ToolGPA

NOVEMBER 2026

Polarr

The Insider's Guide

AI photo editor and filter community across phone, desktop and web



Every plan, grade, refund rule and rival among AI image and video generators, read from Polarr's own pages.

Made by Polarrcan Software Inc · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Polarr's own pages, its app-store listings and our grades. Every fact in it is on Polarr's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 132 of the 168 other AI image and video generators we grade

Polarr is a photo and video editing family from Polarrcan Software. Its photo apps combine AI-assisted editing tools with filters shared by creators, Polarr Pro adds masking and fine adjustments on iPhone, iPad and Mac, and Polarr Next is a browser workflow for batch RAW editing in beta.

To get you started, here are **9 things to know about Polarr**, taken from its own pages and our grades.

> **No rating on record, but it's an editor you install and start on; the pro tools take learning.**
>
> From our grade for ease of use

1 **Best for photo editing on iPhone, iPad and Mac**

Polarr is a photo editor with AI-assisted tools and filters shared by creators, plus Polarr Pro with masking on iPhone, iPad and Mac.

2 **Paid plans start at $1.99 a month**

As its pricing page puts it: $1.99 per month (Polarr Lite, in-app subscription).

3 **You can try it first**

Free trial offered on the in-app subscriptions; length not stated in the listing.

4 **It runs on 5 platforms**

Web, iOS, Android, macOS and Windows.

5 **AI-assisted photo editing**

The homepage describes dozens of AI-enabled tools for editing, alongside manual coloring, masking and fine-tuning in Polarr Pro.

6 **Creator-made filters**

Users can discover, create and share filters, scan or produce them as QR codes, and sync them across devices with a Polarr account.

7 **Batch RAW editing in the browser**

Polarr Next is described as a browser-based batch RAW editing workflow, currently available as a beta.

8 **A 2.6 GPA, above 132 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Polarr you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Polarr at a glance

PRICING
Free trial, from $1.99 per month (Polarr Lite, in-app subscription)

FREE PLAN
No

FREE TRIAL
Free trial offered on the in-app subscriptions; length not stated in the listing.

RUNS ON
Web, macOS, Windows, iOS, Android

MADE BY
Polarrcan Software Inc

CATEGORY
AI Image & Video Generators

OUR GRADE
2.6 GPA, good

The report card

Best for photo editing on iPhone, iPad and Mac

Polarr is a photo editor with AI-assisted tools and filters shared by creators, plus Polarr Pro with masking on iPhone, iPad and Mac. The in-app subscriptions run $1.99 to $7.99 a month, a trial is mentioned without a length, and it edits photos but doesn't generate them. The browser RAW tool is still in beta.

TOOLGPA REPORT CARD — **Polarr** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Lite is $1.99 a month and Pro is $47.99 a year, about $4 a month, below the $4.80 mark that is 60% of the cheaper quarter of AI image tools. Prices come from App Store listings.
Free plan and trial	D	A free trial on the in-app subscriptions, length not stated. Nothing else is listed as free.
Features	C	AI-assisted editing, creator filters, a browser RAW workflow in beta and a video effects app. It edits photos but doesn't generate images.
Ease of use	B	No rating on record, but it's an editor you install and start on; the pro tools take learning.
Platforms and integrations	B	iPhone, iPad, Mac, Windows, Android and the web, with no API or integrations listed.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Polarr is for

- ✓ Fits if you edit photos on an iPhone or Mac and want filters from other creators
- ✓ Works for people who want masks and fine adjustments for a few dollars a month

Who it is not for

- ✗ Skip it if you want to generate images from a prompt, as Polarr only edits
- ✗ Watch out: the vendor's site has no pricing page, so prices come from App Store listings
- ✗ Watch out: the free trial's length isn't stated
- ✗ Tight if you want the browser RAW workflow: Polarr Next is a beta
- ✗ Watch out: App Store prices vary by country

Good to know

Good for

- ✓ Mobile photographers who like sharing and using filters
- ✓ Editing photos on phone and desktop with one account
- ✓ Users who want an inexpensive subscription editor

Worth knowing

- ⓘ Prices come from the App Store listings; the vendor's site has no pricing page, and web and desktop plan prices were not read.
- ⓘ Polarr is an editor: it enhances photos and does not generate images from text prompts.
- ⓘ The listings say pricing in other countries may vary and charges may be converted to local currency.
- ⓘ Polarr Next, the browser RAW workflow, is labelled a beta.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$1.99

A month to start

Polarr is a paid product with a free trial, starting at $1.99 per month (Polarr Lite, in-app subscription).

> **A free trial on the in-app subscriptions, length not stated.**

From our grade for free plan and trial

POLARR LITE

$1.99

per month, billed monthly ($11.99 billed yearly)

In-app subscription in the Polarr Photo Filters & Editor app on iPhone and iPad.

