ToolGPA

NOVEMBER 2026

Pixelcut

The Insider's Guide

AI photo and video editor for product images and ads



Every plan, grade, refund rule and rival among AI image and video generators, read from Pixelcut's own pages.

Made by Pixelcut · checked Nov 12, 2026 · toolgpa.com

2.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pixelcut's own pages, its app-store listings and our grades. Every fact in it is on Pixelcut's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 74 of the 89 other AI image and video generators we grade

Pixelcut is an AI image and video editor aimed at sellers and small businesses. It includes background removal, upscaling, a magic eraser, generative fill, image expansion, AI product photos, batch editing and an AI image and video generator that draws on third-party models. It also sells an API.

> "
>
> **Web and phone apps with nothing to set up.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Pixelcut**, taken from its own pages and our grades.

1 **Best for product photos and ads for small sellers**

Pixelcut does background removal, upscaling, a magic eraser, product photos and ads on web, iOS and Android.

2 **Paid plans start at $8 a month**

As its pricing page puts it: $8 per month, billed yearly ($10 billed monthly).

3 **There is a free plan**

Limited background removal, upscaling and other edits, with exports without a watermark.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Background removal and upscaling**

Remove backgrounds from images and video, and upscale images up to 16x with a choice of models.

6 **Generative editing**

Magic eraser, generative fill, image expand and shadow generation for retouching product photos.

7 **AI product photos and ads**

Generate product imagery and talking-video ads from a prompt, with consistent characters and personas.

8 **A 2.8 GPA, above 74 of 89**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Pixelcut you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Pixelcut at a glance

PRICING
Free plan, from $8 per month, billed yearly ($10 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, iOS, Android

MADE BY
Pixelcut

CATEGORY
AI Image & Video Generators

OUR GRADE
2.8 GPA, good

The report card

Best for product photos and ads for small sellers

Pixelcut does background removal, upscaling, a magic eraser, product photos and ads on web, iOS and Android. Pro is $8 a month billed yearly, and the free plan limits editing.

TOOLGPA REPORT CARD	Pixelcut	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Pro is $8 a month billed yearly ($10 monthly), at the edge of the cheapest quarter.
Free plan and trial	C	A free plan with limited background removal and upscaling, exported without a watermark.
Features	B	Background removal, generative editing, product photos, batch editing, third-party models and an API.
Ease of use	B	Web and phone apps with nothing to set up.
Platforms and integrations	B	Web, iOS and Android, with an API. No desktop app.
Grade point average		Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pixelcut is for

- ✓ Fits if you sell products and want quick cut-outs
- ✓ Works for small shops that edit on a phone

Who it is not for

- ✕ Skip it if you want a desktop program
- ✕ Tight if you stay free, as background removal and upscaling are limited
- ✕ Watch out: prices shown are yearly-billed
- ✕ Watch out: partner models spend extra credits

Good to know

Good for

- ✓ Online sellers cleaning up product photos
- ✓ Small teams that need batch edits and a commercial license
- ✓ Developers who want a background removal API

Worth knowing

- ⓘ Pro and Business prices are shown as a yearly-billed rate with the monthly-billed price crossed out; the page says yearly saves 20%.
- ⓘ Advanced models, especially partner-provided ones, spend AI credits, and the number of images per credit depends on the model.
- ⓘ The download page lists iOS, Android and web; no desktop app is listed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8

A month to start. There is a free plan too

Pixelcut has a free plan. Paid plans start at $8 per month, billed yearly ($10 billed monthly).

> **A free plan with limited background removal and upscaling, exported without a watermark.**
>
> From our grade for free plan and trial

FREE

$0

Limited background removal, magic eraser, fast upscaler and generative fill; export without watermark.

PRO

$8

per month, billed yearly ($10 billed monthly)

600 AI credits a month, all AI models, unlimited background removal and upscaling, a 3-person team, 1,000 batch exports a month and a commercial license.

BUSINESS

$24

per month, billed yearly ($30 billed monthly)

3,600 AI credits a month, all AI models, unlimited background removal and upscaling, a 10-person team, 2,000 batch exports a month and a commercial license.

The free plan

Limited background removal, upscaling and other edits, with exports without a watermark.

Read from pixelcut.ai on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20% with yearly billing

The pricing page says a yearly plan saves 20% against monthly billing.

Stated on pixelcut.ai

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

AI photo and video editor for product images and ads. Here is what it does, as its own site describes it, and what it covers: public API, image generation, video generation, ad creative.

> **Background removal, generative editing, product photos, batch editing, third-party models and an API.**
>
> From our grade for features

Background removal and upscaling

Remove backgrounds from images and video, and upscale images up to 16x with a choice of models.

