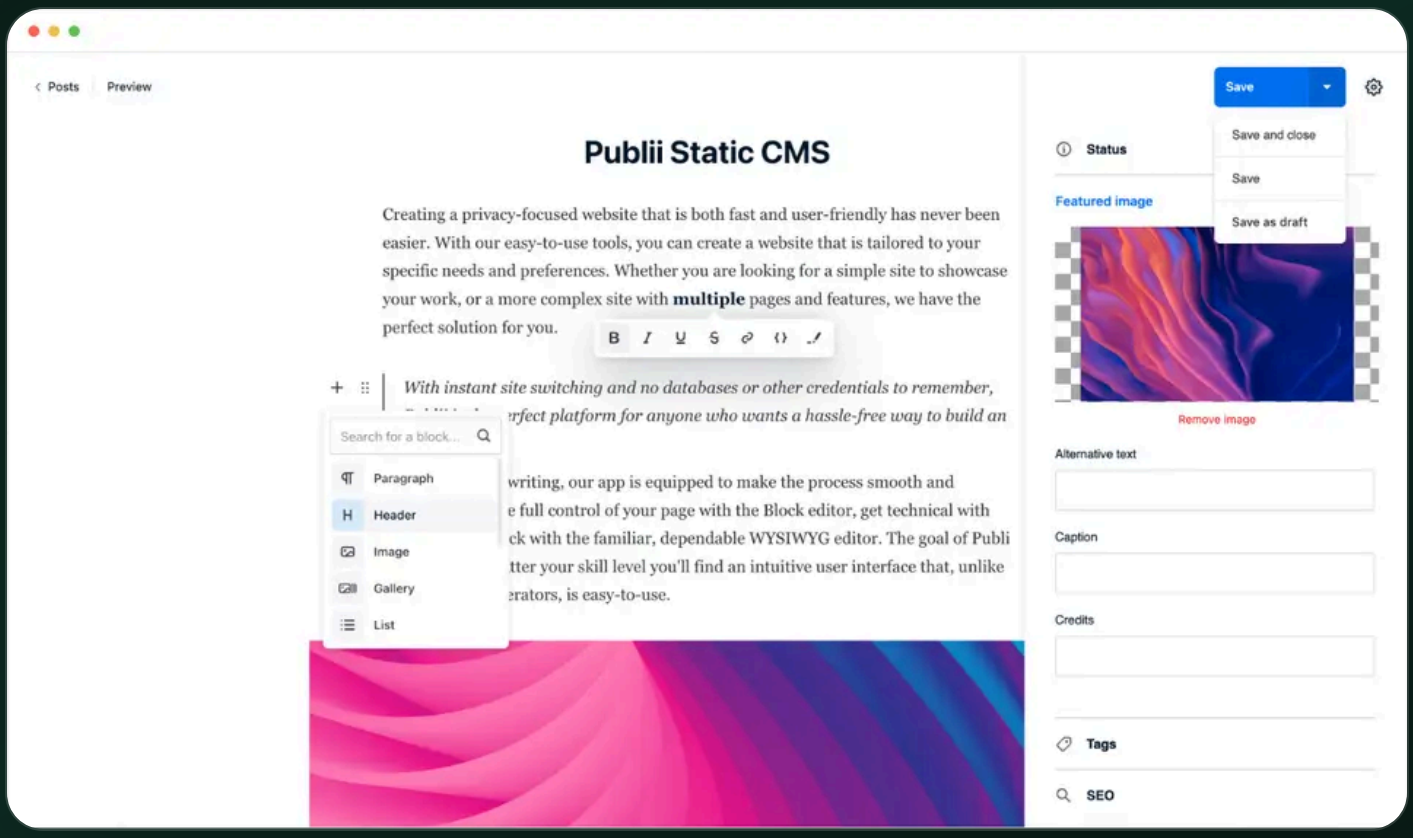
ToolGPA

NOVEMBER 2026

Publii

The Insider's Guide

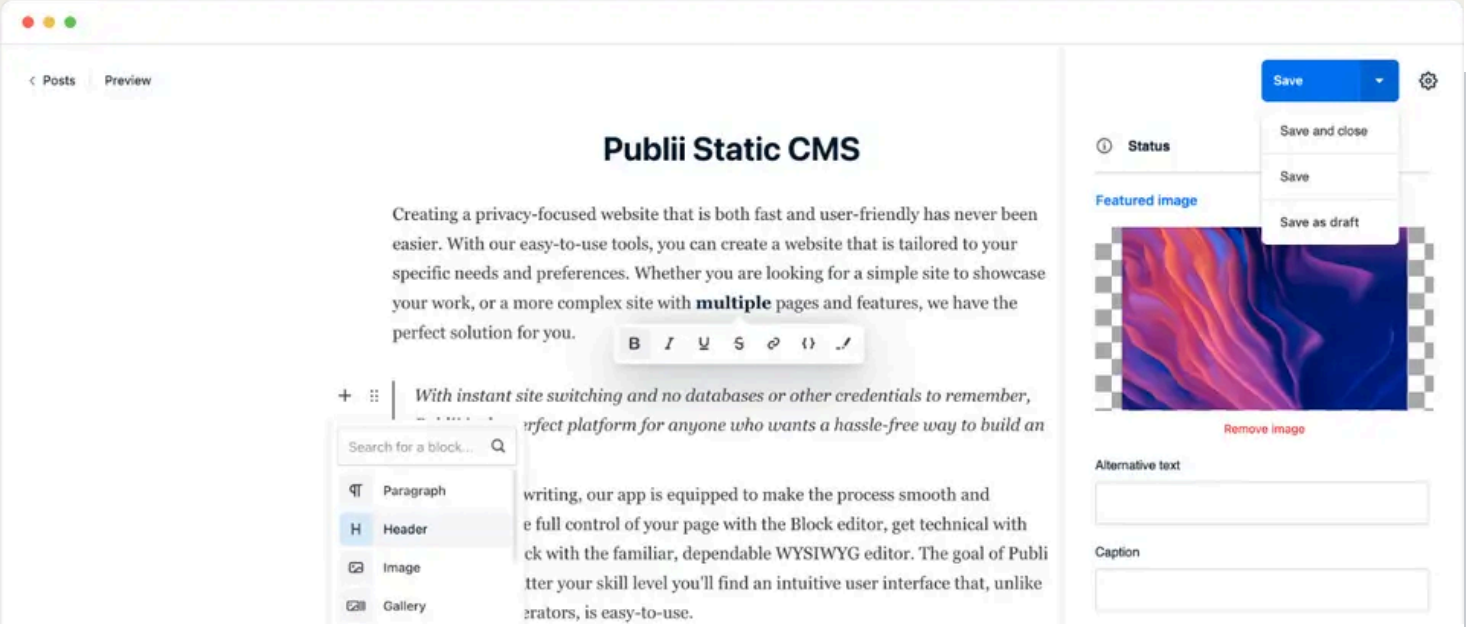
Free open-source desktop CMS that publishes static websites



Every plan, grade, refund rule and rival among website and landing page builders, read from Publii's own pages.

Made by TidyCustoms · checked Nov 13, 2026 · toolgpa.com

2.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Publii's own pages, its app-store listings and our grades. Every fact in it is on Publii's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 100 of the 104 other website and landing page builders we grade

Publii is a desktop app for Windows, macOS and Linux that keeps your site content on your computer and generates static HTML pages. You publish the result to a host of your choice, so the server needs no database, PHP or CMS login. The app is free; themes and plugins on its marketplace include paid ones.

To get you started, here are **8 things to know about Publii**, taken from its own pages and our grades.

> **You supply and pay for hosting, premium themes and plugins cost extra, and dynamic features need outside services.**
>
> From our report card of Publii

1 **Best for a free desktop app that makes static sites**

Publii is a free, open-source desktop app for Windows, Mac and Linux that generates static HTML you publish to your own host.

2 **It is free**

Publii has no paid plan at all.

3 **It runs on 3 platforms**

macOS, Windows and Linux.

4 **Offline desktop editing**

Write and change settings without a connection or cloud account; files stay on your computer until you publish.

5 **Three editors**

Compose posts with a block editor, a WYSIWYG toolbar or a Markdown editor, depending on how you prefer to write.

