ToolGPA

NOVEMBER 2026

Pool Brain

The Insider’s Guide

Pool company software for routes, jobs, dosing and billing



Every plan, grade, refund rule and rival among field service apps, read from Pool Brain’s own pages.

Made by Pool Brain · checked Nov 12, 2026 · toolgpa.com

2.2

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pool Brain's own pages, its app-store listings and our grades. Every fact in it is on Pool Brain's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 32 of the 55 other field service apps we grade

Pool Brain is management software for pool service companies, with routing, jobs, quotes, automatic billing, chemical dosing and customer portals. Technicians use iOS and Android apps that the vendor says work without a signal. Pricing is a base fee plus a charge per active technician.

To get you started, here are **9 things to know about Pool Brain**, taken from its own pages and our grades.

> "
>
> **Pools, routes and chemical prices have to be loaded in before it works.**
>
> From our grade for ease of use

1 **Best for pool service routes and chemical tracking**

Pool Brain is pool service software with routing, quotes, billing, chemical dosing and technician pay, at $50 a month plus $65 per active technician.

2 **Paid plans start at $50 a month**

As its pricing page puts it: $50 per month, plus $65 per active technician.

3 **You can try it first**

30-day free trial

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Routing and scheduling**

Drag-and-drop routes, one-click optimization, one-time moves and an unscheduled list; jobs and route stops can be viewed together or apart.

6 **Quotes, jobs and billing**

Approved quotes become jobs, closed jobs create invoices, and monthly invoices are billed by card or ACH automatically.

7 **Chemical dosing and cost**

Dosing is calculated from the readings a technician enters, and chemical use and cost are tracked by customer, property and technician.

8 **A 2.2 GPA, above 32 of 55**

That is against the other field service apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Pool Brain you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Pool Brain at a glance

PRICING Free trial, from $50 per month, plus $65 per active technician	FREE PLAN No
FREE TRIAL 30-day free trial	RUNS ON Web, iOS, Android
MADE BY Pool Brain	CATEGORY Field Service Software
OUR GRADE 2.2 GPA, fair	

The report card

Best for pool service routes and chemical tracking

Pool Brain is pool service software with routing, quotes, billing, chemical dosing and technician pay, at $50 a month plus $65 per active technician. A 30-day trial is offered, but cost grows with every technician you add.

TOOLGPA REPORT CARD

Pool Brain

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$50 a month plus $65 per active technician means 5 technicians pay $375, about $75 a head, above the category's middle at $49 and near its dearer quarter. Office users are unlimited.
Free plan and trial	D	A 30-day free trial is offered, but the page does not say that no card is needed. There is no free plan.
Features	B	Routing and scheduling, quotes, jobs and billing, chemical dosing and cost, guided workflows and alerts, and reports with technician pay. The listing shows no gap in the pool service job.
Ease of use	C	No store rating on record. Pools, routes and chemical prices have to be loaded in before it works.
Platforms and integrations	B	Web, iPhone and Android, with a QuickBooks Online link. No desktop app.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pool Brain is for

- ✓ Fits if you run a pool service route and want chemicals and cost tracked per stop
- ✓ Works for firms with many office users, since office logins are unlimited

Who it is not for

- ✗ Pricey if you grow, because each active technician adds $65 a month to the $50 base
- ✗ Not for you if you work in other trades, since the pages describe pool service only
- ✗ Watch out: QuickBooks sync is optional because billing runs inside Pool Brain
- ✗ Watch out: the pricing calculator covers 5 to 50 technicians, and more means contacting sales

Good to know

Good for

- ✓ Pool companies that want every feature at one price
- ✓ Crews that work where cell signal is poor
- ✓ Owners who track chemical cost by customer

Worth knowing

- ⓘ Cost grows with headcount: $65 per active technician each month on top of the $50 base.
- ⓘ Aimed at pool service; the pages do not describe other trades.
- ⓘ QuickBooks sync is offered but billing runs inside Pool Brain, so it is optional.
- ⓘ The pricing page shows a calculator for 5 to 50 technicians and a contact-sales option beyond that.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$50
A month to start

Pool Brain is a paid product with a free trial, starting at $50 per month, plus $65 per active technician.

MONTHLY PLAN

$50

per month, plus $65 per active technician

One plan with every feature and free setup; $50 covers unlimited office users. Five technicians come to $375 a month.

Trying it first

30-day free trial

Read from poolbrain.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Pool company software for routes, jobs, dosing and billing. Here is what it does, as its own site describes it, and what it covers: works offline, workflow automation, invoicing, reports, job scheduling, quotes and estimates.

> "
>
> **Routing and scheduling, quotes, jobs and billing, chemical dosing and cost, guided workflows and alerts, and reports with technician pay.**
>
> From our grade for features

Routing and scheduling

Drag-and-drop routes, one-click optimization, one-time moves and an unscheduled list; jobs and route stops can be viewed together or apart.

