ToolGPA

NOVEMBER 2026

Qumu

The Insider's Guide

Enterprise video management, live broadcast and video portals



Every plan, grade, refund rule and rival among screen recording and video tools, read from Qumu's own pages.

Made by Enghouse Video · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Qumu's own pages, its app-store listings and our grades. Every fact in it is on Qumu's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 133 other screen recording and video tools we grade

Qumu is an enterprise video platform for managing, securing, streaming and measuring company video, from town halls and product launches to onboarding and training. It is now listed on the Enghouse Video site as one of that company's brands. Pricing is not published and demos are booked through sales.

To get you started, here are **7 things to know about Qumu**, taken from its own pages and our grades.

"

An enterprise rollout through sales, with portals and workflows to configure.

From our grade for ease of use

1 **Best for large companies streaming town halls and training video**

No price is published, there is no free tier or trial, and a demo through sales is the only way in.

2 **It runs on Web**

Web.

3 **Live broadcasting**

Make live and recorded video available to employee and customer audiences with secure delivery, aimed at town halls and executive communications.

4 **Video management and access control**

Organize and share videos with workflows and access controls, for compliance-minded teams such as banks and insurers.

5 **Portal and search**

Video portals or microsites host content in one place, with search so viewers can find videos directly.

6 **A 1.6 GPA, above 1 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Qumu you could make: reports. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

Qumu at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Enghouse Video	CATEGORY Screen Recording & Video
OUR GRADE 1.6 GPA, weak	

The report card

Best for large companies streaming town halls and training video

Qumu is an enterprise video platform for live broadcasts, secure video libraries and engagement analytics, now listed as a brand of Enghouse Video. No price is published, there is no free tier or trial, and a demo through sales is the only way in.

TOOLGPA REPORT CARD — **Qumu** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so there is nothing to grade against the category. The page points to booking a demo.
Free plan and trial	F	No free tier or trial. A demo is the only offer.
Features	C	Live and recorded video, access controls, portals with search, analytics and interactive video through a hihaho integration. The page gives few details on limits.
Ease of use	C	No store rating on record. An enterprise rollout through sales, with portals and workflows to configure.
Platforms and integrations	C	Browser-based only, with no apps listed. hihaho is the only integration named.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Qumu is for

- ✓ Fits if you are a large company that needs secure live and recorded video
- ✓ Works for regulated teams such as banks and insurers that need access controls

Who it is not for

- ✕ Skip it if you want a price before you talk to anyone, as none is published
- ✕ Not for you if you are one person or a small team, since it is built for enterprises
- ✕ Skip it if you want to try it first: no free tier or trial is listed
- ✕ Watch out: qumu.com now redirects to Enghouse Video, where Qumu is one of several brands

Good to know

Good for

- ✓ Large organizations running internal town halls and live events
- ✓ Financial services firms that need secure, managed video
- ✓ Teams building a searchable internal video portal

Worth knowing

- ⓘ No prices are published on the Qumu page; it points to booking a demo with Enghouse Video.
- ⓘ The old qumu.com address now redirects to the Enghouse Video site, where Qumu is listed as one of its brands.
- ⓘ The page lists no downloadable apps; it describes browser-based video portals and live broadcasting.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Qumu's current pricing could not be confirmed from its own site.

> **No price is published, so there is nothing to grade against the category.**
>
> From our grade for value for money

We could not confirm Qumu's current prices from its own site, so this guide lists no plans. enghousevideo.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Enterprise video management, live broadcast and video portals. Here is what it does, as its own site describes it, and what it covers: AI features, reports.

> **Live and recorded video, access controls, portals with search, analytics and interactive video through a hihaho integration.**
>
> From our grade for features

Live broadcasting

Make live and recorded video available to employee and customer audiences with secure delivery, aimed at town halls and executive communications.

Video management and access control

Organize and share videos with workflows and access controls, for compliance-minded teams such as banks and insurers.

Portal and search

Video portals or microsites host content in one place, with search so viewers can find videos directly.

Analytics

Engagement data on how people watch, to help teams judge which videos perform.

Interactive video via hihaho

An integration with hihaho adds clickable menus, quizzes and calls to action, with AI-driven captions, translations and accessibility tools.

