ToolGPA

NOVEMBER 2026

Recruitics

The Insider's Guide

Recruitment advertising and talent acquisition platform



Every plan, grade, refund rule and rival among hiring and applicant tracking tools, read from Recruitics's own pages.

Made by Recruitics · checked Nov 13, 2026 · toolgpa.com

1.4

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Recruitics's own pages, its app-store listings and our grades. Every fact in it is on Recruitics's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 101 other hiring and applicant tracking tools we grade

Recruitics is an enterprise talent acquisition platform that combines hiring analytics, programmatic job advertising and candidate conversion. It advertises openings across job boards, social media, search and AI assistants, and verifies and screens applicants before a recruiter opens the file. It also sells strategy and employer brand services.

To get you started, here are **7 things to know about Recruitics**, taken from its own pages and our grades.

> **No store rating on record, and the listing shows an enterprise setup with analytics and ad accounts.**
>
> From our grade for ease of use

1 **Best for job advertising and analytics for big employers**

It doesn't replace an ATS, the pages list no ATS features, and the price is behind a demo.

2 **It runs on Web**

Web.

3 **Predict**

Reports on what is attracting qualified applicants by channel, market and role, with labor intelligence for planning where to hire.

4 **Attract**

Advertises openings across job boards, social media, search, influencers and large language models to active and passive job seekers.

5 **Convert**

Applicants are verified, interviewed within minutes and screened so recruiters see finalists instead of raw applicant volume.

6 **A 1.4 GPA, above 0 of 101**

That is against the other hiring and applicant tracking tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Recruitics you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board. That is not a weekend's work, with an AI app builder or without one.

Recruitics at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Recruitics, since 2012	CATEGORY Hiring & Applicant Tracking
OUR GRADE 1.4 GPA, weak	

The report card

Best for job advertising and analytics for big employers

Recruitics runs programmatic job advertising, hiring analytics and candidate screening for enterprise employers, plus strategy and brand services. It doesn't replace an ATS, the pages list no ATS features, and the price is behind a demo.

TOOLGPA REPORT CARD

Recruitics

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so we can't set it against the $74 to $149 a month this category charges. That leaves it at C.
Free plan and trial	F	No free plan and no trial is listed; the site routes you to a demo. A demo request isn't a trial.
Features	D	Advertising, analytics and applicant verification, but the pages list no ATS features, so it needs another hiring system to be useful.
Ease of use	C	No store rating on record, and the listing shows an enterprise setup with analytics and ad accounts. That puts it at C.
Platforms and integrations	C	Web only, with no separate app on record. One kind of device, so C.

Grade point average — Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Recruitics is for

- ✓ Fits if you're an enterprise spending real money on job ads and want it measured
- ✓ Works for teams that already have an ATS and want help buying and tracking ad reach

Who it is not for

- ✕ Skip it if you need an ATS, because the site lists no ATS features
- ✕ Not for you if you're a small employer: the vendor cites 400-plus enterprise customers
- ✕ Watch out: strategy and creative services are sold alongside the platform, and no prices are shown
- ✕ Tight if you want a trial, since every button is a demo request

Good to know

Good for

- ✓ Enterprise employers that spend heavily on recruitment advertising
- ✓ Talent acquisition teams that want ad performance and screening in one platform

Worth knowing

- ⓘ No prices are published; every call to action is a demo request.
- ⓘ The pages describe an enterprise platform, and the vendor cites more than 400 enterprise customers.
- ⓘ It does not replace an applicant tracking system, and the site does not list ATS features.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Recruitics's current pricing could not be confirmed from its own site.

> **No free plan and no trial is listed; the site routes you to a demo.**

From our grade for free plan and trial

We could not confirm Recruitics's current prices from its own site, so this guide lists no plans. recruitics.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Recruitment advertising and talent acquisition platform. Here is what it does, as its own site describes it, and what it covers: AI features, reports, job board posting, dashboards.

> **Advertising, analytics and applicant verification, but the pages list no ATS features, so it needs another hiring system to be useful.**
>
> From our grade for features

Predict

Reports on what is attracting qualified applicants by channel, market and role, with labor intelligence for planning where to hire.

Attract

Advertises openings across job boards, social media, search, influencers and large language models to active and passive job seekers.

Convert

Applicants are verified, interviewed within minutes and screened so recruiters see finalists instead of raw applicant volume.

Talent Market Index

A published market resource that sits alongside the platform and an annual report on AI in hiring.

Strategy and creative services

Talent strategy and intelligence, employer brand and creative, talent acquisition transformation, and AI and search strategy services.

Where it runs

Web

What it works with

Its own pages name no integrations.