6 **Many publishing targets**

Publish to GitHub Pages, GitLab Pages, Netlify, Amazon S3, Google Cloud, FTP or SFTP, or export a folder of files.

7 **A 2.8 GPA, above 100 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Publii is free, so making your own would save you nothing.

Publii at a glance

PRICING Free	FREE PLAN It is free
FREE TRIAL None stated	RUNS ON macOS, Windows, Linux
MADE BY TidyCustoms	CATEGORY Website & Landing Page Builders
OUR GRADE 2.8 GPA, good	

The report card

Best for a free desktop app that makes static sites

Publii is a free, open-source desktop app for Windows, Mac and Linux that generates static HTML you publish to your own host. You supply and pay for

hosting, premium themes and plugins cost extra, and dynamic features need outside services.

TOOLGPA REPORT CARD	Publii	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	A	The app is free and open source, with unlimited sites and no account, against a category where the cheaper quarter pays $6.75 a month; hosting is extra.
Free plan and trial	A	Free outright, with no cap on sites and no sign-up.
Features	C	Offline editing, several editors, many publishing targets and a WordPress importer, but static output only, with no database or hosted multi-user editor.
Ease of use	C	No store rating on record, and you pick a theme, build the site and set up your own host.
Platforms and integrations	C	Windows, Mac and Linux desktop only, with publishing links to GitHub Pages, Netlify and S3.
Grade point average		Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Publii is for

- ✓ Fits if you want a free site editor and already have or will pick a host
- ✓ Works for people who like keeping site files on their own computer

Who it is not for

- ✕ Watch out: you must arrange and pay for your own hosting
- ✕ Watch out: premium themes and plugins are paid extras
- ✕ Not for you if you need shop, login or database features, as the output is static
- ✕ Tight if several people edit one site, as content lives on one computer

Good to know

Good for

- ✓ Bloggers and small business owners who want a site without a CMS on the server
- ✓ Freelancers running several client sites from one app
- ✓ People moving off WordPress who want a lighter setup

Worth knowing

- ⓘ You must arrange and pay for your own hosting; the app only generates the files.
- ⓘ Premium themes and plugins on the Publii marketplace are paid extras.
- ⓘ The published site is static, with no database or PHP behind it, so dynamic features need outside services.
- ⓘ Content is edited on one computer; there is no hosted multi-user editor.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Publii is free to use.

> **Free outright, with no cap on sites and no sign-up.**
>
> From our grade for free plan and trial

PUBLII APP

$0

Free, open-source desktop app; unlimited sites with no per-site fee and no account needed.

Read from getpublii.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: macOS, Windows and Linux

Free open-source desktop CMS that publishes static websites. Here is what it does, as its own site describes it, and what it covers: open source, works offline, local-first, Markdown, templates, no-code.

Offline desktop editing

Write and change settings without a connection or cloud account; files stay on your computer until you publish.

Three editors

Compose posts with a block editor, a WYSIWYG toolbar or a Markdown editor, depending on how you prefer to write.

Many publishing targets

Publish to GitHub Pages, GitLab Pages, Netlify, Amazon S3, Google Cloud, FTP or SFTP, or export a folder of files.

WordPress importer

Brings in posts, pages, images, authors and menus from a WordPress export file, with a report listing unresolved links.

SEO, privacy and AI-crawler tools

Sitemaps, feeds, JSON-LD data and cookie controls are built in; plugins add an llms.txt file and AI crawler rules.

Unlimited sites per app

Each site has its own content, settings and publishing destination, with no per-site fee for the application.

Where it runs

macOS · Windows · Linux

What it works with

GitHub Pages · GitLab Pages · Netlify · Amazon S3 · Google Cloud · WordPress

Publii is made by TidyCustoms.

Where it stands

Its grades against its category, and whether to keep it or make your own

100/104

Other website and landing page builders it is graded above

Publii's GPA of 2.8 is higher than 100 of the 104 other website and landing page builders we grade, and level with 2.

