ToolGPA

NOVEMBER 2026

Rasayel

The Insider's Guide

Shared WhatsApp inbox, broadcasts and bots for B2B sales teams

Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from Rasayel's own pages.

Made by Rasayel, Inc. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Rasayel's own pages, its app-store listings and our grades. Every fact in it is on Rasayel's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 27 of the 77 other SMS and chat marketing tools we grade

Rasayel is a WhatsApp platform aimed at B2B sales, support and retention teams. It combines a shared team inbox, broadcasts, multistep sequences and a chatbot builder, and syncs conversations with CRMs such as Pipedrive, HubSpot and Salesforce. WhatsApp's own message fees are paid to Meta.

To get you started, here are **9 things to know about Rasayel**, taken from its own pages and our grades.

"

No store rating on record, and WhatsApp numbers and bots need setting up.

From our grade for ease of use

1 **Best for a WhatsApp inbox for B2B teams**

Rasayel is a WhatsApp platform with a team inbox, broadcasts and a chatbot builder, with a 7-day trial and no card.

2 **Paid plans start at $30 a month for each person**

As its pricing page puts it: $30 per user / month, 5-user minimum (billing basis not shown).

3 **You can try it first**

7-day free trial on all plans, no credit card needed

4 **It runs on 3 platforms**

Web, iOS and Android.

5 Team inbox for WhatsApp

Several agents work one or more WhatsApp numbers from a shared inbox with notes, mentions, reminders, saved replies and voice notes.

6 Broadcasts and sequences

Send template broadcasts to filtered audiences and run multistep sequences with delays and exit rules. Daily broadcast volume depends on the plan.

7 Chatbot builder

Build interactive bot flows with buttons and lists; Start allows 5 bots and Grow adds more actions such as conditions.

8 A 2.0 GPA, above 27 of 77

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Rasayel you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

Rasayel at a glance

PRICING
Free trial, from $30 per user / month, 5-user minimum (billing basis not shown)

FREE PLAN
No

FREE TRIAL
7-day free trial on all plans, no credit card needed

RUNS ON
Web, iOS, Android

MADE BY
Rasayel, Inc.

CATEGORY
SMS & Chat Marketing

OUR GRADE
2.0 GPA, fair

The report card

Best for a WhatsApp inbox for B2B teams

Rasayel is a WhatsApp platform with a team inbox, broadcasts and a chatbot builder, with a 7-day trial and no card. But the plans have 5- and 10-seat minimums, WhatsApp's own fees are extra, and Salesforce is a $300 add-on.

TOOLGPA REPORT CARD — **Rasayel** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$30 a user with a 5-seat minimum is $150 a month, and $40 with 10 seats is $400.
Free plan and trial	C	A 7-day trial with no card needed, and no free plan.
Features	C	Inbox, broadcasts, sequences, a bot builder and CRM sync, with voice calls and groups listed as coming soon.
Ease of use	C	No store rating on record, and WhatsApp numbers and bots need setting up.
Platforms and integrations	B	Web, iPhone and Android, with an API, webhooks and CRM sync; no desktop app.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Rasayel is for

- ✓ Fits if your sales team talks to customers on WhatsApp
- ✓ Works for B2B teams that sync chats to a CRM

Who it is not for

- ✗ Tight if you are under 5 people: Start has a 5-seat minimum
- ✗ Watch out: WhatsApp conversation fees are billed by Meta on top
- ✗ Watch out: fair-use limits are 10K and 25K messages a month
- ✗ Pricey if you use Salesforce: a $300 a month add-on

Good to know

Good for

- ✓ B2B sales teams that sell through WhatsApp and keep deals in a CRM
- ✓ Teams of five or more agents sharing several WhatsApp numbers

Worth knowing

- ⓘ Plans have seat minimums: 5 users on Start and 10 on Grow.
- ⓘ WhatsApp conversation fees are billed by WhatsApp/Meta directly and are not part of the plan price.
- ⓘ Fair-use message limits apply: 10K a month on Start and 25K on Grow. Extra numbers cost $20 a month each.
- ⓘ Salesforce integration is a $300 a month add-on, and voice calls and groups are listed as coming soon.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$30

A month to start, for each person

Rasayel is a paid product with a free trial, starting at $30 per user / month, 5-user minimum (billing basis not shown).

START

$30

per user / month, minimum 5 users

3 WhatsApp numbers, team inbox, chatbot builder with 5 bots, 250 broadcast users a day, API and webhooks.

GROW

$40

per user / month, minimum 10 users

Adds advanced automations and reporting, 5 numbers, 5K daily broadcast users, HubSpot and Salesforce integrations.

ENTERPRISE

Custom

Starts at $2K per month on annual billing; 10 numbers, custom SLA, custom reporting and advanced integrations.

Trying it first

7-day free trial on all plans, no credit card needed

Read from rasayel.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 10% with annual billing

Rasayel's pricing page has a Monthly/Annual toggle marked 'Save 10%'.

Stated on rasayel.io

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Shared WhatsApp inbox, broadcasts and bots for B2B sales teams. Here is what it does, as its own site describes it, and what it covers: public API, shared inbox, marketing automation, whatsApp messaging, chatbots.

