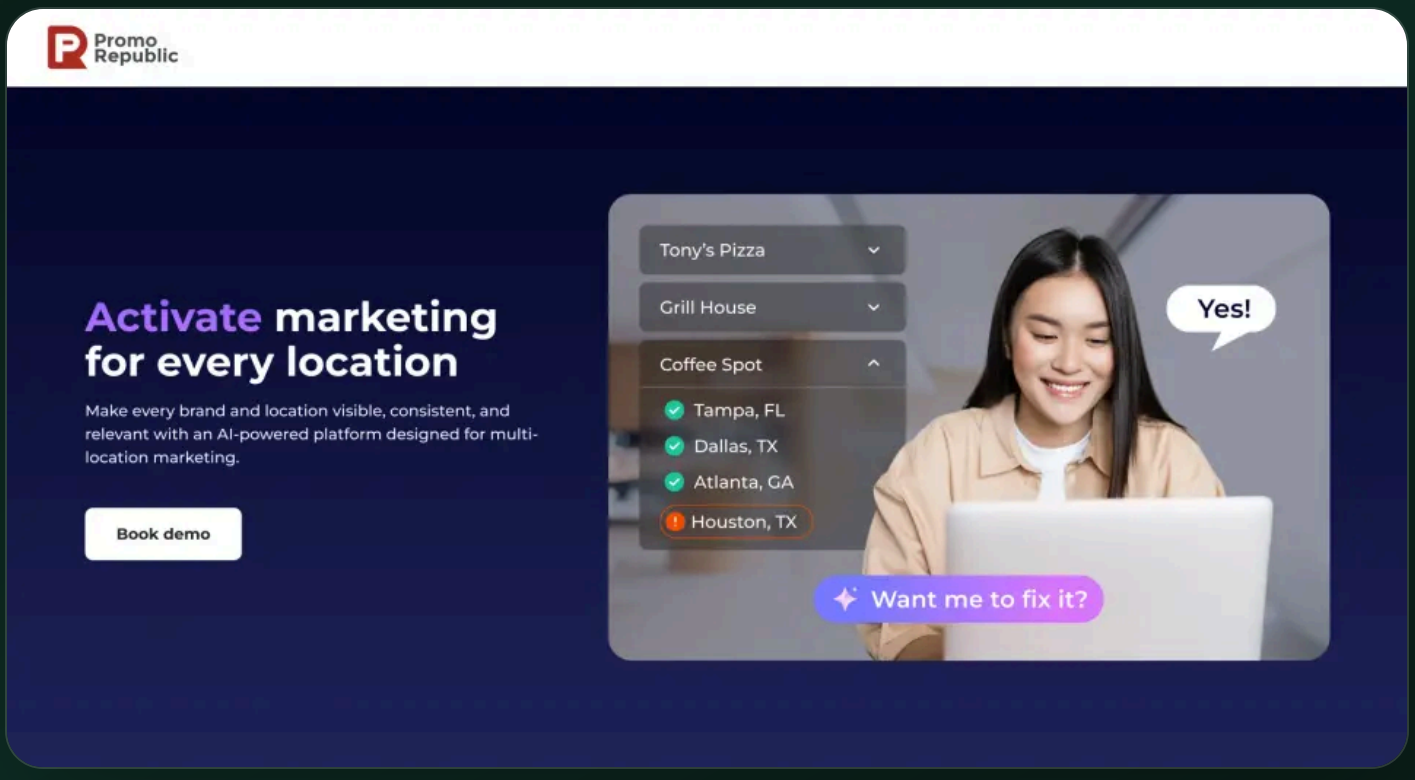
ToolGPA

NOVEMBER 2026

PromoRepublic

The Insider's Guide

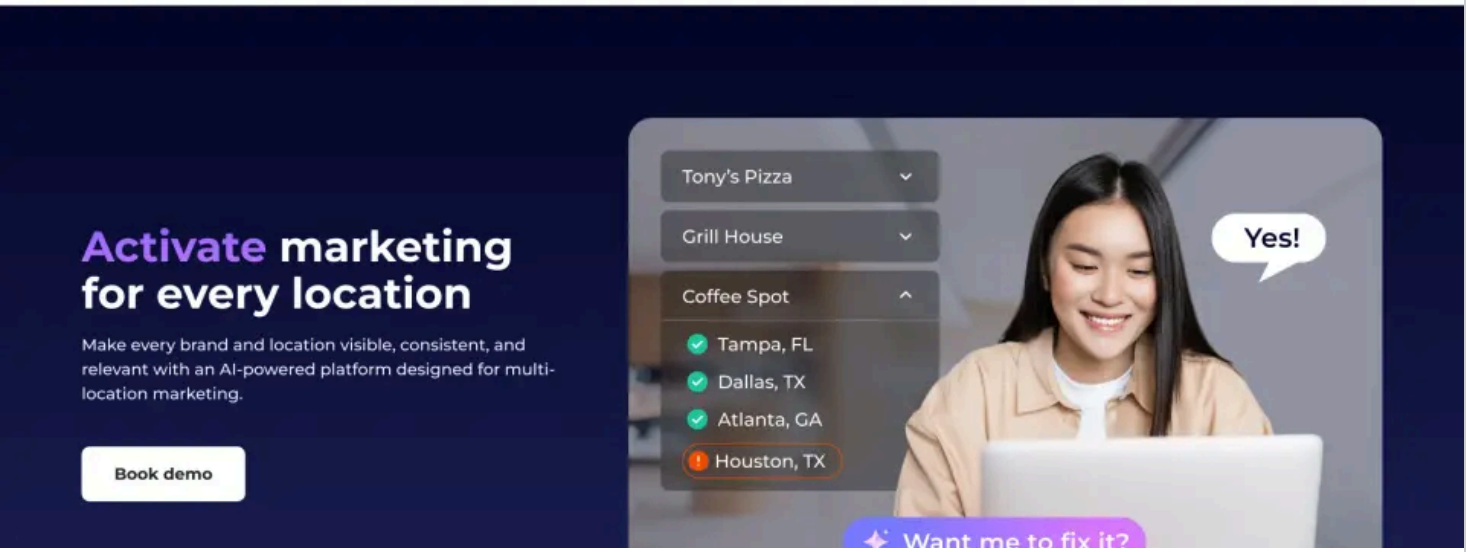
Local marketing platform for franchises and multi-location brands



Every plan, grade, refund rule and rival among social media schedulers, read from PromoRepublic's own pages.

Made by PromoRepublic · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from PromoRepublic's own pages, its app-store listings and our grades. Every fact in it is on PromoRepublic's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 6 of the 90 other social media schedulers we grade

PromoRepublic is a marketing platform for franchise systems, multi-location brands, agencies and resellers. It combines social publishing, review management, business listings and analytics in one dashboard, with AI content and assistant tools and a mobile app. Plans are quoted per network; the site publishes no prices.

To get you started, here are **7 things to know about PromoRepublic**, taken from its own pages and our grades.

> **The site publishes no prices, every plan is quoted, and it's written for networks of locations rather than a single shop.**
>
> From our report card of PromoRepublic

1 **Best for local marketing for franchises and multi-location brands**

PromoRepublic combines social publishing, review management, listings and analytics for franchises and agencies.

2 **It runs on 3 platforms**

Web, iOS and Android.

3 Social publishing and automation

Calendar, content approval workflows, dynamic fields, a graphics editor and an all-in-one social inbox across locations.

4 AI Composer and AI Assistant

Included on every plan: an AI tool for on-brand content and an assistant for location teams, with AI Agents on Enterprise.

