ToolGPA

NOVEMBER 2026

Reachout.ai

The Insider's Guide

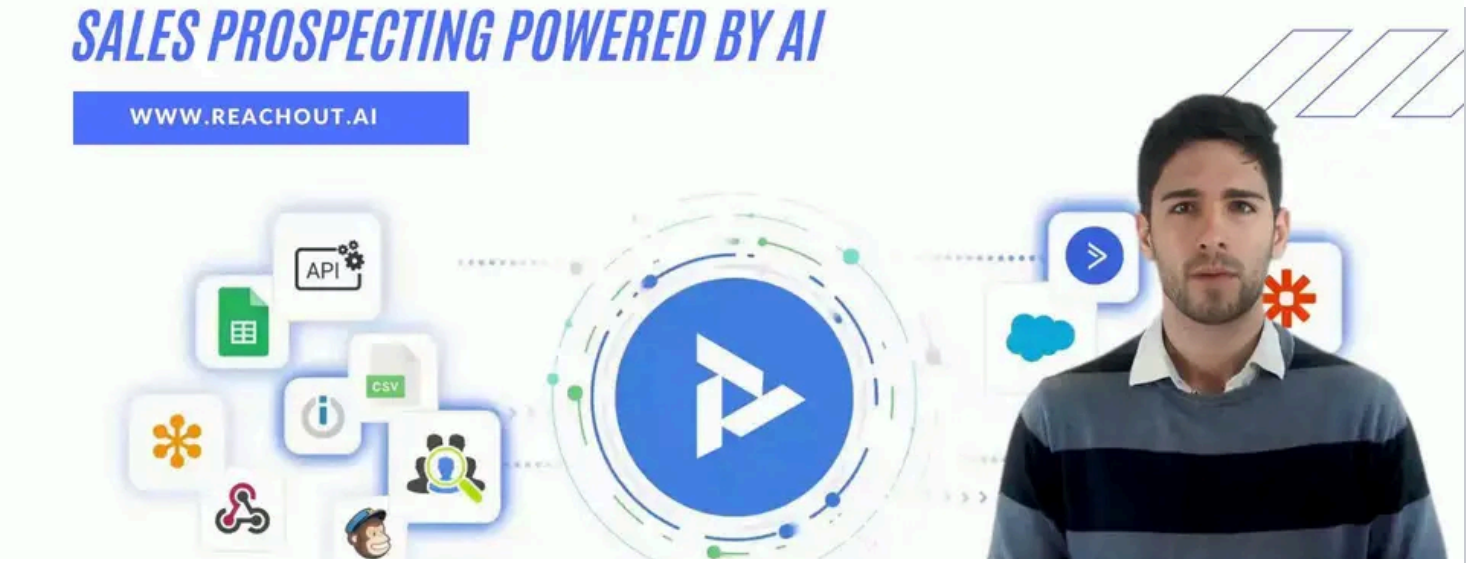
Personalized AI video for sales prospecting emails



Every plan, grade, refund rule and rival among cold outreach tools, read from Reachout.ai's own pages.

Made by 6S Media · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Reachout.ai's own pages, its app-store listings and our grades. Every fact in it is on Reachout.ai's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 18 of the 81 other cold outreach tools we grade

ReachOut.AI creates personalized one-to-one videos for outreach without recording each one. A user picks an AI avatar or clones their own face and voice, or records once and has names and details swapped in, then sends the videos from a built-in scheduler or an outside tool. Contacts come from a CSV, Zapier or other connectors.

> "
>
> **You set up avatars, campaigns and connections.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Reachout.ai**, taken from its own pages and our grades.

1 **Best for AI videos for sales emails**

Reachout.ai makes personalised AI videos for sales prospecting emails and sells them as lifetime plans from $249.

2 **What it costs**

Paid plans start at $249 one-time (lifetime deal).

3 **It runs on Web**

Web.

4 **AI avatar videos**

Text-to-video with a choice of AI humans or a clone of the user's own face and voice, in over 50 languages.

5 **Video dubbing**

Record one video once, then have names and other details personalized for each recipient with lip-sync.

6 **Video pages**

Landing pages for each video, with dynamic backgrounds and thumbnails; the higher plans allow self-hosted pages under the customer's own domain.

7 **A 1.8 GPA, above 18 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Reachout.ai you would be making a voice model trained on your recordings. That is not a weekend's work, with an AI app builder or without one.

Reachout.ai at a glance

PRICING Paid, from $249 one-time (lifetime deal)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY 6S Media, since 2020	CATEGORY Cold Outreach
OUR GRADE 1.8 GPA, weak	

The report card

Best for AI videos for sales emails

Reachout.ai makes personalised AI videos for sales prospecting emails and sells them as lifetime plans from $249. But the page is a Black Friday deal that says it won't be offered again, credits cap how many videos you make, and it's not a full sequencing tool.

