ToolGPA

NOVEMBER 2026

PrivacyHawk

The Insider's Guide

Mobile app that removes your data from brokers and old accounts



Every plan, grade, refund rule and rival among data removal services, read from PrivacyHawk's own pages.

Made by PrivacyHawk, Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from PrivacyHawk's own pages, its app-store listings and our grades. Every fact in it is on PrivacyHawk's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 4 of the 15 other data removal services we grade

PrivacyHawk is a mobile app that finds where your personal data is held and asks data brokers and companies to remove it. It also unsubscribes you from email lists. Premium covers removal and monitoring; Platinum adds identity theft coverage and dark web monitoring. Family plans cover up to 4 people.

To get you started, here are **8 things to know about PrivacyHawk**, taken from its own pages and our grades.

> "
>
> **Sign-up happens in the app, and you connect accounts.**
>
> From our grade for ease of use

1 **Best for a phone app that asks data brokers to remove you**

There is no free plan or trial, and it runs only on iPhone and Android.

2 **Paid plans start at $6.25 a month when paid by the year**

As its pricing page puts it: $74.99 per year, billed yearly ($19.99 billed monthly).

3 **It runs on 2 platforms**

iOS and Android.

4 **Data broker removal**

The pricing page says it removes data from 300+ brokers and 10,000+ companies, and removes it again if it returns.

5 **Digital footprint cleanup**

Finds accounts and exposures tied to you and asks the companies behind them to delete the data.

6 **Email unsubscribe**

Premium lists an AI-driven unsubscribe tool for marketing email.

7 **A 1.8 GPA, above 4 of 15**

That is against the other data removal services we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace PrivacyHawk you would be making opt-out requests to hundreds of data brokers, sent again whenever they list you again. That is not a weekend's work, with an AI app builder or without one.

PrivacyHawk at a glance

PRICING Paid, from $74.99 per year, billed yearly ($19.99 billed monthly)	FREE PLAN No
FREE TRIAL None stated	RUNS ON iOS, Android
MADE BY PrivacyHawk, Inc.	CATEGORY Data Removal Services
OUR GRADE 1.8 GPA, weak	STORE RATING 4.6 on the App Store, 8,577 ratings

The report card

Best for a phone app that asks data brokers to remove you

PrivacyHawk is a phone app that finds where your data is held and asks brokers and companies to remove it, and it unsubscribes you from email lists. Premium is $74.99 a year, but monthly billing is $19.99. There is no free plan or trial, and it runs only on iPhone and Android.

TOOLGPA REPORT CARD	PrivacyHawk	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$74.99 a year, about $6.25 a month, below the $7.99 that opens the cheaper quarter of the category. Monthly billing is $19.99.
Free plan and trial	F	No free plan and no trial listed; the page says to ask support in the app about offers.
Features	C	Broker removal, footprint cleanup, email unsubscribe and monitoring. The listing shows a gap: the pricing page contradicts itself about where identity theft protection is included.
Ease of use	C	No store rating on record. Sign-up happens in the app, and you connect accounts.
Platforms and integrations	C	Phones only: iPhone and Android, with no web, desktop or integrations listed.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who PrivacyHawk is for

- ✓ Fits if you want removals handled from your phone
- ✓ Works for families, with plans covering up to 4 people

Who it is not for

- ✕ Pricey if you pay monthly: $19.99 against $74.99 for the year
- ✕ Skip it if you want to try first, as nothing is free
- ✕ Not for you if you prefer a computer, as only the phone apps are listed
- ✕ Watch out: identity theft cover and credit alerts are Platinum, in US terms
- ✕ Watch out: the Premium list and the FAQ disagree on where ID theft protection sits

Good to know

Good for

- ✓ People who want removals handled from a phone
- ✓ Families of up to 4 on one plan
- ✓ Buyers who want identity theft coverage with removal

Worth knowing

- ⓘ Sign-up and plan choice happen in the iOS or Android app; the site describes it as a mobile app.
- ⓘ The pricing page says to ask support in the app about trial offers; it lists none.
- ⓘ The Premium comparison list also names ID Theft Protection, while the FAQ places identity theft insurance in Platinum.
- ⓘ Identity theft coverage and credit alerts are described in US terms.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$6.25

A month to start, paid by the year

PrivacyHawk is a paid product, starting at $74.99 per year, billed yearly ($19.99 billed monthly).

