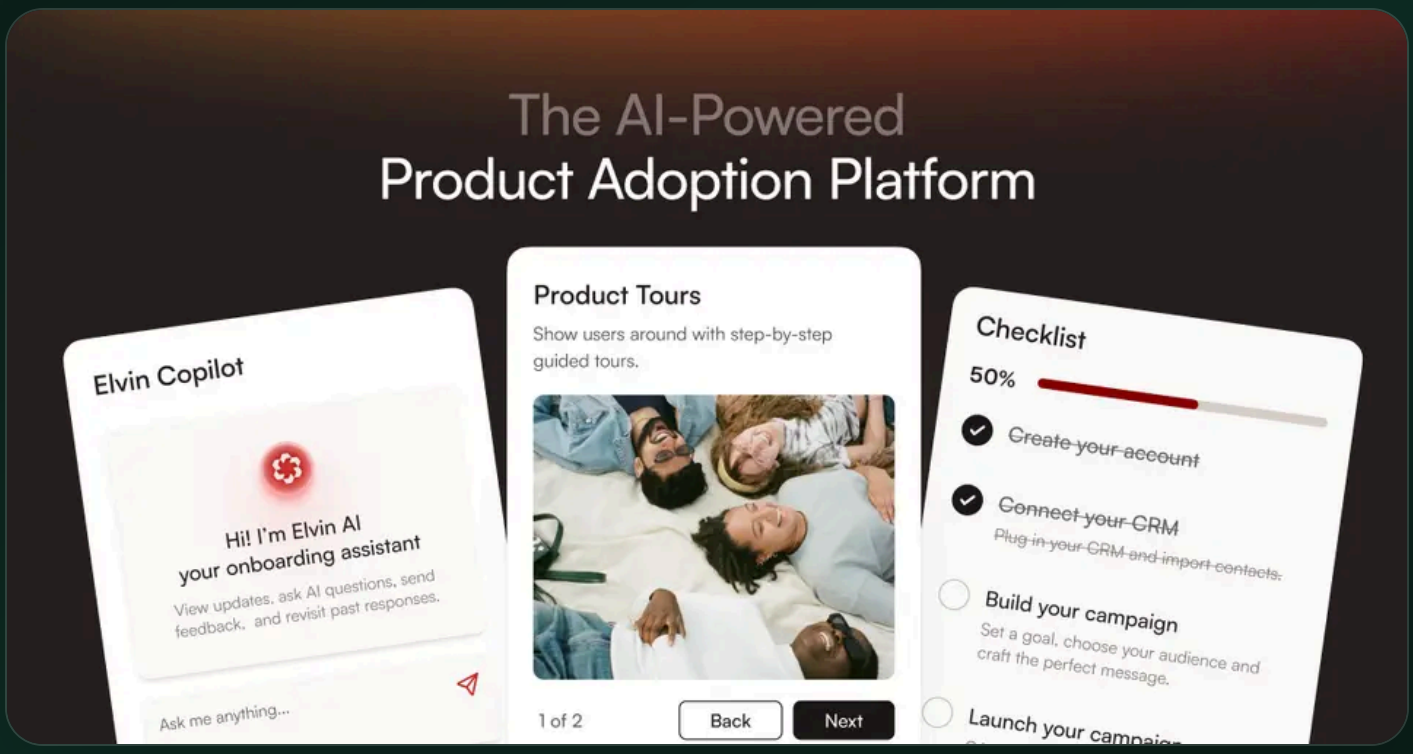
ToolGPA

NOVEMBER 2026

Product Fruits

The Insider's Guide

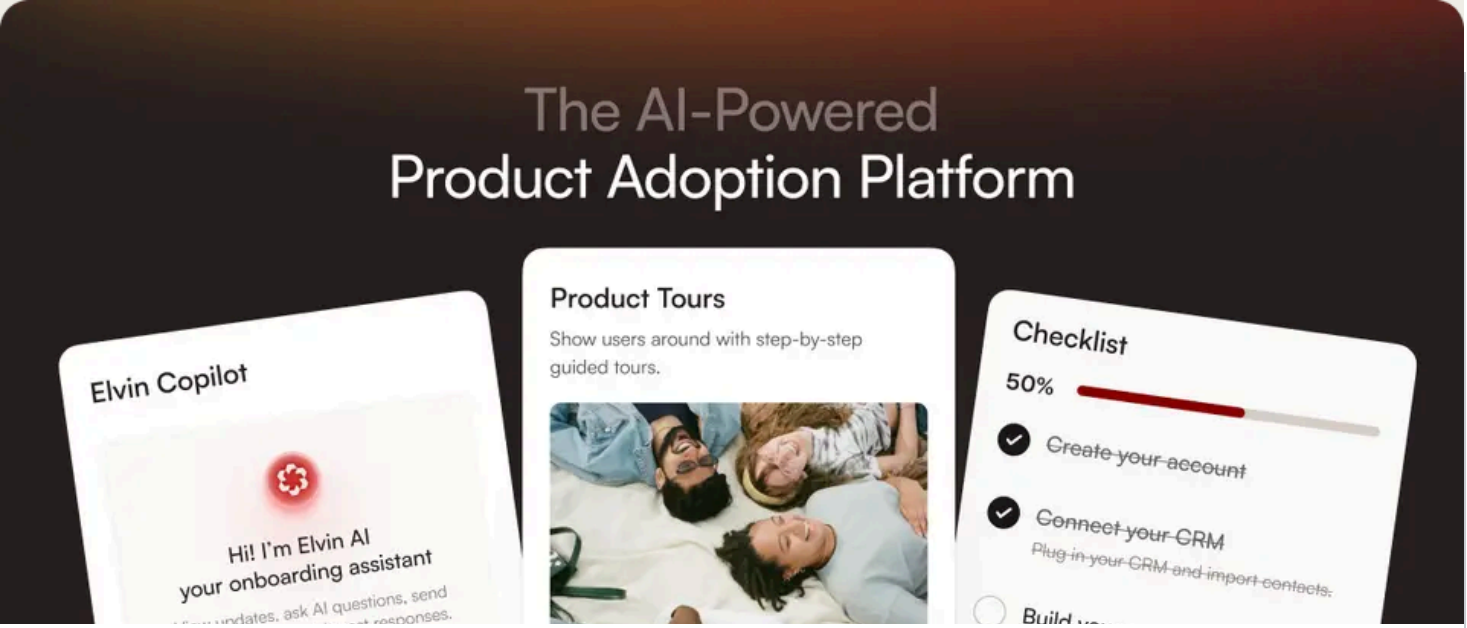
No-code user onboarding with tours, checklists and an AI agent



Every plan, grade, refund rule and rival among website and product analytics tools, read from Product Fruits's own pages.

Made by Product Fruits · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Product Fruits's own pages, its app-store listings and our grades. Every fact in it is on Product Fruits's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 29 of the 100 other website and product analytics tools we grade

Product Fruits is a no-code onboarding and product adoption platform. It builds product tours, checklists, tooltips, announcements, surveys and a knowledge base inside a web app, and adds Elvin, an AI agent that answers user questions and runs guided onboarding. Plans are priced by monthly active users, with a 14-day free trial and no free plan.

> "
>
> **You build flows, segments and events yourself.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Product Fruits**, taken from its own pages and our grades.

1 **Best for product tours and an AI helper for web apps**

Product Fruits builds tours, checklists, announcements and surveys inside your web app, with an AI agent that answers questions.

2 **Paid plans start at $111 a month**

As its pricing page puts it: $111 per month for 1,500 MAUs, billed annually ($149 billed monthly).

3 **You can try it first**

14-day free trial, no credit card

4 **It runs on Web**

Web.

5 **Tours, hints and checklists**

Product tours, tooltips and onboarding checklists built without code; the plan sets how many of each you can run.

6 **Elvin AI agent**

A copilot that answers user questions, launches guided tours on request and supports text conversations, with voice on Business.

7 **Announcements and surveys**

Banners, pop-ups and a newsfeed for updates, plus in-app surveys and NPS.

8 **A 2.2 GPA, above 29 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Product Fruits you would be making an AI model answering your customers from your own help articles. That is not a weekend's work, with an AI app builder or without one.

Product Fruits at a glance

PRICING
Free trial, from $111 per month for 1,500 MAUs, billed annually ($149 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card

RUNS ON
Web

MADE BY
Product Fruits

CATEGORY
Website & Product Analytics

OUR GRADE
2.2 GPA, fair

The report card

Best for product tours and an AI helper for web apps

Product Fruits builds tours, checklists, announcements and surveys inside your web app, with an AI agent that answers questions. It starts at $111 a month for 1,500 users, and custom events and a private help centre need the $187 Pro plan.

