ToolGPA

NOVEMBER 2026

Purplepass

The Insider's Guide

Ticketing with box-office apps and assigned seating



Every plan, grade, refund rule and rival among event ticketing platforms, read from Purplepass's own pages.

Made by Purplepass.com · checked Nov 12, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Purplepass's own pages, its app-store listings and our grades. Every fact in it is on Purplepass's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 23 of the 45 other event ticketing platforms we grade

Purplepass is an event ticketing service for concerts, conventions, festivals and school events. Signing up costs nothing, and it earns its money from a service fee on each online ticket plus card processing. Organizers can sell general admission or assigned seats, and run the door with a phone app or box-office terminals.

To get you started, here are **8 things to know about Purplepass**, taken from its own pages and our grades.

> "
>
> **Seating maps and box-office setup take work.**
>
> From our grade for ease of use

1 **Best for per-ticket ticketing with box-office apps**

Purplepass has no subscription and no fee for free events, and it covers assigned seating, box-office terminals and printed tickets.

2 **There is a free plan**

No sign-up fee, no fee for free events, and no limit on events or ticket types. Paid tickets carry a per-ticket service fee instead of a subscription.

3 It runs on 3 platforms

Web, iOS and Android.

4 Assigned seating maps

Seat maps are built to scale with color-coded price sections, partial-view flags, custom notes on seats and venue photos from a seat. Rows, tables and vendor booths can all be sold.

5 Phone app and box-office terminals

A smartphone app for iOS and Android scans tickets with the camera, looks up orders and shows live admission counts. Wireless iPad terminals add a card reader and a ticket scanner.

6 Reservations and add-ons

Reservations mode lets guests hold tickets and pay at the event. An advanced-selling mode sells merchandise, food and drink tickets alongside admission.

7 A 2.6 GPA, above 23 of 45

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

The plain part of Purplepass you could make: reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

Purplepass at a glance

PRICING Free plan	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Purplepass.com	CATEGORY Event Ticketing
OUR GRADE 2.6 GPA, good	

The report card

Best for per-ticket ticketing with box-office apps

Purplepass has no subscription and no fee for free events, and it covers assigned seating, box-office terminals and printed tickets. You pay a service fee per ticket plus 3.0% card processing online, and preprinted stock costs extra.

TOOLGPA REPORT CARD — **Purplepass** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No subscription. Online card processing is 3.0% on top of a service fee we could not see a figure for, and box-office card sales cost 2.5% + $0.25.
Free plan and trial	B	No sign-up fee, free events cost nothing and there is no cap on events or ticket types. Paid tickets carry a per-ticket fee.
Features	B	Assigned seating, a phone app and box-office terminals, reservations, recurring events and printed tickets. Nothing core is missing on the listing.
Ease of use	C	No store rating on record. Seating maps and box-office setup take work.
Platforms and integrations	B	Web, iPhone and Android, with Mailchimp, Constant Contact, WordPress and a few more.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Purplepass is for

- ✓ Fits if you run a venue with assigned seating and a box office
- ✓ Works for events that sell printed tickets or wristbands

Who it is not for

- ✕ Pricey if you sell online: 3.0% card processing sits on top of the service fee
- ✕ Watch out: preprinted stock costs $0.06 to $0.12 a piece
- ✕ Tight if you sell at the door by card, at 2.5% + $0.25 a sale
- ✕ Not for you if you want the fee up front: the pricing page lists no tiers

Good to know

Good for

- ✓ Concerts, conventions and fairs that want a per-ticket fee and no monthly cost
- ✓ Venues that need assigned seating and a box office at the door
- ✓ Non-profits, which get a lower service fee

Worth knowing

- ⓘ Online card processing is 3.0% on top of the service fee, and box-office card sales are 2.5% + $0.25 per transaction.
- ⓘ Bulk preprinted ticket stock is extra: $0.10 per thermal ticket, $0.12 per full-color custom ticket, $0.06 per Tyvek wristband and $0.12 per vinyl wristband.
- ⓘ The pricing page lists no tiers or contract terms; box-office, comp-ticket, map-building and free-event fees are all stated as none.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

2

plans to choose from

Purplepass has a free plan.

