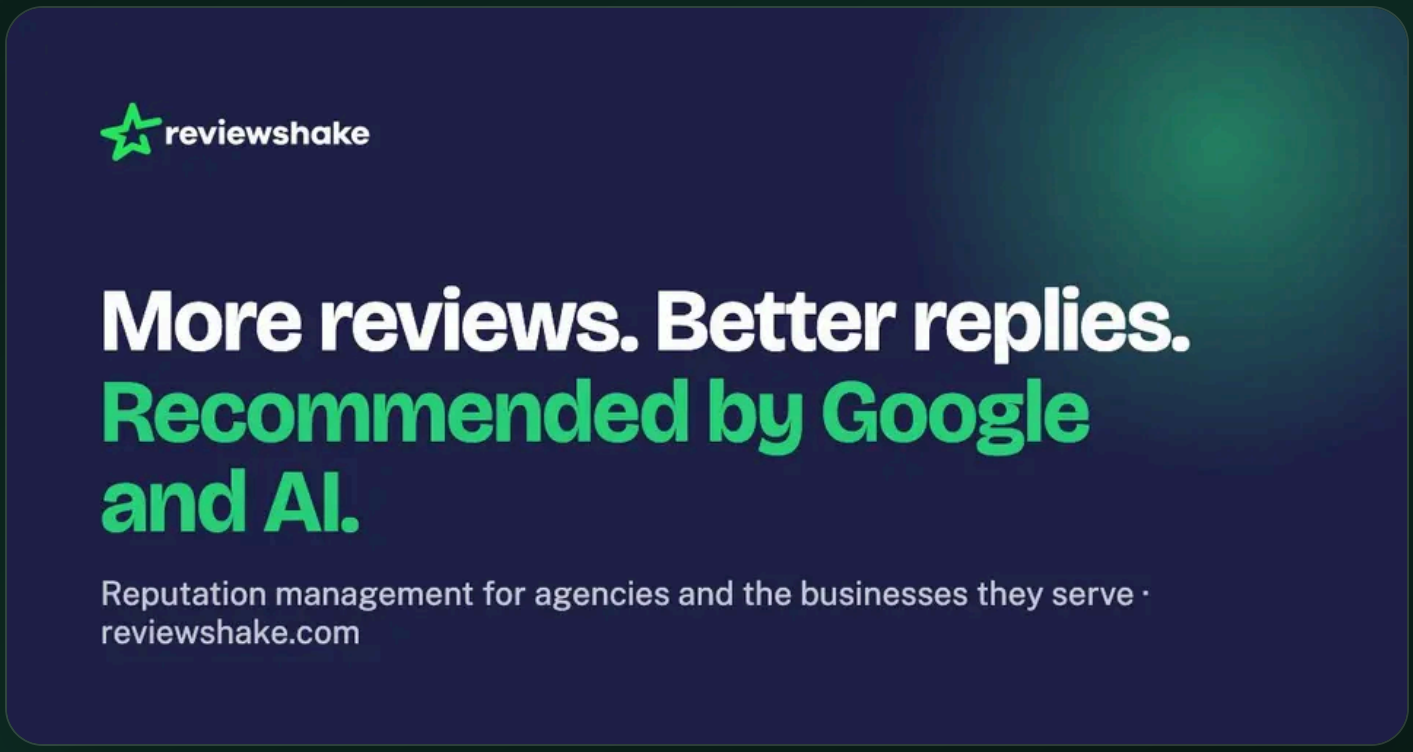
ToolGPA

NOVEMBER 2026

Reviewshake

The Insider's Guide

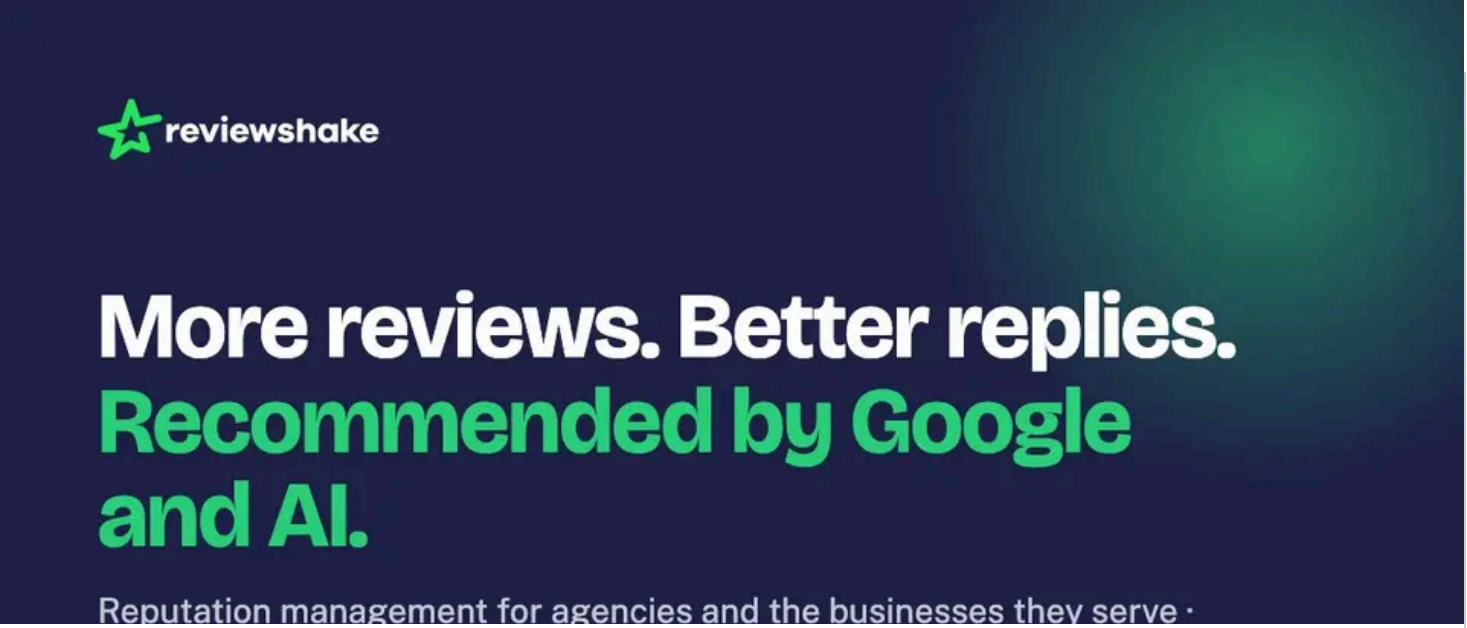
Review collection, replies and monitoring for businesses and agencies



Every plan, grade, refund rule and rival among local SEO tools, read from Reviewshake's own pages.

Made by Reviewshake, Inc. · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Reviewshake's own pages, its app-store listings and our grades. Every fact in it is on Reviewshake's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 29 of the 63 other local SEO tools we grade

Reviewshake collects reviews from Google Business Profile, Facebook and more than 100 other review sites into one inbox. It sends review requests by email, SMS and QR code, drafts replies with AI, and shows reviews in website and social widgets. A white-label Agency plan lets resellers run client accounts under their own brand.

> "
>
> **You connect profiles and set up request campaigns.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Reviewshake**, taken from its own pages and our grades.

1 **Best for collecting and showing customer reviews for one location**

SMS invites, competitor tracking and the API all sit on dearer plans.

2 **Paid plans start at $23 a month**

As its pricing page puts it: $23 per month for 1 location, billed annually ($29 billed monthly).

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 Review inbox

Pulls reviews from Google Business Profile, Facebook and more than 100 other sites into one place. New reviews are imported every 12 to 24 hours depending on the source.

6 Review requests

Sends requests by email, SMS and QR code, with reminders and drip timing. A review funnel can route private feedback away from public sites.

7 AI reply drafts

Drafts replies and tags sentiment. Replies can be posted from inside the tool for Google Business Profile and Facebook; on other sites you post the draft yourself.

8 A 2.2 GPA, above 29 of 63

That is against the other local SEO tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Reviewshake you could make: review collection and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

Reviewshake at a glance

PRICING
Free trial, from $23 per month for 1 location, billed annually ($29 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
Reviewshake, Inc.

CATEGORY
Local SEO Tools

OUR GRADE
2.2 GPA, fair

The report card

Best for collecting and showing customer reviews for one location

Reviewshake pulls reviews from Google, Facebook and 100+ other sites into one inbox, sends review requests and drafts replies with AI. It starts at $23 a month for 1 location, billed annually. SMS invites, competitor tracking and the API all sit on dearer plans.