POLARR STUDIO

$3.99

per month, billed monthly ($23.99 billed yearly)

Higher in-app subscription in the same app; the listing says both unlock the same features monthly or yearly.

POLARR PRO

$7.99

per month, billed monthly ($47.99 billed yearly)

Unlocks all filters and pro tools in the Polarr Pro Photo Editor app on iPhone, iPad and Mac.

Trying it first

Free trial offered on the in-app subscriptions; length not stated in the listing.

Read from apps.apple.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

5

Places it runs: Web, macOS, Windows, iOS and Android

AI photo editor and filter community across phone, desktop and web. Here is what it does, as its own site describes it, and what it covers: AI features, video editing.

> **AI-assisted editing, creator filters, a browser RAW workflow in beta and a video effects app.**
>
> From our grade for features

AI-assisted photo editing

The homepage describes dozens of AI-enabled tools for editing, alongside manual coloring, masking and fine-tuning in Polarr Pro.

Creator-made filters

Users can discover, create and share filters, scan or produce them as QR codes, and sync them across devices with a Polarr account.

Batch RAW editing in the browser

Polarr Next is described as a browser-based batch RAW editing workflow, currently available as a beta.

Video effects app

24FPS is a separate iOS and Android app that applies aesthetic effects and video LUTs to clips.

Wide platform coverage

The download page lists web, Windows, Mac, iOS and Android versions of the photo editor.

Where it runs

Web · macOS · Windows · iOS · Android

What it works with

Its own pages name no integrations.

Polarr is made by Polarrcan Software Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

132/168

Other AI image and video generators it is graded above

Polarr's GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade, and level with 14.

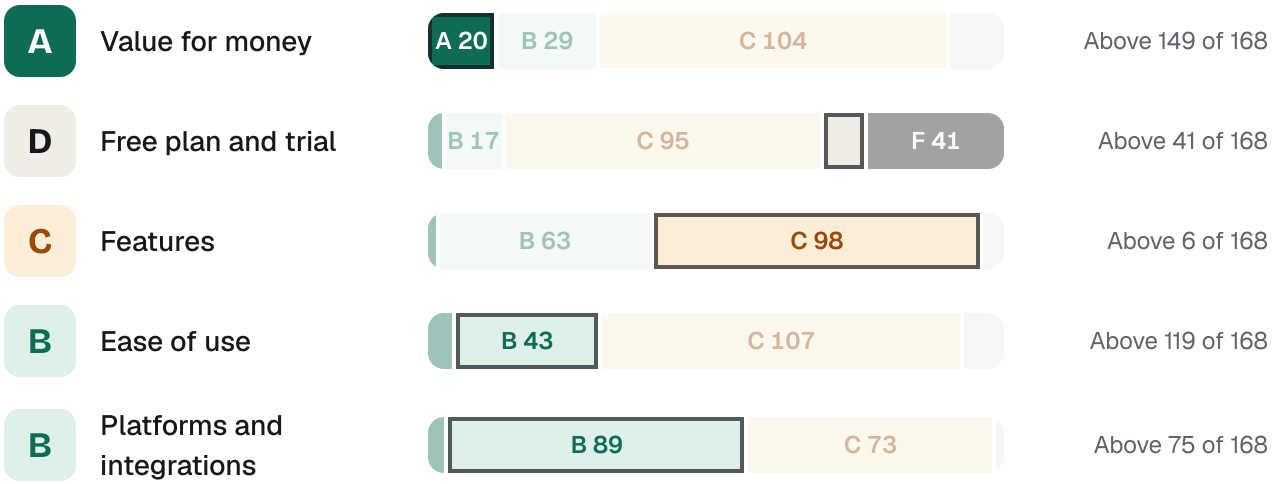
It stands best on value for money (A, above 149 of 168) and worst on free plan and trial (D, above 41).

Its paid plans start at $1.99 a month, against a middle price of $11.88 for the category: 0 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