TOOLGPA REPORT CARD	Reachout.ai	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$249 once for Starter Lifetime is under a year of this category's $39 middle, which would be $468. But it comes from an expiring deal page that says it won't return, so current terms may differ.
Free plan and trial	F	No free plan and no trial on the page, only the lifetime purchase.
Features	D	AI avatar videos, dubbing, video pages and a scheduler. It makes and sends videos but is no full multichannel outreach tool.
Ease of use	C	No store rating on record. You set up avatars, campaigns and connections.
Platforms and integrations	B	Web, with Zapier, Pabbly, ElevenLabs, Play.ht and PowerPoint listed.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Reachout.ai is for

- ✓ Fits if you want video in prospecting emails and prefer paying once
- ✓ Works for a small team that sends a few dozen videos a month

Who it is not for

- ✗ Watch out: the pricing page is a Black Friday deal that says lifetime plans won't return
- ✗ Tight if you make many videos: Starter has 150 credits a month
- ✗ Not for you if you want to change plans later, as lifetime plans can't be upgraded
- ✗ Skip it if you need email and LinkedIn sequences, since it's video-first

Good to know

Good for

- ✓ Sales teams and agencies that want personalized video in cold emails
- ✓ Buyers who prefer a one-time payment to a subscription

Worth knowing

- ⓘ The pricing page is a Black Friday lifetime-deal page that says lifetime plans will not be offered again, so current terms may differ; no recurring plans were readable.
- ⓘ Lifetime plans cannot be upgraded later, according to the page.
- ⓘ Credits (150 or 500 a month) limit how many videos are made, and extra credits can be topped up.
- ⓘ It makes videos and sends them from a scheduler; it is not a full multichannel sequencing tool.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$249 one-time

To start

Reachout.ai is a paid product, starting at $249 one-time (lifetime deal).

> **But it comes from an expiring deal page that says it won't return, so current terms may differ.**
>
> From our grade for value for money

STARTER LIFETIME

$249

one-time payment, no recurring fees

150 credits a month, 10 campaigns, 10 GB storage and up to 25 AI avatars. The page lists a normal price of $1,950 a year.

SCALING LIFETIME

$499

one-time payment, no recurring fees

500 credits a month, unlimited campaigns, 50 GB storage, up to 100 AI faces with self-cloning, video dubbing, API integration and an email scheduler.

UNLIMITED LIFETIME

$699

one-time payment, no recurring fees

Unlimited monthly credits under fair use, 100 GB video storage, up to 200 AI faces, white-label reporting and 24/7 Slack support.

Read from reachout.ai on Nov 13, 2026.

Ways to pay less

LIFETIME LICENSE

Lifetime licenses from $249

A limited run of one-time-payment licenses, with a 60-day risk-free guarantee stated on the page.

Stated on reachout.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Personalized AI video for sales prospecting emails. Here is what it does, as its own site describes it, and what it covers: public API, AI features, video generation, voice cloning.

"

AI avatar videos, dubbing, video pages and a scheduler.

From our grade for features

AI avatar videos

Text-to-video with a choice of AI humans or a clone of the user's own face and voice, in over 50 languages.

Video dubbing

Record one video once, then have names and other details personalized for each recipient with lip-sync.

Video pages

Landing pages for each video, with dynamic backgrounds and thumbnails; the higher plans allow self-hosted pages under the customer's own domain.

Delivery and integrations

A built-in email scheduler with follow-ups, plus Zapier, Pabbly, webhooks and an API.

Analytics

Advanced analytics on all lifetime plans, with white-label reporting on the top one.

Where it runs

Web

What it works with

Zapier
Pabbly
ElevenLabs
Play.ht
Microsoft PowerPoint

Reachout.ai is made by 6S Media, and has been around since 2020.

Where it stands

Its grades against its category, and whether to keep it or make your own

18/81

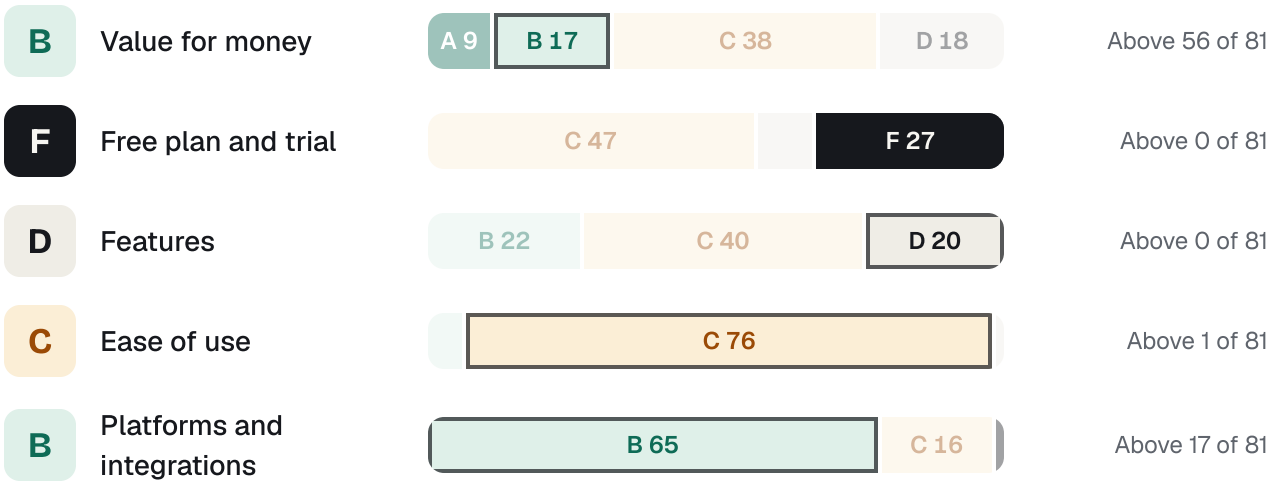
Other cold outreach tools it is graded above

