ToolGPA

NOVEMBER 2026

PlusVibe

The Insider's Guide

Cold email platform with warm-up, enrichment and AI replies



Every plan, grade, refund rule and rival among cold outreach tools, read from PlusVibe's own pages.

Made by PlusVibe · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from PlusVibe's own pages, its app-store listings and our grades. Every fact in it is on PlusVibe's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 61 of the 81 other cold outreach tools we grade

PlusVibe (formerly pipl.ai) is a cold email platform for sequences, inbox warm-up, sender rotation and a unified inbox. It adds lead enrichment from many sources, AI sequence writing and, on higher plans, AI reply agents. Plans are priced by emails per month and enrichment credits, and agencies get isolated client workspaces.

> "
>
> **You connect inboxes and warm them up before sending.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about PlusVibe**, taken from its own pages and our grades.

1 **Best for cold email with warm-up and AI replies**

But the price climbs with enrichment credits, and the AI reply agents, API and Zapier triggers need the Business plan.

2 **Paid plans start at $30.80 a month**

As its pricing page puts it: $30.80 per month, billed yearly ($37 billed monthly).

3 **You can try it first**

14-day free trial: 1,000 emails, 100 enrichment credits and up to 3 connected email accounts

4 **It runs on Web**

Web.

5 Email warm-up and deliverability

Warm-up across a private pool with deliverability monitoring, and email service provider matching and sender rotation to spread sends across inboxes.

6 AI sequence writing

An AI writer drafts campaign copy, and an auto-spintax option varies wording between sends.

7 Enrichment and lead tools

Enrichment credits pull prospect data from many sources, and the vendor offers a lead scraper extension and free email finder and verification tools.

8 A 2.4 GPA, above 61 of 81

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace PlusVibe you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

PlusVibe at a glance

PRICING
Free trial, from $30.80 per month, billed yearly ($37 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial: 1,000 emails, 100 enrichment credits and up to 3 connected email accounts

RUNS ON
Web

MADE BY
PlusVibe

CATEGORY
Cold Outreach

OUR GRADE
2.4 GPA, fair

The report card

Best for cold email with warm-up and AI replies

PlusVibe, formerly Pipl.ai, is a cold email platform with warm-up, enrichment and AI replies, from $30.80 a month on yearly billing. But the price climbs with enrichment credits, and the AI reply agents, API and Zapier triggers need the Business plan.

TOOLGPA REPORT CARD — **PlusVibe** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$30.80 a month billed yearly ($37 monthly), $64.20 for Business and $415 for Agency. Enrichment credits push Personal to $58 and Business to $220 billed monthly.
Free plan and trial	C	A 14-day trial with 1,000 emails, 100 enrichment credits and 3 email accounts. The page doesn't say whether a card is needed.
Features	B	Warm-up and deliverability, sequence writing, enrichment, a unified inbox and agency workspaces. It covers the whole job; the gaps are plan locks, not missing parts.
Ease of use	C	No store rating on record. You connect inboxes and warm them up before sending.
Platforms and integrations	B	Web, with Zapier, Make and Slack listed, plus an API on Business.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who PlusVibe is for

- ✓ Fits if you send cold email from several inboxes and want warm-up built in
- ✓ Works for agencies that want an isolated sending server per client

Who it is not for

- ✕ Watch out: the API, AI reply agents and Zapier or Make triggers need Business at $64.20 or more
- ✕ Pricey if you need many enrichment credits, as they raise the bill
- ✕ Tight if you're an agency: Agency is $415 and booked through a demo
- ✕ Skip it if you search for Pipl.ai, as the old name now redirects here

Good to know

Good for

- ✓ Individuals and small teams starting cold email on a low monthly price
- ✓ Lead-generation agencies running many client mailboxes
- ✓ Teams that want enrichment and warm-up in one tool

Worth knowing

- ⓘ Pipl.ai has been renamed PlusVibe; the site shows a re-branding notice and redirects the old name.
- ⓘ Prices rise with enrichment credits: Personal runs from $37 to $58 a month billed monthly, Business from $77 to $220.
- ⓘ AI reply agents, API access and Zapier or Make triggers need the Business plan or above.
- ⓘ The Agency plan is sold through a demo, and a mobile app is mentioned on the site but its platforms are not listed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$30.80

A month to start

PlusVibe is a paid product with a free trial, starting at $30.80 per month, billed yearly ($37 billed monthly).