TOOLGPA REPORT CARD

Product Fruits

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$111 a month billed annually at 1,500 MAUs, and the useful parts (custom events, private knowledge base) are on Pro at $187, above the dearer-quarter mark of $150.
Free plan and trial	C	A 14-day trial with no card. No free plan.
Features	B	Tours, hints, checklists, announcements, surveys, a knowledge base and onboarding analytics. The listing names no gap in the core work.
Ease of use	C	No store rating on record. You build flows, segments and events yourself.
Platforms and integrations	B	Web only, with Slack, HubSpot, Salesforce, Mixpanel, Segment, Zapier and Typeform listed.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Product Fruits is for

- ✓ Fits if you run a web app and want onboarding built without code
- ✓ Makes sense if you want tours and a help centre in one tool

Who it is not for

- ✕ Pricey if your user base grows, as Starter goes from $111 at 1,500 MAUs to $299 at 10,000
- ✕ Tight if you want custom events or translations, as those start on Pro
- ✕ Watch out: SAML SSO and permissions are on Business
- ✕ Watch out: Starter has 20 AI conversations a month, extra packs of 100 cost $49
- ✕ Skip it if you want a free plan, as there is none

Good to know

Good for

- ✓ SaaS teams that want onboarding content built without developers
- ✓ Teams that want AI answers and tours in the same in-app widget
- ✓ Companies that can price by monthly active users

Worth knowing

- ⓘ There is no free plan; the entry price is $111 a month billed annually at 1,500 MAUs.
- ⓘ Price climbs with MAUs (Starter is $299 a month annually at 10,000), and the slider stops at 100k+.
- ⓘ Starter has 20 free text conversations a month, with extra packs of 100 at $49.
- ⓘ Custom events, automatic translations and the private knowledge base start on Pro; SAML SSO is on Business.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$111

A month to start

Product Fruits is a paid product with a free trial, starting at $111 per month for 1,500 MAUs, billed annually ($149 billed monthly).

STARTER

$111

per month for 1,500 MAUs, billed annually ($149 billed monthly)

Linear flows, onboarding creator agent, public knowledge base, 3 seats. Rises with MAUs: $299 a month annually at 10,000.

PRO

$187

per month for 1,500 MAUs, billed annually ($249 billed monthly)

Advanced flows, private knowledge base, custom events, automatic translations and more integrations. $412 a month at 10,000 MAUs.

BUSINESS

$374

per month for 1,500 MAUs, billed annually ($499 billed monthly)

Adds contextual and voice onboarding, permissions and SAML SSO. $974 a month at 10,000 MAUs, billed annually.

CUSTOM

Custom

Custom contract, security audit, SLA and a custom number of monthly users; talk to sales.

Trying it first

14-day free trial, no credit card

Read from productfruits.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

25% off with yearly billing

The pricing page toggle labels yearly billing as saving 25%; Starter at 1,500 MAUs is $111 a month billed annually against $149 billed monthly.

Stated on productfruits.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

No-code user onboarding with tours, checklists and an AI agent. Here is what it does, as its own site describes it, and what it covers: public API, AI features, surveys, help center, AI support agent.

> **Tours, hints, checklists, announcements, surveys, a knowledge base and onboarding analytics.**
>
> From our grade for features

Tours, hints and checklists

Product tours, tooltips and onboarding checklists built without code; the plan sets how many of each you can run.

Elvin AI agent

A copilot that answers user questions, launches guided tours on request and supports text conversations, with voice on Business.

Announcements and surveys

Banners, pop-ups and a newsfeed for updates, plus in-app surveys and NPS.

Knowledge base and feedback widget

An in-app help center with public articles, a private knowledge base on higher plans, and a widget for comments and bug reports.

Targeting and analytics

Segments, custom attributes and events decide who sees a flow, and onboarding analytics show where users drop off.

Where it runs

- Web

What it works with

- Slack
- HubSpot
- Salesforce
- Mixpanel
- Segment
- Zapier
- Typeform
- Heap

Product Fruits is made by Product Fruits.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

29/100

Other website and product analytics tools it is graded above

Product Fruits's GPA of 2.2 is higher than 29 of the 100 other website and product analytics tools we grade, and level with 25.