> **No sign-up fee, free events cost nothing and there is no cap on events or ticket types.**
>
> From our grade for free plan and trial

NON-PROFIT

$0

No subscription. Online service fee of 2.0% + $0.99 per ticket, plus 3.0% card processing online. By default the buyer pays the fees; the organizer can absorb them or split them.

FOR-PROFIT

$0

No subscription. Online service fee of 2.5% + $0.99 per ticket, plus 3.0% card processing online. By default the buyer pays the fees; the organizer can absorb them or split them.

The free plan

No sign-up fee, no fee for free events, and no limit on events or ticket types. Paid tickets carry a per-ticket service fee instead of a subscription.

Read from purplepass.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Ticketing with box-office apps and assigned seating. Here is what it does, as its own site describes it, and what it covers: reports, ticketing.

> **Assigned seating, a phone app and box-office terminals, reservations, recurring events and printed tickets.**
>
> From our grade for features

Assigned seating maps

Seat maps are built to scale with color-coded price sections, partial-view flags, custom notes on seats and venue photos from a seat. Rows, tables and vendor booths can all be sold.

Phone app and box-office terminals

A smartphone app for iOS and Android scans tickets with the camera, looks up orders and shows live admission counts. Wireless iPad terminals add a card reader and a ticket scanner.

Reservations and add-ons

Reservations mode lets guests hold tickets and pay at the event. An advanced-selling mode sells merchandise, food and drink tickets alongside admission.

Recurring and multi-day events

One event page can cover a weekend or a repeating schedule, such as every Friday or a custom list of dates.

Printed tickets and wristbands

Purplepass sells preprinted thermal ticket stock and wristbands in bulk, priced per piece on its pricing page.

Email and survey syncing

Buyer contacts can be synced to Mailchimp, Constant Contact and SurveyMonkey, and a WordPress plugin and widget put ticket sales on an organizer's own site.

Where it runs

Web · iOS · Android

What it works with

Mailchimp · Constant Contact · SurveyMonkey · The Events Calendar · WordPress · Evensi · Zapier

Purplepass is made by Purplepass.com.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

23/45

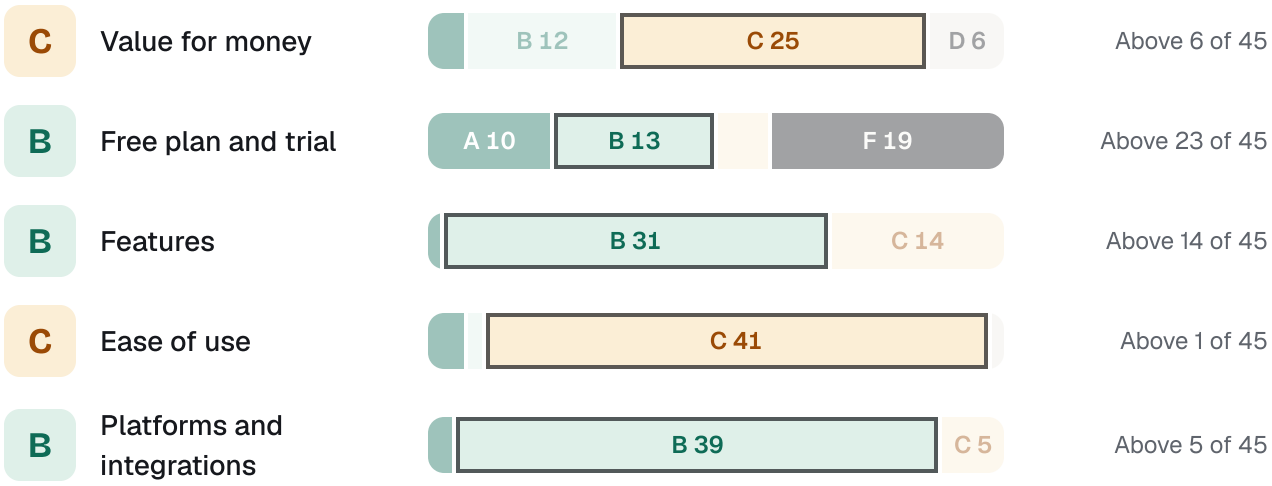
Other event ticketing platforms it is graded above