> **The page doesn't say whether a card is needed.**
>
> From our grade for free plan and trial

PERSONAL

$30.80

per month, billed yearly ($37 billed monthly)

Entry step has 1,000 enrichment credits; 7,000 credits is $48.30 yearly-billed. 25,000 emails, 30,000 active leads, unlimited campaigns, basic warm-up.

BUSINESS

$64.20

per month, billed yearly ($77 billed monthly)

Entry step has 3,000 enrichment credits; 50,000 is $183.40 yearly-billed. 150,000 emails, 100,000 leads, advanced warm-up, AI reply agents, API.

AGENCY

$415

per month and up, billed yearly ($497 billed monthly)

500,000+ emails, an isolated sending server per client, white-labeling, unlimited team members and a private Slack. Booked through a demo.

Trying it first

14-day free trial: 1,000 emails, 100 enrichment credits and up to 3 connected email accounts

Ways to pay less

ANNUAL DISCOUNT

2 months free on yearly billing

The pricing page toggle shows yearly billing as 2 months free; the yearly prices are 10 of 12 monthly payments.

Stated on plusvibe.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Cold email platform with warm-up, enrichment and AI replies. Here is what it does, as its own site describes it, and what it covers: public API, AI features, shared inbox, marketing automation, email campaigns, inbox warm-up.

> **Warm-up and deliverability, sequence writing, enrichment, a unified inbox and agency workspaces.**
>
> From our grade for features

Email warm-up and deliverability

Warm-up across a private pool with deliverability monitoring, and email service provider matching and sender rotation to spread sends across inboxes.

AI sequence writing

An AI writer drafts campaign copy, and an auto-spintax option varies wording between sends.

Enrichment and lead tools

Enrichment credits pull prospect data from many sources, and the vendor offers a lead scraper extension and free email finder and verification tools.

Unified inbox and AI replies

Replies land in one inbox with AI sentiment detection. AI reply agents are included from the Business plan.

Agency workspaces

The Agency plan gives each client an isolated workspace and sending server, with white-labeling and dedicated connector IPs.

Where it runs

Web

What it works with

Zapier Make Slack

PlusVibe is made by PlusVibe.

Where it stands

Its grades against its category, and whether to keep it or make your own

61/81

Other cold outreach tools it is graded above

PlusVibe's GPA of 2.4 is higher than 61 of the 81 other cold outreach tools we grade, and level with 10.

