ToolGPA

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Pory

The Insider's Guide

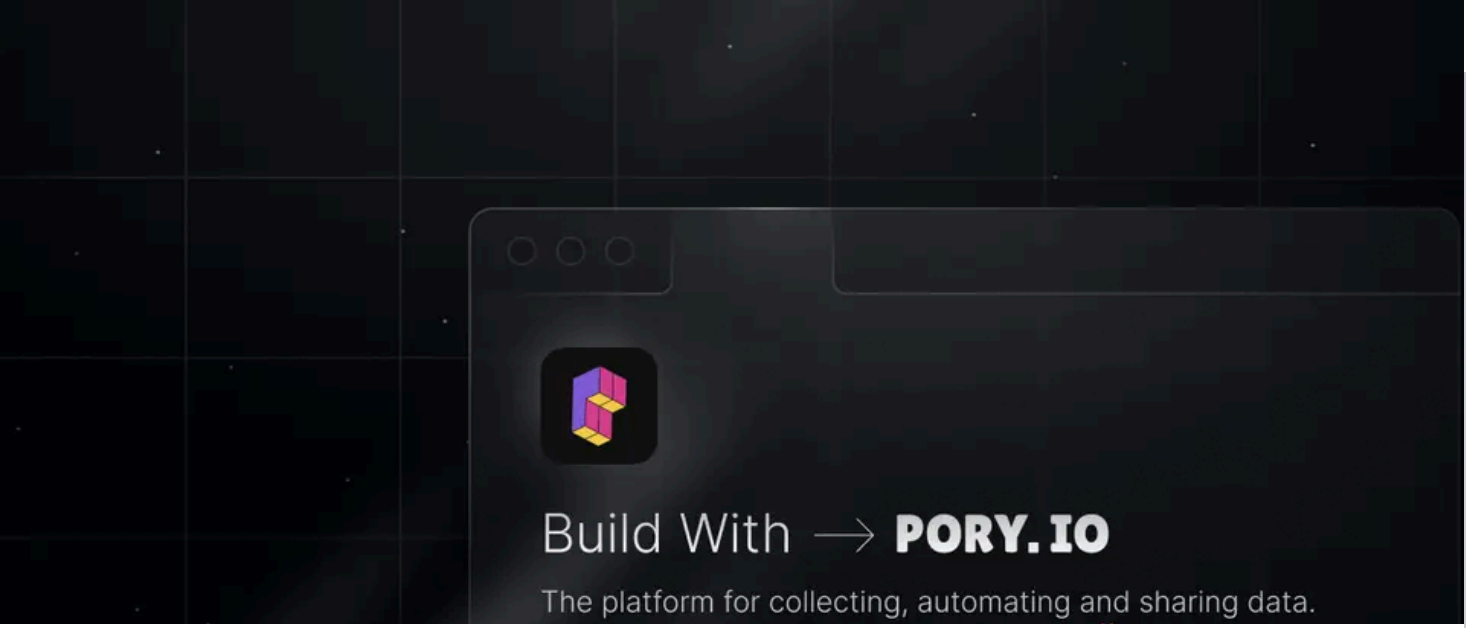
AI portal builder for clients, members and applicants



Every plan, grade, refund rule and rival among website and landing page builders, read from Pory's own pages.

Made by Pory · checked Nov 12, 2026 · toolgpa.com

1.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Pory's own pages, its app-store listings and our grades. Every fact in it is on Pory's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 6 of the 104 other website and landing page builders we grade

Pory is a builder for portals rather than public websites: you describe who signs in and what each person needs, and it generates a branded portal with its own database, forms, approvals and status tracking. Pricing is flat per portal, with unlimited users on every paid plan. The original Pory for Airtable product, which puts a portal on top of an Airtable base, is still offered.

To get you started, here are **9 things to know about Pory**, taken from its own pages and our grades.

> "
>
> **No rating on record, and you connect your data and build the portal yourself.**
>
> From our grade for ease of use

1 **Best for portals for clients, members and applicants**

Pory is an AI builder for logged-in portals around your records, not for marketing websites.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month, billed annually ($59 billed monthly).

3 **There is a free plan**

1 portal with up to 5 users and core templates, carrying a Powered by Pory badge. Your own domain, colors and logo need Pro.

4 **It runs on Web**

Web.

