ToolGPA

NOVEMBER 2026

Qualified Piper

The Insider's Guide

AI SDR agent for website chat, email and meeting booking



Every plan, grade, refund rule and rival among AI agents, read from Qualified Piper's own pages.

Made by Qualified · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Qualified Piper's own pages, its app-store listings and our grades. Every fact in it is on Qualified Piper's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 30 of the 178 other AI agents we grade

Piper is an AI sales development agent from Qualified that talks to buyers on a company's website, follows up with inbound leads by email, books sales meetings and serves personalized content. It works from Salesforce CRM data and also runs in Slack. The vendor says it is used by more than 500 companies.

To get you started, here are **7 things to know about Qualified Piper**, taken from its own pages and our grades.

> **No prices are published, and API access and agent handoff only start at the Enterprise tier.**
>
> From our report card of Qualified Piper

1 **Best for an AI sales rep on your website**

Piper is Qualified's AI sales agent that chats with website visitors, emails inbound leads and books meetings, working from Salesforce data.

2 **It runs on Web**

Web.

3 **Piper Conversations**

Meets website visitors in real time by text, voice or video, in multiple languages.

4 **Piper Email**

Engages inbound leads in the inbox and works top-of-funnel leads over time.

5 **Piper Meetings**

Schedules sales meetings, with routing of conversations, emails and meetings to the right rep.

6 **A 1.8 GPA, above 30 of 178**

That is against the other AI agents we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Qualified Piper you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Qualified Piper at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Qualified	CATEGORY AI Agents
OUR GRADE 1.8 GPA, weak	

The report card

Best for an AI sales rep on your website

Piper is Qualified's AI sales agent that chats with website visitors, emails inbound leads and books meetings, working from Salesforce data. No

prices are published, and API access and agent handoff only start at the Enterprise tier.

TOOLGPA REPORT CARD	Qualified Piper	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; all three plans say Contact us, so we can't place it against the $25 category middle.
Free plan and trial	F	No free plan and no trial on record, and access starts with a demo request.
Features	C	Chat, email follow-up and meeting booking are covered, but MCP and API access and agent handoff start at Enterprise, and the pages stress Salesforce above other CRMs.
Ease of use	C	No rating on record. It needs Salesforce data connected, and plans are sized by traffic and contacts.
Platforms and integrations	B	Web product with Salesforce and Slack links. No desktop or phone app, and the integrations named are few.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Qualified Piper is for

- ✓ Fits if your sales team runs on Salesforce and wants inbound leads handled
- ✓ Works for sites with enough traffic to fit the Premier plan, 250K sessions a month

Who it is not for

- ✗ Skip it if you use a CRM other than Salesforce, as the pages describe only that one
- ✗ Not for you if you want a price list, because all three plans are Contact us
- ✗ Tight if you need MCP or API access, which starts at Enterprise
- ✗ Watch out: plans are capped by web sessions and email contacts, and multiple agent profiles are Ultimate only

Good to know

Good for

- ✓ B2B marketing teams with steady inbound website traffic
- ✓ Companies that run on Salesforce
- ✓ Teams that want to cover inbound leads without adding SDR headcount

Worth knowing

- ⓘ No prices are published. The pricing page lists three plans, Premier, Enterprise and Ultimate, each with Contact us.
- ⓘ Plans are sized by traffic and contacts: Premier covers 250K monthly web sessions and 2.5K monthly active email contacts, Enterprise 2M and 10K, Ultimate 5M and 25K.
- ⓘ MCP and API access and agent handoff start at Enterprise; multiple agent profiles and a dedicated IP address are Ultimate only.
- ⓘ Pages emphasize Salesforce CRM; other CRMs are not described here.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Qualified Piper's current pricing could not be confirmed from its own site.

"

No free plan and no trial on record, and access starts with a demo request.

From our grade for free plan and trial

We could not confirm Qualified Piper's current prices from its own site, so this guide lists no plans. qualified.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI SDR agent for website chat, email and meeting booking. Here is what it does, as its own site describes it, and what it covers: booking links, sales pipeline, AI agents, chatbots.

> **Web product with Salesforce and Slack links.**

From our grade for platforms and integrations

Piper Conversations

Meets website visitors in real time by text, voice or video, in multiple languages.

Piper Email

Engages inbound leads in the inbox and works top-of-funnel leads over time.

Piper Meetings

Schedules sales meetings, with routing of conversations, emails and meetings to the right rep.

Salesforce data

Uses Salesforce CRM data to understand buyers, with account segmentation and waterfall enrichment included on every plan.

AI SDR Agent Studio

Included on all plans for configuring the agent, alongside reporting and analytics.