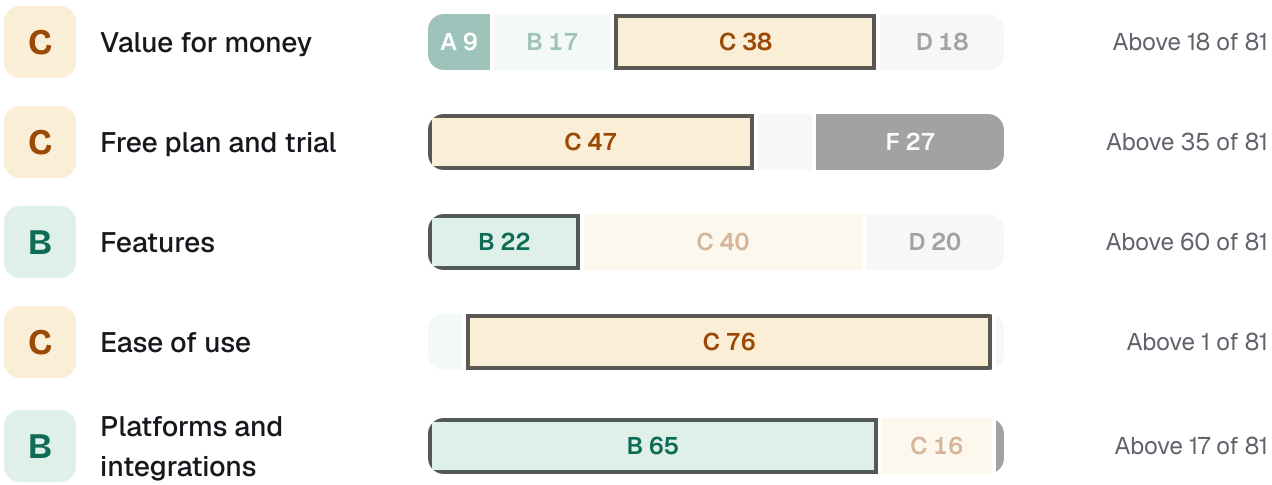
It stands best on features (B, above 60 of 81) and worst on ease of use (C, above 1).

Its paid plans start at $30.80 a month, against a middle price of $39 for the category: 26 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

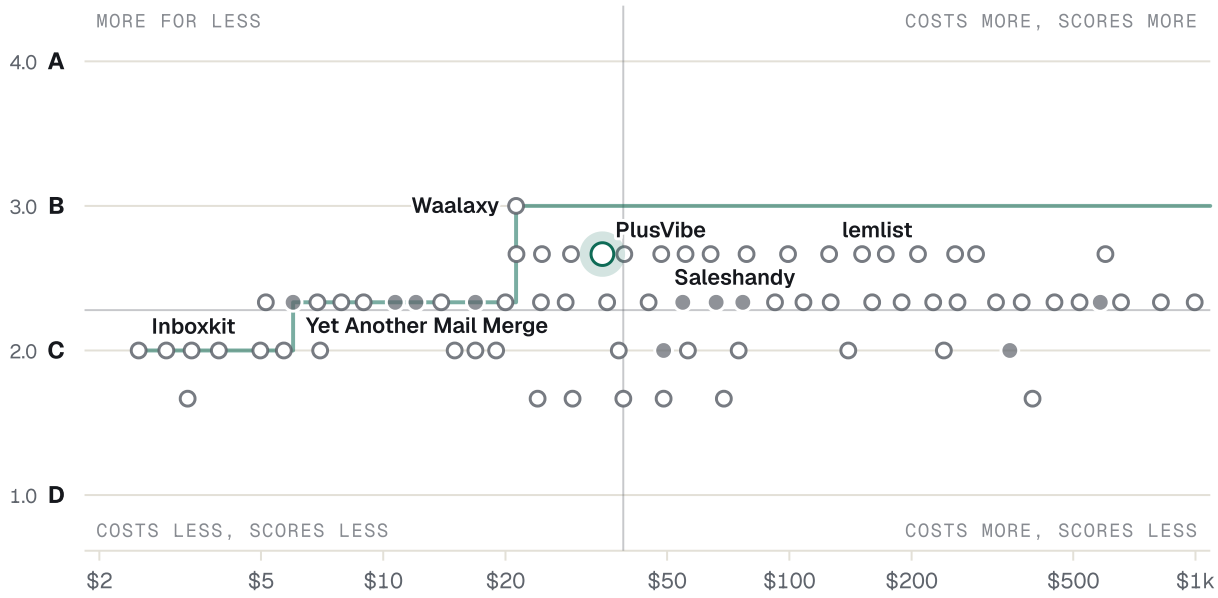
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. PlusVibe's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. PlusVibe is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace PlusVibe you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 61 of the 81 other cold outreach tools we grade. It costs $369.60 a year.

What you could not

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ A network of real inboxes that open and answer your emails.