5 AI portal generation

Describe who signs in and what each person needs, and Pory builds the tables, roles and pages. AI builds and edits are part of paid plans, with no credits.

6 Own database

Each portal has its own database, so there is nothing to sync. CSV import is supported up to 5,000 rows at a time; Airtable bases cannot be imported yet.

7 Logins scoped to records

Every person gets a login that shows only their own records, with passwordless sign-in and self sign-up into a role you choose.

8 A 1.8 GPA, above 6 of 104

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Pory you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Pory at a glance

PRICING
Free plan, from $49 per month, billed annually ($59 billed monthly)

FREE PLAN
Yes

FREE TRIAL
Each portal can try Pro free for 7 days without a card; Pro pauses at the end unless a payment method is added.

RUNS ON
Web

MADE BY
Pory, since 2020

CATEGORY
Website & Landing Page Builders

OUR GRADE
1.8 GPA, weak

The report card

Best for portals for clients, members and applicants

Pory is an AI builder for logged-in portals around your records, not for marketing websites. The free plan stops at 5 users with a Powered by Pory badge, your own domain needs Pro at $49 a month, and more than one portal needs $119.

TOOLGPA REPORT CARD — **Pory** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Pro is $49 a month billed yearly for 1 portal, in the dearest tenth ($29 and up) of website builders, though it is a different kind of product.
Free plan and trial	C	A free plan has 1 portal and 5 users with a badge, and Pro can be tried for 7 days with no card.
Features	C	It does the portal job in full, but that is a narrower job than a general website builder, and SSO is not covered.
Ease of use	C	No rating on record, and you connect your data and build the portal yourself.
Platforms and integrations	C	Web only, with only Airtable listed as an integration.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Pory is for

- ✓ Fits if you want a client or member portal over your own records
- ✓ Makes sense if you keep it to 5 users on the free plan

Who it is not for

- ✕ Skip it if you want a marketing website, as it builds logged-in portals
- ✕ Tight if you stay free: 5 users and a Powered by Pory badge
- ✕ Pricey if you want your own domain, colors and logo, which need Pro at $49 a month
- ✕ Watch out: more than one portal needs Enterprise at $119 a month
- ✕ Not for you if you need SSO or procurement portals, which the pricing page says are not covered

Good to know

Good for

- ✓ Small teams that deal with outside people, such as clients, members or applicants
- ✓ Programs and service businesses that collect forms and files per person
- ✓ Groups that want a flat price however many people sign in

Worth knowing

- ⓘ It builds logged-in portals around records, not marketing websites, so it is a narrower product than most website builders.
- ⓘ The free plan stops at 5 users and shows a Powered by Pory badge.
- ⓘ A portal is one branded front door; more than one portal needs Enterprise.
- ⓘ There is no contact-sales tier, and the pricing page says SSO and procurement portals are not covered.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start. There is a free plan too

Pory has a free plan. Paid plans start at $49 per month, billed annually ($59 billed monthly).

FREE

$0

1 portal, up to 5 users, core templates and a Powered by Pory badge.

PRO

$49

per month for 1 portal, billed annually ($59 billed monthly)

1 portal with unlimited users, your own domain, colors and logo, and AI builds and edits included.

ENTERPRISE

$119

per month for unlimited portals

Everything in Pro with unlimited portals, priority support and migration help. The same price on monthly and annual billing.

The free plan

1 portal with up to 5 users and core templates, carrying a Powered by Pory badge. Your own domain, colors and logo need Pro.

Trying it first

Each portal can try Pro free for 7 days without a card; Pro pauses at the end unless a payment method is added.

Read from pory.io on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months of Pro free on annual billing

Pory's pricing page lists Pro at $49 a month billed annually instead of $59 month to month.

Stated on pory.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI portal builder for clients, members and applicants. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, no-code, forms.

> **It does the portal job in full, but that is a narrower job than a general website builder, and SSO is not covered.**
>
> From our grade for features

AI portal generation

Describe who signs in and what each person needs, and Pory builds the tables, roles and pages. AI builds and edits are part of paid plans, with no credits.

Own database

Each portal has its own database, so there is nothing to sync. CSV import is supported up to 5,000 rows at a time; Airtable bases cannot be imported yet.

Logins scoped to records

Every person gets a login that shows only their own records, with passwordless sign-in and self sign-up into a role you choose.

