ToolGPA

NOVEMBER 2026

Postcron

The Insider's Guide

Low-cost scheduler with bulk upload and automatic watermarks



Every plan, grade, refund rule and rival among social media schedulers, read from Postcron's own pages.

Made by Postcron · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Postcron's own pages, its app-store listings and our grades. Every fact in it is on Postcron's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 65 of the 90 other social media schedulers we grade

Postcron schedules posts to Instagram, Facebook pages and groups, X, LinkedIn, Pinterest and TikTok. It can load up to 1,000 posts at once from a spreadsheet and stamp a logo or watermark on images. A free plan covers 3 accounts, and paid plans raise account, post and team limits.

To get you started, here are **9 things to know about Postcron**, taken from its own pages and our grades.

> "
>
> **You connect each account and prepare a spreadsheet to use the bulk uploader.**
>
> From our grade for ease of use

1 **Best for low-cost bulk scheduling with a free tier**

Postcron schedules to Instagram, Facebook, X, LinkedIn, Pinterest and TikTok, loads up to 1,000 posts from a spreadsheet and stamps a watermark on images.

2 **Paid plans start at $8 a month**

As its pricing page puts it: $8 per month for 10 accounts, billed annually.

3 **There is a free plan**

Up to 3 social accounts, 1 X account and 10 pending posts.

4 **It runs on Web**

Web.

5 **Bulk uploader**

Schedule up to 1,000 posts, pins or tweets at once from an Excel or Google Sheets file.

6 **Instagram posting**

Posts directly to Business accounts, or sends a push notification for other accounts, and supports several Instagram accounts.

7 **Watermarks**

Add a logo or watermark to every scheduled image automatically.

8 **A 2.4 GPA, above 65 of 90**

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

9 **You could make this**

What Postcron does at its core is calendar, templates and reports, and that is the kind of thing an AI app builder makes well.

Postcron at a glance

PRICING Free plan, from $8 per month for 10 accounts, billed annually	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Postcron	CATEGORY Social Media Schedulers
OUR GRADE 2.4 GPA, fair	

The report card

Best for low-cost bulk scheduling with a free tier

Postcron schedules to Instagram, Facebook, X, LinkedIn, Pinterest and TikTok, loads up to 1,000 posts from a spreadsheet and stamps a watermark on images. Plans are cheap, but the free plan holds 10 pending posts and the page footer reads 2022, so check it's still looked after.

TOOLGPA REPORT CARD

Postcron

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	$8 a month on yearly billing for 10 accounts, under 60% of the $14 that marks the category's cheaper quarter. Teams start at Entrepreneur, $24.
Free plan and trial	C	A free plan covers 3 accounts, 1 X account and 10 pending posts, a cap you'll hit within a week. Personal adds a 7-day trial.
Features	C	Scheduling, a bulk uploader, watermarks, a content gallery and insights. Per its own page, team seats start at Entrepreneur and pending posts are capped per plan.
Ease of use	C	No store rating on record. You connect each account and prepare a spreadsheet to use the bulk uploader.
Platforms and integrations	C	Web only, with Google Sheets for the bulk file and no wider integrations.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Postcron is for

- ✓ Fits if you want the lowest monthly bill for scheduling to 10 accounts
- ✓ Works for people who plan posts in a spreadsheet and upload them in bulk

Who it is not for

- ✗ Tight if you stay on the free plan: 10 pending posts and 1 X account
- ✗ Not for you if you need teammates, as seats start at the $24 Entrepreneur plan
- ✗ Skip it if you want proof it's maintained: the page footer reads 2022
- ✗ Watch out: the pricing page leads with yearly prices and its monthly price couldn't be read

Good to know

Good for

- ✓ Individuals and small shops that want a low monthly price
- ✓ People who plan weeks of posts in a spreadsheet
- ✓ Photo-led brands that watermark their images

Worth knowing

- ⓘ The page shows annual prices first; the monthly price was not readable, though the FAQ says annual billing gives 2 months off.
- ⓘ Pending posts are capped per plan: 10 on Free, 100 on Personal and 3,000 on Enterprise.
- ⓘ Free and Personal have no team members listed; seats start with Entrepreneur.
- ⓘ The page footer reads 2022, so check that the product is still maintained.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8

A month to start. There is a free plan too

Postcron has a free plan. Paid plans start at $8 per month for 10 accounts, billed annually.

FREE

$0

3 social accounts, 1 X account and 10 pending posts.

PERSONAL

$8

per month for 10 accounts, billed annually

10 social accounts, 1 X account and 100 pending posts; 7-day free trial.

ENTREPRENEUR

$24

per month for 21 accounts, billed annually

21 accounts, 2 X accounts, 500 pending posts, 1 team member, insights and moderation.

CORPORATE

$58

per month for 40 accounts, billed annually

40 accounts, 4 X accounts, 2,000 pending posts and 5 team members.

ENTERPRISE

$166

per month for 140 accounts, billed annually

140 accounts, 8 X accounts, 3,000 pending posts and 15 team members.