Reachout.ai's GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

It stands best on value for money (B, above 56 of 81) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Reachout.ai's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Reachout.ai you would be making a voice model trained on your recordings. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 53 of the 81 other cold outreach tools grade higher. It costs $249, paid once.

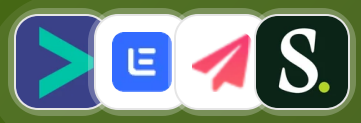
What you could not

- A voice model trained on your recordings.
- A video model, which you can rent by the second but not make.
- It plugs into other products, Zapier, Pabbly and ElevenLabs among them, and has an API.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Reachout.ai's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Hyperise, lemlist, Outplay and Salesloft

The 4 tools Reachout.ai is most often weighed against, with where each one differs from it.

1.6 GPA

Hyperise

Free trial · from $69/mo

Personalized images, video and web pages for outreach.

- Reachout.ai also covers video generation and voice cloning.
- Hyperise also covers marketing automation and email campaigns.

Reachout.ai and Hyperise compared in full

2.8 GPA

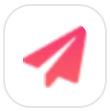
lemlist

Free trial · from $55/mo

Cold email and LinkedIn sequences with a built-in lead database.

- Only lemlist lists a browser extension.
- Reachout.ai also covers video generation and voice cloning.
- lemlist also covers templates, AI agents and email campaigns.

Reachout.ai and lemlist compared in full



2.2
GPA

Outplay

Free plan · from $39/mo

Multichannel sales outreach across email, phone, social and SMS.

- Outplay has a free plan. Reachout.ai does not.
- Only Outplay lists iOS and Android apps.
- Only Outplay lists a browser extension.

Reachout.ai and Outplay compared in full



2.0
GPA

Salesloft

Paid

Sales engagement platform with cadences, dialer and AI agents.

- Only Salesloft lists an iOS app.
- Reachout.ai also covers video generation and voice cloning.
- Salesloft also covers transcription, booking links, sales pipeline, AI agents and email campaigns.

Reachout.ai and Salesloft compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Reachout.ai free?

No. Reachout.ai is a paid product, starting at $249 one-time (lifetime deal).

How much does Reachout.ai cost?

Reachout.ai lists 3 plans. Starter Lifetime: $249 one-time payment, no recurring fees.

What platforms does Reachout.ai work on?

Reachout.ai is available on Web.

Does Reachout.ai offer any discounts?

Reachout.ai publicly lists the following: Lifetime licenses from $249.

Does Reachout.ai have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Reachout.ai is listed for Web.

Does Reachout.ai have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Reachout.ai is listed for Web.

Is Reachout.ai open source?

Reachout.ai is not described as open source on its own site, as read on Nov 13, 2026.

Does Reachout.ai have an API?

Yes. Reachout.ai offers a public API, according to its own site.

What does Reachout.ai integrate with?

Reachout.ai's listing names Zapier, Pabbly, ElevenLabs, Play.ht and Microsoft PowerPoint.

Who makes Reachout.ai?

Reachout.ai is made by 6S Media. It dates from 2020.

What are the alternatives to Reachout.ai?

The closest alternatives to Reachout.ai in our directory are Hyperise, lemlist, Outplay and Salesloft.

How does Reachout.ai compare with other cold outreach tools?

Reachout.ai's GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

Could I make my own version of Reachout.ai?

To replace Reachout.ai you would be making a voice model trained on your recordings.

Where this guide comes from

The prices, plans, platforms and features were read from Reachout.ai's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Reachout.ai's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by 6S Media. Prices change, so check reachout.ai before you buy.

reachout.ai/lifetime-deal-bf/

reachout.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Reachout.ai, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/reachoutai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Reachout.ai: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/reachoutai
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Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/reachoutai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Reachout.ai, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Reachout.ai's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Reachout.ai is a trademark of its owner, and this guide is not made, paid for or approved by 6S Media. Prices and plans change: check reachout.ai before you buy.