ToolGPA

NOVEMBER 2026

Portfoliobox

The Insider's Guide

Portfolio website builder with a built-in AI editor and a free plan



Every plan, grade, refund rule and rival among website and landing page builders, read from Portfoliobox's own pages.

Made by Portfoliobox · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Portfoliobox's own pages, its app-store listings and our grades. Every fact in it is on Portfoliobox's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 16 of the 104 other website and landing page builders we grade

Portfoliobox is a portfolio site builder aimed at photographers, artists, designers and similar creatives. A free plan gives a Portfoliobox subdomain with 30 images, and paid plans lift the limits and add a custom domain. The editor includes an AI assistant that makes pages and edits the site from written requests.

> "
>
> **You build the pages yourself, with the AI assistant to help.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Portfoliobox**, taken from its own pages and our grades.

1 **Best for a portfolio site for artists and photographers**

Portfoliobox has a free plan and paid plans for creative portfolios, with an AI assistant that writes pages from a request.

2 **Paid plans start at $8.90 a month**

As its pricing page puts it: $8.90 per month, billed yearly ($12.90 billed monthly).

3 **There is a free plan**

30 images, 25 pages, a Portfoliobox subdomain, Portfoliobox branding and 25 AI requests a month.

4 **It runs on Web**

Web.

5 **AI editor**

An assistant built into the editor creates pages, galleries and menu entries from written requests, with monthly request caps by plan.

6 **Gallery layouts**

Full-bleed, grid, masonry, slideshow and lightbox layouts for showing images.

7 **Store with no commission**

Professional includes an e-commerce store where Portfoliobox takes 0% commission.

8 **A 2.0 GPA, above 16 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Portfoliobox you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Portfoliobox at a glance

PRICING
Free plan, from $8.90 per month, billed yearly ($12.90 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Portfoliobox

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.0 GPA, fair

The report card

Best for a portfolio site for artists and photographers

Portfoliobox has a free plan and paid plans for creative portfolios, with an AI assistant that writes pages from a request. The free plan stops at 30 images with Portfoliobox branding, and the store, bookings and removing branding are on the top plan.

TOOLGPA REPORT CARD	Portfoliobox	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$8.90 a month yearly for Personal and $15.90 for Professional, against a category middle of $12 a month.
Free plan and trial	C	A free plan, but 30 images, 3 products, a Portfoliobox subdomain and its branding is a cap you will hit.
Features	C	Gallery layouts, an AI editor, custom domain, hosting and SEO tools. Store, bookings, invoices, custom email and analytics are Professional only.
Ease of use	C	No rating on record. You build the pages yourself, with the AI assistant to help.
Platforms and integrations	C	Web only, and no integrations are on record.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Portfoliobox is for

- ✓ Fits if you want a small portfolio of up to 30 images online without paying
- ✓ Works for artists who want an AI assistant to draft pages

Who it is not for

- ✗ Tight if you have more than 30 images, since that is the free plan's cap and Personal stops at 150
- ✗ Pricey if you need the store, bookings, custom email or analytics, all on Professional at $15.90
- ✗ Watch out: removing Portfoliobox branding is Professional only
- ✗ Watch out: monthly plans do not include a domain, and domains renew at the standard rate after year one
- ✗ Watch out: prices exclude VAT

Good to know

Good for

- ✓ Artists, photographers and designers who need a small portfolio
- ✓ People who want to start on a free plan
- ✓ Creatives who want bookings and invoicing next to the portfolio

Worth knowing

- ⓘ The free plan caps at 30 images and keeps Portfoliobox branding and a subdomain.
- ⓘ Custom email, analytics and removal of branding are Professional-only.
- ⓘ Monthly plans do not include a domain; domains renew at the standard rate after the first year.
- ⓘ Prices exclude VAT, which depends on the billing country.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8.90

A month to start. There is a free plan too

Portfoliobox has a free plan. Paid plans start at $8.90 per month, billed yearly ($12.90 billed monthly).

FREE

$0

30 images, 25 pages, 3 products, a Portfoliobox subdomain and mobile-responsive layouts.

PERSONAL

$8.90

per month, billed yearly ($12.90 billed monthly)

150 images, 50 pages, 100 blog posts, custom domain and 250 AI requests a month.

PROFESSIONAL

$15.90

per month, billed yearly ($22.90 billed monthly)

1,000 images and pages, store with 0% commission, bookings, invoices, quotes, custom email and analytics.

The free plan

30 images, 25 pages, a Portfoliobox subdomain, Portfoliobox branding and 25 AI requests a month.

Read from portfoliobox.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing and a first-year domain

Yearly costs $8.90 and $15.90 a month against $12.90 and $22.90 monthly, and yearly plans include a new domain for the first year.