Quotes, jobs and billing

Approved quotes become jobs, closed jobs create invoices, and monthly invoices are billed by card or ACH automatically.

Chemical dosing and cost

Dosing is calculated from the readings a technician enters, and chemical use and cost are tracked by customer, property and technician.

Guided workflows and alerts

Task flows keep steps from being skipped, and custom alerts flag chemical, flow, leak, time and cost problems.

Reports and technician pay

Route profit, technician scorecards and pay calculations by rate, property and service level.

Where it runs

Web

iOS

Android

What it works with

QuickBooks Online

Pool Brain is made by Pool Brain.

Where it stands

Its grades against its category, and whether to keep it or make your own

32/55

Other field service apps it is graded above

Pool Brain's GPA of 2.2 is higher than 32 of the 55 other field service apps we grade, and level with 8.

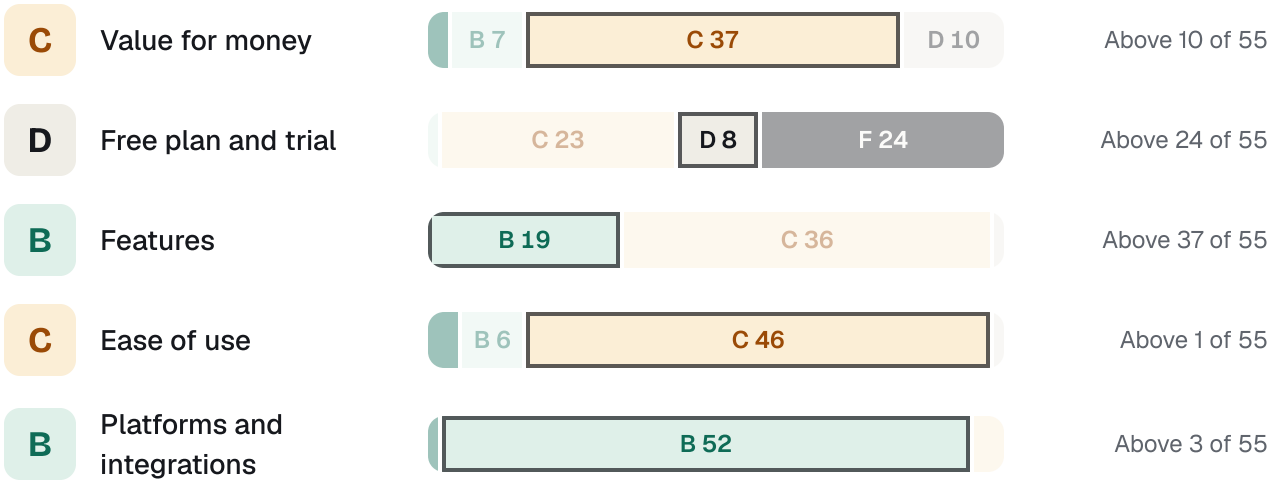
It stands best on features (B, above 37 of 55) and worst on free plan and trial (D, above 24).

Its paid plans start at $50 a month, against a middle price of $49 for the category: 20 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 3 tools score higher and cost less.