Purplepass's GPA of 2.6 is higher than 23 of the 45 other event ticketing platforms we grade, and level with 7.

It stands best on free plan and trial (B, above 23 of 45) and worst on ease of use (C, above 1).

Each grade against the category

Every bar is all 46 event ticketing platforms we grade, cut by the letter each got. Purplepass's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Purplepass you could make: reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

What you could make

- Reports: an app builder makes this well.

What you could not

- Selling tickets and checking them at the door.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Mailchimp, Constant Contact and SurveyMonkey among them.
- Hooks into the device itself: widgets.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Purplepass's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Ticket Tailor, Eventbrite, TicketSpice and TicketLeap

The 4 tools Purplepass is most often weighed against, with where each one differs from it.

3.0 GPA

Ticket Tailor

Free

Event ticketing for a flat fee per ticket, with prepaid credits.

- Ticket Tailor also covers email campaigns.

Purplepass and Ticket Tailor compared in full

3.0 GPA

Eventbrite

Free plan · from $15/mo

Ticketing and event marketplace, with fees usually paid by buyers.

- Eventbrite also covers email campaigns.

Purplepass and Eventbrite compared in full

2.6 GPA

TicketSpice

Free

Ticketing for events and attractions at a flat 99¢ per ticket.

- TicketSpice also covers email campaigns and sMS marketing.

Purplepass and TicketSpice compared in full



2.8
GPA

TicketLeap

Free

Self-service ticketing with fees buyers can cover in full.

- TicketLeap also covers email campaigns and qR codes.

Purplepass and TicketLeap compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Purplepass free?

Purplepass has a free plan. No sign-up fee, no fee for free events, and no limit on events or ticket types.

How much does Purplepass cost?

Purplepass lists 2 plans. Non-profit: $0.

What platforms does Purplepass work on?

Purplepass is available on Web, iOS and Android.

Does Purplepass have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Purplepass is listed for Web, iOS and Android.

Does Purplepass have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Purplepass is listed for Web, iOS and Android.

Is Purplepass open source?

Purplepass is not described as open source on its own site, as read on Nov 12, 2026.

What does Purplepass integrate with?

Purplepass's listing names Mailchimp, Constant Contact, SurveyMonkey, The Events Calendar, WordPress, Evensi and Zapier.

Who makes Purplepass?

Purplepass is made by Purplepass.com.

What are the alternatives to Purplepass?

The closest alternatives to Purplepass in our directory are Ticket Tailor, Eventbrite, TicketSpice and TicketLeap.

How does Purplepass compare with other event ticketing platforms?

Purplepass's GPA of 2.6 is higher than 23 of the 45 other event ticketing platforms we grade, and level with 7.

Could I make my own version of Purplepass?

The plain part of Purplepass you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Purplepass's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Purplepass.com's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Purplepass.com. Prices change, so check purplepass.com before you buy.

purplepass.com/learn/pricing/
purplepass.com/learn/
purplepass.com/learn/integrations/
purplepass.com/
purplepass.com/learn/assigned-seating/
purplepass.com/learn/equipment/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Purplepass, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/purplepass

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Purplepass: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/purplepass
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Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/purplepass/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after Purplepass, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 47 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Purplepass's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Purplepass is a trademark of its owner, and this guide is not made, paid for or approved by Purplepass.com. Prices and plans change: check purplepass.com before you buy.