Stated on portfoliobox.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Portfolio website builder with a built-in AI editor and a free plan. Here is what it does, as its own site describes it, and what it covers: AI features, templates, no-code, invoicing, quotes and estimates, appointment booking, online store.

"

Gallery layouts, an AI editor, custom domain, hosting and SEO tools.

From our grade for features

AI editor

An assistant built into the editor creates pages, galleries and menu entries from written requests, with monthly request caps by plan.

Gallery layouts

Full-bleed, grid, masonry, slideshow and lightbox layouts for showing images.

Store with no commission

Professional includes an e-commerce store where Portfoliobox takes 0% commission.

Bookings, invoices and quotes

Professional adds appointment bookings, invoices and quotes, with up to 1,000 of each.

Custom domain

Personal and Professional include a custom domain; yearly plans cover registration for the first year on eligible extensions.

Hosting, SSL and SEO tools

Included on every plan, with meta titles, descriptions and a sitemap.

Where it runs

Web

What it works with

Its own pages name no integrations.

Portfoliobox is made by Portfoliobox.

Where it stands

Its grades against its category, and whether to keep it or make your own

16/104

Other website and landing page builders it is graded above

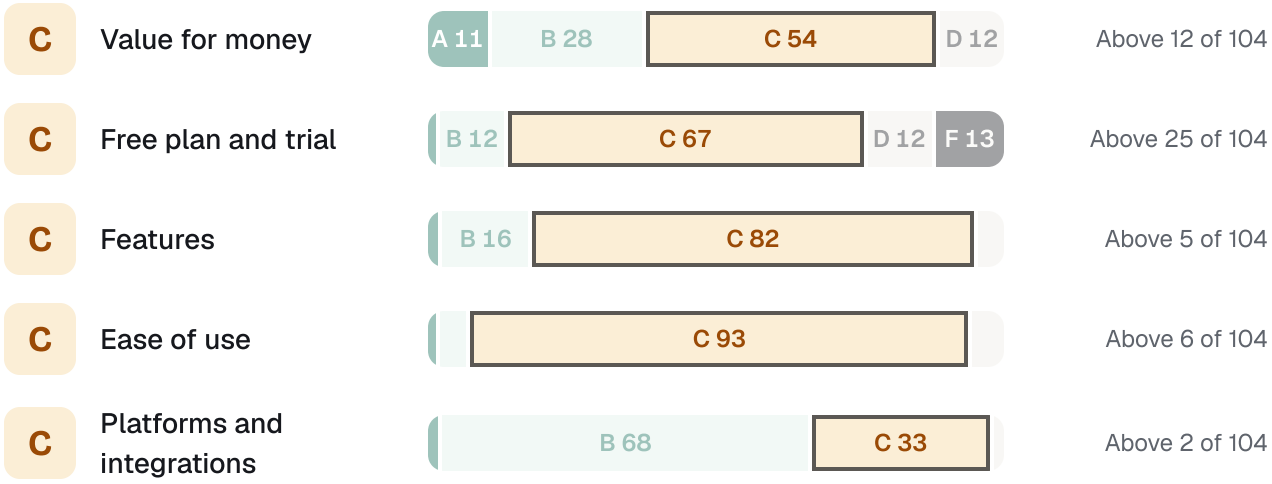
Portfoliobox's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

Its paid plans start at $8.90 a month, against a middle price of $11.50 for the category: 34 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 22 tools score higher and cost less.

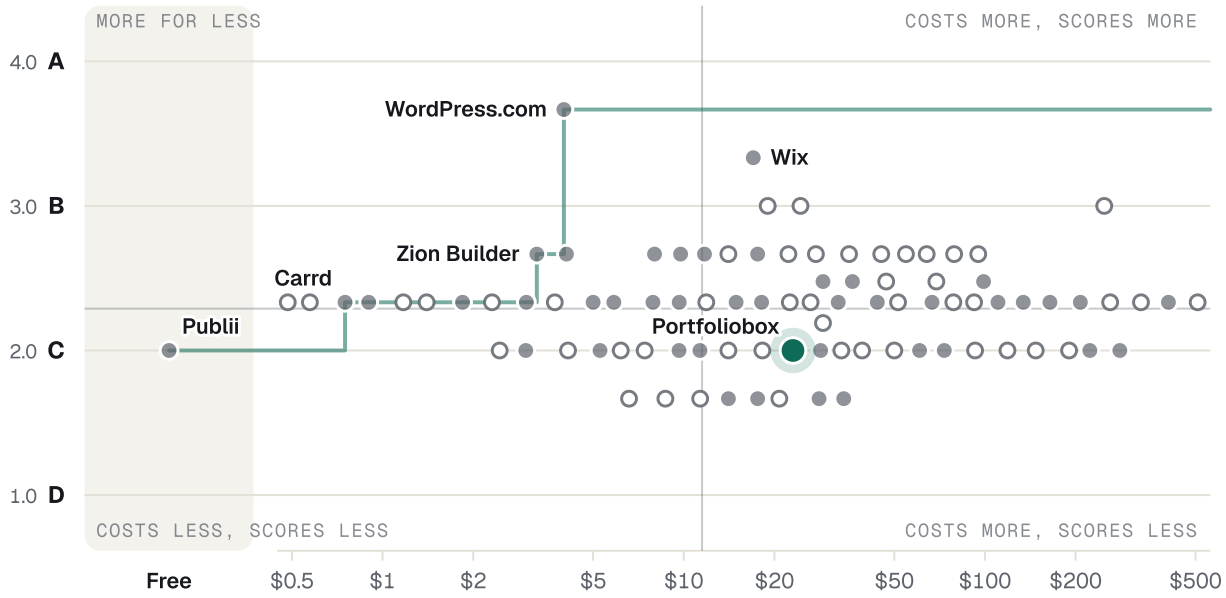
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Portfoliobox's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Portfoliobox is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Portfoliobox you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 65 of the 104 other website and landing page builders grade higher. It costs $106.80 a year.

