ToolGPA

NOVEMBER 2026

Ptengine

The Insider's Guide

Heatmaps, web analytics, A/B tests and pop-ups in one tool



Every plan, grade, refund rule and rival among website and product analytics tools, read from Ptengine's own pages.

Made by Ptmind · checked Nov 13, 2026 · toolgpa.com

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GPA

Ptengine

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ptengine's own pages, its app-store listings and our grades. Every fact in it is on Ptengine's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 29 of the 100 other website and product analytics tools we grade

Ptengine combines website analytics and heatmaps (its Insight product) with a no-code experimentation product (Experience) for A/B tests, pop-ups, sticky bars and personalization. Plans are priced per project by the number of monthly pageviews. A free plan covers 3,000 pageviews, and the homepage says Ptengine has more than 200,000 users in 180 countries.

> "
>
> **You install a tag and build heatmaps, events and experiences.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Ptengine**, taken from its own pages and our grades.

1 **Best for heatmaps with a small free plan**

Ptengine has heatmaps, insight reports, A/B tests and pop-ups, with a free plan for 3,000 pageviews a month.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month for 3,000 pageviews, billed annually.

3 **There is a free plan**

Free forever for 3,000 pageviews a month: 1 heatmap, 100 events, 3 conversions and 20+ insight reports.

4 **It runs on Web**

Web.

5 **Heatmaps and insight reports**

Heatmaps with historical comparison, sharing and 20+ insight reports, plus conversion funnels on the Growth plan.

6 **No-code A/B testing**

Experiments are built in a page editor without code; the free Experience plan includes 2 experiences and 3,000 experience views.

7 **Pop-ups, sticky bars and forms**

Engagement tools for exit surveys, lead capture, NPS feedback and promotions, with triggers and conditions.

8 **A 2.2 GPA, above 29 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Ptengine you could make: popups and surveys. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Ptengine at a glance

PRICING
Free plan, from $49 per month for 3,000 pageviews, billed annually

FREE PLAN
Yes

FREE TRIAL
14-day free trial of Growth; the free version stays usable afterward

RUNS ON
Web

MADE BY
Ptmind

CATEGORY
Website & Product Analytics

OUR GRADE
2.2 GPA, fair

The report card

Best for heatmaps with a small free plan

Ptengine has heatmaps, insight reports, A/B tests and pop-ups, with a free plan for 3,000 pageviews a month. Paid starts at $49 a month for the same 3,000 pageviews, and insights and experiments are priced separately.

TOOLGPA REPORT CARD

Ptengine

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$49 a month billed annually for 3,000 pageviews sits between the middle ($32) and the dearer quarter ($150); the free plan is small.
Free plan and trial	C	Free for 3,000 pageviews with 1 heatmap, 100 events and 1 month of data, plus a 14-day Growth trial. You will hit the caps.
Features	B	Heatmaps, reports, funnels, no-code A/B tests, pop-ups and personalisation. The listing names no gap in the core work.
Ease of use	C	No store rating on record. You install a tag and build heatmaps, events and experiences.
Platforms and integrations	C	Web only, and the listing names no integrations.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ptengine is for

- ✓ Fits if you run a small site and want to see where people click
- ✓ Makes sense if you want heatmaps and A/B tests from one vendor

Who it is not for

- ✕ Tight if your site has over 3,000 pageviews a month, as free tracking stops at the limit
- ✕ Pricey if you want more, as Growth is $49 for 3,000 pageviews
- ✕ Watch out: Insight and Experience are priced separately, and we only read the Insight prices
- ✕ Watch out: free keeps data 1 month and Growth 6 months
- ✕ Watch out: unlimited events and API connections need the custom Premium plan

Good to know

Good for

- ✓ Small sites that want heatmaps and basic analytics free
- ✓ Marketers who run A/B tests and pop-ups without developers
- ✓ Sites in Japan, where Ptengine says it is widely used

Worth knowing

- ⓘ Insight and Experience are priced separately; only the Insight prices were read, and a Bundle tab also exists.
- ⓘ The monthly-billed price was shown as 59/month with no currency symbol, so the $49 annual figure is the one recorded.
- ⓘ The price is per project and depends on monthly pageviews; when the limit is hit, tracking stops until the period resets.
- ⓘ The Free plan keeps data for 1 month; Growth keeps it for 6 months.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start. There is a free plan too

Ptengine has a free plan. Paid plans start at $49 per month for 3,000 pageviews, billed annually.

FREE

$0

3,000 pageviews, 1 heatmap, 100 events, 3 conversions, 3 collaborators, 1 month of data storage.

GROWTH

$49

per month for 3,000 pageviews, billed annually

Insight plan: unlimited heatmaps, funnels, 20 conversions, chat and email support. Tiers run from 3,000 to 500,000 pageviews.

PREMIUM

Custom

Unlimited events, API data connections, third-party A/B testing integrations and a dedicated customer success manager.

The free plan

Free forever for 3,000 pageviews a month: 1 heatmap, 100 events, 3 conversions and 20+ insight reports.