The free plan

Up to 3 social accounts, 1 X account and 10 pending posts.

Read from postcron.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months free with annual billing

Postcron's plans page says paying annually gives 2 additional months for free.

Stated on postcron.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Low-cost scheduler with bulk upload and automatic watermarks. Here is what it does, as its own site describes it, and what it covers: templates, calendar, reports.

"

Scheduling, a bulk uploader, watermarks, a content gallery and insights.

From our grade for features

Bulk uploader

Schedule up to 1,000 posts, pins or tweets at once from an Excel or Google Sheets file.

Instagram posting

Posts directly to Business accounts, or sends a push notification for other accounts, and supports several Instagram accounts.

Watermarks

Add a logo or watermark to every scheduled image automatically.

Content gallery

A gallery of content to share, for when there is nothing of your own to post.

Insights and moderation

Insights and a moderation view come with Entrepreneur and above, along with team seats on higher tiers.

Where it runs

Web

What it works with

Facebook
Instagram
LinkedIn
Pinterest
TikTok
Google Sheets

Postcron is made by Postcron.

Where it stands

Its grades against its category, and whether to keep it or make your own

65/90

Other social media schedulers it is graded above

Postcron's GPA of 2.4 is higher than 65 of the 90 other social media schedulers we grade, and level with 16.

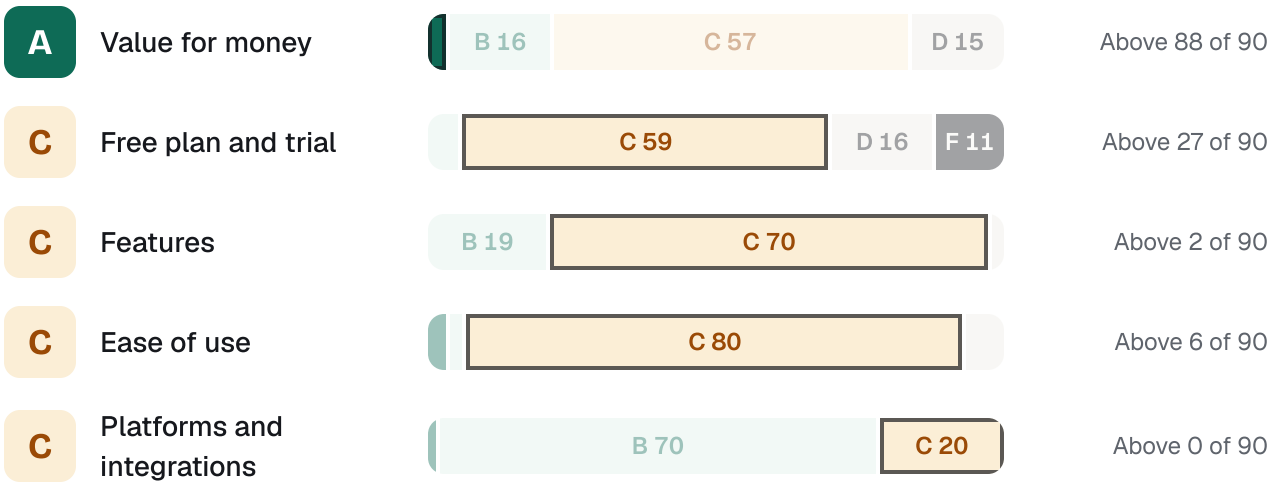
It stands best on value for money (A, above 88 of 90) and worst on platforms and integrations (C, above 0).

Its paid plans start at $8 a month, against a middle price of $24.46 for the category: 8 of the 79 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 6 tools score higher and cost less.

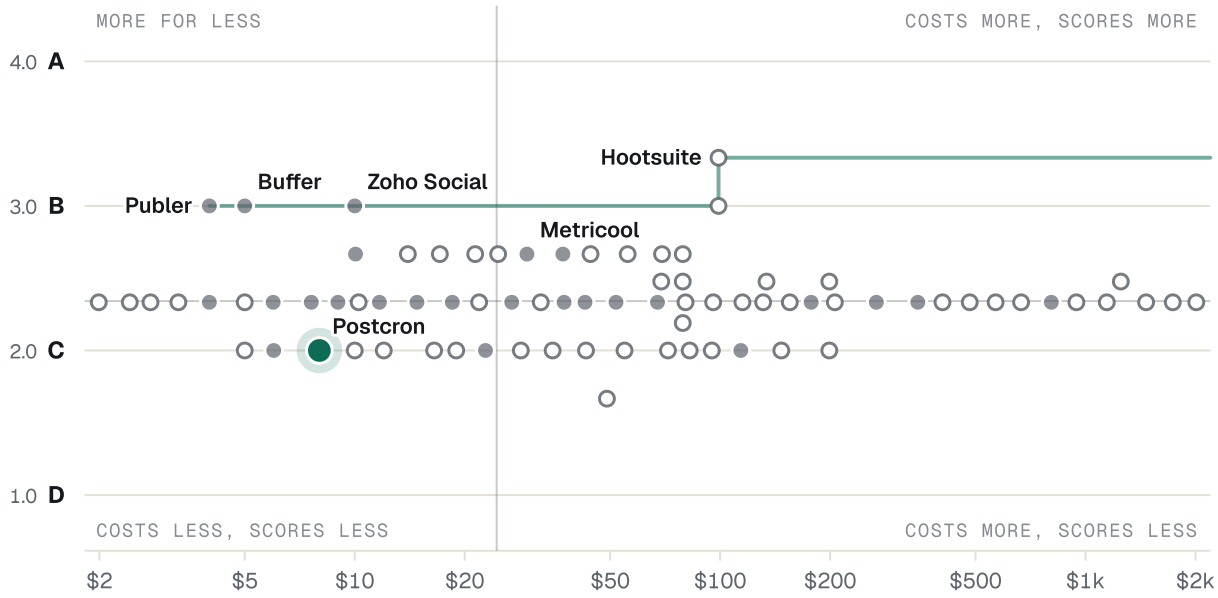
Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. Postcron's own letter is outlined.