What you could make

- Templates, appointment booking, invoicing and quotes and estimates: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.
- A builder that other people can use without writing code.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Portfoliobox's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Format, Adobe Portfolio, Pixpa, Cargo and Carbonmade

The 5 tools Portfoliobox is most often weighed against, with where each one differs from it.

F 2.4 GPA

Format

Free trial · from $10/mo

Portfolio website builder for photographers and other creatives.

- Portfoliobox has a free plan. Format does not, though it has a free trial.
- Only Format lists an iOS app.
- Portfoliobox also covers invoicing, quotes and estimates, appointment booking and online store.

Portfoliobox and Format compared in full

Adobe Portfolio

Paid

Portfolio website builder included with Creative Cloud.

- Portfoliobox has a free plan. Adobe Portfolio does not.
- Portfoliobox also covers no-code, invoicing, quotes and estimates, appointment booking and online store.
- Adobe Portfolio also covers digital business card.

Portfoliobox and Adobe Portfolio compared in full



2.2 GPA

Pixpa

Free trial · from $5.40/mo

Portfolio sites, client galleries and a store in one plan.

- Portfoliobox has a free plan. Pixpa does not, though it has a free trial.
- Portfoliobox also covers no-code, invoicing, quotes and estimates and appointment booking.
- Pixpa also covers file sharing, digital downloads and popups.

Portfoliobox and Pixpa compared in full



1.6 GPA

Cargo

From $14/mo

Site builder for designers and artists, one price for every site.

- Portfoliobox has a free plan. Cargo does not.
- Portfoliobox also covers no-code, invoicing, quotes and estimates and appointment booking.

Portfoliobox and Cargo compared in full



2.0 GPA

Carbonmade

Free trial · from $99/yr

Drag-and-drop portfolio sites for creatives.

- Portfoliobox has a free plan. Carbonmade does not, though it has a free trial.
- Portfoliobox also covers invoicing, quotes and estimates, appointment booking and online store.
- Carbonmade also covers web analytics.

Portfoliobox and Carbonmade compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Portfoliobox free?

Portfoliobox has a free plan. 30 images, 25 pages, a Portfoliobox subdomain, Portfoliobox branding and 25 AI requests a month.

How much does Portfoliobox cost?

Portfoliobox lists 3 plans. Free: $0.

What platforms does Portfoliobox work on?

Portfoliobox is available on Web.

Does Portfoliobox offer any discounts?

Portfoliobox publicly lists the following: Yearly billing and a first-year domain.

Does Portfoliobox have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Portfoliobox is listed for Web.

Does Portfoliobox have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Portfoliobox is listed for Web.

Is Portfoliobox open source?

Portfoliobox is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Portfoliobox?

Portfoliobox is made by a company of the same name.

What are the alternatives to Portfoliobox?

The closest alternatives to Portfoliobox in our directory are Format, Adobe Portfolio, Pixpa, Cargo and Carbonmade.

How does Portfoliobox compare with other website and landing page builders?

Portfoliobox's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

Is Portfoliobox good value for money?

ToolGPA grades Portfoliobox C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Portfoliobox?

To replace Portfoliobox you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Portfoliobox's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Portfoliobox's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Portfoliobox. Prices change, so check portfoliobox.com before you buy.

portfoliobox.com/pricing?currency=usd

portfoliobox.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Portfoliobox, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/portfoliobox

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Portfoliobox: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/portfoliobox
```

Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/portfoliobox/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Portfoliobox, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Portfoliobox's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Portfoliobox is a trademark of its owner, and this guide is not made, paid for or approved by Portfoliobox. Prices and plans change: check portfoliobox.com before you buy.