> **No free plan and no trial listed; the page says to ask support in the app about offers.**
>
> From our grade for free plan and trial

PREMIUM

$74.99

per year, billed yearly ($19.99 billed monthly)

Automatic monthly removals, monitoring, digital footprint cleanup, spam reduction and email unsubscribe.

PLATINUM

$124.99

per year, billed yearly ($29.99 billed monthly)

Premium plus $5M identity theft coverage, dark web monitoring, SSN and credit alerts and 24/7 support.

PREMIUM FAMILY

$199.99

per year for up to 4 people ($39.99 billed monthly)

Premium protection for 4 family members.

PLATINUM FAMILY

$299.99

per year for up to 4 people ($49.99 billed monthly)

Platinum protection for 4 people, with $5M identity theft coverage per member.

Read from privacyhawk.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save up to 68% with yearly billing

PrivacyHawk's pricing page shows 68% off Premium and 65% off Platinum when billed yearly rather than monthly.

Stated on privacyhawk.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: iOS and Android

Mobile app that removes your data from brokers and old accounts. Here is what it does, as its own site describes it, and what it covers: AI features, data removal.

> **Broker removal, footprint cleanup, email unsubscribe and monitoring.**

From our grade for features

Data broker removal

The pricing page says it removes data from 300+ brokers and 10,000+ companies, and removes it again if it returns.

Digital footprint cleanup

Finds accounts and exposures tied to you and asks the companies behind them to delete the data.

Email unsubscribe

Premium lists an AI-driven unsubscribe tool for marketing email.

Identity theft coverage

Platinum adds $5M identity theft insurance, SSN and credit alerts and restoration support.

Dark web monitoring

Platinum monitors the dark web for your information.

Where it runs

iOS Android

What it works with

Its own pages name no integrations.

PrivacyHawk is made by PrivacyHawk, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

4/15

Other data removal services it is graded above

PrivacyHawk's GPA of 1.8 is higher than 4 of the 15 other data removal services we grade, and level with 4.

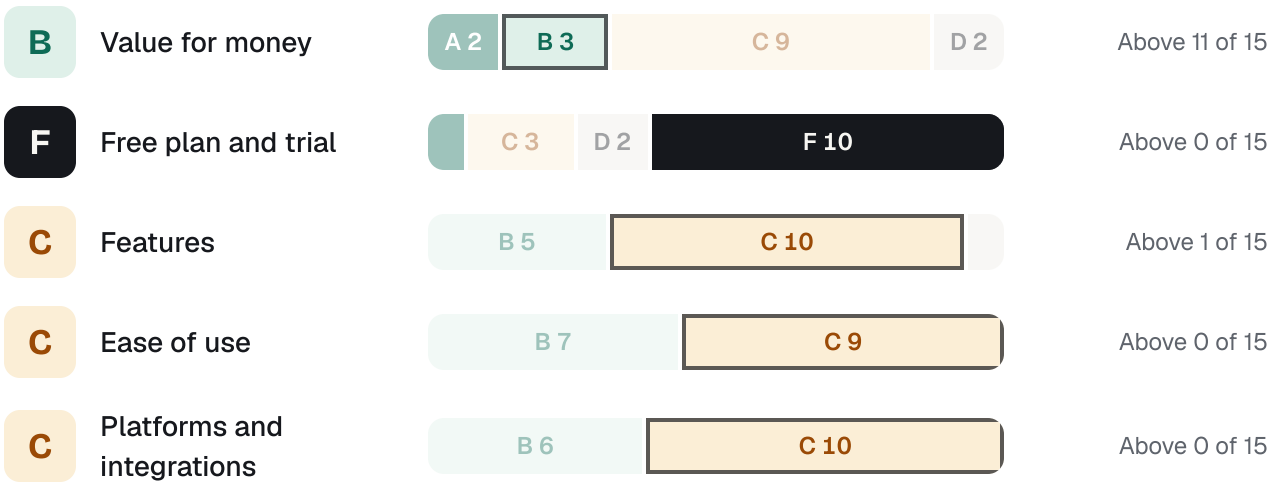
It stands best on value for money (B, above 11 of 15) and worst on free plan and trial (F, above 0).

