ToolGPA

NOVEMBER 2026

Renamer

The Insider's Guide

Batch file renamer for macOS and Windows with reusable workflows



Every plan, grade, refund rule and rival among desktop utilities, read from Renamer's own pages.

Made by Mapache Softworks GmbH · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Renamer's own pages, its app-store listings and our grades. Every fact in it is on Renamer's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 13 of the 186 other desktop utilities we grade

Renamer renames many files at once using saved workflows it calls Renamerlets, which can be chained for complex jobs, with a live preview and an undo that backs files up. It can insert EXIF photo tags and ID3 music tags into names, and an optional AI Assist suggests rules using a model that runs on your own computer.

> "
>
> **Workflows and chains have to be built before the power is there.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Renamer**, taken from its own pages and our grades.

1 **Best for reusable rename workflows on Mac and Windows**

Renamer runs saved rename workflows, chains them, previews them and undoes a batch with backups.

2 **What it costs**

Paid plans start at $26 one-time, Renamer 7 license.

3 **It runs on 2 platforms**

macOS and Windows.

4 **Reusable workflows**

Save any setup as a Renamerlet and start from dozens of built-in workflows for common renaming jobs.

5 **Chains for complex jobs**

Assemble several rules into a chain to handle renames that a single find-and-replace cannot.

6 **Live preview and Smart Undo**

See how each file will be renamed before applying, and undo with a file backup if a result is wrong.

7 **A 2.2 GPA, above 13 of 186**

That is against the other desktop utilities we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Renamer you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Renamer at a glance

PRICING Paid, from $26 one-time, Renamer 7 license	FREE PLAN No
FREE TRIAL None stated	RUNS ON macOS, Windows
MADE BY Mapache Softworks GmbH	CATEGORY Desktop Utilities
OUR GRADE 2.2 GPA, fair	

The report card

Best for reusable rename workflows on Mac and Windows

Renamer runs saved rename workflows, chains them, previews them and undoes a batch with backups. But there is no free plan on record, Renamer 7 is $26 per licence, and version 6 doesn't work on macOS Tahoe.

TOOLGPA REPORT CARD	Renamer	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	$26 one-time for Renamer 7, under a year of this category's typical subscription.
Free plan and trial	F	The pages we read show no free plan and no trial.
Features	B	Reusable workflows, chains, live preview, Smart Undo, photo and music tags and a local AI Assist. Nothing in the listing is missing from the job.
Ease of use	C	Workflows and chains have to be built before the power is there. No store rating is on record.
Platforms and integrations	C	Mac and Windows, computers only. Renamer 7 needs macOS 15 or later or Windows 10.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Renamer is for

- ✓ Fits if you repeat the same renaming jobs and want to save them as workflows
- ✓ Works for photo and music libraries named from tags

Who it is not for

- ✗ Skip it if you want to try before buying, as the pages we read state no trial
- ✗ Not for you if your Mac is older than macOS 15, because Renamer 7 won't run
- ✗ Pricey if you're upgrading: it needs a valid licence for the previous version
- ✗ Watch out: the $26 price comes from the page's structured data, not its visible text

Good to know

Good for

- ✓ Photographers and music collectors renaming by embedded tags
- ✓ People who repeat the same rename jobs and want saved workflows
- ✓ Anyone who wants AI-suggested rules without sending file names online

Worth knowing

- ⓘ Renamer 7 needs macOS 15 or later, or Windows 10 or later; Renamer 6 does not work on macOS Tahoe.
- ⓘ Upgrading from older versions needs a valid license for the previous version.
- ⓘ The $26 price comes from the vendor page's structured data, as the buy step does not show it in page text.
- ⓘ The pages we read do not state whether the download works as a trial before buying.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$26 one-time

To start

Renamer is a paid product, starting at $26 one-time, Renamer 7 license.

