ToolGPA

NOVEMBER 2026

Refgrow

The Insider's Guide

Affiliate and referral software for SaaS with an embedded widget



Every plan, grade, refund rule and rival among affiliate and referral tools, read from Refgrow's own pages.

Made by Refgrow · checked Nov 12, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Refgrow's own pages, its app-store listings and our grades. Every fact in it is on Refgrow's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 32 of the 44 other affiliate and referral tools we grade

Refgrow is affiliate software for SaaS companies that bill through Stripe, Paddle, Lemon Squeezy, Polar, Dodo Payments or Creem. It offers an embeddable referral widget, a hosted affiliate portal, coupons, fraud protection and automatic PayPal or Wise payouts. Plans are priced by how much affiliate-generated revenue they cover, with no transaction fees.

To get you started, here are **9 things to know about Refgrow**, taken from its own pages and our grades.

> **Each plan covers a fixed amount of affiliate revenue, white-label is Business only, and there is no free plan.**
>
> From our report card of Refgrow

1 **Best for affiliate programs inside a SaaS app**

Refgrow adds an affiliate widget and hosted portal to a SaaS product billed through Stripe, Paddle, Lemon Squeezy, Polar, Dodo or Creem.

2 **Paid plans start at $39 a month**

As its pricing page puts it: $39 per month, billed annually ($49 billed monthly).

3 You can try it first

Free trial on every new account; 30 days for teams switching from another tool

4 It runs on Web

Web.

5 Embedded widget and tracking

A referral widget that sits inside your own product, with tracking for links and coupons and a hosted affiliate portal for partners.

6 Payment integrations

Stripe, Paddle, Lemon Squeezy, Polar, Dodo Payments and Creem on every plan; other providers can report payments through the REST API.

7 Payouts and invoices

Automatic payouts through PayPal or Wise, plus self-billing invoices and EU VAT handling.

8 A 2.4 GPA, above 32 of 44

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Refgrow you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

Refgrow at a glance

PRICING
Free trial, from $39 per month, billed annually ($49 billed monthly)

FREE PLAN
No

FREE TRIAL
Free trial on every new account; 30 days for teams switching from another tool

RUNS ON
Web

MADE BY
Refgrow

CATEGORY
Affiliate & Referral Software

OUR GRADE
2.4 GPA, fair

The report card

Best for affiliate programs inside a SaaS app

Refgrow adds an affiliate widget and hosted portal to a SaaS product billed through Stripe, Paddle, Lemon Squeezy, Polar, Dodo or Creem. Pro is $39 a month billed yearly. Each plan covers a fixed amount of affiliate revenue, white-label is Business only, and there is no free plan.

TOOLGPA REPORT CARD — **Refgrow** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Pro is $39 a month billed yearly ($49 monthly), right at the cheaper quarter's $39, with no transaction fees.
Free plan and trial	C	No free plan. Every new account gets a free trial, and the page does not give its length or say whether a card is needed.

SUBJECT	GRADE	COMMENT
Features	C	Widget, portal, coupons, payouts and fraud checks, but built for SaaS on a handful of payment providers, and white-label is Business only.
Ease of use	C	No store rating on record. You connect a payment provider and set up the program and widget yourself.
Platforms and integrations	B	Web only. Six payment providers, PayPal and Wise payouts, a REST API, webhooks and an MCP server on both plans.
Grade point average		Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Refgrow is for

- ✓ Fits if you sell SaaS through Stripe or Paddle and want the program inside your own app
- ✓ Works for a team moving over from Rewardful, FirstPromoter or Tolt, which get a 30-day trial

Who it is not for

- ✗ Not for you if your payment provider is not on the list, because other billing needs the REST API
- ✗ Tight if you grow: each plan covers $10,000 or $25,000 of affiliate revenue a month, then $948 a year per extra $25,000
- ✗ Watch out: white-label with no Refgrow branding is Business only, at $79 a month billed yearly
- ✗ Pricey if you pay monthly: Pro is $49 and Business $99
- ✗ Watch out: new subscription payments are non-refundable, and PayPal or Wise may add their own payout fees

