ToolGPA

NOVEMBER 2026

Pixis

The Insider's Guide

AI ad optimization, creative and AI-search visibility products



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from Pixis's own pages.

Made by Pixis · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pixis's own pages, its app-store listings and our grades. Every fact in it is on Pixis's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 30 of the 72 other ad creative and reporting tools we grade

Pixis sells three AI products for consumer brands: Prism for ad performance and budget optimization, Adroom for ad creative, and Visibility for tracking and improving a brand's presence in AI search. Only Visibility has published prices, on a credit-based plan ladder that starts free.

> "
>
> **Credits to budget and engines to set up.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Pixis**, taken from its own pages and our grades.

1 **Best for AI search visibility tracking**

Pixis sells three products: Visibility for tracking a brand in AI search, plus Prism and Adroom for ads.

2 **Paid plans start at $100 a month**

As its pricing page puts it: $100 per month for Pixis Visibility, billing basis not stated.

3 **There is a free plan**

Visibility Free plan: 850 credits to start, with SEO, GEO, technical and execute features and tracking across ChatGPT, Gemini, Perplexity and Claude.

4 **It runs on Web**

Web.

5 **Prism**

Predicts outcomes and automates spend and optimization across ad channels. Pricing is custom.

6 **Adroom**

Generates on-brand ad creative and product images. Pricing is custom.

7 **Visibility**

Tracks a brand's citation position across AI engines and covers SEO, GEO, technical audits and content execution.

8 **A 2.0 GPA, above 30 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Pixis you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Pixis at a glance

PRICING
Free plan, from $100 per month for Pixis Visibility, billing basis not stated

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Pixis

CATEGORY
Ad Creative & Reporting

OUR GRADE
2.0 GPA, fair

The report card

Best for AI search visibility tracking

Pixis sells three products: Visibility for tracking a brand in AI search, plus Prism and Adroom for ads. Only Visibility has published prices, the free plan's

850 credits are "to start", and the page doesn't say what the $100 and $400 plans bill by.

TOOLGPA REPORT CARD	Pixis	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	Visibility Growth is $100 and Premium $400, between the category's middle of $49 and its dearer quarter. Prism and Adroom are custom.
Free plan and trial	C	A free Visibility plan with 850 credits to start for one brand. The page doesn't say whether they refill.
Features	C	Visibility covers SEO, GEO, audits and content on credits; Prism and Adroom are sold after a demo. Three products, none priced beyond Visibility.
Ease of use	C	Credits to budget and engines to set up. We found no store rating.
Platforms and integrations	C	Web only, with no integrations listed on its record.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pixis is for

- ✓ Fits if you want to see how your brand shows up in ChatGPT, Gemini and Perplexity
- ✓ Works for one brand on the free plan's starter credits

Who it is not for

- ✗ Tight if you stay free: 850 credits to start, and the page doesn't say they refill
- ✗ Watch out: the $100 and $400 prices have no stated billing period
- ✗ Skip it if you want Prism or Adroom priced, as both are custom after a demo
- ✗ Watch out: other pages mention 6+ AI engines while the pricing page names four

Good to know

Good for

- ✓ Brands that want to check how ChatGPT, Gemini, Perplexity and Claude cite them
- ✓ Performance teams wanting AI-driven ad optimization through a demo

Worth knowing

- ⓘ Only Visibility has published prices; Prism and Adroom are custom and sold after a demo.
- ⓘ The pricing page does not state a billing period for $100 and $400, though the credits are described as monthly.
- ⓘ The Free plan gives 850 credits 'to start'; the page does not say whether they refill.
- ⓘ Other pages mention tracking across 6+ AI engines, while the pricing page names four.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$100

A month to start. There is a free plan too

Pixis has a free plan. Paid plans start at $100 per month for Pixis Visibility, billing basis not stated.

> **The page doesn't say whether they refill.**

From our grade for free plan and trial

VISIBILITY FREE

$0

850 credits to start for a single brand; the page does not say whether credits renew.

VISIBILITY GROWTH

$100

per month, billing basis not stated

1,000 credits every month, automations and scheduled reports, email support.

VISIBILITY PREMIUM

$400

per month, billing basis not stated

5,000 credits every month, priority support and the lowest cost per credit.

VISIBILITY ENTERPRISE

Custom

Custom AI engines, custom content and clusters, a dedicated account manager and all-time history.

The free plan

Visibility Free plan: 850 credits to start, with SEO, GEO, technical and execute features and tracking across ChatGPT, Gemini, Perplexity and Claude.