TOOLGPA REPORT CARD — **Reviewshake** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$23 a month on annual billing for 1 location, inside this category's range of $16 to $59. Every extra location on the business plans costs $30 a month.
Free plan and trial	C	14 days free with no card, and no free plan after.
Features	C	Review inbox, requests by email, SMS and QR, AI reply drafts, widgets. Replies post only to Google and Facebook, and SMS, competitors and the API are not on Starter.
Ease of use	C	No store rating on record. You connect profiles and set up request campaigns.
Platforms and integrations	B	Web only, with Google Business Profile, Facebook and a list of integrations, plus an API on Ultimate.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Reviewshake is for

- ✓ Fits if you have one location and want more Google reviews
- ✓ Works for agencies that want to resell it under their own brand

Who it is not for

- ✕ Tight if you stay on Starter: 3 review profiles and 250 email invites a month
- ✕ Watch out: SMS invites work in the US and selected countries and are not in Starter
- ✕ Pricey if you add locations, at $30 a month each on the business plans
- ✕ Watch out: competitor tracking and API access need Ultimate at $79
- ✕ Not for you if you want a free plan, as there isn't one

Good to know

Good for

- ✓ Single-location businesses that want more Google reviews
- ✓ Agencies reselling reputation management under their own brand
- ✓ Multi-location businesses adding locations at a flat per-location price

Worth knowing

- ⓘ There is no free plan; every plan starts with a 14-day trial.
- ⓘ Every extra location on the business plans costs $30 per month; Starter has 1 location and 3 review profiles.
- ⓘ SMS invites work only in the US and selected countries and are not in Starter; email invites work everywhere.
- ⓘ Replies post from the tool only to Google Business Profile and Facebook; competitor tracking and API access need Ultimate.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$23
A month to start

Reviewshake is a paid product with a free trial, starting at $23 per month for 1 location, billed annually ($29 billed monthly).

STARTER

$23

per month for 1 location, billed annually ($29 billed monthly)

1 user, up to 3 review profiles and 250 email invites per month, with AI reply drafts, sentiment and scheduled reports.

GROWTH

$47

per month for 1 location, billed annually ($59 billed monthly)

3 users, unlimited review profiles, 1,000 email and 500 SMS invites per month, widgets and video reviews.

ULTIMATE

$79

per month for 1 location, billed annually ($99 billed monthly)

5 users, 2,000 email and 1,000 SMS invites per month, two-way SMS chat, competitor tracking and API access.

AGENCY

$159

per month for 25 locations, billed annually ($199 billed monthly)

10 client accounts, 15 users, white-label domain, logo and sender emails, 30,000 email and 1,000 SMS invites per month. Extra client seats cost $8 to $15 per month.

Trying it first

14-day free trial, no credit card required

Read from reviewshake.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off with annual billing

The pricing page shows each plan about 20% cheaper when billed annually, for example Starter at $23 a month instead of $29.

Stated on reviewshake.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Review collection, replies and monitoring for businesses and agencies. Here is what it does, as its own site describes it, and what it covers: public API, AI features, reports, review collection.

"

Review inbox, requests by email, SMS and QR, AI reply drafts, widgets.

From our grade for features

Review inbox

Pulls reviews from Google Business Profile, Facebook and more than 100 other sites into one place. New reviews are imported every 12 to 24 hours depending on the source.

Review requests

Sends requests by email, SMS and QR code, with reminders and drip timing. A review funnel can route private feedback away from public sites.

AI reply drafts

Drafts replies and tags sentiment. Replies can be posted from inside the tool for Google Business Profile and Facebook; on other sites you post the draft yourself.

Widgets

Website, email and social widgets display collected reviews. Video reviews from customers are available from the Growth plan.

Competitor tracking

On the Ultimate and Agency plans, it follows competitors' review ratings alongside your own.

White label for agencies

The Agency plan runs the app on the reseller's own domain with its logo and sender email addresses, plus branded client dashboards and scheduled reports.

Where it runs

Web

What it works with

Zapier
Square
Sikka
Slack
Google Business Profile
Facebook

Reviewshake is made by Reviewshake, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

29/63

Other local SEO tools it is graded above

Reviewshake's GPA of 2.2 is higher than 29 of the 63 other local SEO tools we grade, and level with 15.