Good to know

Good for

- ✓ SaaS founders who want an affiliate program inside their app
- ✓ Teams moving from Rewardful, FirstPromoter or Tolt
- ✓ Programs that want no transaction fees

Worth knowing

- ⓘ Each plan covers a set amount of affiliate-generated revenue a month ($10,000 or $25,000); above $25,000 you add $948 a year per extra $25,000.
- ⓘ White-label with no Refgrow branding is only on Business.
- ⓘ There is no free plan, and the page says payments for new subscriptions are non-refundable except where the law or a separate offer says otherwise.
- ⓘ PayPal, Wise and your payment provider may charge their own payout or processing fees.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39

A month to start

Refgrow is a paid product with a free trial, starting at $39 per month, billed annually ($49 billed monthly).

> **Every new account gets a free trial, and the page does not give its length or say whether a card is needed.**
>
> From our grade for free plan and trial

PRO

$39

per month to $10,000 affiliate revenue, billed yearly ($49 monthly)

Unlimited programs and affiliates, 3 team members, hosted portal, coupons, fraud protection, auto payouts and custom portal domain.

BUSINESS

$79

per month to $25,000 affiliate revenue, billed yearly ($99 monthly)

Everything in Pro plus 10 team members and white-label with no Refgrow branding.

Trying it first

Free trial on every new account; 30 days for teams switching from another tool

Read from refgrow.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20% with annual billing

Pro is $468 a year instead of $49 a month, and Business is $948 a year instead of $99 a month.

Stated on refgrow.com

OTHER SAVINGS

30-day trial and free migration help

Teams switching from Rewardful, FirstPromoter, Tolt or another tool get a 30-day trial and migration help via that tool's migration page.

Stated on refgrow.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Affiliate and referral software for SaaS with an embedded widget. Here is what it does, as its own site describes it, and what it covers: public API, AI features, affiliate tracking, partner payouts.

> **Widget, portal, coupons, payouts and fraud checks, but built for SaaS on a handful of payment providers, and white-label is Business only.**
>
> From our grade for features

Embedded widget and tracking

A referral widget that sits inside your own product, with tracking for links and coupons and a hosted affiliate portal for partners.

Payment integrations

Stripe, Paddle, Lemon Squeezy, Polar, Dodo Payments and Creem on every plan; other providers can report payments through the REST API.

Payouts and invoices

Automatic payouts through PayPal or Wise, plus self-billing invoices and EU VAT handling.

Commission options

Multi-tier commissions, coupons and gamification and messages for affiliates, with fraud protection on all plans.

Partner Network

A listing in Refgrow's partner network, subject to eligibility, so affiliates can find your program.

API, webhooks and MCP

A REST API, outgoing webhooks and an MCP server are included with both plans.

Where it runs

- Web

What it works with

- Stripe
- Paddle
- Lemon Squeezy
- Polar
- Dodo Payments
- Creem
- PayPal
- Wise

Refgrow is made by Refgrow.

Where it stands

Its grades against its category, and whether to keep it or make your own

32/44

Other affiliate and referral tools it is graded above

Refgrow's GPA of 2.4 is higher than 32 of the 44 other affiliate and referral tools we grade, and level with 6.

