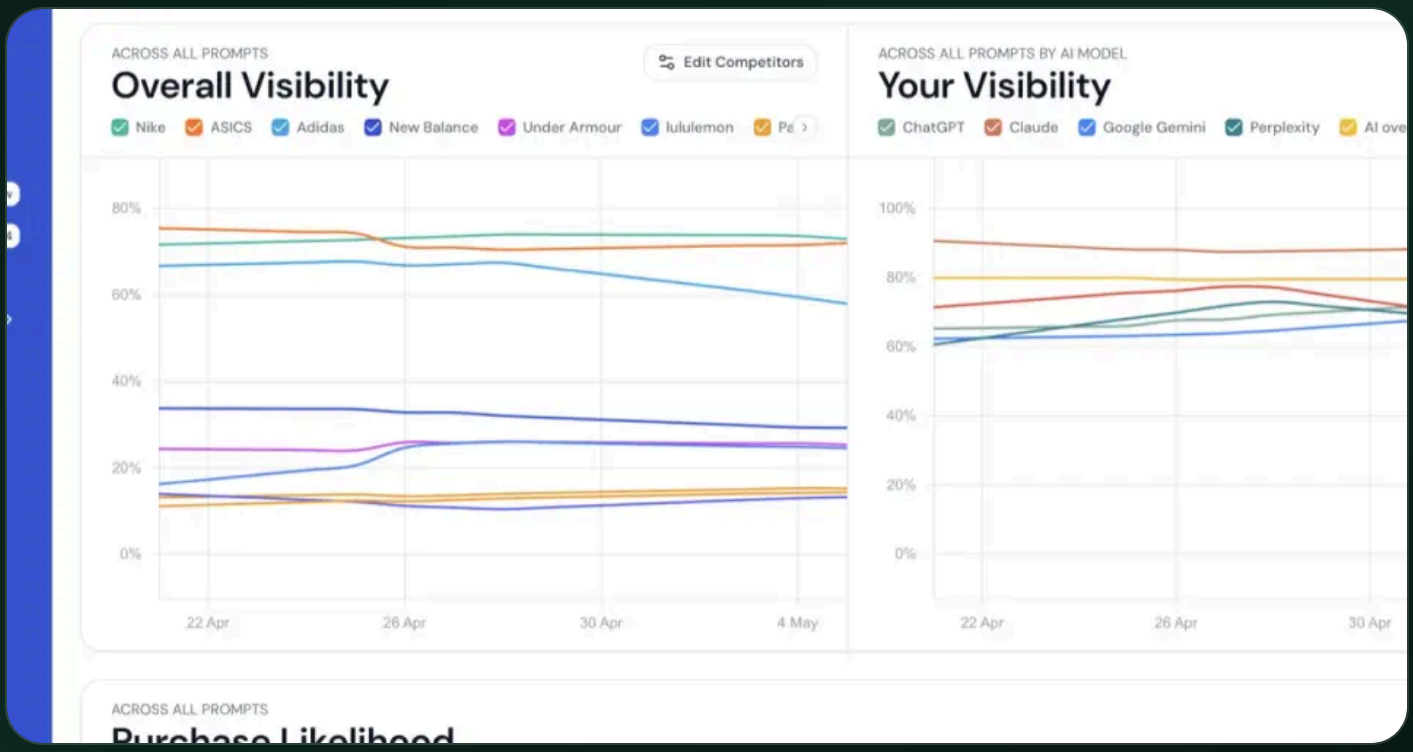
ToolGPA

NOVEMBER 2026

Ranketta

The Insider's Guide

AI shopping visibility tracking and catalog merchandising for stores



Every plan, grade, refund rule and rival among AI search visibility tools, read from Ranketta's own pages.

Made by Ranketta · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ranketta's own pages, its app-store listings and our grades. Every fact in it is on Ranketta's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 32 of the 168 other AI search visibility tools we grade

Ranketta tracks which products and brands AI assistants recommend and pairs that with tools to rewrite product titles, attributes and descriptions. It is aimed first at online stores with a product catalog, with separate pricing views for brands and agencies.

