ToolGPA

NOVEMBER 2026

Reface

The Insider's Guide

Face-swap, AI avatar and photo-to-video app for phones



Every plan, grade, refund rule and rival among AI image and video generators, read from Reface's own pages.

Made by Reface · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Reface's own pages, its app-store listings and our grades. Every fact in it is on Reface's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

Reface is a consumer mobile app for swapping faces in photos and videos and for generating AI avatars, headshots and hairstyles. It also turns a single photo into a short animated video and can enhance photo quality. The app is sold by subscription through the App Store, Google Play and the web.

> "
>
> **You install the app and start using it, with nothing to set up.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about Reface**, taken from its own pages and our grades.

1 **Best for face swaps and AI avatars on a phone**

Reface swaps faces and makes AI avatars, headshots and photo-to-video, on iPhone, Android and web.

2 **It runs on 3 platforms**

iOS, Android and Web.

3 **Face-swap**

Change faces in photos and videos, then save and share the result.

4 **AI avatars**

Create a digital version of yourself in different styles from your own photos.

5 **AI headshots**

Generate professional-style portraits from a selfie, as the vendor describes it.

6 **A 2.0 GPA, above 31 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Reface you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Reface at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY Reface	CATEGORY AI Image & Video Generators
OUR GRADE 2.0 GPA, fair	

The report card

Best for face swaps and AI avatars on a phone

Reface swaps faces and makes AI avatars, headshots and photo-to-video, on iPhone, Android and web. Prices are not on the website, and the subscription renews automatically with a 48-hour refund window on store and renewal purchases.

TOOLGPA REPORT CARD

Reface

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Prices are not published on the vendor's website and appear only in the app and the stores, so there is no price to grade against the category. That sits at C.
Free plan and trial	F	The listing records no free plan or trial.
Features	C	Face swap, avatars, headshots, hairstyles, photo to video and an enhancer. The listing shows no named gap in what it sets out to do.
Ease of use	B	No store rating is on record. You install the app and start using it, with nothing to set up.
Platforms and integrations	B	iPhone, Android and web, with no desktop app, API or integrations listed.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Reface is for

- ✓ Fits if you want face swaps and avatars on your phone
- ✓ Works for people who can check the price in the app before paying

Who it is not for

- ✕ Skip it if you want to see prices first, as they sit inside the app and stores
- ✕ Watch out: the subscription renews automatically and deleting the app does not cancel it
- ✕ Tight if you want a refund, with 48 hours on store and renewal purchases and 30 days on web with little use
- ✕ Watch out: a subscription bought on one platform does not carry to another

Good to know

Good for

- ✓ Making shareable face-swap clips and avatars on a phone
- ✓ Trying out hairstyles before a haircut
- ✓ Casual social-media content rather than production work

Worth knowing

- ⓘ Prices are not published on the vendor's website; they appear inside the app and in the app stores, so this listing has no verified plans.
- ⓘ The subscription renews automatically, and deleting the app does not cancel it.
- ⓘ Refund windows are short: 48 hours for App Store, Google Play and renewals, 30 days for web purchases with little use.
- ⓘ Subscriptions bought on one platform do not carry over to another.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Reface's current pricing could not be confirmed from its own site.

> **The listing records no free plan or trial.**
>
> From our grade for free plan and trial

We could not confirm Reface's current prices from its own site, so this guide lists no plans. reface.app has them.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Face-swap, AI avatar and photo-to-video app for phones. Here is what it does, as its own site describes it, and what it covers: AI features, image generation, video generation.

> **Face swap, avatars, headshots, hairstyles, photo to video and an enhancer.**

From our grade for features

Face-swap

Change faces in photos and videos, then save and share the result.

AI avatars

Create a digital version of yourself in different styles from your own photos.

AI headshots

Generate professional-style portraits from a selfie, as the vendor describes it.

AI hairstyles

Preview different hairstyles and colors on your own photo before trying them for real.

Photo to video

Turn one photo into a short animated video clip.

Photo enhancer

Remove blemishes, add detail and raise the quality of a photo.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Reface is made by Reface.