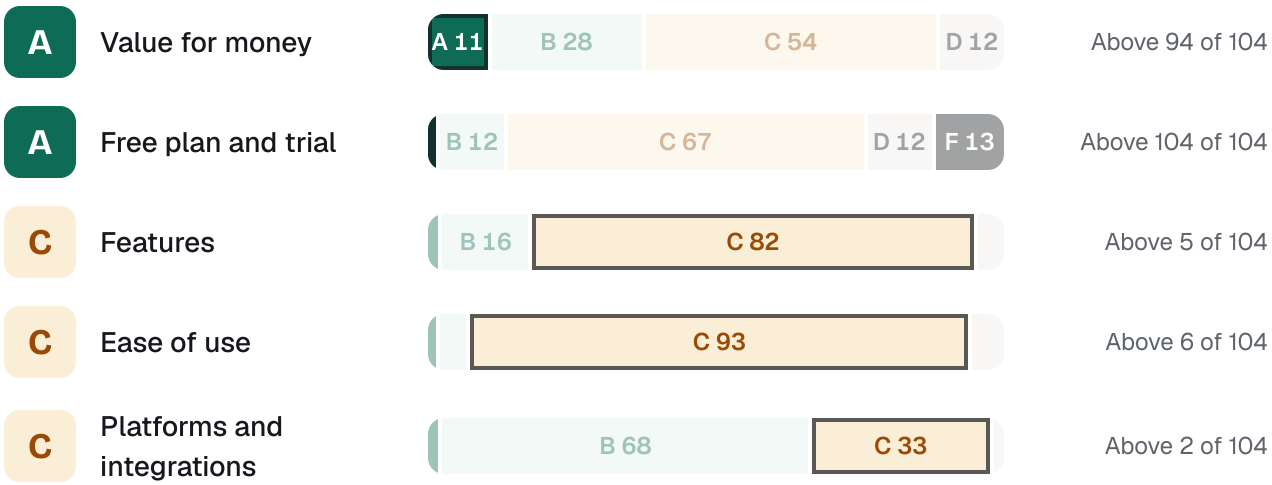
It stands best on free plan and trial (A, above 104 of 104) and worst on platforms and integrations (C, above 2).

Publii has no paid plan.

On features, ease of use and platforms it scores 2.0 out of 4, and no tool on the category's chart scores higher without costing more.

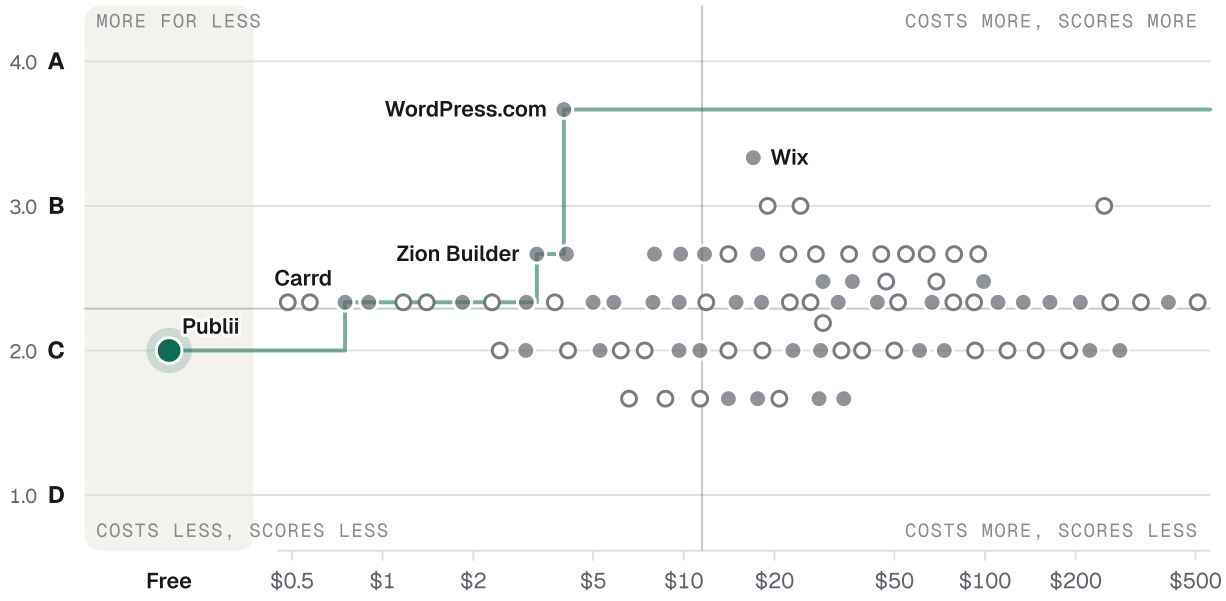
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Publii's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Publii is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Publii is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. It is one of the better ones too: its GPA of 2.8 is higher than 100 of the 104 other website and landing page builders we grade.