To get you started, here are **9 things to know about Ranketta**, taken from its own pages and our grades.

> **No store rating on record, and it works from your store, a feed and Google Merchant Center that you have to connect first.**
>
> From our grade for ease of use

1 **Best for AI shopping visibility for online stores**

Ranketta tracks how AI assistants show a store's products and adds catalog merchandising from the Starter plan up.

2 **Paid plans start at about $32.40 a month**

As its pricing page puts it: €29 per month for 2 AI models and 30 prompts per model, billed monthly.

3 You can try it first

7-day free trial on every plan

4 It runs on Web

Web.

5 AI visibility monitoring

Tracks how often AI assistants recommend a store's products and brand across a chosen set of prompts and AI models, with sentiment around the mentions.

6 Catalog merchandising

Rewrites product titles, attributes and descriptions to fill the gaps AI engines look for, using a monthly pool of credits on Starter and above.

7 Content drafting with approval

Drafts articles to close content gaps. The FAQ says nothing goes live without the customer's approval before it syncs to the site.

8 A 2.0 GPA, above 32 of 168

That is against the other AI search visibility tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Ranketta you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Ranketta at a glance

PRICING
Free trial, from €29 per month for 2 AI models and 30 prompts per model, billed monthly

FREE PLAN
No

FREE TRIAL
7-day free trial on every plan

RUNS ON
Web

MADE BY
Ranketta

CATEGORY
AI Search Visibility (AEO & GEO)

OUR GRADE
2.0 GPA, fair

The report card

Best for AI shopping visibility for online stores

Ranketta tracks how AI assistants show a store's products and adds catalog merchandising from the Starter plan up. The 7-day trial is the only free way in, and each plan tracks only 2 to 5 AI models.

TOOLGPA REPORT CARD — **Ranketta** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	€29 a month for Tracker, which is the edge of the category's cheaper quarter ($29), but the merchandising needs Starter at €79 a month.
Free plan and trial	D	A 7-day trial on every plan and no free plan. The pricing page does not say whether a card is needed.
Features	C	AI visibility tracking, catalog merchandising, content drafting and AI traffic attribution. Tracker has no merchandising credits and covers just 2 AI models.
Ease of use	C	No store rating on record, and it works from your store, a feed and Google Merchant Center that you have to connect first.
Platforms and integrations	B	Web app with Shopify, Adobe Commerce, Shoptet, Google Merchant Center, Looker Studio and ChatGPT connections. No desktop or phone apps.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ranketta is for

- ✓ Fits if you run a Shopify or Adobe Commerce store and want to see how AI assistants list your products
- ✓ Works for agencies reporting AI visibility across several client stores

Who it is not for

- ✗ Skip it if you want a free plan, as there is only a 7-day trial
- ✗ Tight if you are on Tracker: 2 AI models, 30 prompts each and no merchandising credits
- ✗ Pricey if you need more than one site or country, which starts at €199 a month on Growth
- ✗ Watch out: merchandising, Agent Mode and article generation share monthly credits, and extra packs cost from €10 a month
- ✗ Watch out: prices are in euros and the page shown is the Online Stores view, with separate Brands and Agencies tabs

Good to know

Good for

- ✓ Online stores that want SKU-level tracking of AI recommendations
- ✓ Shopify, Adobe Commerce and Shoptet merchants
- ✓ Agencies reporting AI visibility for several clients

Worth knowing

- ⓘ Prices are listed in euros; the pricing page shown is the Online Stores view, and Brands and Agencies have their own tabs.
- ⓘ The number of AI models you can track steps up with the plan, from 2 on Tracker to 5 on Scale, and the Tracker plan has no merchandising credits.
- ⓘ Merchandising, Agent Mode and article generation draw on shared monthly credits; extra credit packs start from €10 per month.
- ⓘ There is no free plan, only a 7-day trial.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$32.40

A month to start

Ranketta is a paid product with a free trial, starting at €29 per month for 2 AI models and 30 prompts per model, billed monthly.

