ToolGPA

NOVEMBER 2026

Planful App

The Insider's Guide

iOS planner that links goals to daily tasks and habits



Every plan, grade, refund rule and rival among daily planner apps, read from Planful App's own pages.

Made by Planful · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Planful App's own pages, its app-store listings and our grades. Every fact in it is on Planful App's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 0 of the 75 other daily planner apps we grade

Planful is a personal planning app that combines tasks, events, projects, habits and goals. Its framework moves from a vision, to a 90-day plan, to daily actions, with day, month, year and board views. The site says it is available on iOS.

To get you started, here are **7 things to know about Planful App**, taken from its own pages and our grades.

> "
>
> **The site says to start planning free but shows no price or plan.**
>
> From our report card of Planful App

1 **Best for an iPhone planner that ties goals to daily tasks**

Planful puts tasks, events, habits and goals in one iPhone planner with time blocking and weekly reviews.

2 **It runs on iOS**

iOS.

3 **Time blocking**

Drag and drop tasks and events onto the day to block time.

4 **Action-linked goals**

Pick a goal and link it to daily or weekly actions so progress shows up as those actions are done.

5 **Daily and weekly reviews**

Guided reflections for the end of a day and a week.

6 **A 1.8 GPA, above 0 of 75**

That is against the other daily planner apps we grade, on value, the free plan, features, ease of use and platforms.

7 **Your call**

A daily planner at its plainest is today's tasks laid along a timeline.

Planful App at a glance

PRICING Free plan	FREE PLAN No
FREE TRIAL None stated	RUNS ON iOS
MADE BY Planful	CATEGORY Daily Planner Apps
OUR GRADE 1.8 GPA, weak	

The report card

Best for an iPhone planner that ties goals to daily tasks

Planful puts tasks, events, habits and goals in one iPhone planner with time blocking and weekly reviews. The site says to start planning free but shows no price or plan. Only iOS is listed, and its App Store button points to the general store rather than a listing.

TOOLGPA REPORT CARD	**Planful App**	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price or plan is shown on the site, so it sits in the middle with no evidence either way.
Free plan and trial	C	The buttons say Start Planning Free, but no plan, limit or trial terms are shown.
Features	C	Time blocking, goals linked to actions, daily and weekly reviews and several views. No integrations are named and no sync with calendars is described.
Ease of use	C	No store rating on record, and goals, habits and reviews all need setting up.
Platforms and integrations	D	Only iOS is listed, with no web, Mac or Android version and no integrations.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Planful App is for

- ✓ Fits if you want goals, habits and tasks in one iPhone app
- ✓ Works for people who like a weekly review ritual

Who it is not for

- ✗ Skip it if you use Android or Windows, as only iOS is listed
- ✗ Watch out: the price is not stated, even though the buttons say free
- ✗ Watch out: the App Store button leads to the general store, so we could not find a store listing or rating
- ✗ Too light for teams, since no sharing or integrations are named

Good to know

Good for

- ✓ People who want long-term goals tied to day-to-day tasks
- ✓ iPhone users who like guided reviews
- ✓ Planners who keep habits and tasks in one place

Worth knowing

- ⓘ No pricing page or store listing could be read, so the cost is unconfirmed; the site's buttons say Start Planning Free.
- ⓘ Only iOS is listed as available; the App Store button on the site points to the general App Store, not to a listing.
- ⓘ No integrations are named on the pages read.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Planful App's current pricing could not be confirmed from its own site.

> **No price or plan is shown on the site, so it sits in the middle with no evidence either way.**
>
> From our grade for value for money

We could not confirm Planful App's current prices from its own site, so this guide lists no plans. planful.app has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: iOS

iOS planner that links goals to daily tasks and habits. Here is what it does, as its own site describes it, and what it covers: daily notes, tasks, time blocking, habit tracking, goals.

> **Time blocking, goals linked to actions, daily and weekly reviews and several views.**

From our grade for features

Time blocking

Drag and drop tasks and events onto the day to block time.

Action-linked goals

Pick a goal and link it to daily or weekly actions so progress shows up as those actions are done.

Daily and weekly reviews

Guided reflections for the end of a day and a week.

Several views

Day, month, year and board views for zooming in or out.

Focus hours

Set ideal work hours; the vendor says the app learns when you work best.

90-day framework

A Dream it, Plan it, Do it structure that breaks a vision into milestones and daily actions.

Where it runs

iOS

What it works with

Its own pages name no integrations.

Planful App is made by Planful.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/75