5 Reviews management

Handles reviews and an inbox for Google, Facebook and Instagram from one dashboard.

6 A 1.8 GPA, above 6 of 90

That is against the other social media schedulers we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace PromoRepublic you would be making listings sent to dozens of directories and map apps, which takes an agreement with each. That is not a weekend's work, with an AI app builder or without one.

PromoRepublic at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY PromoRepublic	CATEGORY Social Media Schedulers
OUR GRADE 1.8 GPA, weak	

The report card

Best for local marketing for franchises and multi-location brands

PromoRepublic combines social publishing, review management, listings and analytics for franchises and agencies. The site publishes no prices, every plan is quoted, and it's written for networks of locations rather than a single shop.

TOOLGPA REPORT CARD — **PromoRepublic** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published: Build, Grow and Enterprise are all sold by quote, so there's nothing to set against the category's middle of $24.99.
Free plan and trial	F	Nothing free and no trial listed on the pricing page.
Features	C	Publishing, AI Composer and Assistant, reviews, listings and analytics. Gaps per the listing: listings start on Grow, and AI Agents and white-label app on Enterprise.
Ease of use	C	No store rating on record. A multi-location platform with brand assets and locations to set up.
Platforms and integrations	B	Web plus iOS and Android apps, with Canva, Google Analytics, Power BI and Google Business Profile connections.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who PromoRepublic is for

