ToolGPA

NOVEMBER 2026

ProProfs Survey Maker

The Insider's Guide

Survey maker with a free plan and unlimited responses on paid tiers

Every plan, grade, refund rule and rival among form and survey tools, read from ProProfs Survey Maker's own pages.

Made by ProProfs · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ProProfs Survey Maker's own pages, its app-store listings and our grades. Every fact in it is on ProProfs Survey Maker's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 56 of the 148 other form and survey tools we grade

ProProfs Survey Maker builds surveys, NPS and CES surveys and web forms from a large question library. Paid plans have no response caps and are sized by email sends and page views. The Business tier adds website intercepts and in-page Nudge surveys.

To get you started, here are **9 things to know about ProProfs Survey Maker**, taken from its own pages and our grades.

> "
>
> **You build each survey from the library, which is set-up work.**
>
> From our grade for ease of use

1 **Best for surveys with a large question library**

ProProfs Survey Maker has a large question library, NPS and CES surveys, and no response caps on paid plans.

2 **Paid plans start at $19.99 a month**

As its pricing page puts it: $19.99 per month, billed annually ($39.99 shown crossed out).

3 **There is a free plan**

50 responses, which the page says is forever free, with 500 email sends included.

4 **It runs on Web**

Web.

5 **Question library**

Over a million pre-built questions and 100-plus templates, plus AI help to create surveys on paid plans.

6 **No response caps**

Paid plans list unlimited responses with no overage charges; the limits are email sends and page views.

7 **Website intercepts and Nudges**

Business adds Nudge surveys shown in an app, on a website or by email, with targeting by visitor behavior.

8 **A 2.2 GPA, above 56 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

A form at its plainest is questions, a button and a table of answers.

ProProfs Survey Maker at a glance

PRICING Free plan, from $19.99 per month, billed annually ($39.99 shown crossed out)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY ProProfs	CATEGORY Forms & Surveys
OUR GRADE 2.2 GPA, fair	

The report card

Best for surveys with a large question library

ProProfs Survey Maker has a large question library, NPS and CES surveys, and no response caps on paid plans. The free plan stops at 50 responses,

and Nudge surveys and file uploads sit on Business at $49.99 a month. Mobile app surveys are Enterprise only.

TOOLGPA REPORT CARD	ProProfs Survey Maker	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Essentials is $19.99 a month on yearly billing, level with the middle of what forms tools charge. Business is $49.99 and Enterprise starts at $149.99.
Free plan and trial	C	The free plan is forever but stops at 50 responses and 500 email sends. Enough to try it, not to run a survey.
Features	C	Question library, NPS, CES, reports, alerts and website intercepts. File uploads, multi-language surveys and Nudges need Business, and mobile app surveys and SSO need Enterprise.
Ease of use	C	No store rating on record. You build each survey from the library, which is set-up work.
Platforms and integrations	B	Web only, with Mailchimp, Vertical Response and Adobe connections. No desktop or phone app.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ProProfs Survey Maker is for

- ✓ Fits if you want a ready-made question library for a quick NPS survey
- ✓ Works for teams that send surveys by email and want alerts on bad scores

Who it is not for

- ✗ Tight if you stay free, because it stops at 50 responses
- ✗ Pricey if you want Nudge surveys or file uploads, which need Business at $49.99 a month
- ✗ Watch out: email sends cap at 1,000 a month on Essentials and 5,000 on Business
- ✗ Watch out: the crossed-out $39.99 and $99.99 prices have no stated billing basis

Good to know

Good for

- ✓ Small sites that want unlimited responses at a low monthly price
- ✓ Teams that want website feedback pop-ups beside email surveys
- ✓ Trying a survey tool with a free plan before paying

Worth knowing

- ⓘ The free plan stops at 50 responses.
- ⓘ Email sends are capped at 1,000 a month on Essentials and 5,000 on Business, and Business also caps page views at 100,000.
- ⓘ Nudge surveys, file uploads and multi-language surveys are Business features; mobile app surveys and SSO are Enterprise.
- ⓘ The crossed-out prices on the page (at $39.99 and $99.99) could not be tied to a monthly-billing option, so the billing basis of those figures is unconfirmed.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19.99

A month to start. There is a free plan too

ProProfs Survey Maker has a free plan. Paid plans start at $19.99 per month, billed annually ($39.99 shown crossed out).