What you could make

- Markdown and templates: an app builder makes these well.

What you could not

- A builder that other people can use without writing code.

- Apps for macOS, Windows and Linux that stay in step with each other.
- It plugs into other products, GitHub Pages, GitLab Pages and Netlify among them.

What this rests on. Publii's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



The tools it is most often weighed against, side by side

RapidWeaver Elements, WordPress.com, Mobirise, Nicepage and Pinegrow

The 5 tools Publii is most often weighed against, with where each one differs from it.

1.6 GPA

RapidWeaver Elements

Free trial · from $99/yr

Mac-only visual website builder that publishes to your own server.

- Publii has a free plan. RapidWeaver Elements does not, though it has a free trial.
- Only Publii lists Windows and Linux apps.
- Publii is open source, according to its own site.

Publii and RapidWeaver Elements compared in full

3.4 GPA

WordPress.com

Free plan · from $4/mo

Hosted WordPress with themes, plugins and a free plan.

- Only WordPress.com lists a web app.
- Only WordPress.com lists iOS and Android apps.
- Publii is open source, according to its own site.

Publii and WordPress.com compared in full



2.2
GPA

Mobirise

Free plan · from $149/yr

Free desktop website builder with paid themes, extensions and AI.

- Only Publii lists a Linux app.
- Only Mobirise lists a web app.
- Publii is open source, according to its own site.

Publii and Mobirise compared in full



2.4
GPA

Nicepage

Free plan · from $6.75/mo

Drag-and-drop page builder for HTML, WordPress and Joomla sites.

- Only Publii lists a Linux app.
- Only Nicepage lists a web app.
- Publii is open source, according to its own site.

Publii and Nicepage compared in full



2.0
GPA

Pinegrow

Free trial · from $49.50/yr

Visual HTML, CSS and Tailwind editor for desktop and browser.

- Publii has a free plan. Pinegrow does not, though it has a free trial.
- Only Pinegrow lists a web app.
- Publii is open source, according to its own site.

Publii and Pinegrow compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Publii free?

Yes. Publii is free to use.

How much does Publii cost?

Publii lists one plan. Publii app: $0.

What platforms does Publii work on?

Publii is available on macOS, Windows and Linux.

Does Publii have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Publii is listed for macOS, Windows and Linux.

Does Publii have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Publii is listed for macOS, Windows and Linux.

Is Publii open source?

Yes. Publii is open source, according to its own site.

Does Publii work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

What does Publii integrate with?

Publii's listing names GitHub Pages, GitLab Pages, Netlify, Amazon S3, Google Cloud and WordPress.

Who makes Publii?

Publii is made by TidyCustoms.

What are the alternatives to Publii?

The closest alternatives to Publii in our directory are RapidWeaver Elements, WordPress.com, Mobirise, Nicepage and Pinegrow.

How does Publii compare with other website and landing page builders?

Publii's GPA of 2.8 is higher than 100 of the 104 other website and landing page builders we grade, and level with 2.

Is Publii good value for money?

ToolGPA grades Publii A for value for money. Publii has no paid plan.

Could I make my own version of Publii?

Publii is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Publii's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Publii's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by TidyCustoms. Prices change, so check getpublii.com before you buy.

getpublii.com/

getpublii.com/download/

marketplace.getpublii.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Publii, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/publii

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Publii: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/publii
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/publii/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Publii, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Visual Composer Insider's Guide

Drag-and-drop website builder plugin for WordPress

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Publii's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Publii is a trademark of its owner, and this guide is not made, paid for or approved by TidyCustoms. Prices and plans change: check getpublii.com before you buy.