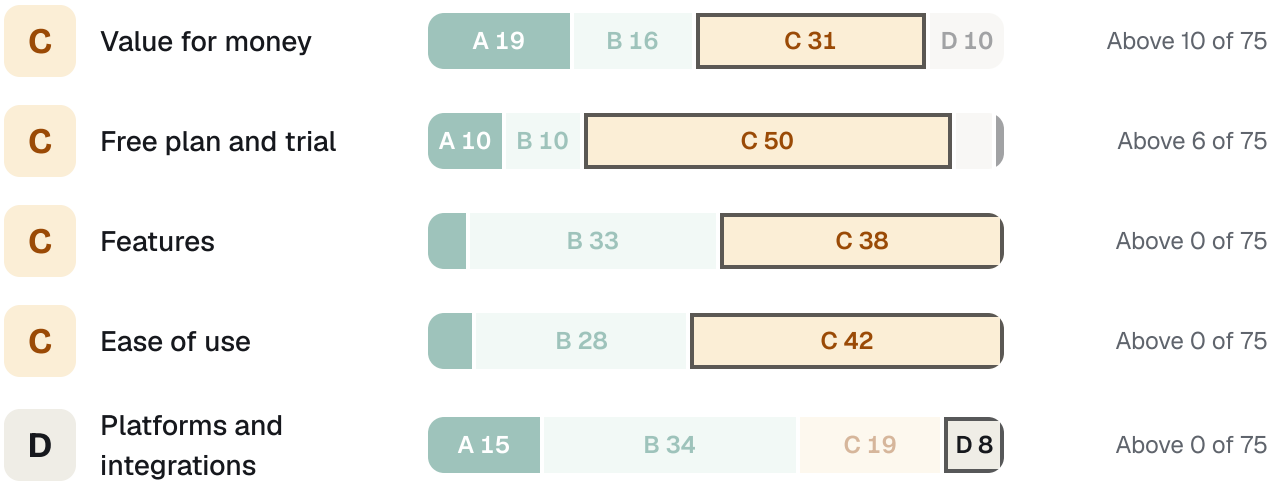
Other daily planner apps it is graded above

Planful App's GPA of 1.8 is higher than 0 of the 75 other daily planner apps we grade, and level with 2.

It stands best on value for money (C, above 10 of 75) and worst on platforms and integrations (D, above 0).

Each grade against the category

Every bar is all 76 daily planner apps we grade, cut by the letter each got. Planful App's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A daily planner at its plainest is today's tasks laid along a timeline.

You could make the core of Planful App for yourself: time blocking, tasks, habit tracking, goals and daily notes. What you would give up is listed below. Whether that is worth the price is your call.

What you could make

- Time blocking, tasks, habit tracking, goals and daily notes: an app builder makes these well.

What you could not

- A real app for iOS. Something home-made would be a web page.

What this rests on. Planful App's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Timestripe, Structured, Sunsama, Lifestack and Intend

The 5 tools Planful App is most often weighed against, with where each one differs from it.

2.4 GPA

Timestripe

Free plan · from $7/mo

Goal planner linking daily tasks to weekly, yearly and life goals.

- Timestripe has a free plan. Planful App does not.
- Only Timestripe lists a web app.
- Only Timestripe lists an Android app.

Planful App and Timestripe compared in full

3.0 GPA

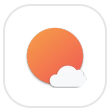
Structured

Free plan · from $2.99/mo

Visual day planner that puts tasks and events on one timeline.

- Structured has a free plan. Planful App does not.
- Only Structured lists a web app.
- Only Structured lists macOS and Android apps.

Planful App and Structured compared in full



2.6
GPA

Sunsama

Free trial · from $17/mo

Daily planner with guided planning routines and calendar timeboxing.

- Only Sunsama lists a web app.
- Only Sunsama lists macOS, Windows, Linux and Android apps.
- Planful App also covers daily notes and habit tracking.

Planful App and Sunsama compared in full



3.0
GPA

Lifestack

Free trial · from $49.99/yr

AI daily planner that schedules tasks around your energy levels.

- Only Lifestack lists a web app.
- Only Lifestack lists macOS and Android apps.
- Only Lifestack lists a browser extension.

Planful App and Lifestack compared in full



2.2
GPA

Intend

Free trial · from $10/mo

Goal-first daily planner with a fresh list of intentions each day.

- Only Planful App lists an iOS app.
- Only Intend lists a web app.
- Only Intend lists a browser extension.

Planful App and Intend compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Planful App free?

Planful App has a free plan.

What platforms does Planful App work on?

Planful App is available on iOS.

Does Planful App have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Planful App is listed for iOS.

Does Planful App have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Planful App is listed for iOS.

Is Planful App open source?

Planful App is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Planful App?

Planful App is made by Planful.

What are the alternatives to Planful App?

The closest alternatives to Planful App in our directory are Timestripe, Structured, Sunsama, Lifestack and Intend.

How does Planful App compare with other daily planner apps?

Planful App's GPA of 1.8 is higher than 0 of the 75 other daily planner apps we grade, and level with 2.

Could I make my own version of Planful App?

A daily planner at its plainest is today's tasks laid along a timeline.

Where this guide comes from

The prices, plans, platforms and features were read from Planful App's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Planful's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its site shows no pricing and its App Store link points to the general store, so cost and free access are left in the middle.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Planful. Prices change, so check planful.app before you buy.

planful.app

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Planful App, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/planful

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Planful App: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/planful
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Know someone choosing between daily planner apps?

Send them this guide: toolgpa.com/tools/planful/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded daily planner apps after Planful App, each with an Insider's Guide of its own.

Daily Planner Apps Insider's Guide

Every one of the 76 daily planner apps we grade, compared

Hero Assistant Insider's Guide

Daily assistant app combining calendar, to-dos, habits and notes

3.4 GPA

LiveIt Insider's Guide

Personal organizer joining planner, journal, notes and habits

3.4 GPA

Open Sunsama Insider's Guide

Self-hostable daily planner with time blocking and an MCP server

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Planful App's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Planful App is a trademark of its owner, and this guide is not made, paid for or approved by Planful. Prices and plans change: check planful.app before you buy.