FREE

$0

Up to 50 responses with unlimited surveys and administrators, NPS surveys and 500 email sends.

ESSENTIALS

$19.99

per month, billed annually ($239.88 a year; $39.99 shown crossed out)

Unlimited responses, forms and surveys, 1,000 email sends a month, AI help creating surveys and custom branding.

BUSINESS

$49.99

per month, billed annually ($599.88 a year; $99.99 shown crossed out)

5,000 email sends and 100,000 page views a month, Nudge surveys, file uploads and surveys in 70-plus languages.

ENTERPRISE

$149.99

per month and up, annual plans only ($1,798.88 a year)

Custom email sends and page views, mobile app surveys and SSO; sold through sales.

The free plan

50 responses, which the page says is forever free, with 500 email sends included.

Read from proprofssurvey.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

50% off with annual billing

The pricing page toggle labels annual billing as saving 50% against the crossed-out price.

Stated on proprofssurvey.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Survey maker with a free plan and unlimited responses on paid tiers. Here is what it does, as its own site describes it, and what it covers: AI features, forms, surveys, reports, popups.

"

Question library, NPS, CES, reports, alerts and website intercepts.

From our grade for features

Question library

Over a million pre-built questions and 100-plus templates, plus AI help to create surveys on paid plans.

No response caps

Paid plans list unlimited responses with no overage charges; the limits are email sends and page views.

Website intercepts and Nudges

Business adds Nudge surveys shown in an app, on a website or by email, with targeting by visitor behavior.

NPS and CES surveys

NPS surveys are on every plan, and Business adds advanced surveys such as CES.

Reports and alerts

Reports show responses, completion rates and traffic sources, with email alerts for each completed survey.

Multi-language surveys

Business lists surveys in more than 70 languages.

Where it runs

Web

What it works with

Mailchimp

Vertical Response

Adobe

ProProfs Survey Maker is made by ProProfs.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

56/148

Other form and survey tools it is graded above

ProProfs Survey Maker's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

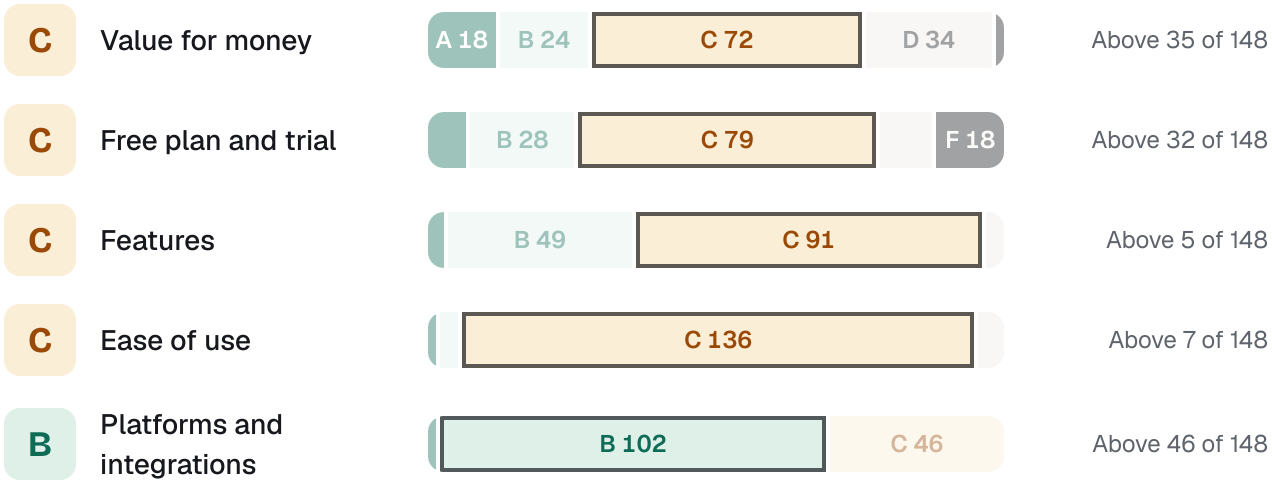
It stands best on platforms and integrations (B, above 46 of 148) and worst on features (C, above 5).