- ✓ Fits if you run a franchise or many locations and want posts, reviews and listings together
- ✓ Works for agencies reselling local marketing

Who it is not for

- ✕ Not for you if you want a price up front, since none is published
- ✕ Not for you if you have one location, as that isn't its stated audience
- ✕ Skip it if you want a free plan or trial, because none is listed
- ✕ Watch out: Instagram publishing works for business accounts only, and listings start on Grow

Good to know

Good for

- ✓ Franchise headquarters coordinating many local pages
- ✓ Multi-location brands that want social, reviews and listings in one tool
- ✓ Agencies and resellers managing many clients' local accounts

Worth knowing

- ⓘ No prices are published: Build, Grow and Enterprise are all sold by quote.
- ⓘ It targets networks of locations, so a single-location business is not its stated audience.
- ⓘ Listings management starts on Grow, and AI Agents and white-label mobile app on Enterprise.
- ⓘ Instagram scheduling and publishing is for business accounts only, per its integrations page.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

PromoRepublic's current pricing could not be confirmed from its own site.

> **Nothing free and no trial listed on the pricing page.**

From our grade for free plan and trial

We could not confirm PromoRepublic's current prices from its own site, so this guide lists no plans. promorepublic.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Local marketing platform for franchises and multi-location brands. Here is what it does, as its own site describes it, and what it covers: AI features, templates, calendar, reports, review collection, local listings.

"

Publishing, AI Composer and Assistant, reviews, listings and analytics.

From our grade for features

Social publishing and automation

Calendar, content approval workflows, dynamic fields, a graphics editor and an all-in-one social inbox across locations.

AI Composer and AI Assistant

Included on every plan: an AI tool for on-brand content and an assistant for location teams, with AI Agents on Enterprise.

Reviews management

Handles reviews and an inbox for Google, Facebook and Instagram from one dashboard.

Listings management

Keeps Google and directory listings up to date at scale; this starts on the Grow plan.

Analytics

Unified analytics for each location, with leaderboards and benchmarks on Grow and executive dashboards on Enterprise.

Brand asset management

A DAM and brand kit store approved assets so franchisees can post on brand.

Where it runs

Web · iOS · Android

What it works with

Facebook · Instagram · LinkedIn · TikTok · Google Business Profile · Canva · Google Analytics · Power BI

PromoRepublic is made by PromoRepublic.

Where it stands

Its grades against its category, and whether to keep it or make your own

6/90

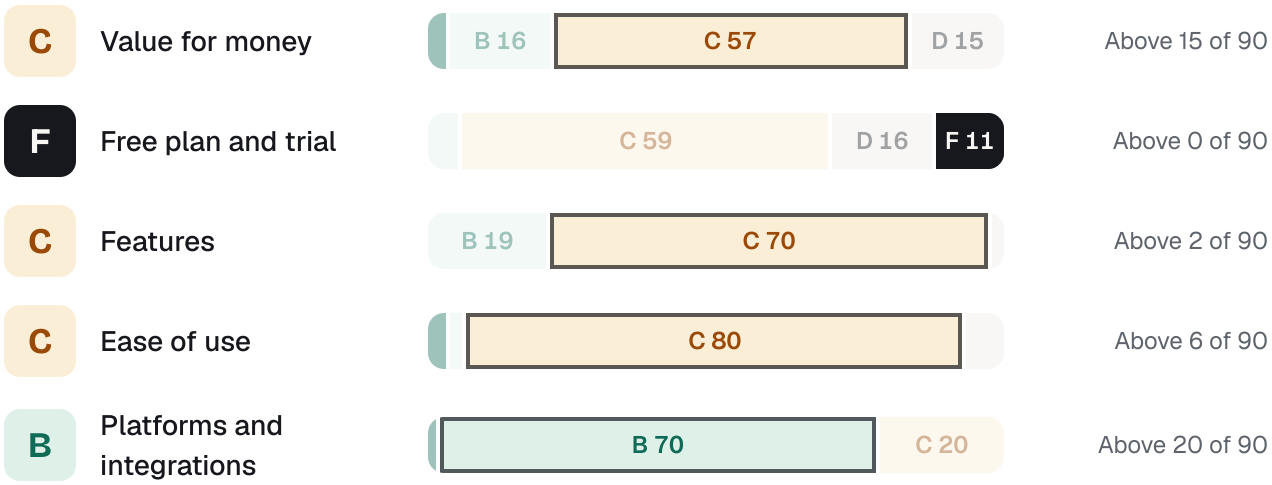
Other social media schedulers it is graded above

PromoRepublic's GPA of 1.8 is higher than 6 of the 90 other social media schedulers we grade, and level with 12.