- ✕ One mailbox that several people work at once.
- ✕ Email sent in volume that still reaches the inbox.
- ✕ It plugs into other products, Zapier, Make and Slack among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. PlusVibe's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Instantly, Smartlead, ReachInbox, Saleshandy and Salesforge

The 5 tools PlusVibe is most often weighed against, with where each one differs from it.

2.6 GPA

Instantly

Free trial · from $37.6/mo

Cold email from unlimited inboxes, priced by emails and contacts.

- PlusVibe also covers shared inbox, marketing automation and inbox warm-up.
- Instantly also covers workflow automation and AI agents.

PlusVibe and Instantly compared in full

2.6 GPA

Smartlead

Free trial · from $32/mo

High-volume cold email with unlimited mailboxes and client workspaces.

- Only Smartlead lists iOS and Android apps.
- PlusVibe also covers shared inbox, marketing automation and inbox warm-up.
- Smartlead also covers sales pipeline and AI agents.

PlusVibe and Smartlead compared in full

ReachInbox

2.2 GPA

Free plan · from $30/mo

Cold email sequencer with unlimited mailboxes and AI warmup.

- ReachInbox has a free plan. PlusVibe does not, though it has a free trial.
- PlusVibe also covers marketing automation.
- ReachInbox also covers workflow automation.

PlusVibe and ReachInbox compared in full

Saleshandy

2.8 GPA

Free trial · from $34/mo

Cold email sequences with a B2B lead database in every plan.

- PlusVibe also covers marketing automation and inbox warm-up.

PlusVibe and Saleshandy compared in full

Salesforge

2.8 GPA

Free trial · from $40/mo

Cold email and LinkedIn sequences with AI-written messages.

- PlusVibe also covers shared inbox, marketing automation and inbox warm-up.
- Salesforge also covers AI agents.

PlusVibe and Salesforge compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is PlusVibe free?

No, PlusVibe is a paid product, but you can try it first. 14-day free trial: 1,000 emails, 100 enrichment credits and up to 3 connected email accounts.

How much does PlusVibe cost?

PlusVibe lists 3 plans. Personal: $30.80 per month, billed yearly ($37 billed monthly).

What platforms does PlusVibe work on?

PlusVibe is available on Web.

Does PlusVibe offer any discounts?

PlusVibe publicly lists the following: 2 months free on yearly billing.

Does PlusVibe have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. PlusVibe is listed for Web.

Does PlusVibe have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. PlusVibe is listed for Web.

Is PlusVibe open source?

PlusVibe is not described as open source on its own site, as read on Nov 13, 2026.

Does PlusVibe have an API?

Yes. PlusVibe offers a public API, according to its own site.

What does PlusVibe integrate with?

PlusVibe's listing names Zapier, Make and Slack. A listing names up to eight integrations, so it may connect to more.

Who makes PlusVibe?

PlusVibe is made by a company of the same name.

What are the alternatives to PlusVibe?

The closest alternatives to PlusVibe in our directory are Instantly, Smartlead, ReachInbox, Saleshandy and Salesforge.

How does PlusVibe compare with other cold outreach tools?

PlusVibe's GPA of 2.4 is higher than 61 of the 81 other cold outreach tools we grade, and level with 10.

Is PlusVibe good value for money?

ToolGPA grades PlusVibe C for value for money. Its paid plans start at $30.80 a month, against a middle price of $39 for the category: 26 of the 73 others that charge start lower.

Could I make my own version of PlusVibe?

To replace PlusVibe you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from PlusVibe's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PlusVibe's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by PlusVibe. Prices change, so check plusvibe.ai before you buy.

plusvibe.ai/plans

plusvibe.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

PlusVibe, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/plusvibe

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "PlusVibe: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/plusvibe
```

Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/plusvibe/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after PlusVibe, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PlusVibe's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PlusVibe is a trademark of its owner, and this guide is not made, paid for or approved by PlusVibe. Prices and plans change: check plusvibe.ai before you buy.