Where it runs

Web

What it works with

Salesforce

Slack

Qualified Piper is made by Qualified.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/178

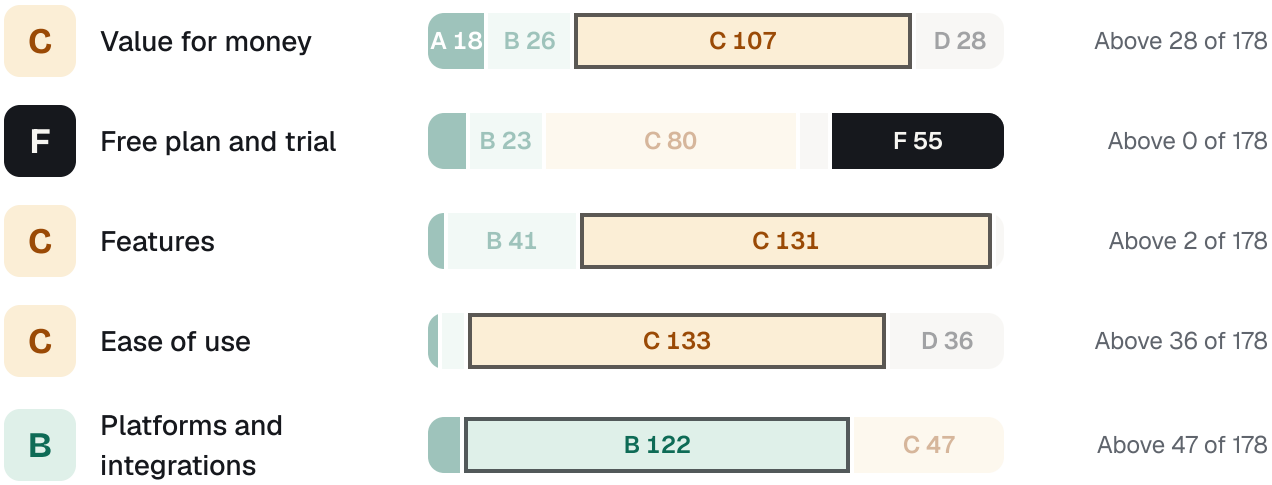
Other AI agents it is graded above

Qualified Piper's GPA of 1.8 is higher than 30 of the 178 other AI agents we grade, and level with 33.

It stands best on platforms and integrations (B, above 47 of 178) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 179 AI agents we grade, cut by the letter each got. Qualified Piper's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Qualified Piper you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 115 of the 178 other AI agents grade higher.

What you could make

- Sales pipeline: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.
- A chatbot builder hooked into the messaging apps.
- Booking pages that read and write other people's calendars and send the emails.

What this rests on. Qualified Piper's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



11x, Artisan, Conversica, Regal and Nooks

The 5 tools Qualified Piper is most often weighed against, with where each one differs from it.

1.8 GPA

11x

Paid

AI sales agents for inbound, outbound and expansion.

- Qualified Piper also covers booking links, sales pipeline and chatbots.
- 11x also covers whatsApp messaging.

Qualified Piper and 11x compared in full

1.6 GPA

Artisan

Paid

Ava, an AI sales agent that runs outbound and books meetings.

- Qualified Piper also covers booking links, sales pipeline and chatbots.
- Artisan also covers email campaigns.

Qualified Piper and Artisan compared in full



1.6
GPA

Conversica

Paid

AI agents that hold sales and service conversations by email and text.

- Qualified Piper also covers booking links, sales pipeline and chatbots.
- Conversica also covers marketing automation, AI support agent and sMS marketing.

Qualified Piper and Conversica compared in full



1.6
GPA

Regal

Paid

AI voice, SMS and chat agents for enterprise contact centers.

- Qualified Piper also covers booking links, sales pipeline and chatbots.
- Regal also covers AI support agent and a/B testing.

Qualified Piper and Regal compared in full



1.6
GPA

Nooks

Paid

Revenue agent platform with dialer, sequencing and coaching.

- Qualified Piper also covers booking links and chatbots.

Qualified Piper and Nooks compared in full

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Qualified Piper free?

No. Qualified Piper is a paid product.

What platforms does Qualified Piper work on?

Qualified Piper is available on Web.

Does Qualified Piper have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Qualified Piper is listed for Web.

Does Qualified Piper have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Qualified Piper is listed for Web.

Is Qualified Piper open source?

Qualified Piper is not described as open source on its own site, as read on Nov 13, 2026.

What does Qualified Piper integrate with?

Qualified Piper's listing names Salesforce and Slack. A listing names up to eight integrations, so it may connect to more.

Who makes Qualified Piper?

Qualified Piper is made by Qualified.

What are the alternatives to Qualified Piper?

The closest alternatives to Qualified Piper in our directory are 11x, Artisan, Conversica, Regal and Nooks.

How does Qualified Piper compare with other AI agents?

Qualified Piper's GPA of 1.8 is higher than 30 of the 178 other AI agents we grade, and level with 33.

Could I make my own version of Qualified Piper?

To replace Qualified Piper you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Qualified Piper's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Qualified's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Qualified. Prices change, so check qualified.com before you buy.

qualified.com/pricing
qualified.com/integrations

qualified.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Qualified Piper, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/qualified-piper

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Qualified Piper: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/qualified-piper
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Know someone choosing between AI agents?

Send them this guide: toolgpa.com/tools/qualified-piper/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI agents after Qualified Piper, each with an Insider's Guide of its own.

AI Agents Insider's Guide

Every one of the 179 AI agents we grade, compared

Genspark Insider's Guide

AI workspace with an agent for research, slides, sheets and docs

3.2 GPA

Manus Insider's Guide

General AI agent for research, slides, websites and browser tasks

3.2 GPA

OpenClaw Insider's Guide

Open-source personal AI agent you run yourself and message in chat

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Qualified Piper's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Qualified Piper is a trademark of its owner, and this guide is not made, paid for or approved by Qualified. Prices and plans change: check qualified.com before you buy.