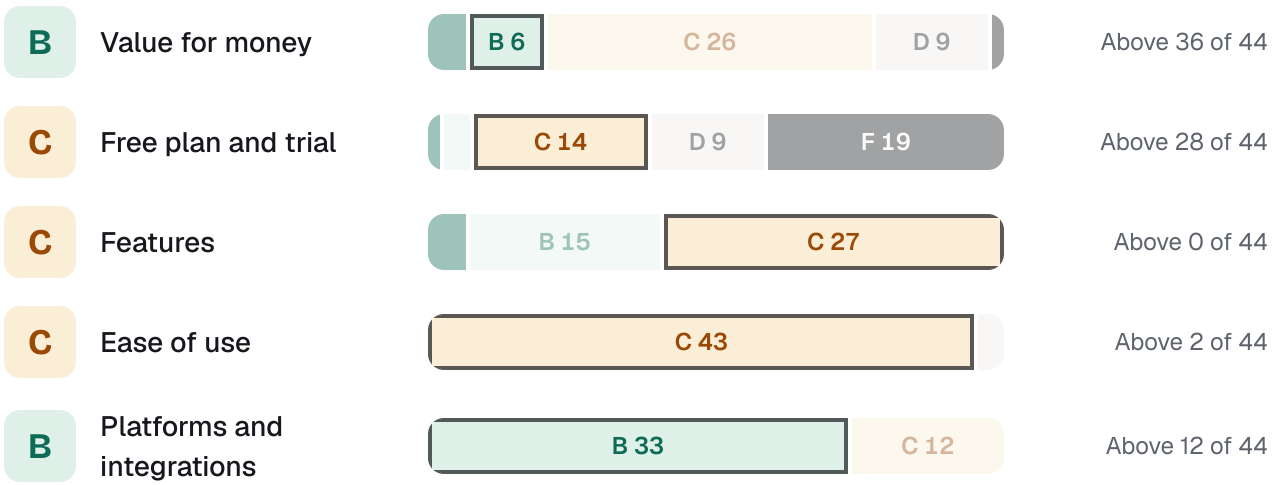
It stands best on value for money (B, above 36 of 44) and worst on features (C, above 0).

Its paid plans start at $39 a month, against a middle price of $61.50 for the category: 8 of the 29 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

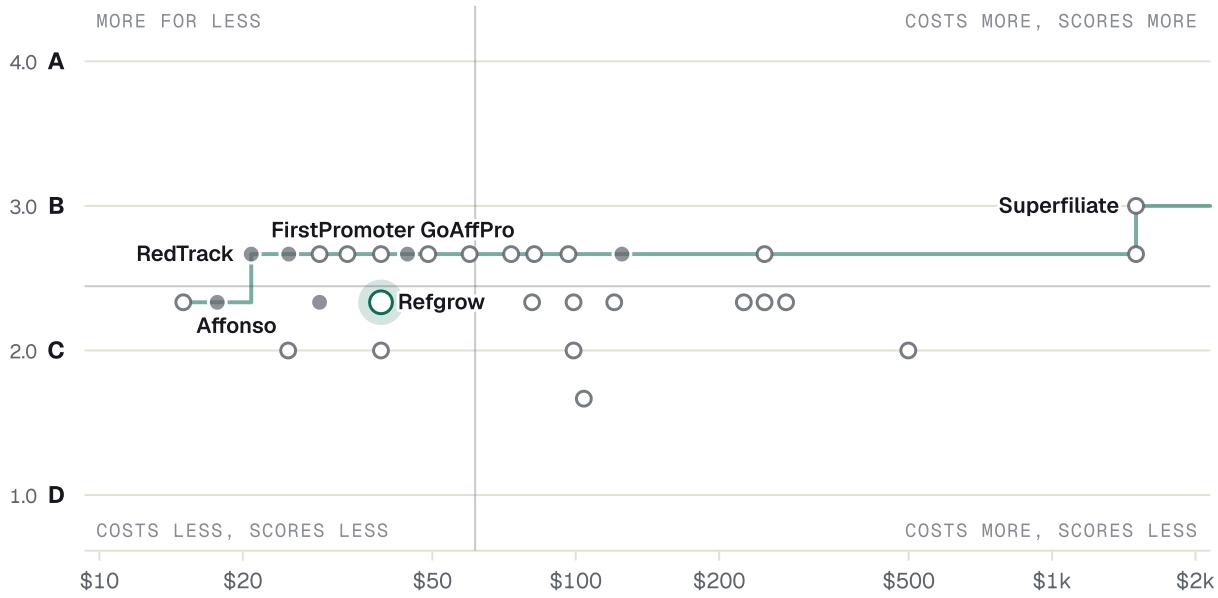
Each grade against the category

Every bar is all 45 affiliate and referral tools we grade, cut by the letter each got. Refgrow's own letter is outlined.