Read from pixis.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI ad optimization, creative and AI-search visibility products. Here is what it does, as its own site describes it, and what it covers: AI features, reports, ad creative, AI search visibility.

> **Visibility covers SEO, GEO, audits and content on credits; Prism and Adroom are sold after a demo.**
>
> From our grade for features

Prism

Predicts outcomes and automates spend and optimization across ad channels. Pricing is custom.

Adroom

Generates on-brand ad creative and product images. Pricing is custom.

Visibility

Tracks a brand's citation position across AI engines and covers SEO, GEO, technical audits and content execution.

Credit-based plans

Visibility plans run on credits that cover prompt analysis, briefs, drafts and audits.

Where it runs

Web

What it works with

Its own pages name no integrations.

Pixis is made by Pixis.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/72

Other ad creative and reporting tools it is graded above

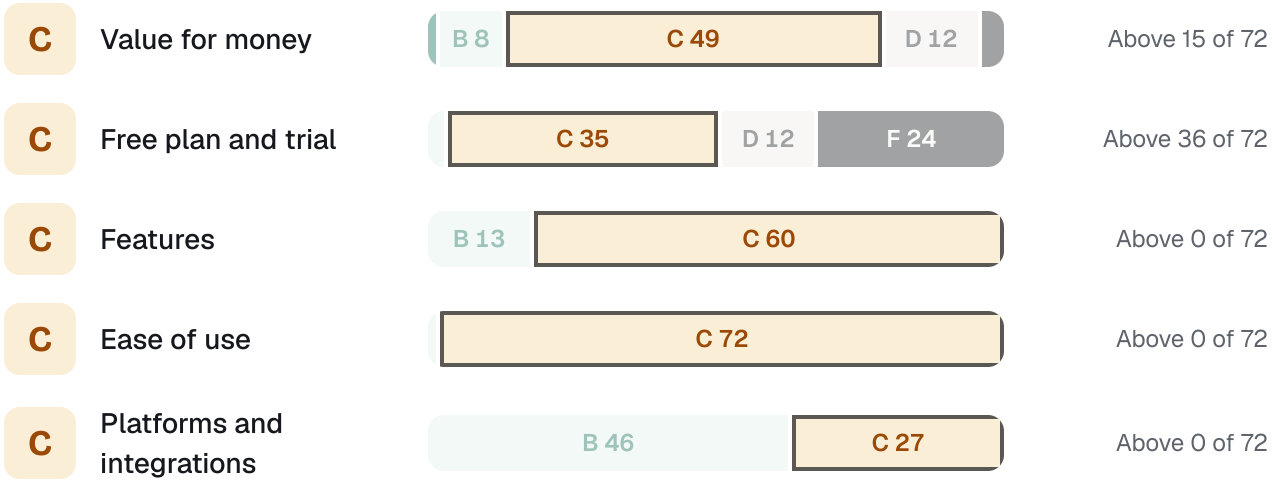
Pixis's GPA of 2.0 is higher than 30 of the 72 other ad creative and reporting tools we grade, and level with 16.

Its paid plans start at $100 a month, against a middle price of $49.50 for the category: 35 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 26 tools score higher and cost less.

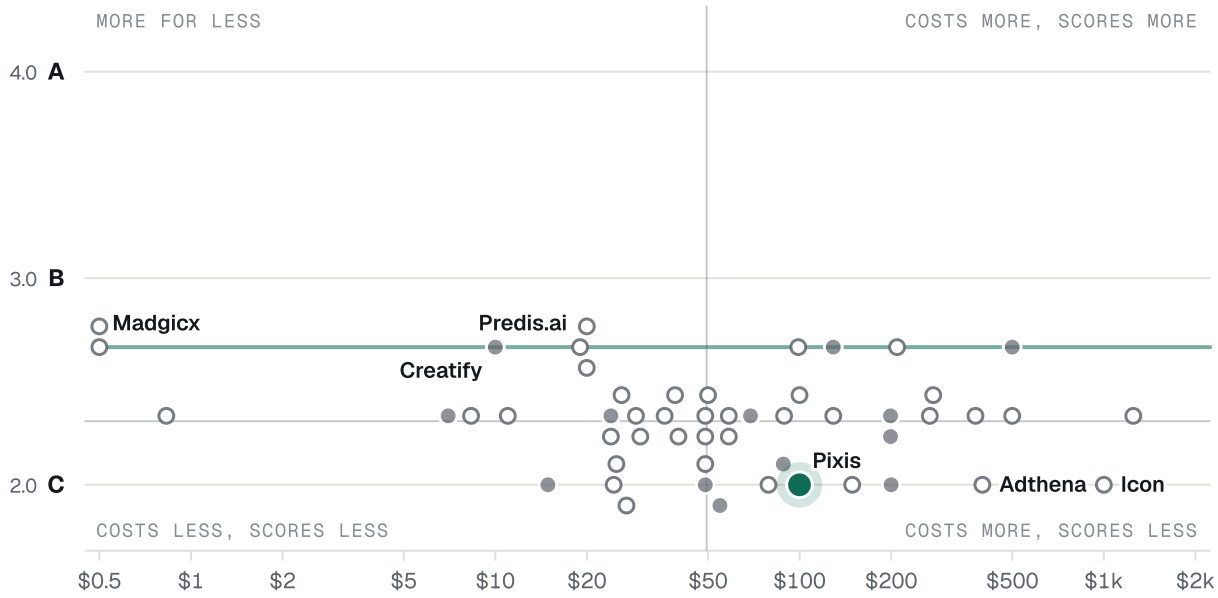
Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. Pixis's own letter is outlined.