Where it runs

Web

What it works with

hihaho

Qumu is made by Enghouse Video.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/133

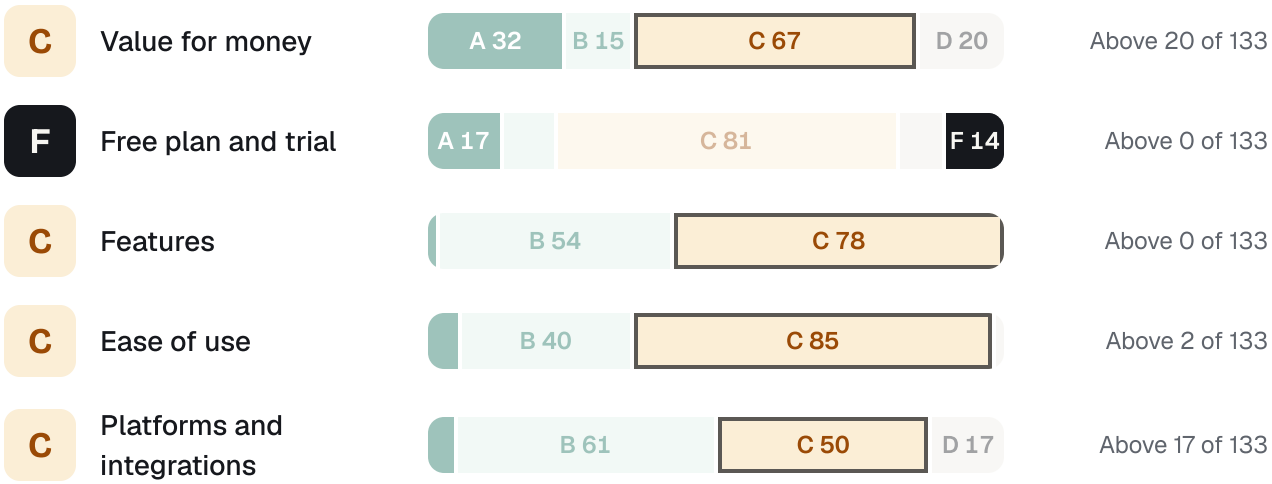
Other screen recording and video tools it is graded above

Qumu's GPA of 1.6 is higher than 1 of the 133 other screen recording and video tools we grade, and level with 6.

It stands best on value for money (C, above 20 of 133) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Qumu's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Qumu you could make: reports. What surrounds it you could not. The 1 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 126 of the 133 other screen recording and video tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- AI features, unless you pay a model provider for each request yourself.

What this rests on. Qumu's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vbrick, YuJa, Kaltura, Panopto and Brightcove

The 5 tools Qumu is most often weighed against, with where each one differs from it.

Vbrick

2.0 GPA

Paid

Enterprise video platform with live streaming and eCDN.

- Vbrick also covers webinars.

Qumu and Vbrick compared in full

YuJa

2.2 GPA

Free trial

Video platform and lecture capture for schools and enterprises.

- Qumu also covers reports.
- YuJa also covers screen recording and video editing.

Qumu and YuJa compared in full

Kaltura

2.2 GPA

Paid

Video platform for education, enterprise and media, sold by quote.

- Qumu also covers reports.
- Kaltura also covers video calls and webinars.

Qumu and Kaltura compared in full

2.0
GPA

Panopto

Paid

Enterprise video platform for lecture capture and training.

- Qumu also covers reports.
- Panopto also covers transcription and screen recording.

Qumu and Panopto compared in full

2.0
GPA

Brightcove

Paid

Enterprise video hosting, player and live streaming platform.

Qumu and Brightcove compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Qumu free?

No. Qumu is a paid product.

What platforms does Qumu work on?

Qumu is available on Web.

Does Qumu have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Qumu is listed for Web.

Does Qumu have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Qumu is listed for Web.

Is Qumu open source?

Qumu is not described as open source on its own site, as read on Nov 13, 2026.

What does Qumu integrate with?

Qumu's listing names hihaho. A listing names up to eight integrations, so it may connect to more.

Who makes Qumu?

Qumu is made by Enghouse Video.

What are the alternatives to Qumu?

The closest alternatives to Qumu in our directory are Vbrick, YuJa, Kaltura, Panopto and Brightcove.

How does Qumu compare with other screen recording and video tools?

Qumu's GPA of 1.6 is higher than 1 of the 133 other screen recording and video tools we grade, and level with 6.

Could I make my own version of Qumu?

The plain part of Qumu you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Qumu's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Enghouse Video's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Enghouse Video. Prices change, so check enghousevideo.com before you buy.

enghousevideo.com/enterprise-video-managemen…

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Qumu, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/qumu

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Qumu: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/qumu
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/qumu/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Qumu, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA



Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Qumu's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Qumu is a trademark of its owner, and this guide is not made, paid for or approved by Enghouse Video. Prices and plans change: check enghousevideo.com before you buy.