Its paid plans start at $19.99 a month, against a middle price of $20 for the category: 56 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 18 tools score higher and cost less.

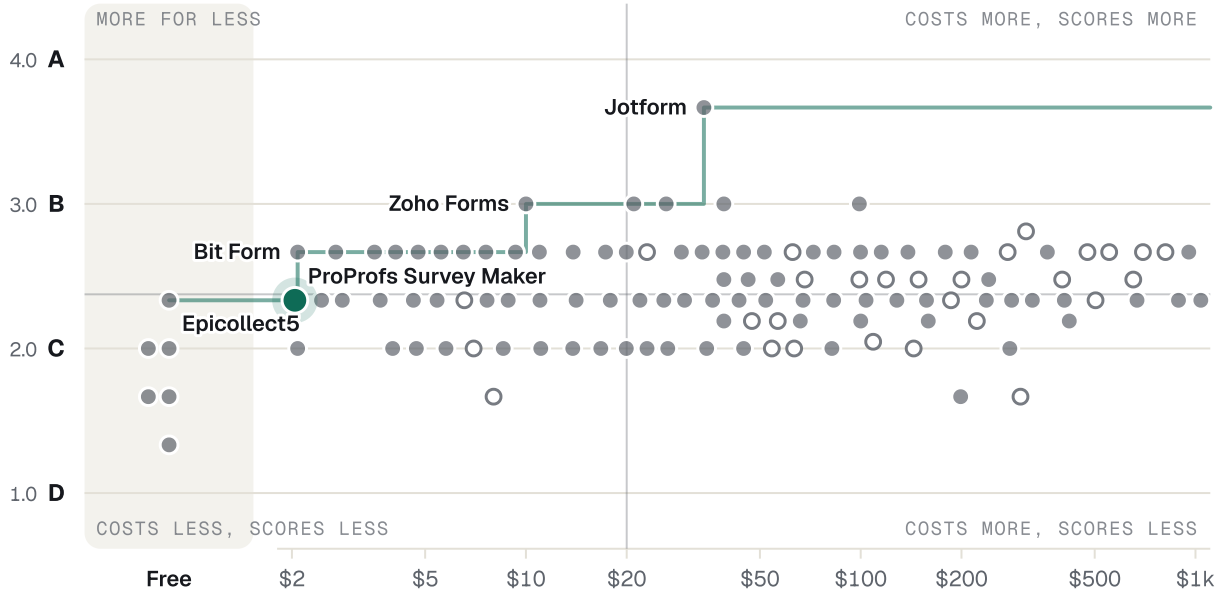
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. ProProfs Survey Maker's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. ProProfs Survey Maker is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of ProProfs Survey Maker for yourself: surveys, forms, reports and popups. What you would give up is listed below. Whether that is worth the price is your call. It costs $239.88 a year.

What you could make

- Surveys, forms, reports and popups: an app builder makes these well.

What you could not

- AI features, unless you pay a model provider for each request yourself.

It runs in a browser, which is where something home-made would run too.

What this rests on. ProProfs Survey Maker's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SurveyMonkey, SurveySparrow, Zoho Survey, Survicate and QuestionPro

The 5 tools ProProfs Survey Maker is most often weighed against, with where each one differs from it.

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SurveyMonkey

Free plan · from $39/mo

Online survey and form platform with built-in analysis tools.