> **The pricing page does not say whether a card is needed.**

From our grade for free plan and trial

TRACKER

€29

per month for 2 AI models and 30 prompts per model, billed monthly

1 website and 1 country, with MCP access. The page shows a saving of €60 a year on annual billing.

STARTER

€79

per month for 3 AI models and 50 prompts per model, billed monthly

Adds merchandising and 5k credits a month, for 1 website and 1 country. Annual billing saves €180 a year.

GROWTH

€199

per month for 4 AI models and 100 prompts per model, billed monthly

15k credits a month, 2 websites and 3 countries. Annual billing saves €420 a year.

SCALE

€449

per month for 5 AI models and 300 prompts per model, billed monthly

45k credits a month, 5 websites and 10 countries. Annual billing saves €900 a year.

ENTERPRISE

Custom

For large catalogs: 10+ AI models, 1000+ prompts, multi-site, custom feeds and a dedicated specialist. Sold through a demo call.

Trying it first

7-day free trial on every plan

Read from ranketta.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing saves 2 months

The pricing page offers yearly billing with '2 months free' and shows the yearly saving on each plan, for example €60 a year on Tracker.

Stated on ranketta.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI shopping visibility tracking and catalog merchandising for stores. Here is what it does, as its own site describes it, and what it covers: public API, reports, AI search visibility, content optimization.

> **AI visibility tracking, catalog merchandising, content drafting and AI traffic attribution.**
>
> From our grade for features

AI visibility monitoring

Tracks how often AI assistants recommend a store's products and brand across a chosen set of prompts and AI models, with sentiment around the mentions.

Catalog merchandising

Rewrites product titles, attributes and descriptions to fill the gaps AI engines look for, using a monthly pool of credits on Starter and above.

Content drafting with approval

Drafts articles to close content gaps. The FAQ says nothing goes live without the customer's approval before it syncs to the site.

AI traffic attribution

A capabilities page covers attributing site traffic that arrives from AI platforms.

Agency reporting

Agencies can run several clients from one account, with share-of-voice reports and Looker Studio reporting per the FAQ.

Where it runs

Web

What it works with

Shopify
Adobe Commerce
Shoptet
Google Merchant Center
Looker Studio
ChatGPT

Ranketta is made by Ranketta.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

32/168

Other AI search visibility tools it is graded above

Ranketta's GPA of 2.0 is higher than 32 of the 168 other AI search visibility tools we grade, and level with 43.

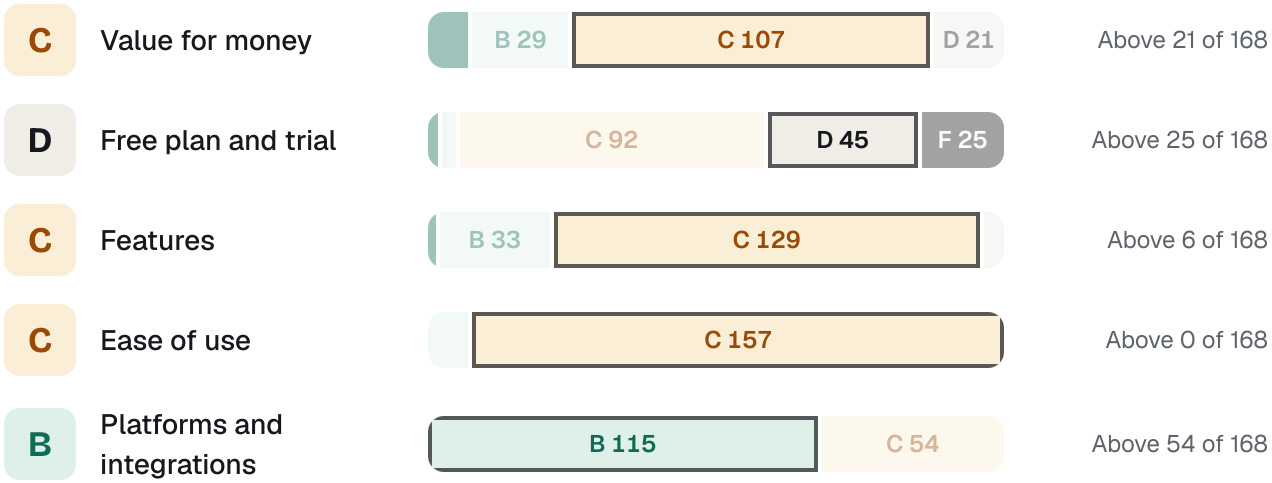
It stands best on platforms and integrations (B, above 54 of 168) and worst on free plan and trial (D, above 25).