Trying it first

14-day free trial of Growth; the free version stays usable afterward

Read from ptengine.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Lower monthly price when billed annually

The comparison table lists Growth from 49 a month paid annually against 59 a month paid monthly; the page notes monthly prices assume annual payment.

Stated on ptengine.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Heatmaps, web analytics, A/B tests and pop-ups in one tool. Here is what it does, as its own site describes it, and what it covers: surveys, web analytics, a/B testing, popups.

> "
>
> **Heatmaps, reports, funnels, no-code A/B tests, pop-ups and personalisation.**

From our grade for features

Heatmaps and insight reports

Heatmaps with historical comparison, sharing and 20+ insight reports, plus conversion funnels on the Growth plan.

No-code A/B testing

Experiments are built in a page editor without code; the free Experience plan includes 2 experiences and 3,000 experience views.

Pop-ups, sticky bars and forms

Engagement tools for exit surveys, lead capture, NPS feedback and promotions, with triggers and conditions.

Personalization and segments

Experiences can be shown to user segments, such as first views for ad or search traffic.

Codeless event tracking

Events and conversions can be defined without code; Growth tracks events for up to 10% of pageviews.

Where it runs

Web

What it works with

Its own pages name no integrations.

Ptengine is made by Ptmind.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

29/100

Other website and product analytics tools it is graded above

Ptengine's GPA of 2.2 is higher than 29 of the 100 other website and product analytics tools we grade, and level with 25.

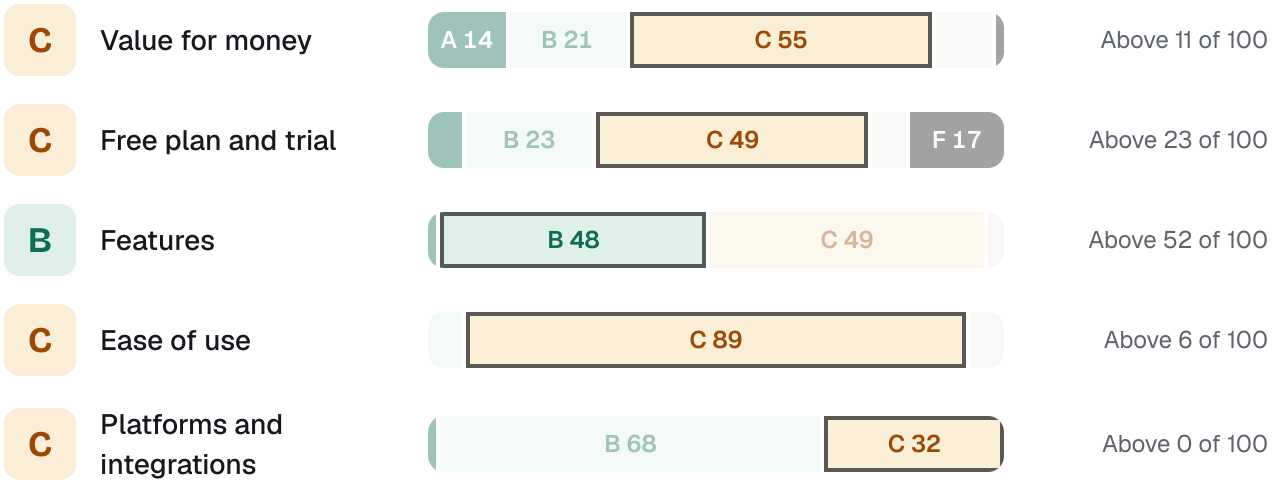
It stands best on features (B, above 52 of 100) and worst on platforms and integrations (C, above 0).

Its paid plans start at $49 a month, against a middle price of $25 for the category: 40 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 26 tools score higher and cost less.

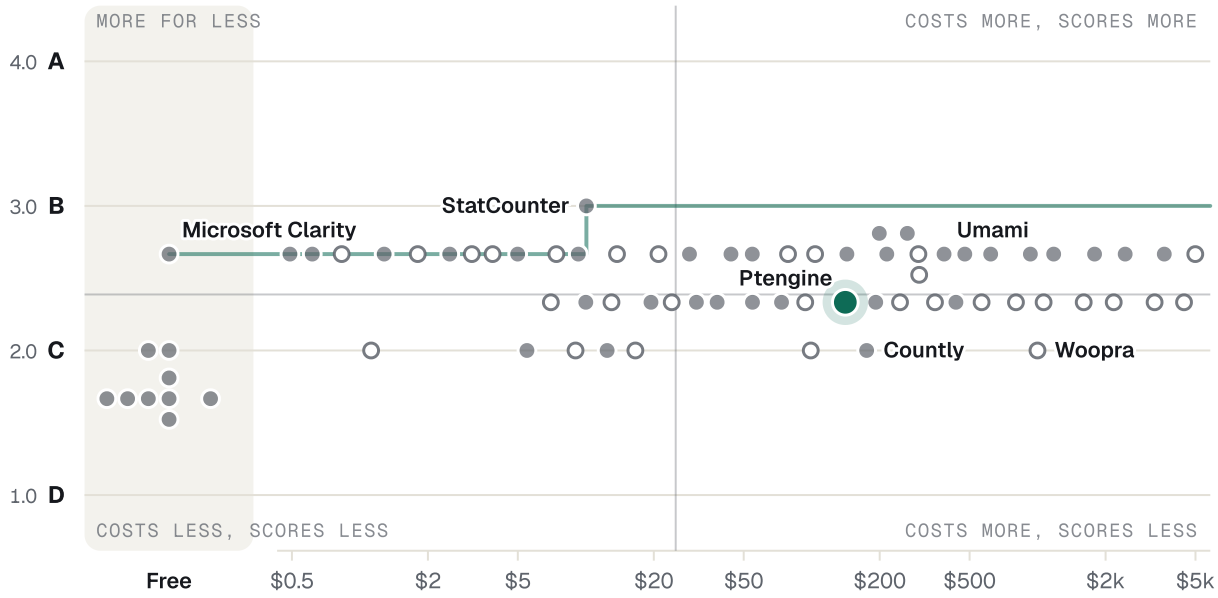
Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Ptengine's own letter is outlined.



Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Ptengine is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Ptengine you could make: popups and surveys. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 46 of the 100 other website and product analytics tools grade higher. It costs $588 a year.

What you could make

- Popups and surveys: an app builder makes these well.

What you could not

- A tracking script and a database that counts every visit.
- Splitting visitors between versions and telling you which won.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Ptengine's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



Contentsquare, Crazy Egg, Mouseflow, Lucky Orange and Wingify

The tools it is most often weighed against, side by side

The 5 tools Ptengine is most often weighed against, with where each one differs from it.

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Contentsquare

Free plan · from $39/mo

Heatmaps, session replays and surveys, formerly sold as Hotjar.

- Ptengine also covers a/B testing and popups.
- Contentsquare also covers session replay.

Ptengine and Contentsquare compared in full

2.2 GPA

Crazy Egg

Free plan · from $29/mo

Heatmaps, session recordings and A/B testing for websites.

- Crazy Egg also covers session replay.

Ptengine and Crazy Egg compared in full

2.2 GPA

Mouseflow

Free plan · from $25/mo

Session replay, heatmaps and funnels for website behavior.

- Ptengine also covers a/B testing and popups.
- Mouseflow also covers forms and session replay.

Ptengine and Mouseflow compared in full



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Lucky Orange

Free trial · from $32/mo

Heatmaps, session recordings, surveys and live chat in one tool.

- Ptengine has a free plan. Lucky Orange does not, though it has a free trial.
- Ptengine also covers a/B testing and popups.
- Lucky Orange also covers forms, live chat and session replay.

Ptengine and Lucky Orange compared in full



2.4
GPA

Wingify

Free trial

A/B testing, personalization and visitor recordings, formerly VWO.

- Ptengine has a free plan. Wingify does not, though it has a free trial.
- Ptengine also covers surveys, web analytics and popups.
- Wingify also covers session replay.

Ptengine and Wingify compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ptengine free?

Ptengine has a free plan. Free forever for 3,000 pageviews a month: 1 heatmap, 100 events, 3 conversions and 20+ insight reports.

How much does Ptengine cost?

Ptengine lists 3 plans. Free: $0.

What platforms does Ptengine work on?

Ptengine is available on Web.

Does Ptengine offer any discounts?

Ptengine publicly lists the following: Lower monthly price when billed annually.

Does Ptengine have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Ptengine is listed for Web.

Does Ptengine have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Ptengine is listed for Web.

Is Ptengine open source?

Ptengine is not described as open source on its own site, as read on Nov 13, 2026.

Does Ptengine have a free trial?

Yes. 14-day free trial of Growth; the free version stays usable afterward.

Who makes Ptengine?

Ptengine is made by Ptmind.

What are the alternatives to Ptengine?

The closest alternatives to Ptengine in our directory are Contentsquare, Crazy Egg, Mouseflow, Lucky Orange and Wingify.

How does Ptengine compare with other website and product analytics tools?

Ptengine's GPA of 2.2 is higher than 29 of the 100 other website and product analytics tools we grade, and level with 25.

Is Ptengine good value for money?

ToolGPA grades Ptengine C for value for money. Its paid plans start at $49 a month, against a middle price of $25 for the category: 40 of the 63 others that charge start lower.

Could I make my own version of Ptengine?

The plain part of Ptengine you could make: popups and surveys. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Ptengine's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Ptengine's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its pricing page showed no prices when read, so the listing's figures were not re-checked.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ptmind. Prices change, so check ptengine.com before you buy.

ptengine.com/plan/

ptengine.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ptengine, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ptengine

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Ptengine: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/ptengine
```

Know someone choosing between website and product analytics tools?

Send them this guide:
toolgpa.com/tools/ptengine/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after Ptengine, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

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Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ptengine's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ptengine is a trademark of its owner, and this guide is not made, paid for or approved by Ptmind. Prices and plans change: check ptengine.com before you buy.