- Only SurveyMonkey lists iOS and Android apps.
- ProProfs Survey Maker also covers popups.
- SurveyMonkey also covers templates.

ProProfs Survey Maker and SurveyMonkey compared in full

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SurveySparrow

Free plan · from $19/mo

Chat-style survey and customer feedback platform with AI analysis.

- Only SurveySparrow lists iOS and Android apps.
- ProProfs Survey Maker also covers popups.
- SurveySparrow also covers templates and workflow automation.

ProProfs Survey Maker and SurveySparrow compared in full



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Zoho Survey

Free plan · from $7.42/mo

Survey builder from Zoho with offline collection and reports.

- Only Zoho Survey lists iOS and Android apps.
- ProProfs Survey Maker also covers popups.
- Zoho Survey also covers templates.

ProProfs Survey Maker and Zoho Survey compared in full



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Survicate

Free trial · from $56/mo

Customer feedback surveys for email, web and mobile apps.

- ProProfs Survey Maker has a free plan. Survicate does not, though it has a free trial.
- ProProfs Survey Maker also covers forms and popups.
- Survicate also covers templates.

ProProfs Survey Maker and Survicate compared in full



2.4
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QuestionPro

Free plan · from $99/mo

Survey and market research platform with a free plan.

- Only QuestionPro lists iOS and Android apps.
- ProProfs Survey Maker also covers forms and popups.
- QuestionPro also covers templates.

ProProfs Survey Maker and QuestionPro compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ProProfs Survey Maker free?

ProProfs Survey Maker has a free plan. 50 responses, which the page says is forever free, with 500 email sends included.

How much does ProProfs Survey Maker cost?

ProProfs Survey Maker lists 4 plans. Free: $0.

What platforms does ProProfs Survey Maker work on?

ProProfs Survey Maker is available on Web.

Does ProProfs Survey Maker offer any discounts?

ProProfs Survey Maker publicly lists the following: 50% off with annual billing.

Does ProProfs Survey Maker have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ProProfs Survey Maker is listed for Web.

Does ProProfs Survey Maker have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ProProfs Survey Maker is listed for Web.

Is ProProfs Survey Maker open source?

ProProfs Survey Maker is not described as open source on its own site, as read on Nov 13, 2026.

What does ProProfs Survey Maker integrate with?

ProProfs Survey Maker's listing names Mailchimp, Vertical Response and Adobe.

Who makes ProProfs Survey Maker?

ProProfs Survey Maker is made by ProProfs.

What are the alternatives to ProProfs Survey Maker?

The closest alternatives to ProProfs Survey Maker in our directory are SurveyMonkey, SurveySparrow, Zoho Survey, Survicate and QuestionPro.

How does ProProfs Survey Maker compare with other form and survey tools?

ProProfs Survey Maker's GPA of 2.2 is higher than 56 of the 148 other form and survey tools we grade, and level with 31.

Is ProProfs Survey Maker good value for money?

ToolGPA grades ProProfs Survey Maker C for value for money. Its paid plans start at $19.99 a month, against a middle price of $20 for the category: 56 of the 114 others that charge start lower.

Could I make my own version of ProProfs Survey Maker?

A form at its plainest is questions, a button and a table of answers. You could make the core of ProProfs Survey Maker for yourself: surveys, forms, reports and popups.

Where this guide comes from

The prices, plans, platforms and features were read from ProProfs Survey Maker's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ProProfs' own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ProProfs. Prices change, so check proprofssurvey.com before you buy.

proprofssurvey.com/pricing/

proprofssurvey.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ProProfs Survey Maker, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/proprofs-survey-maker

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ProProfs Survey Maker: The
Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/proprofs-
survey-maker
```

Know someone choosing between form and survey tools?

Send them this guide: toolgpa.com/tools/proprofs-survey-maker/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after ProProfs Survey Maker, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ProProfs Survey Maker's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ProProfs Survey Maker is a trademark of its owner, and this guide is not made, paid for or approved by ProProfs. Prices and plans change: check proprofssurvey.com before you buy.