Recruitics is made by Recruitics, and has been around since 2012.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

0/101

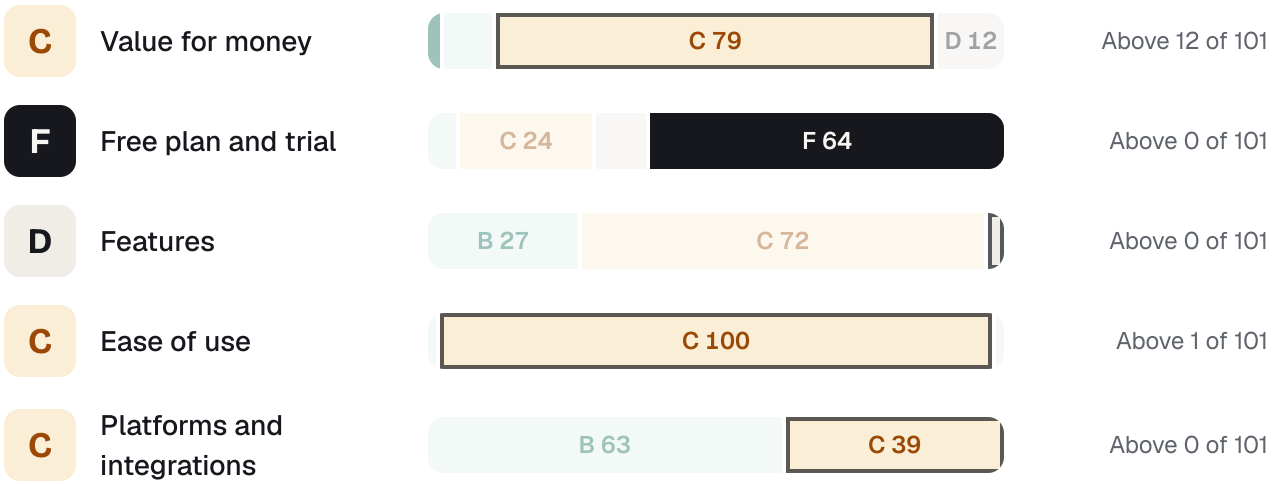
Other hiring and applicant tracking tools it is graded above

Recruitics's GPA of 1.4 is higher than 0 of the 101 other hiring and applicant tracking tools we grade, and level with 5.

It stands best on value for money (C, above 12 of 101) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 102 hiring and applicant tracking tools we grade, cut by the letter each got. Recruitics's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Recruitics you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 96 of the 101 other hiring and applicant tracking tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Jobs posted to dozens of job boards at once, which takes an agreement with each board.
- Connections that pull numbers from dozens of other services.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Recruitics's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

PART 05 · ALTERNATIVES

The alternatives

The tools it is most often weighed against, side by side



JobTarget, Phenom, Symphony Talent and Beamery

The 4 tools Recruitics is most often weighed against, with where each one differs from it.

1.8 GPA

JobTarget

Paid

Job advertising marketplace with candidate engagement tools.

- Recruitics also covers dashboards.
- JobTarget also covers applicant tracking.

Recruitics and JobTarget compared in full

1.6 GPA

Phenom

Paid

AI talent experience platform for enterprise hiring.

- Recruitics also covers reports, job board posting and dashboards.
- Phenom also covers AI agents.

Recruitics and Phenom compared in full

1.6
GPA

Symphony Talent

Paid

Recruitment marketing suite with CRM, career sites and ads.

- Recruitics also covers dashboards.
- Symphony Talent also covers marketing automation, applicant tracking, skills tests and chatbots.

Recruitics and Symphony Talent compared in full

1.8
GPA

Beamery

Paid

Talent CRM and workforce intelligence platform for large employers.

- Recruitics also covers reports, job board posting and dashboards.
- Beamery also covers AI agents.

Recruitics and Beamery compared in full

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Recruitics free?

No. Recruitics is a paid product.

What platforms does Recruitics work on?

Recruitics is available on Web.

Does Recruitics have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Recruitics is listed for Web.

Does Recruitics have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Recruitics is listed for Web.

Is Recruitics open source?

Recruitics is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Recruitics?

Recruitics is made by a company of the same name. It dates from 2012.

What are the alternatives to Recruitics?

The closest alternatives to Recruitics in our directory are JobTarget, Phenom, Symphony Talent and Beamery.

How does Recruitics compare with other hiring and applicant tracking tools?

Recruitics's GPA of 1.4 is higher than 0 of the 101 other hiring and applicant tracking tools we grade, and level with 5.

Could I make my own version of Recruitics?

To replace Recruitics you would be making jobs posted to dozens of job boards at once, which takes an agreement with each board.

Where this guide comes from

The prices, plans, platforms and features were read from Recruitics's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Recruitics's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Recruitics. Prices change, so check recruitics.com before you buy.

recruitics.com

recruitics.com/about

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Recruitics, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/recruitics

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Recruitics: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/recruitics
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Know someone choosing between hiring and applicant tracking tools?

Send them this guide:
toolgpa.com/tools/recruitics/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded hiring and applicant tracking tools after Recruitics, each with an Insider's Guide of its own.

Hiring & Applicant Tracking Insider's Guide

Every one of the 102 hiring and applicant tracking tools we grade, compared

Manatal Insider's Guide

Low-cost per-user ATS and recruitment CRM with AI candidate matching

2.8 GPA

Breezy HR Insider's Guide

Flat-priced applicant tracking with a free one-job plan

2.6 GPA

JOIN Insider's Guide

Multiposting and applicant management priced per open job

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Recruitics's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Recruitics is a trademark of its owner, and this guide is not made, paid for or approved by Recruitics. Prices and plans change: check recruitics.com before you buy.