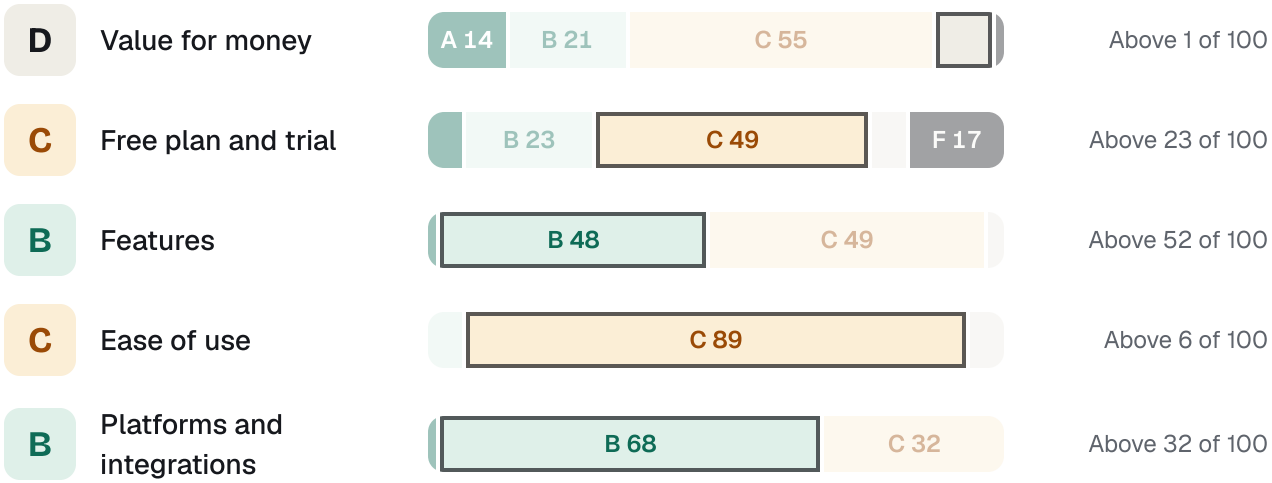
It stands best on features (B, above 52 of 100) and worst on value for money (D, above 1).

Its paid plans start at $111 a month, against a middle price of $25 for the category: 49 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

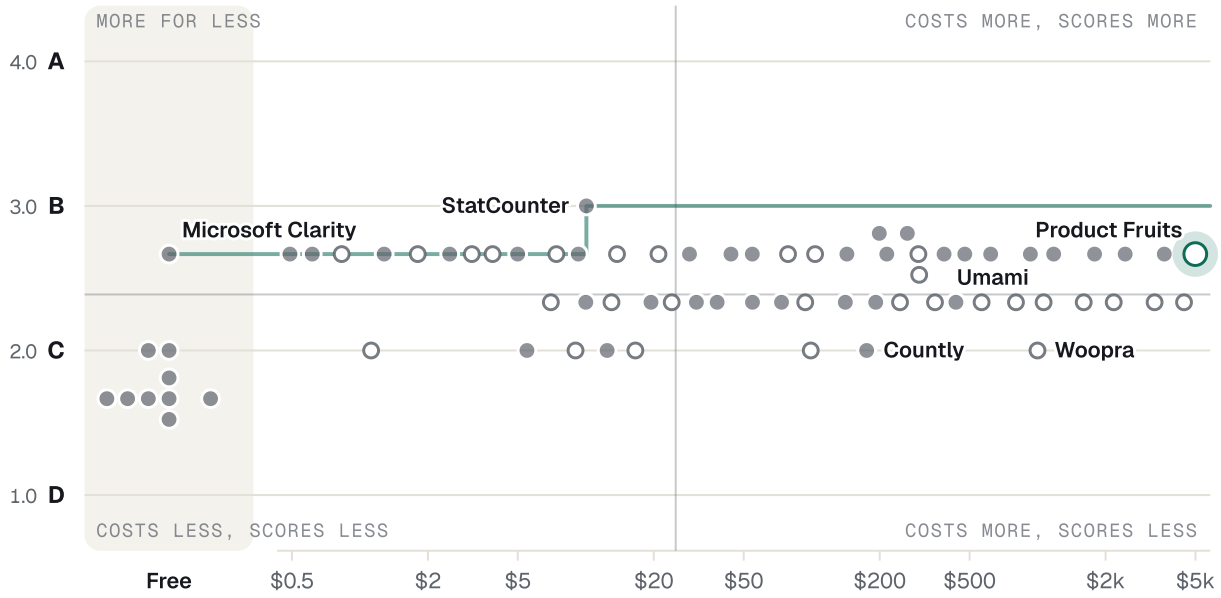
Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Product Fruits's own letter is outlined.



Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Product Fruits is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Product Fruits you would be making an AI model answering your customers from your own help articles. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 46 of the 100 other website and product analytics tools grade higher. It costs $1,332 a year.

What you could make

- Surveys and help center: an app builder makes these well.

What you could not

- An AI model answering your customers from your own help articles.
- It plugs into other products, Slack, HubSpot and Salesforce among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.
- Hooks into the device itself: widgets.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Product Fruits's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Userflow, Appcues, Userpilot and Chameleon

The 4 tools Product Fruits is most often weighed against, with where each one differs from it.

2.2 GPA

Userflow

Free trial

No-code product onboarding, checklists and in-app AI help.

- Product Fruits also covers help center.

Product Fruits and Userflow compared in full

1.6 GPA

Appcues

From $9,000/yr

In-product guides, checklists and surveys with usage analytics.

- Product Fruits also covers help center and AI support agent.
- Appcues also covers workflow automation and dashboards.

Product Fruits and Appcues compared in full

2.0
GPA

Userpilot

Free trial · from $299/mo

In-app onboarding, product analytics and feedback for SaaS teams.

- Product Fruits also covers help center and AI support agent.
- Userpilot also covers dashboards and session replay.

Product Fruits and Userpilot compared in full

2.0
GPA

Chameleon

Free trial · from $279/mo

In-app product tours, surveys and checklists for SaaS teams.

- Product Fruits also covers help center and AI support agent.
- Chameleon also covers no-code and a/B testing.

Product Fruits and Chameleon compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Product Fruits free?

No, Product Fruits is a paid product, but you can try it first. 14-day free trial, no credit card.

How much does Product Fruits cost?

Product Fruits lists 4 plans. Starter: $111 per month for 1,500 MAUs, billed annually ($149 billed monthly).

What platforms does Product Fruits work on?

Product Fruits is available on Web.

Does Product Fruits offer any discounts?

Product Fruits publicly lists the following: 25% off with yearly billing.

Does Product Fruits have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Product Fruits is listed for Web.

Does Product Fruits have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Product Fruits is listed for Web.

Is Product Fruits open source?

Product Fruits is not described as open source on its own site, as read on Nov 13, 2026.

Does Product Fruits have an API?

Yes. Product Fruits offers a public API, according to its own site.

What does Product Fruits integrate with?

Product Fruits's listing names Slack, HubSpot, Salesforce, Mixpanel, Segment, Zapier, Typeform and Heap.

Who makes Product Fruits?

Product Fruits is made by a company of the same name.

What are the alternatives to Product Fruits?

The closest alternatives to Product Fruits in our directory are Userflow, Appcues, Userpilot and Chameleon.

How does Product Fruits compare with other website and product analytics tools?

Product Fruits's GPA of 2.2 is higher than 29 of the 100 other website and product analytics tools we grade, and level with 25.

Is Product Fruits good value for money?

ToolGPA grades Product Fruits D for value for money. Its paid plans start at $111 a month, against a middle price of $25 for the category: 49 of the 63 others that charge start lower.

Could I make my own version of Product Fruits?

To replace Product Fruits you would be making an AI model answering your customers from your own help articles.

Where this guide comes from

The prices, plans, platforms and features were read from Product Fruits's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Product Fruits's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Product Fruits. Prices change, so check productfruits.com before you buy.

productfruits.com/pricing

productfruits.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Product Fruits, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/product-fruits

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Product Fruits: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/product-fruits
```

Know someone choosing between website and product analytics tools?

Send them this guide: toolgpa.com/tools/product-fruits/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after Product Fruits, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Product Fruits's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Product Fruits is a trademark of its owner, and this guide is not made, paid for or approved by Product Fruits. Prices and plans change: check productfruits.com before you buy.