> **Inbox, broadcasts, sequences, a bot builder and CRM sync, with voice calls and groups listed as coming soon.**
>
> From our grade for features

Team inbox for WhatsApp

Several agents work one or more WhatsApp numbers from a shared inbox with notes, mentions, reminders, saved replies and voice notes.

Broadcasts and sequences

Send template broadcasts to filtered audiences and run multistep sequences with delays and exit rules. Daily broadcast volume depends on the plan.

Chatbot builder

Build interactive bot flows with buttons and lists; Start allows 5 bots and Grow adds more actions such as conditions.

CRM sync

Pipedrive on every plan, HubSpot on Grow and above, and Salesforce as a paid add-on, with activity logging and a contextual sidebar.

API and webhooks

REST and GraphQL APIs plus webhook events, with rate limits that rise by plan, and a Zapier integration.

Mobile app

An Android and iOS app lets agents reply from a phone.

Where it runs

Web · iOS · Android

What it works with

Pipedrive · HubSpot · Salesforce · Zapier

Rasayel is made by Rasayel, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

27 /77

Other SMS and chat marketing tools it is graded above

Rasayel's GPA of 2.0 is higher than 27 of the 77 other SMS and chat marketing tools we grade, and level with 19.

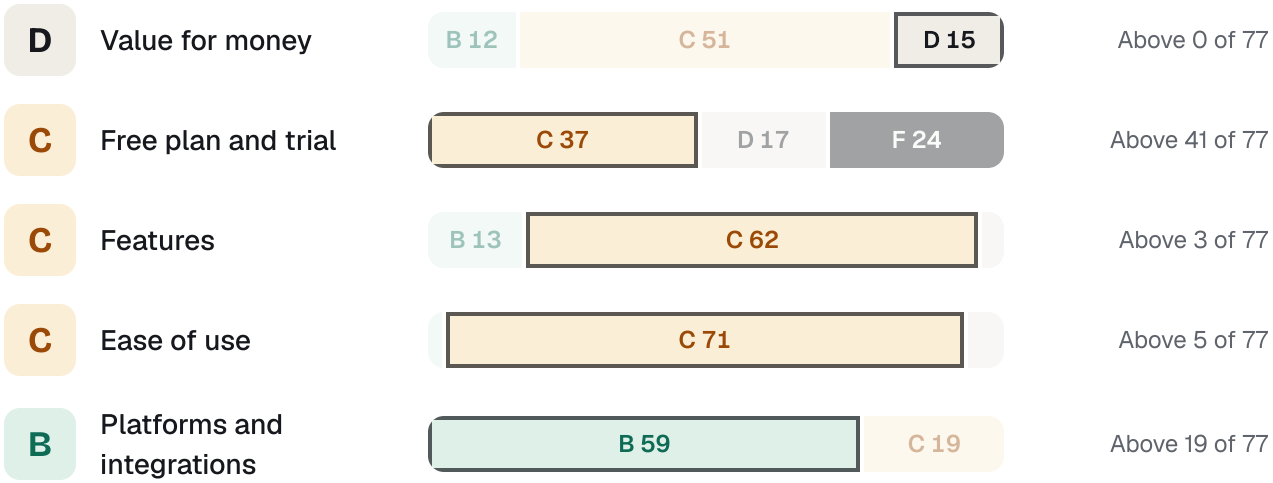
It stands best on platforms and integrations (B, above 19 of 77) and worst on value for money (D, above 0).

Its paid plans start at $30 a month for each person, against a middle price of $36 for the category: 22 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