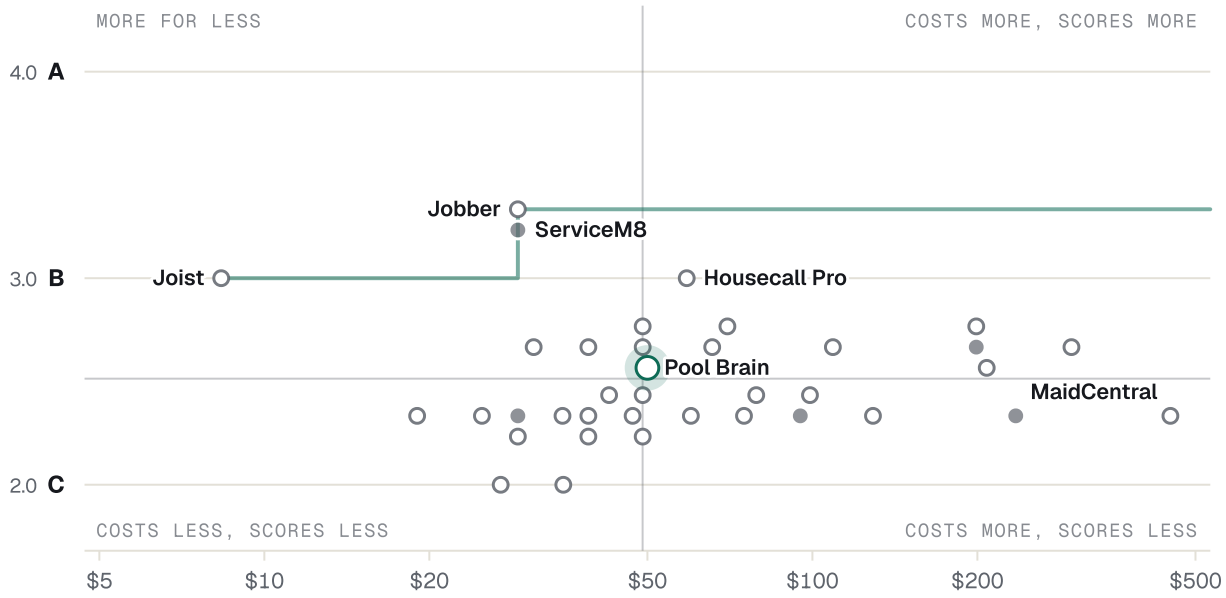
Each grade against the category

Every bar is all 56 field service apps we grade, cut by the letter each got. Pool Brain's own letter is outlined.



Price against what you get

Each dot is one of 37 field service apps. Further left costs less; higher up scores better on features, ease of use and platforms. Pool Brain is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pool Brain you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It costs $600 a year.

What you could make

- Job scheduling, quotes and estimates, invoicing and reports: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.

- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Pool Brain's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Skimmer, GorillaDesk, Jobber, Service Fusion and Housecall Pro

The 5 tools Pool Brain is most often weighed against, with where each one differs from it.



2.2 GPA

Skimmer

Free trial · from $49/mo

Routing, scheduling and billing software for pool service companies.

- Pool Brain also covers workflow automation.

Pool Brain and Skimmer compared in full



2.4 GPA

GorillaDesk

Free trial · from $49/mo

Field service software for pest control, lawn care and pool routes.

- Pool Brain also covers workflow automation and reports.
- GorillaDesk also covers time clock, appointment booking and review collection.

Pool Brain and GorillaDesk compared in full



2.8 GPA

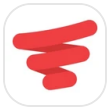
Jobber

Free trial · from $29/mo

Quotes, scheduling and payments for home service businesses.

- Pool Brain also covers workflow automation and reports.
- Jobber also covers time tracking, business texting and appointment booking.

Pool Brain and Jobber compared in full



1.8 GPA

Service Fusion

From $208/mo

Field service software with flat pricing and unlimited users.

- Pool Brain also covers workflow automation and reports.
- Service Fusion also covers business phone line and inventory.

Pool Brain and Service Fusion compared in full



2.6 GPA

Housecall Pro

Free trial · from $59/mo

Scheduling, quotes and payments for home service businesses.

- Pool Brain also covers workflow automation and reports.
- Housecall Pro also covers appointment booking and review collection.

Pool Brain and Housecall Pro compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pool Brain free?

No, Pool Brain is a paid product, but you can try it first. 30-day free trial.

How much does Pool Brain cost?

Pool Brain lists one plan. Monthly plan: $50 per month, plus $65 per active technician.

What platforms does Pool Brain work on?

Pool Brain is available on Web, iOS and Android.

Does Pool Brain have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Pool Brain is listed for Web, iOS and Android.

Does Pool Brain have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Pool Brain is listed for Web, iOS and Android.

Is Pool Brain open source?

Pool Brain is not described as open source on its own site, as read on Nov 12, 2026.

Does Pool Brain work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

What does Pool Brain integrate with?

Pool Brain's listing names QuickBooks Online. A listing names up to eight integrations, so it may connect to more.

Who makes Pool Brain?

Pool Brain is made by a company of the same name.

What are the alternatives to Pool Brain?

The closest alternatives to Pool Brain in our directory are Skimmer, GorillaDesk, Jobber, Service Fusion and Housecall Pro.

How does Pool Brain compare with other field service apps?

Pool Brain's GPA of 2.2 is higher than 32 of the 55 other field service apps we grade, and level with 8.

Is Pool Brain good value for money?

ToolGPA grades Pool Brain C for value for money. Its paid plans start at $50 a month, against a middle price of $49 for the category: 20 of the 36 others that charge start lower.

Could I make my own version of Pool Brain?

To replace Pool Brain you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Pool Brain's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Pool Brain's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pool Brain. Prices change, so check poolbrain.com before you buy.

poolbrain.com/pricing/
poolbrain.com/features/

poolbrain.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pool Brain, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pool-brain

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pool Brain: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/pool-brain
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Know someone choosing between field service apps?

Send them this guide:
toolgpa.com/tools/pool-brain/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded field service apps after Pool Brain, each with an Insider's Guide of its own.

Field Service Software Insider's Guide

Every one of the 56 field service apps we grade, compared

ServiceM8 Insider's Guide

Job management for trades, priced by jobs a month, not users

3.4 GPA

Jobber Insider's Guide

Quotes, scheduling and payments for home service businesses

2.8 GPA

Contractor Foreman Insider's Guide

Construction management for contractors, priced by team size

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pool Brain's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pool Brain is a trademark of its owner, and this guide is not made, paid for or approved by Pool Brain. Prices and plans change: check poolbrain.com before you buy.