> **The pages we read show no free plan and no trial.**

From our grade for free plan and trial

RENAMER 7

$26

one-time, per license

License for Renamer 7 on macOS and Windows, AI Assist included. Upgrade discounts apply to owners of Renamer 6 or earlier.

Read from renamer.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Upgrade discount for Renamer 6 owners

Owners of a Renamer 6 license can upgrade to Renamer 7 for a discount, per the support page.

Stated on renamer.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: macOS and Windows

Batch file renamer for macOS and Windows with reusable workflows. Here is what it does, as its own site describes it, and what it covers: works offline, one-time purchase, AI features, workflow automation, file management.

> **Reusable workflows, chains, live preview, Smart Undo, photo and music tags and a local AI Assist.**
>
> From our grade for features

Reusable workflows

Save any setup as a Renamerlet and start from dozens of built-in workflows for common renaming jobs.

Chains for complex jobs

Assemble several rules into a chain to handle renames that a single find-and-replace cannot.

Live preview and Smart Undo

See how each file will be renamed before applying, and undo with a file backup if a result is wrong.

Photo and music tags

Add EXIF dates and GPS tags to photo names, and insert artist, album, title and track numbers from ID3 tags.

AI Assist on your computer

Suggests rename rules from a prompt using a local model of about 1.8 GB, downloaded once on opt-in; nothing is sent to a cloud service.

Rule library

Number files, find and replace, change case, use regular expressions, insert or remove text by position, and rename from a CSV file.

Where it runs

macOS Windows

What it works with

Its own pages name no integrations.

Renamer is made by Mapache Softworks GmbH.

Where it stands

Its grades against its category, and whether to keep it or make your own

13/186

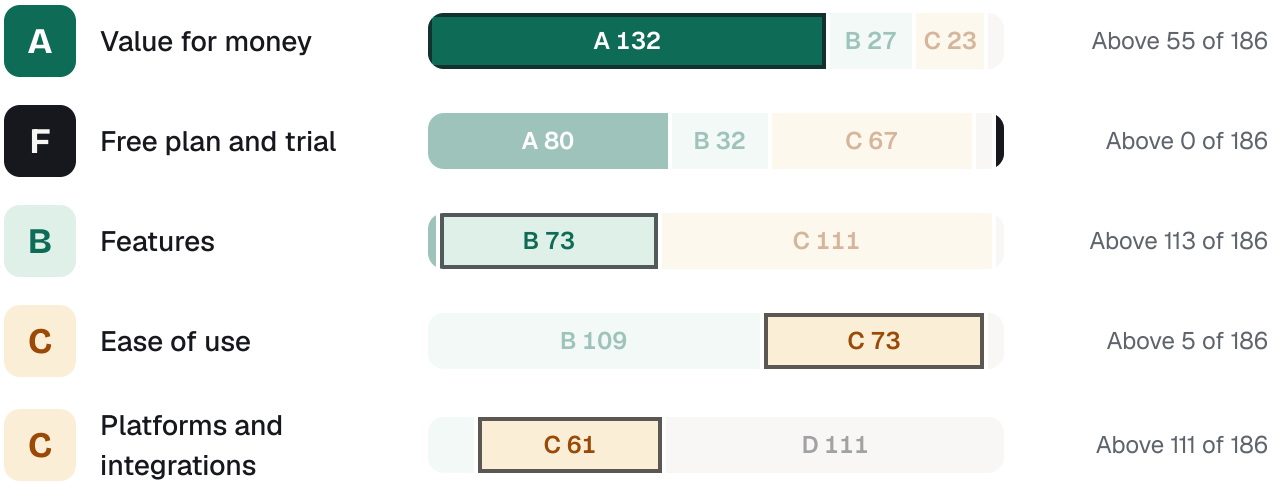
Other desktop utilities it is graded above

Renamer's GPA of 2.2 is higher than 13 of the 186 other desktop utilities we grade, and level with 21.