Its paid plans start at $6.25 a month when paid by the year, against a middle price of $8 for the category: 2 of the 11 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 2 tools score higher and cost less.

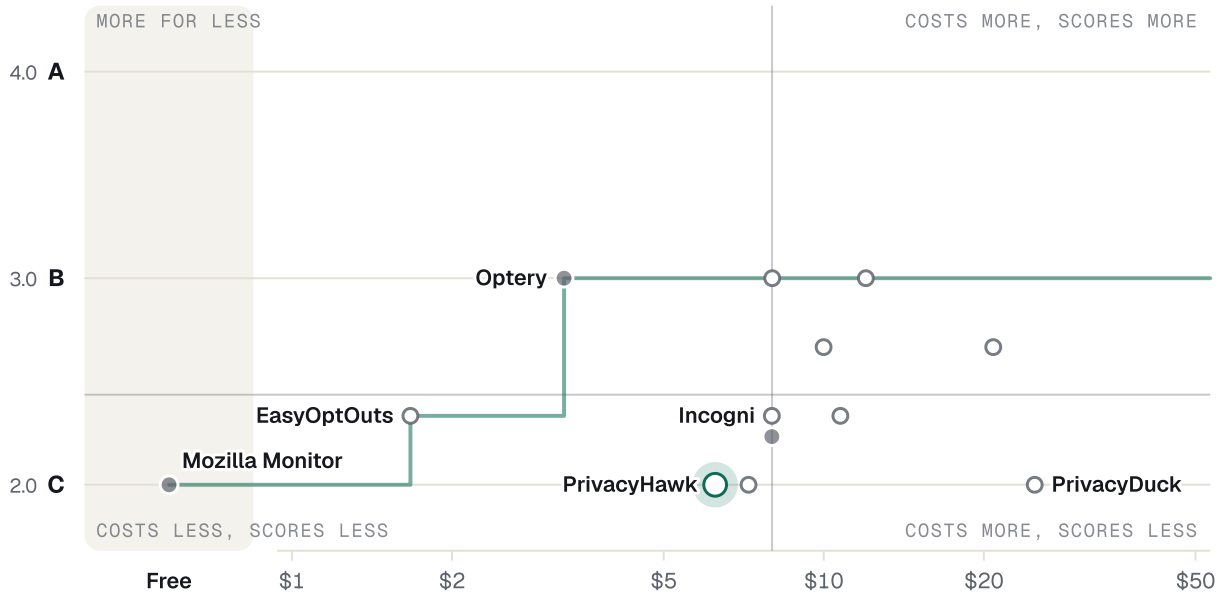
Each grade against the category

Every bar is all 16 data removal services we grade, cut by the letter each got. PrivacyHawk's own letter is outlined.



Price against what you get

Each dot is one of 13 data removal services. Further left costs less; higher up scores better on features, ease of use and platforms. PrivacyHawk is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace PrivacyHawk you would be making opt-out requests to hundreds of data brokers, sent again whenever they list you again. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 7 of the 15 other data removal services grade higher. It costs $74.99 a year.

What you could not

- ✕ Opt-out requests to hundreds of data brokers, sent again whenever they list you again.
- ✕ A real app for iOS and Android. Something home-made would be a web page.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. PrivacyHawk's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Incogni, Optery, Privacy Bee, Aura and DeleteMe

The 5 tools PrivacyHawk is most often weighed against, with where each one differs from it.

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Incogni

From $7.99/mo

Automated data broker opt-outs from the company Surfshark started.