Generative editing

Magic eraser, generative fill, image expand and shadow generation for retouching product photos.

AI product photos and ads

Generate product imagery and talking-video ads from a prompt, with consistent characters and personas.

Batch editing

Apply edits across hundreds of files at once.

Third-party models and API

Credits pay for partner image models such as Flux and Ideogram, and Pixelcut sells background removal and upscaler APIs.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Pixelcut is made by Pixelcut.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

74/89

Other AI image and video generators it is graded above

Pixelcut's GPA of 2.8 is higher than 74 of the 89 other AI image and video generators we grade, and level with 7.

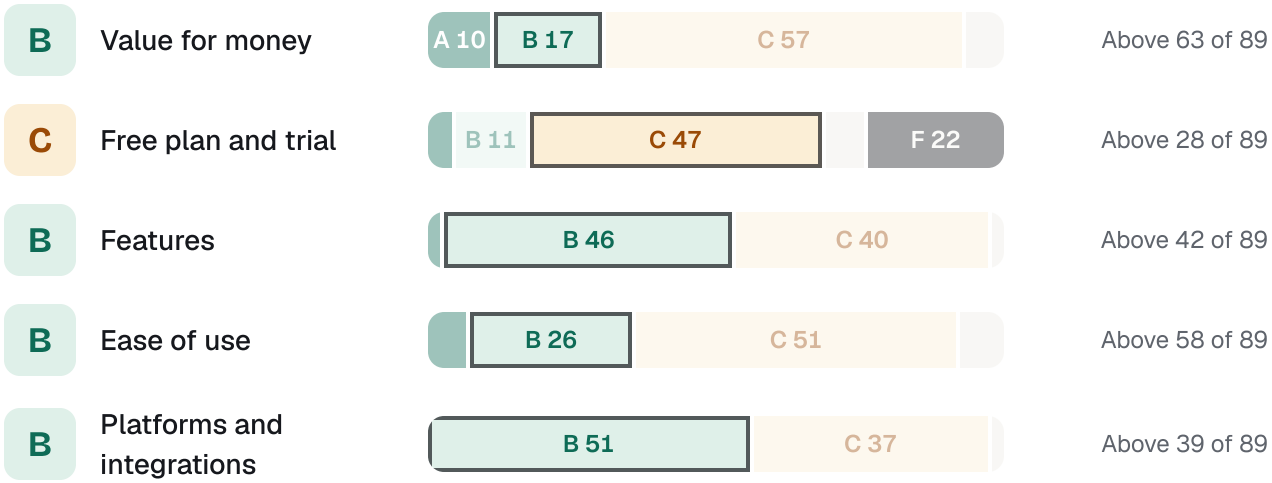
It stands best on value for money (B, above 63 of 89) and worst on free plan and trial (C, above 28).

Its paid plans start at $8 a month, against a middle price of $10 for the category: 12 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 3.0 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