It stands best on platforms and integrations (B, above 20 of 90) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 91 social media schedulers we grade, cut by the letter each got. PromoRepublic's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace PromoRepublic you would be making listings sent to dozens of directories and map apps, which takes an agreement with each. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 72 of the 90 other social media schedulers grade higher.

What you could make

- Review collection, reports, calendar and templates: an app builder makes these well.

What you could not

- Listings sent to dozens of directories and map apps, which takes an agreement with each.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Facebook, Instagram and LinkedIn among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. PromoRepublic's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Emplifi, Sprinklr, Sprout Social, Agorapulse and Statusbrew

The 5 tools PromoRepublic is most often weighed against, with where each one differs from it.

1.6 GPA

Emplifi

From $1,249/mo

Enterprise social media marketing, care and commerce platform.

- Only PromoRepublic lists iOS and Android apps.
- PromoRepublic also covers templates and local listings.
- Emplifi also covers shared inbox.

PromoRepublic and Emplifi compared in full

1.8 GPA

Sprinklr

Paid

Enterprise social media management and customer experience suite.

- Only PromoRepublic lists iOS and Android apps.
- PromoRepublic also covers templates, review collection and local listings.
- Sprinklr also covers shared inbox and workflow automation.

PromoRepublic and Sprinklr compared in full

2.2 GPA

Sprout Social

Free trial · from $79/mo

Social media management with a shared inbox, listening and reports.

- PromoRepublic also covers templates, review collection and local listings.
- Sprout Social also covers shared inbox.

PromoRepublic and Sprout Social compared in full

2.2 GPA

Agorapulse

Free trial · from $79/mo

Social media inbox, publishing and ROI reports, priced per user.

- PromoRepublic also covers templates, review collection and local listings.
- Agorapulse also covers shared inbox.

PromoRepublic and Agorapulse compared in full

2.0 GPA

Statusbrew

Free trial · from $69/mo

Social media publishing, inbox and reporting with AI moderation.

- PromoRepublic also covers templates and local listings.
- Statusbrew also covers shared inbox and workflow automation.

PromoRepublic and Statusbrew compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is PromoRepublic free?

No. PromoRepublic is a paid product.

What platforms does PromoRepublic work on?

PromoRepublic is available on Web, iOS and Android.

Does PromoRepublic have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. PromoRepublic is listed for Web, iOS and Android.

Does PromoRepublic have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. PromoRepublic is listed for Web, iOS and Android.

Is PromoRepublic open source?

PromoRepublic is not described as open source on its own site, as read on Nov 13, 2026.

What does PromoRepublic integrate with?

PromoRepublic's listing names Facebook, Instagram, LinkedIn, TikTok, Google Business Profile, Canva, Google Analytics and Power BI.

Who makes PromoRepublic?

PromoRepublic is made by a company of the same name.

What are the alternatives to PromoRepublic?

The closest alternatives to PromoRepublic in our directory are Emplifi, Sprinklr, Sprout Social, Agorapulse and Statusbrew.

How does PromoRepublic compare with other social media schedulers?

PromoRepublic's GPA of 1.8 is higher than 6 of the 90 other social media schedulers we grade, and level with 12.

Could I make my own version of PromoRepublic?

To replace PromoRepublic you would be making listings sent to dozens of directories and map apps, which takes an agreement with each.

Where this guide comes from

The prices, plans, platforms and features were read from PromoRepublic's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from PromoRepublic's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by PromoRepublic. Prices change, so check promorepublic.com before you buy.

promorepublic.com/en/pricing/

promorepublic.com/en/integrations/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

PromoRepublic, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/promorepublic

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "PromoRepublic: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/promorepublic
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Know someone choosing between social media schedulers?

Send them this guide:
toolgpa.com/tools/promorepublic/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded social media schedulers after PromoRepublic, each with an Insider's Guide of its own.

Social Media Schedulers Insider's Guide

Every one of the 91 social media schedulers we grade, compared

Buffer Insider's Guide

Social media scheduler priced by the channel, with a free plan

2.8 GPA

Fedica Insider's Guide

Scheduling and follower analytics across 15 social networks

2.6 GPA

Hootsuite Insider's Guide

Social media suite for publishing, inbox, listening and reports

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what PromoRepublic's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. PromoRepublic is a trademark of its owner, and this guide is not made, paid for or approved by PromoRepublic. Prices and plans change: check promorepublic.com before you buy.