Price against what you get

Each dot is one of 30 affiliate and referral tools. Further left costs less; higher up scores better on features, ease of use and platforms. Refgrow is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Refgrow you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 32 of the 44 other affiliate and referral tools we grade. It costs $468 a year.

What you could not

- ✕ Payouts to partners in many countries, with their tax forms.
- ✕ Every click and sale traced back to the right partner.

- ✕ It plugs into other products, Stripe, Paddle and Lemon Squeezy among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ Hooks into the device itself: widgets.

What this rests on. Refgrow's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Rewardful, FirstPromoter, Tolt, PromoteKit and Dub Partners

The 5 tools Refgrow is most often weighed against, with where each one differs from it.

2.6 GPA

Rewardful

Free trial · from $49/mo

Affiliate and referral tracking for SaaS companies billing on Stripe.

Refgrow and Rewardful compared in full

2.6 GPA

FirstPromoter

Free trial · from $49/mo

Affiliate, referral and influencer programs for SaaS subscriptions.

Refgrow and FirstPromoter compared in full

2.2 GPA

Tolt

Free trial · from $99/mo

Affiliate program software for SaaS startups on Stripe or Paddle.

Refgrow and Tolt compared in full



2.4
GPA

PromoteKit

Free plan · from $29/mo

Affiliate marketing software built for Stripe businesses.

- PromoteKit has a free plan. Refgrow does not, though it has a free trial.

Refgrow and PromoteKit compared in full



2.0
GPA

Dub Partners

Free trial · from $81/mo

Affiliate and partner program platform from Dub.

- Dub Partners also covers web analytics.

Refgrow and Dub Partners compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Refgrow free?

No, Refgrow is a paid product, but you can try it first. Free trial on every new account; 30 days for teams switching from another tool.

How much does Refgrow cost?

Refgrow lists 2 plans. Pro: $39 per month to $10,000 affiliate revenue, billed yearly ($49 monthly).

What platforms does Refgrow work on?

Refgrow is available on Web.

Does Refgrow offer any discounts?

Refgrow publicly lists the following: Save 20% with annual billing; 30-day trial and free migration help.

Does Refgrow have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Refgrow is listed for Web.

Does Refgrow have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Refgrow is listed for Web.

Is Refgrow open source?

Refgrow is not described as open source on its own site, as read on Nov 12, 2026.

Does Refgrow have an API?

Yes. Refgrow offers a public API, according to its own site.

What does Refgrow integrate with?

Refgrow's listing names Stripe, Paddle, Lemon Squeezy, Polar, Dodo Payments, Creem, PayPal and Wise.

Who makes Refgrow?

Refgrow is made by a company of the same name.

What are the alternatives to Refgrow?

The closest alternatives to Refgrow in our directory are Rewardful, FirstPromoter, Tolt, PromoteKit and Dub Partners.

How does Refgrow compare with other affiliate and referral tools?

Refgrow's GPA of 2.4 is higher than 32 of the 44 other affiliate and referral tools we grade, and level with 6.

Is Refgrow good value for money?

ToolGPA grades Refgrow B for value for money. Its paid plans start at $39 a month, against a middle price of $61.50 for the category: 8 of the 29 others that charge start lower.

Could I make my own version of Refgrow?

To replace Refgrow you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from Refgrow's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Refgrow's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Refgrow. Prices change, so check refgrow.com before you buy.

refgrow.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Refgrow, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/refgrow

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Refgrow: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/refgrow
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Know someone choosing between affiliate and referral tools?

Send them this guide: toolgpa.com/tools/refgrow/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after Refgrow, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 45 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

FirstPromoter Insider's Guide

Affiliate, referral and influencer programs for SaaS subscriptions

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Refgrow's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Refgrow is a trademark of its owner, and this guide is not made, paid for or approved by Refgrow. Prices and plans change: check refgrow.com before you buy.