Its paid plans start at about $32.40 a month, against a middle price of $56.87 for the category: 37 of the 137 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

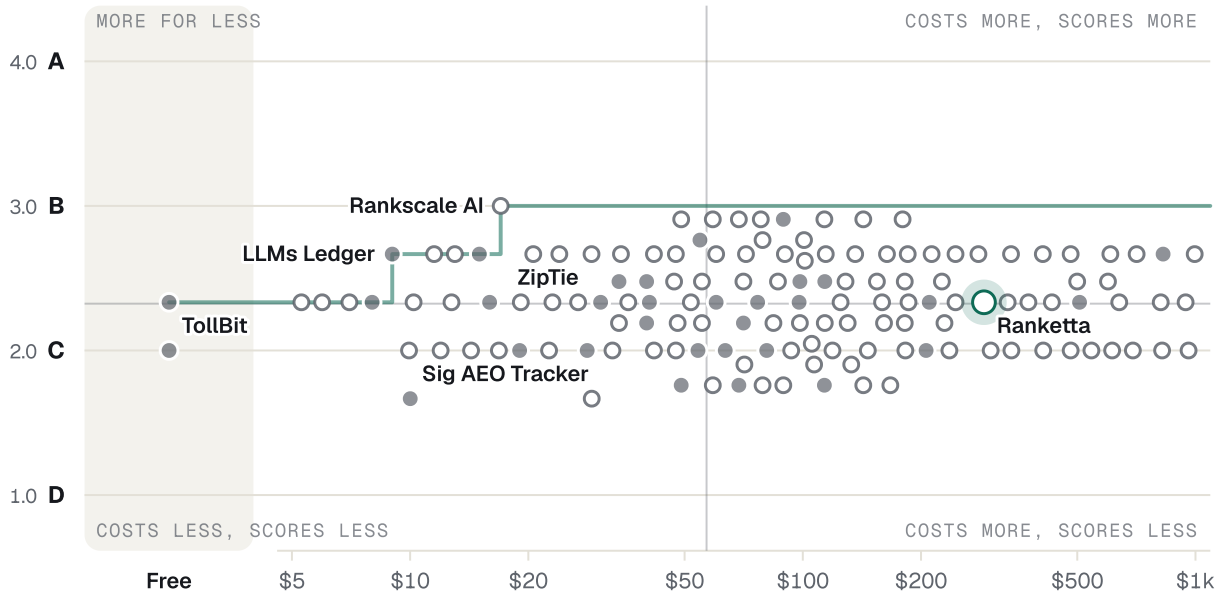
Each grade against the category

Every bar is all 169 AI search visibility tools we grade, cut by the letter each got. Ranketta's own letter is outlined.



Price against what you get

Each dot is one of 140 AI search visibility tools. Further left costs less; higher up scores better on features, ease of use and platforms. Ranketta is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Ranketta you could make: reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 93 of the 168 other AI search visibility tools grade higher. It costs $388.79 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- A score built from what the top results for each keyword cover.
- It plugs into other products, Shopify, Adobe Commerce and Shoptet among them, and has an API.