Forms, approvals and status tracking

Forms with typed fields and file uploads file records, and approve or reject buttons keep who decided and why on the record. Submitters see a status tracker.

Boards, checklists and reminders

Records can be shown as a board by status, carry checklists and assignments, and trigger date-based reminders in an in-app inbox and by email.

Where it runs

Web

What it works with

Airtable

Pory is made by Pory, and has been around since 2020.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

6/104

Other website and landing page builders it is graded above

Pory's GPA of 1.8 is higher than 6 of the 104 other website and landing page builders we grade, and level with 9.

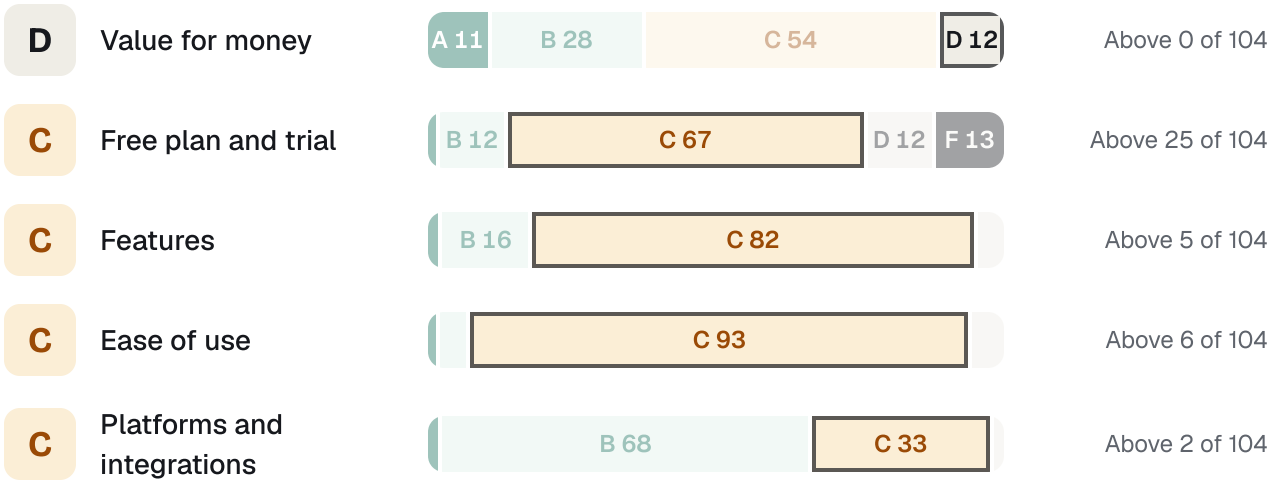
It stands best on free plan and trial (C, above 25 of 104) and worst on value for money (D, above 0).

Its paid plans start at $49 a month, against a middle price of $11.50 for the category: 84 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 54 tools score higher and cost less.

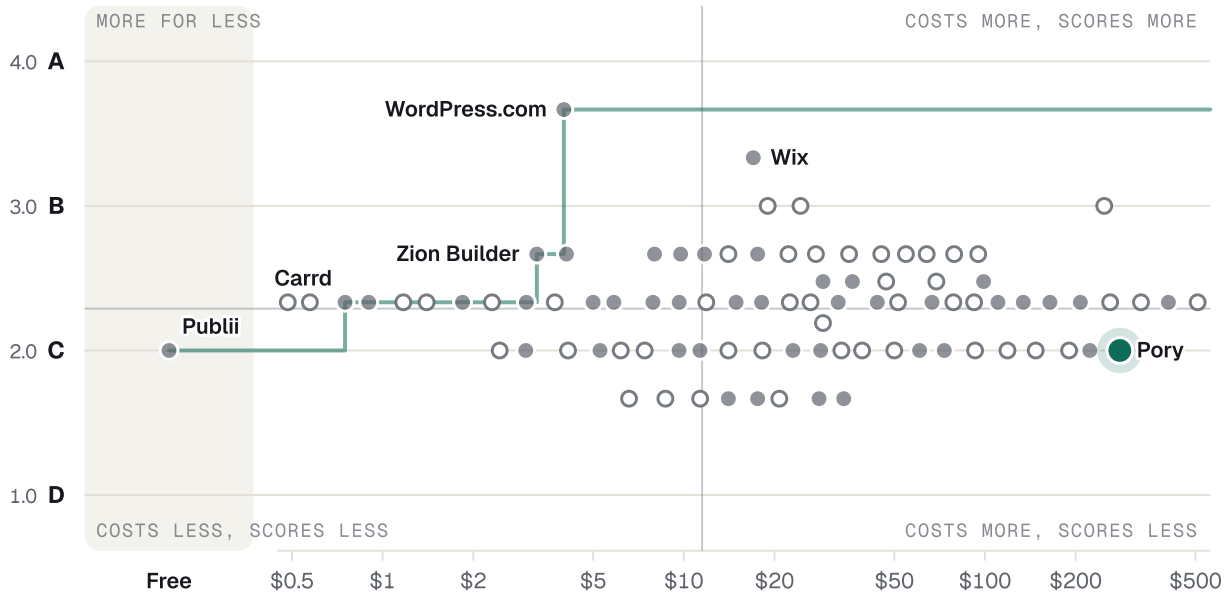
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Pory's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Pory is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Pory you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 89 of the 104 other website and landing page builders grade higher. It costs $588 a year.