- Only PrivacyHawk lists iOS and Android apps.
- Only Incogni lists a web app.
- Incogni also covers reports.

PrivacyHawk and Incogni compared in full

2.8 GPA

Optery

Free plan · from $3.25/mo

Data broker removal with a free exposure report and screenshot proof.

- Optery has a free plan. PrivacyHawk does not.
- Only Optery lists a web app.
- Optery also covers reports.

PrivacyHawk and Optery compared in full



2.4
GPA

Privacy Bee

From $8/mo

Data broker removal with custom takedowns and a white-glove tier.

- Only Privacy Bee lists a web app.
- Privacy Bee also covers reports.

PrivacyHawk and Privacy Bee compared in full



2.6
GPA

Aura

Free trial · from $12/mo

Identity theft protection plans that include data broker removal.

- Only Aura lists a web app.
- Only Aura lists macOS and Windows apps.
- Only Aura lists a browser extension.

PrivacyHawk and Aura compared in full



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DeleteMe

From $129/yr

Data broker removal handled by privacy staff, sold by the year.

- Only PrivacyHawk lists iOS and Android apps.
- Only DeleteMe lists a web app.
- DeleteMe also covers reports.

PrivacyHawk and DeleteMe compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is PrivacyHawk free?

No. PrivacyHawk is a paid product, starting at $74.99 per year, billed yearly ($19.99 billed monthly).

How much does PrivacyHawk cost?

PrivacyHawk lists 4 plans. Premium: $74.99 per year, billed yearly ($19.99 billed monthly).

What platforms does PrivacyHawk work on?

PrivacyHawk is available on iOS and Android.

Does PrivacyHawk offer any discounts?

PrivacyHawk publicly lists the following: Save up to 68% with yearly billing.

How is PrivacyHawk rated?

PrivacyHawk's iPhone and iPad app averages 4.6 out of 5 from 8,577 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does PrivacyHawk have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. PrivacyHawk is listed for iOS and Android.

Does PrivacyHawk have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. PrivacyHawk is listed for iOS and Android.

Is PrivacyHawk open source?

PrivacyHawk is not described as open source on its own site, as read on Nov 13, 2026.

Who makes PrivacyHawk?

PrivacyHawk is made by PrivacyHawk, Inc.

What are the alternatives to PrivacyHawk?

The closest alternatives to PrivacyHawk in our directory are Incogni, Optery, Privacy Bee, Aura and DeleteMe.

How does PrivacyHawk compare with other data removal services?

PrivacyHawk's GPA of 1.8 is higher than 4 of the 15 other data removal services we grade, and level with 4.

Is PrivacyHawk good value for money?

ToolGPA grades PrivacyHawk B for value for money. Its paid plans start at $6.25 a month when paid by the year, against a middle price of $8 for the category: 2 of the 11 others that charge start lower.

Could I make my own version of PrivacyHawk?

To replace PrivacyHawk you would be making opt-out requests to hundreds of data brokers, sent again whenever they list you again.

Where this guide comes from

The prices, plans, platforms and features were read from PrivacyHawk's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PrivacyHawk, Inc.'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by PrivacyHawk, Inc. Prices change, so check privacyhawk.com before you buy.

privacyhawk.com/

privacyhawk.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

PrivacyHawk, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/privacyhawk

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "PrivacyHawk: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/privacyhawk
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Know someone choosing between data removal services?

Send them this guide:
toolgpa.com/tools/privacyhawk/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded data removal services after PrivacyHawk, each with an Insider's Guide of its own.

Data Removal Services Insider's Guide

Every one of the 16 data removal services we grade, compared

Mozilla Monitor Insider's Guide

Free data breach scanner with alerts and guided fix steps

2.8 GPA

Optery Insider's Guide

Data broker removal with a free exposure report and screenshot proof

2.8 GPA

Aura Insider's Guide

Identity theft protection plans that include data broker removal

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PrivacyHawk's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PrivacyHawk is a trademark of its owner, and this guide is not made, paid for or approved by PrivacyHawk, Inc. Prices and plans change: check privacyhawk.com before you buy.