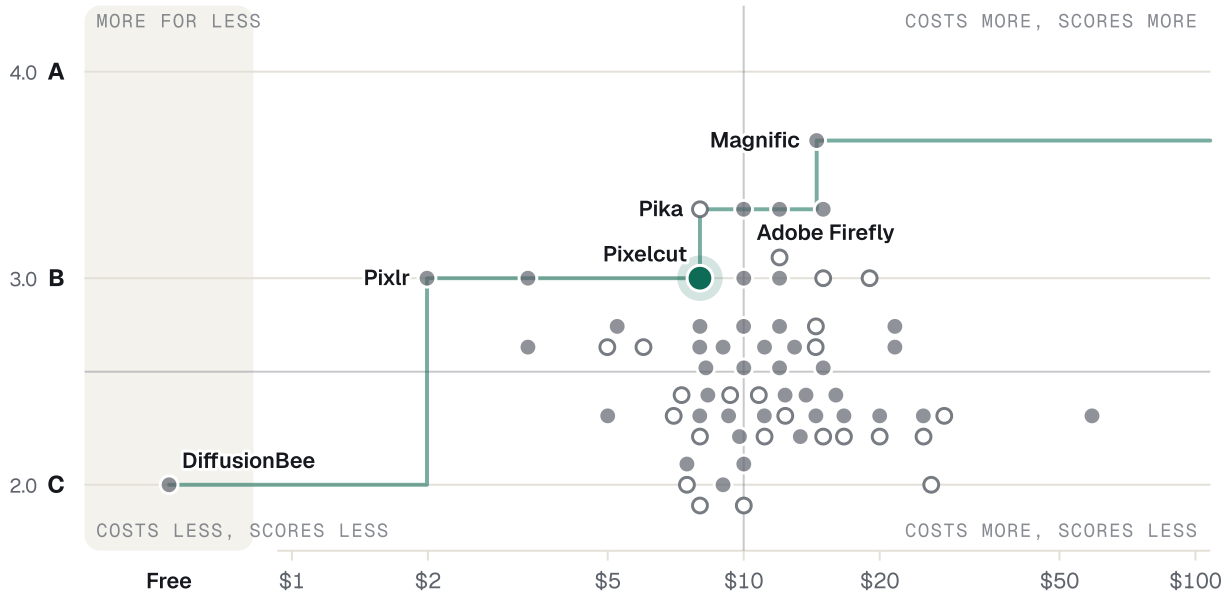
Each grade against the category

Every bar is all 90 AI image and video generators we grade, cut by the letter each got. Pixelcut's own letter is outlined.



Price against what you get

Each dot is one of 67 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Pixelcut is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pixelcut you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.8 is higher than 74 of the 89 other AI image and video generators we grade. It costs $96 a year.

What you could not

- An image model, which you can rent by the picture but not make.
- A video model, which you can rent by the second but not make.

- ✕ Ad images and videos made to each network's sizes.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ An API that other software can build on.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Pixelcut's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Photoroom, Pixlr, Fotor, Picsart and Clipdrop

The 5 tools Pixelcut is most often weighed against, with where each one differs from it.

2.2 GPA

Photoroom

Free trial · from $12.99/mo

AI product photo editor for e-commerce sellers.

- Pixelcut has a free plan. Photoroom does not, though it has a free trial.
- Only Pixelcut lists iOS and Android apps.
- Pixelcut also covers ad creative.

Pixelcut and Photoroom compared in full

3.2 GPA

Pixlr

Free plan · from $1.99/mo

Browser photo editors with AI image, video and audio tools.

- Pixelcut also covers ad creative.

Pixelcut and Pixlr compared in full



3.0
GPA

Fotor

Free plan · from $39.99/yr

Photo editor and AI image and video generator with credit plans.

- Only Fotor lists Windows and macOS apps.
- Pixelcut also covers ad creative.
- Fotor also covers templates.

Pixelcut and Fotor compared in full



2.0
GPA

Picsart

Paid

Photo and video editor with AI generation and design tools.

- Pixelcut has a free plan. Picsart does not.
- Only Pixelcut lists an Android app.
- Only Picsart lists a macOS app.

Pixelcut and Picsart compared in full



2.4
GPA

Clipdrop

Free plan · from $15/mo

Browser AI photo tools for cutouts, cleanup, upscaling and generation.

- Only Pixelcut lists iOS and Android apps.
- Pixelcut also covers video generation and ad creative.

Pixelcut and Clipdrop compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pixelcut free?

Pixelcut has a free plan. Limited background removal, upscaling and other edits, with exports without a watermark.

How much does Pixelcut cost?

Pixelcut lists 3 plans. Free: $0.

What platforms does Pixelcut work on?

Pixelcut is available on Web, iOS and Android.

Does Pixelcut offer any discounts?

Pixelcut publicly lists the following: Save 20% with yearly billing.

Does Pixelcut have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Pixelcut is listed for Web, iOS and Android.

Does Pixelcut have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Pixelcut is listed for Web, iOS and Android.

Is Pixelcut open source?

Pixelcut is not described as open source on its own site, as read on Nov 12, 2026.

Does Pixelcut have an API?

Yes. Pixelcut offers a public API, according to its own site.

Who makes Pixelcut?

Pixelcut is made by a company of the same name.

What are the alternatives to Pixelcut?

The closest alternatives to Pixelcut in our directory are Photoroom, Pixlr, Fotor, Picsart and Clipdrop.

How does Pixelcut compare with other AI image and video generators?

Pixelcut's GPA of 2.8 is higher than 74 of the 89 other AI image and video generators we grade, and level with 7.

Is Pixelcut good value for money?

ToolGPA grades Pixelcut B for value for money. Its paid plans start at $8 a month, against a middle price of $10 for the category: 12 of the 65 others that charge start lower.

Could I make my own version of Pixelcut?

To replace Pixelcut you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Pixelcut's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Pixelcut's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pixelcut. Prices change, so check pixelcut.ai before you buy.

pixelcut.ai/pricing
pixelcut.ai/download
pixelcut.ai
pixelcut.ai/api

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pixelcut, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pixelcut

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Pixelcut: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/pixelcut
```

Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/pixelcut/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Pixelcut, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 90 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pixelcut's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pixelcut is a trademark of its owner, and this guide is not made, paid for or approved by Pixelcut. Prices and plans change: check pixelcut.ai before you buy.