It stands best on value for money (A, above 55 of 186) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 187 desktop utilities we grade, cut by the letter each got. Renamer's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Renamer you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 152 of the 186 other desktop utilities grade higher. It costs $26, paid once.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ A file manager working directly on your disk.
- ✕ A real app for macOS and Windows. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Renamer's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives



Advanced Renamer, NameChanger, Bulk Rename Utility, Hazel and XYplorer

The tools it is most often weighed against, side by side

The 5 tools Renamer is most often weighed against, with where each one differs from it.



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Advanced Renamer

Free plan · from $16 one-time

Batch file and folder renamer for Windows and Mac.

- Advanced Renamer has a free plan. Renamer does not.

Renamer and Advanced Renamer compared in full



3.0 GPA

NameChanger

Free

Free Mac app for renaming a list of files with a live preview.

- NameChanger has a free plan. Renamer does not.
- Only Renamer lists a Windows app.
- Renamer can be bought with a one-time purchase.

Renamer and NameChanger compared in full



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GPA

Bulk Rename Utility

Free plan · from $24.95

Windows file renamer with many criteria, free for home use.

- Bulk Rename Utility has a free plan. Renamer does not.
- Only Renamer lists a macOS app.
- Renamer can be bought with a one-time purchase.

Renamer and Bulk Rename Utility compared in full



2.0
GPA

Hazel

Free trial · from $42 one-time

Rule-based automatic file organization for the Mac.

- Only Renamer lists a Windows app.
- Hazel also covers disk cleanup.

Renamer and Hazel compared in full



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GPA

XYplorer

Free trial · from $34.95 one-time

Portable tabbed file manager for Windows with scripting.

- Only Renamer lists a macOS app.
- Renamer also covers workflow automation.

Renamer and XYplorer compared in full

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Renamer free?

No. Renamer is a paid product, starting at $26 one-time, Renamer 7 license.

How much does Renamer cost?

Renamer lists one plan. Renamer 7: $26 one-time, per license.

What platforms does Renamer work on?

Renamer is available on macOS and Windows.

Does Renamer offer any discounts?

Renamer publicly lists the following: Upgrade discount for Renamer 6 owners.

Does Renamer have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Renamer is listed for macOS and Windows.

Does Renamer have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Renamer is listed for macOS and Windows.

Is Renamer open source?

Renamer is not described as open source on its own site, as read on Nov 13, 2026.

Does Renamer work offline?

Yes, according to its own site. What works without a connection differs by plan and platform, so check the vendor's page for the detail.

Who makes Renamer?

Renamer is made by Mapache Softworks GmbH.

What are the alternatives to Renamer?

The closest alternatives to Renamer in our directory are Advanced Renamer, NameChanger, Bulk Rename Utility, Hazel and XYplorer.

How does Renamer compare with other desktop utilities?

Renamer's GPA of 2.2 is higher than 13 of the 186 other desktop utilities we grade, and level with 21.

Could I make my own version of Renamer?

To replace Renamer you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Renamer's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Renamer's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mapache Softworks GmbH. Prices change, so check renamer.com before you buy.

renamer.com/mac

renamer.com/support

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Renamer, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/renamer

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Renamer: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/renamer
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Know someone choosing between desktop utilities?

Send them this guide:
toolgpa.com/tools/renamer/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded desktop utilities after Renamer, each with an Insider's Guide of its own.

Desktop Utilities Insider's Guide

Every one of the 187 desktop utilities we grade, compared

Just Color Picker Insider's Guide

Free portable color picker and editor for Windows and macOS

3.2 GPA

LocalSend Insider's Guide

Open-source file sharing between nearby devices, no cloud

3.2 GPA

Mos Insider's Guide

Free Mac menu bar utility for smooth mouse wheel scrolling

3.2 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Renamer's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Renamer is a trademark of its owner, and this guide is not made, paid for or approved by Mapache Softworks GmbH. Prices and plans change: check renamer.com before you buy.