Price against what you get

Each dot is one of 52 ad creative and reporting tools. Further left costs less; higher up scores better on features, ease of use and platforms. Pixis is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Pixis you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $1,200 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- × Ad images and videos made to each network's sizes.

- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Pixis's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Madgicx, Smartly, AdCreative.ai, Adext AI and Optmyzr

The 5 tools Pixis is most often weighed against, with where each one differs from it.

2.4 GPA

Madgicx

Free trial · from $32/mo

AI optimization, automation and reports for Meta ad accounts.

- Pixis has a free plan. Madgicx does not, though it has a free trial.
- Pixis also covers AI search visibility.
- Madgicx also covers workflow automation, AI agents, image generation and dashboards.

Pixis and Madgicx compared in full

1.6 GPA

Smartly

Paid

Enterprise platform for ad creative, media and measurement.

- Pixis has a free plan. Smartly does not.
- Pixis also covers AI search visibility.
- Smartly also covers workflow automation.

Pixis and Smartly compared in full



2.2
GPA

AdCreative.ai

Free trial · from $20/mo

AI ad banners, product photos and video ads, with creative scoring.

- Pixis has a free plan. AdCreative.ai does not, though it has a free trial.
- Only AdCreative.ai lists an iOS app.
- Pixis also covers reports and AI search visibility.

Pixis and AdCreative.ai compared in full

A

Adext AI

Paid

AI that shifts ad budget between audiences on Google and Facebook.

- Pixis has a free plan. Adext AI does not.
- Pixis also covers reports, ad creative and AI search visibility.
- Adext AI also covers workflow automation.

Pixis and Adext AI compared in full



2.2
GPA

Optmyzr

Free trial · from $209/mo

PPC optimization, audits and reporting for ad accounts.

- Pixis has a free plan. Optmyzr does not, though it has a free trial.
- Pixis also covers ad creative and AI search visibility.
- Optmyzr also covers workflow automation and dashboards.

Pixis and Optmyzr compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pixis free?

Pixis has a free plan. Visibility Free plan: 850 credits to start, with SEO, GEO, technical and execute features and tracking across ChatGPT, Gemini, Perplexity and Claude.

How much does Pixis cost?

Pixis lists 4 plans. Visibility Free: $0.

What platforms does Pixis work on?

Pixis is available on Web.

Does Pixis have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Pixis is listed for Web.

Does Pixis have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Pixis is listed for Web.

Is Pixis open source?

Pixis is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Pixis?

Pixis is made by a company of the same name.

What are the alternatives to Pixis?

The closest alternatives to Pixis in our directory are Madgicx, Smartly, AdCreative.ai, Adext AI and Optmyzr.

How does Pixis compare with other ad creative and reporting tools?

Pixis's GPA of 2.0 is higher than 30 of the 72 other ad creative and reporting tools we grade, and level with 16.

Is Pixis good value for money?

ToolGPA grades Pixis C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Pixis?

The plain part of Pixis you could make: reports.
What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Pixis's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Pixis's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pixis. Prices change, so check pixis.ai before you buy.

pixis.ai/pricing/
pixis.ai/about/

pixis.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pixis, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pixis

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pixis: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/pixis
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Know someone choosing between ad creative and reporting tools?

Send them this guide: toolgpa.com/tools/pixis/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after Pixis, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pixis's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pixis is a trademark of its owner, and this guide is not made, paid for or approved by Pixis. Prices and plans change: check pixis.ai before you buy.