- Pippit also covers AI agents.

Pippit and Predis.ai compared in full

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pippit free?

Pippit has a free plan. Free plan with daily credits, no credit card required: video agent, image agent, avatar videos, talking photos and 3 free photo avatars.

What platforms does Pippit work on?

Pippit is available on Web.

Does Pippit have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Pippit is listed for Web.

Does Pippit have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Pippit is listed for Web.

Is Pippit open source?

Pippit is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Pippit?

Pippit is made by a company of the same name.

What are the alternatives to Pippit?

The closest alternatives to Pippit in our directory are Creatify, Arcads, MakeUGC, Topview and Predis.ai.

How does Pippit compare with other ad creative and reporting tools?

Pippit's GPA of 2.0 is higher than 30 of the 72 other ad creative and reporting tools we grade, and level with 16.

Could I make my own version of Pippit?

To replace Pippit you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Pippit's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Pippit's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pippit. Prices change, so check pippit.ai before you buy.

pippit.ai/pricing

pippit.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pippit, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pippit

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pippit: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/pippit
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Know someone choosing between ad creative and reporting tools?

Send them this guide: toolgpa.com/tools/pippit/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after Pippit, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pippit's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pippit is a trademark of its owner, and this guide is not made, paid for or approved by Pippit. Prices and plans change: check pippit.ai before you buy.