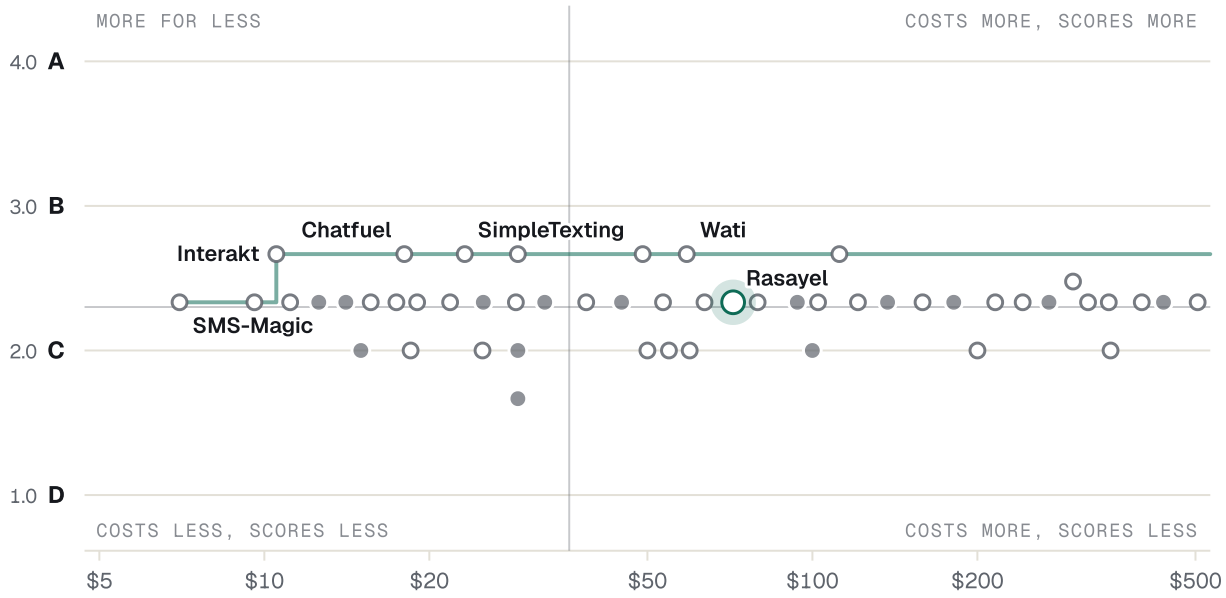
Each grade against the category

Every bar is all 78 SMS and chat marketing tools we grade, cut by the letter each got. Rasayel's own letter is outlined.



Price against what you get

Each dot is one of 51 SMS and chat marketing tools. Further left costs less; higher up scores better on features, ease of use and platforms. Rasayel is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Rasayel you would be making the WhatsApp Business API, which Meta opens only through approved partners. That is not a weekend's work, with an AI app builder or without one.

It costs $360 a year.

What you could not

- ✕ The WhatsApp Business API, which Meta opens only through approved partners.
- ✕ One mailbox that several people work at once.

- ✕ Email sent in volume that still reaches the inbox.
- ✕ A chatbot builder hooked into the messaging apps.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ It plugs into other products, Pipedrive, HubSpot and Salesforce among them, and has an API.

What this rests on. Rasayel's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Wati, SleekFlow, Gallabox, Interakt and Zoko

The 5 tools Rasayel is most often weighed against, with where each one differs from it.

Wati

2.4 GPA

Free trial · from $59/mo

WhatsApp Business API inbox with broadcasts, chatbots and ad flows.

Rasayel and Wati compared in full

SleekFlow

2.2 GPA

Free trial · from $49/mo

Shared inbox and AI agents for WhatsApp, social chats, SMS and email.

- Rasayel also covers chatbots.
- SleekFlow also covers AI support agent.

Rasayel and SleekFlow compared in full

Gallabox

2.2 GPA

Free trial · from $112/mo

WhatsApp, Instagram and web chat with AI agents for lead follow-up.

- Gallabox also covers AI support agent.

Rasayel and Gallabox compared in full

2.6
GPA

Interakt

Free trial · from ₹999/mo

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands.

Rasayel and Interakt compared in full

1.8
GPA

Zoko

Free trial · from $49.99/mo

WhatsApp inbox, campaigns and AI agents for Shopify stores.

- Only Rasayel lists iOS and Android apps.
- Rasayel also covers marketing automation.
- Zoko also covers workflow automation, AI agents and online store.

Rasayel and Zoko compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Rasayel free?

No, Rasayel is a paid product, but you can try it first. 7-day free trial on all plans, no credit card needed.

How much does Rasayel cost?

Rasayel lists 3 plans. Start: $30 per user / month, minimum 5 users.

What platforms does Rasayel work on?

Rasayel is available on Web, iOS and Android.

Does Rasayel offer any discounts?

Rasayel publicly lists the following: Save 10% with annual billing.

Does Rasayel have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Rasayel is listed for Web, iOS and Android.

Does Rasayel have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Rasayel is listed for Web, iOS and Android.

Is Rasayel open source?

Rasayel is not described as open source on its own site, as read on Nov 13, 2026.

Does Rasayel have an API?

Yes. Rasayel offers a public API, according to its own site.

What does Rasayel integrate with?

Rasayel's listing names Pipedrive, HubSpot, Salesforce and Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes Rasayel?

Rasayel is made by Rasayel, Inc.

What are the alternatives to Rasayel?

The closest alternatives to Rasayel in our directory are Wati, SleekFlow, Gallabox, Interakt and Zoko.

How does Rasayel compare with other SMS and chat marketing tools?

Rasayel's GPA of 2.0 is higher than 27 of the 77 other SMS and chat marketing tools we grade, and level with 19.

Is Rasayel good value for money?

ToolGPA grades Rasayel D for value for money. Its paid plans start at $30 a month for each person, against a middle price of $36 for the category: 22 of the 50 others that charge start lower.

Could I make my own version of Rasayel?

To replace Rasayel you would be making the WhatsApp Business API, which Meta opens only through approved partners.

Where this guide comes from

The prices, plans, platforms and features were read from Rasayel's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Rasayel's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Rasayel, Inc. Prices change, so check rasayel.io before you buy.

rasayel.io/pricing

rasayel.io/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Rasayel, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/rasayel

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Rasayel: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/rasayel
```

Know someone choosing between SMS and chat marketing tools?

Send them this guide: toolgpa.com/tools/rasayel/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after Rasayel, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 78 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Rasayel's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Rasayel is a trademark of its owner, and this guide is not made, paid for or approved by Rasayel, Inc. Prices and plans change: check rasayel.io before you buy.