What this rests on. Ranketta's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Profound, Peec AI, Azoma, Otterly.AI and AthenaHQ

The 5 tools Ranketta is most often weighed against, with where each one differs from it.

2.2 GPA

Profound

Free trial · from $99/mo

AI search visibility tracking with an AI marketing agent built in.

- Ranketta also covers reports.
- Profound also covers AI agents and web analytics.

Ranketta and Profound compared in full

2.2 GPA

Peec AI

Free trial · from $95/mo

AI search analytics that tracks brand prompts across AI models.

- Ranketta also covers content optimization.
- Peec AI also covers web analytics.

Ranketta and Peec AI compared in full



2.0 GPA

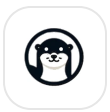
Azoma

Paid

Enterprise platform for product visibility in AI shopping agents.

- Ranketta also covers reports.
- Azoma also covers amazon selling.

Ranketta and Azoma compared in full



2.4 GPA

Otterly.AI

Free trial · from $25/mo

Daily brand and citation tracking across AI search engines.

- Ranketta also covers content optimization.
- Otterly.AI also covers site audit.

Ranketta and Otterly.AI compared in full



2.2 GPA

AthenaHQ

Free plan · from $245/mo

Credit-based AI search tracking with content optimization agents.

- AthenaHQ has a free plan. Ranketta does not, though it has a free trial.
- Ranketta also covers reports.
- AthenaHQ also covers AI agents.

Ranketta and AthenaHQ compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ranketta free?

No, Ranketta is a paid product, but you can try it first. 7-day free trial on every plan.

How much does Ranketta cost?

Ranketta lists 5 plans. Tracker: €29 per month for 2 AI models and 30 prompts per model, billed monthly.

What platforms does Ranketta work on?

Ranketta is available on Web.

Does Ranketta offer any discounts?

Ranketta publicly lists the following: Annual billing saves 2 months.

Does Ranketta have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Ranketta is listed for Web.

Does Ranketta have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Ranketta is listed for Web.

Is Ranketta open source?

Ranketta is not described as open source on its own site, as read on Nov 13, 2026.

Does Ranketta have an API?

Yes. Ranketta offers a public API, according to its own site.

What does Ranketta integrate with?

Ranketta's listing names Shopify, Adobe Commerce, Shoptet, Google Merchant Center, Looker Studio and ChatGPT.

Who makes Ranketta?

Ranketta is made by a company of the same name.

What are the alternatives to Ranketta?

The closest alternatives to Ranketta in our directory are Profound, Peec AI, Azoma, Otterly.AI and AthenaHQ.

How does Ranketta compare with other AI search visibility tools?

Ranketta's GPA of 2.0 is higher than 32 of the 168 other AI search visibility tools we grade, and level with 43.

Is Ranketta good value for money?

ToolGPA grades Ranketta C for value for money. Its paid plans start at about $32.40 a month, against a middle price of $56.87 for the category: 37 of the 137 others that charge start lower.

Could I make my own version of Ranketta?

The plain part of Ranketta you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Ranketta's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Ranketta's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ranketta. Prices change, so check ranketta.com before you buy.

ranketta.com/pricing

ranketta.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ranketta, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ranketta

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Ranketta: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/ranketta
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Know someone choosing between AI search visibility tools?

Send them this guide:
toolgpa.com/tools/ranketta/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI search visibility tools after Ranketta, each with an Insider's Guide of its own.

AI Search Visibility (AEO & GEO) Insider's Guide

Every one of the 169 AI search visibility tools we grade, compared

geoSurge Insider's Guide

Free AI visibility tracking that runs on your own AI subscriptions

3.0 GPA

llms-txt.io Insider's Guide

llms.txt generator, validator, API and auto-updating managed files

3.0 GPA

Rankscale AI Insider's Guide

Credit-based AI visibility tracker covering 17+ AI engines

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ranketta's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ranketta is a trademark of its owner, and this guide is not made, paid for or approved by Ranketta. Prices and plans change: check ranketta.com before you buy.