Price against what you get

Each dot is one of 80 social media schedulers. Further left costs less; higher up scores better on features, ease of use and platforms. Postcron is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

You could make this

What Postcron does at its core is calendar, templates and reports, and that is the kind of thing an AI app builder makes well.

You would give up one thing, listed below, and little else. It costs $96 a year. An AI app builder starts at about $20 a month on our listings, and you only need it while you build.

What you could make

- Calendar, templates and reports: an app builder makes these well.
- It runs in a browser, which is where something home-made would run too.

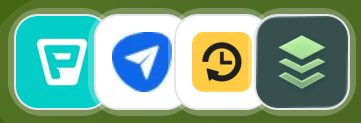
What you could not

- It plugs into other products, Facebook, Instagram and LinkedIn among them.

What this rests on. Postcron's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Publer, SocialPilot, RecurPost and Buffer

The 4 tools Postcron is most often weighed against, with where each one differs from it.

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Publer

Free plan · from $4/mo

Social media scheduler priced by connected accounts and members.

- Only Publer lists iOS and Android apps.
- Only Publer lists a browser extension.
- Postcron also covers templates.

Postcron and Publer compared in full

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SocialPilot

Free trial · from $25.50/mo

Social media scheduler for agencies and small teams, priced by plan.

- Postcron has a free plan. SocialPilot does not, though it has a free trial.
- Only SocialPilot lists iOS and Android apps.
- Only SocialPilot lists a browser extension.

Postcron and SocialPilot compared in full



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RecurPost

Free trial · from $9/mo

Scheduler that recycles evergreen posts, priced per account.

- Postcron has a free plan. RecurPost does not, though it has a free trial.
- Only RecurPost lists iOS and Android apps.
- Only RecurPost lists a browser extension.

Postcron and RecurPost compared in full



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Buffer

Free plan · from $5/mo

Social media scheduler priced by the channel, with a free plan.

- Only Buffer lists iOS and Android apps.
- Only Buffer lists a browser extension.

Postcron and Buffer compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Postcron free?

Postcron has a free plan. Up to 3 social accounts, 1 X account and 10 pending posts.

How much does Postcron cost?

Postcron lists 5 plans. Free: $0.

What platforms does Postcron work on?

Postcron is available on Web.

Does Postcron offer any discounts?

Postcron publicly lists the following: 2 months free with annual billing.

Does Postcron have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Postcron is listed for Web.

Does Postcron have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Postcron is listed for Web.

Is Postcron open source?

Postcron is not described as open source on its own site, as read on Nov 13, 2026.

What does Postcron integrate with?

Postcron's listing names Facebook, Instagram, LinkedIn, Pinterest, TikTok and Google Sheets.

Who makes Postcron?

Postcron is made by a company of the same name.

What are the alternatives to Postcron?

The closest alternatives to Postcron in our directory are Publer, SocialPilot, RecurPost and Buffer.

How does Postcron compare with other social media schedulers?

Postcron's GPA of 2.4 is higher than 65 of the 90 other social media schedulers we grade, and level with 16.

Is Postcron good value for money?

ToolGPA grades Postcron A for value for money. Its paid plans start at $8 a month, against a middle price of $24.46 for the category: 8 of the 79 others that charge start lower.

Could I make my own version of Postcron?

What Postcron does at its core is calendar, templates and reports, and that is the kind of thing an AI app builder makes well.

Where this guide comes from

The prices, plans, platforms and features were read from Postcron's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Postcron's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its pricing page loaded but showed no prices as text, so the figures come from the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Postcron. Prices change, so check postcron.com before you buy.

postcron.com/app/en/plans/

postcron.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Postcron, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/postcron

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Postcron: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/postcron
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Know someone choosing between social media schedulers?

Send them this guide:
toolgpa.com/tools/postcron/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after Postcron, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Postcron's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Postcron is a trademark of its owner, and this guide is not made, paid for or approved by Postcron. Prices and plans change: check postcron.com before you buy.