What you could make

- Forms: an app builder makes this well.

What you could not

- A builder that other people can use without writing code.

- ✕ Connections to other products, each kept working as those products change.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Pory's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Softr, Glide, Bubble, Webflow and Carrd

The 5 tools Pory is most often weighed against, with where each one differs from it.

2.4 GPA

Softr

Free plan · from $19/mo

No-code builder for client portals and internal tools, with AI.

- Softr also covers databases and app builder.

Pory and Softr compared in full

2.4 GPA

Glide

Free trial · from $25/mo

AI builder that turns spreadsheets into internal business apps.

- Pory has a free plan. Glide does not, though it has a free trial.
- Pory also covers forms.
- Glide also covers AI agents and app builder.

Pory and Glide compared in full

2.2 GPA

Bubble

Free plan · from $32/mo

No-code visual builder for web and native mobile apps, with AI.

- Pory also covers workflow automation and forms.
- Bubble also covers app builder.

Pory and Bubble compared in full

2.4 GPA

Webflow

Free plan · from $15/mo

Visual website builder with a CMS, hosting and code-level control.

- Pory also covers workflow automation.

Pory and Webflow compared in full

2.6 GPA

Carrd

Free plan · from $9/yr

One-page website builder with yearly plans from $9.

- Pory also covers workflow automation.
- Carrd also covers templates.

Pory and Carrd compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Pory free?

Pory has a free plan. 1 portal with up to 5 users and core templates, carrying a Powered by Pory badge.

How much does Pory cost?

Pory lists 3 plans. Free: $0.

What platforms does Pory work on?

Pory is available on Web.

Does Pory offer any discounts?

Pory publicly lists the following: Two months of Pro free on annual billing.

Does Pory have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Pory is listed for Web.

Does Pory have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Pory is listed for Web.

Is Pory open source?

Pory is not described as open source on its own site, as read on Nov 12, 2026.

What does Pory integrate with?

Pory's listing names Airtable. A listing names up to eight integrations, so it may connect to more.

Does Pory have a free trial?

Yes. Each portal can try Pro free for 7 days without a card; Pro pauses at the end unless a payment method is added.

Who makes Pory?

Pory is made by a company of the same name. It dates from 2020.

What are the alternatives to Pory?

The closest alternatives to Pory in our directory are Softr, Glide, Bubble, Webflow and Carrd.

How does Pory compare with other website and landing page builders?

Pory's GPA of 1.8 is higher than 6 of the 104 other website and landing page builders we grade, and level with 9.

Is Pory good value for money?

ToolGPA grades Pory D for value for money. Its paid plans start at $49 a month, against a middle price of $11.50 for the category: 84 of the 89 others that charge start lower.

Could I make my own version of Pory?

To replace Pory you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Pory's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Pory's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Pory. Prices change, so check pory.io before you buy.

pory.io/pricing
pory.io/about
pory.io/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Pory, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/pory

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Pory: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/pory
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/pory/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Pory, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Pory's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Pory is a trademark of its owner, and this guide is not made, paid for or approved by Pory. Prices and plans change: check pory.io before you buy.