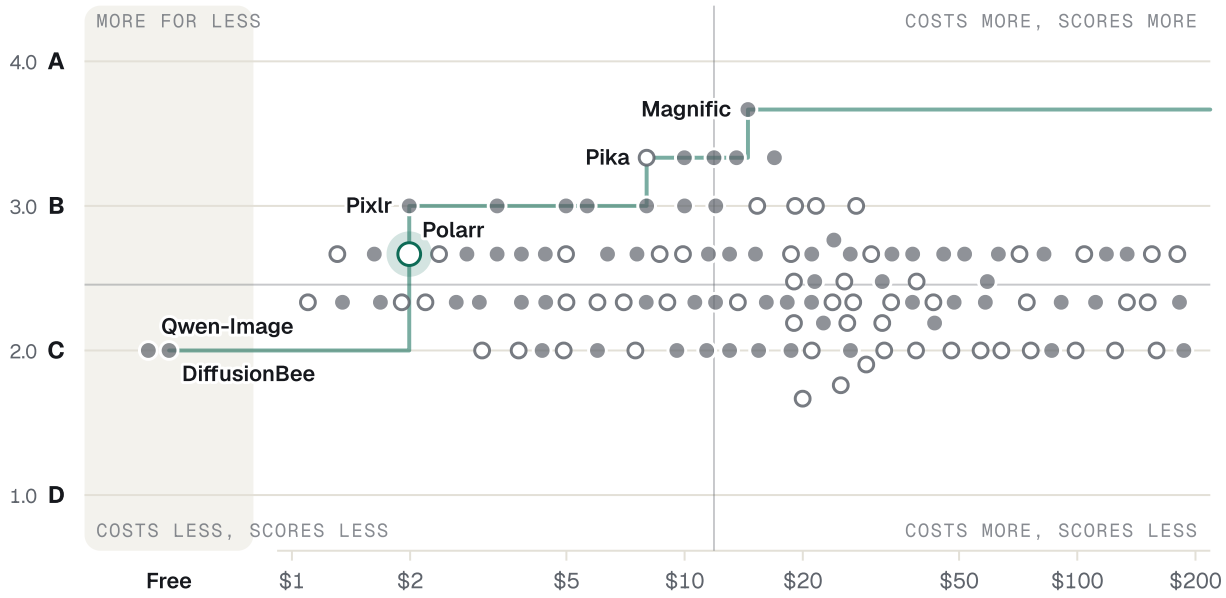
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Polarr's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Polarr is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Polarr you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade. It costs $23.88 a year.

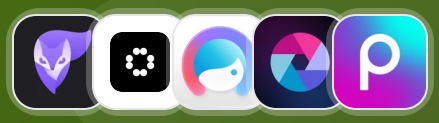
What you could not

- ✕ A video editor.
- ✕ Apps for macOS, Windows, iOS and Android that stay in step with each other.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Polarr's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Photoleap, Luminar Neo, Facetune, Pixlr and Picsart

The 5 tools Polarr is most often weighed against, with where each one differs from it.

1.6 GPA

Photoleap

Free trial

iPhone photo editor with AI image generation and layered edits.

- Only Polarr lists a web app.
- Only Polarr lists Android, macOS and Windows apps.
- Polarr also covers video editing.

Polarr and Photoleap compared in full

2.4 GPA

Luminar Neo

From $89 one-time

AI photo editor sold as a one-time license, from Skylum.

- Only Polarr lists a web app.
- Luminar Neo can be bought with a one-time purchase.
- Polarr also covers video editing.

Polarr and Luminar Neo compared in full



2.4
GPA

Facetune

Free trial · from $25/mo

Photo and video retouching with AI tools.

- Only Polarr lists macOS and Windows apps.
- Facetune also covers image generation.

Polarr and Facetune compared in full



3.2
GPA

Pixlr

Free plan · from $1.99/mo

Browser photo editors with AI image, video and audio tools.

- Pixlr has a free plan. Polarr does not, though it has a free trial.
- Only Polarr lists macOS and Windows apps.
- Polarr also covers video editing.

Polarr and Pixlr compared in full



2.0
GPA

Picsart

Paid

Photo and video editor with AI generation and design tools.

- Only Polarr lists Android and Windows apps.
- Picsart also covers templates, image generation and video generation.

Polarr and Picsart compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Polarr free?

No, Polarr is a paid product, but you can try it first. Free trial offered on the in-app subscriptions; length not stated in the listing.

How much does Polarr cost?

Polarr lists 3 plans. Polarr Lite: $1.99 per month, billed monthly ($11.99 billed yearly).

What platforms does Polarr work on?

Polarr is available on Web, iOS, Android, macOS and Windows.

Does Polarr have a Linux app?

No Linux app was listed when its pages were read on Nov 13, 2026. Polarr is listed for Web, iOS, Android, macOS and Windows.

Is Polarr open source?

Polarr is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Polarr?

Polarr is made by Polarrcan Software Inc.

What are the alternatives to Polarr?

The closest alternatives to Polarr in our directory are Photoleap, Luminar Neo, Facetune, Pixlr and Picsart.

How does Polarr compare with other AI image and video generators?

Polarr's GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade, and level with 14.

Is Polarr good value for money?

ToolGPA grades Polarr A for value for money. Its paid plans start at $1.99 a month, against a middle price of $11.88 for the category: 0 of the 120 others that charge start lower.

Could I make my own version of Polarr?

To replace Polarr you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Polarr's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Polarr's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Polarrcan Software Inc. Prices change, so check polarr.com before you buy.

apps.apple.com/us/app/polarr-pro-photo-editor/i…
polarr.com

apps.apple.com/us/app/polarr-photo-filters-editor…
polarr.com/download

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Polarr, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/polarr

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Polarr: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/polarr
```

Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/polarr/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Polarr, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Polarr's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Polarr is a trademark of its owner, and this guide is not made, paid for or approved by Polarrcan Software Inc. Prices and plans change: check polarr.com before you buy.