Where it stands

Its grades against its category, and whether to keep it or make your own

31/168

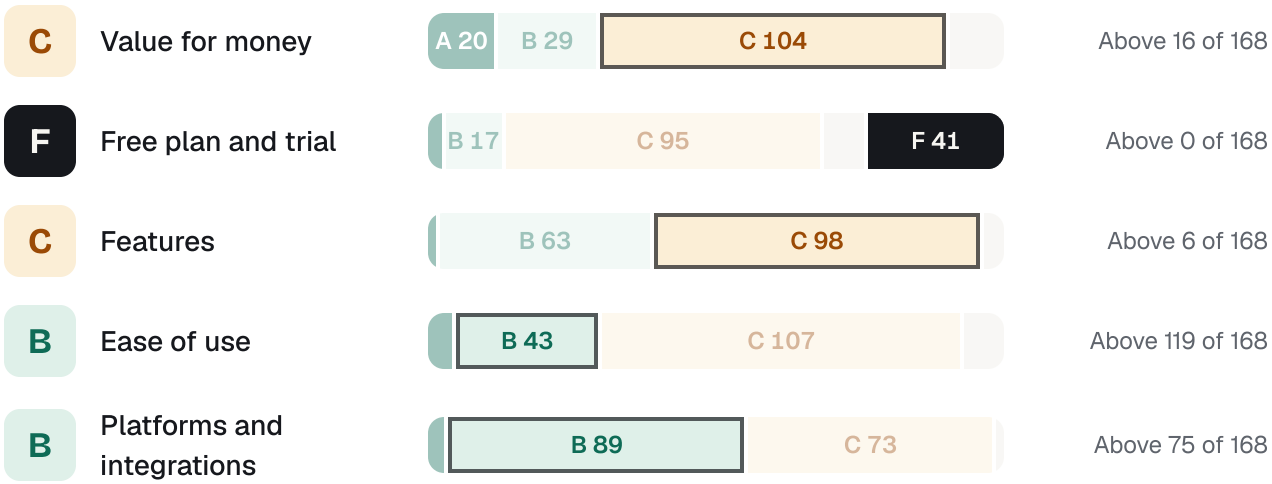
Other AI image and video generators it is graded above

Reface's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

It stands best on ease of use (B, above 119 of 168) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Reface's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Reface you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher.

What you could not

- An image model, which you can rent by the picture but not make.
- A video model, which you can rent by the second but not make.
- A real app for iOS and Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.
- Sharing with other people, which means accounts and invitations.

What this rests on. Reface's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



FaceApp, DeepSwap, Avatarify, Remini and Facetune

The 5 tools Reface is most often weighed against, with where each one differs from it.

2.2 GPA

FaceApp

Free plan · from $10.00

Phone app that edits faces with photo filters.

- FaceApp has a free plan. Reface does not.
- Only Reface lists a web app.
- Reface also covers video generation.

Reface and FaceApp compared in full

1.6 GPA

DeepSwap

From $19.99/mo

Face swap for video, photos and GIFs, plus AI video tools.

- Only Reface lists an iOS app.

Reface and DeepSwap compared in full



2.0
GPA

Avatarify

Free trial · from $2.49

iPhone app that animates a photo to sing or talk.

- Only Reface lists a web app.
- Only Reface lists an Android app.
- Reface also covers image generation.

Reface and Avatarify compared in full



2.2
GPA

Remini

Free plan · from $4.99

AI photo enhancer that sharpens old and blurry pictures.

- Remini has a free plan. Reface does not.
- Only Reface lists an Android app.
- Reface also covers video generation.

Reface and Remini compared in full



2.4
GPA

Facetune

Free trial · from $25/mo

Photo and video retouching with AI tools.

- Reface also covers video generation.
- Facetune also covers video editing.

Reface and Facetune compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Reface free?

No. Reface is a paid product.

What platforms does Reface work on?

Reface is available on iOS, Android and Web.

Does Reface have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Reface is listed for iOS, Android and Web.

Does Reface have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Reface is listed for iOS, Android and Web.

Is Reface open source?

Reface is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Reface?

Reface is made by a company of the same name.

What are the alternatives to Reface?

The closest alternatives to Reface in our directory are FaceApp, DeepSwap, Avatarify, Remini and Facetune.

How does Reface compare with other AI image and video generators?

Reface's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Could I make my own version of Reface?

To replace Reface you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Reface's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Reface's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Reface. Prices change, so check reface.app before you buy.

reface.app
reface.ai
reface.app/faq

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Reface, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/reface

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Reface: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/reface
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/reface/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Reface, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Reface's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Reface is a trademark of its owner, and this guide is not made, paid for or approved by Reface. Prices and plans change: check reface.app before you buy.