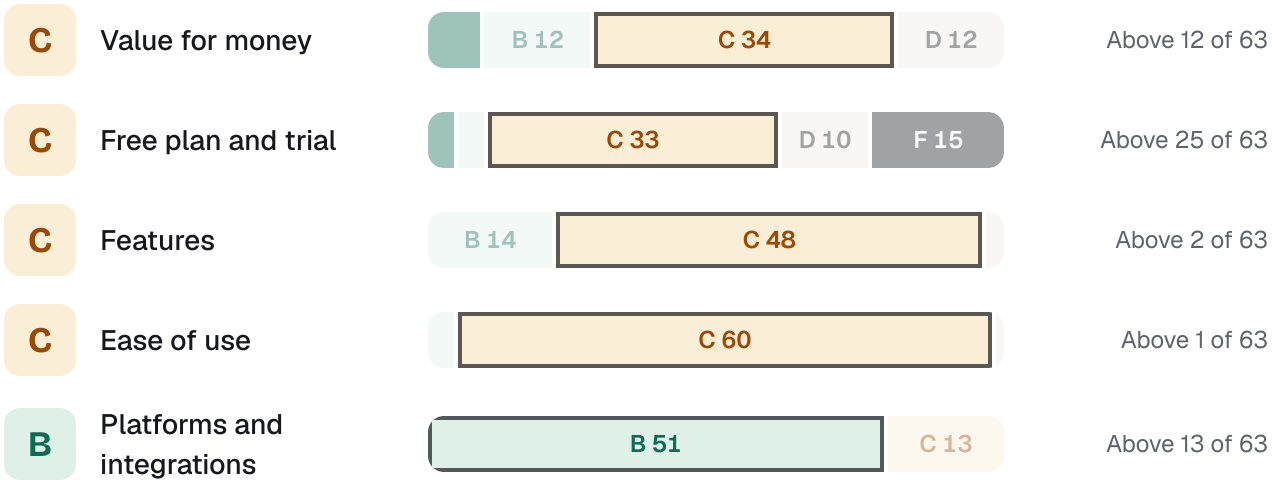
It stands best on platforms and integrations (B, above 13 of 63) and worst on ease of use (C, above 1).

Its paid plans start at $23 a month, against a middle price of $30.50 for the category: 17 of the 49 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

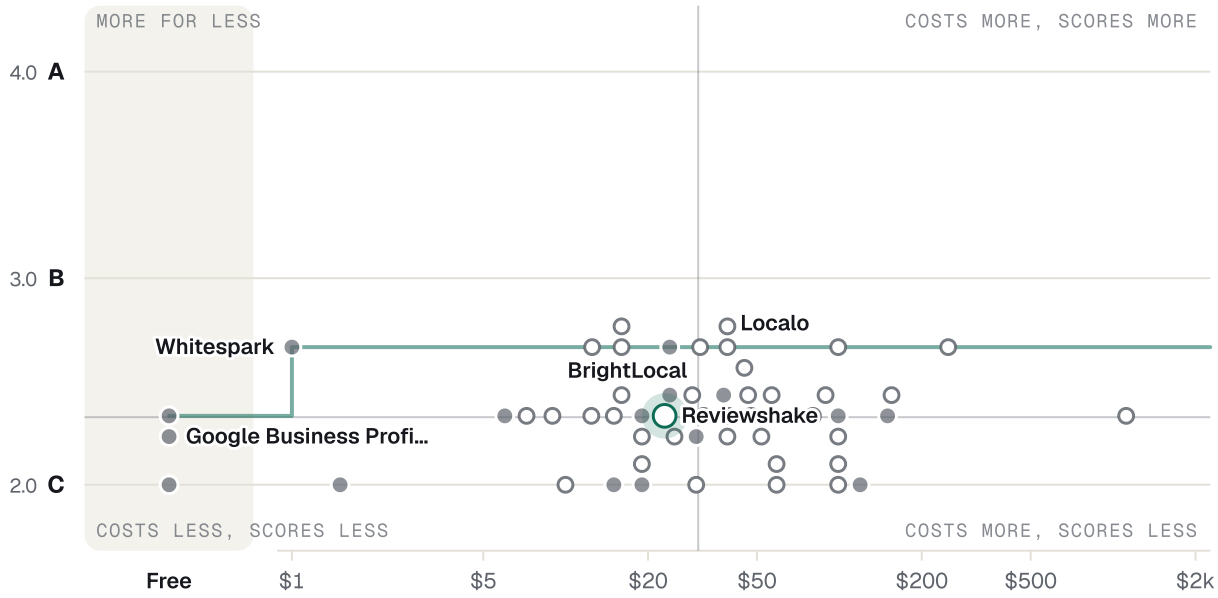
Each grade against the category

Every bar is all 64 local SEO tools we grade, cut by the letter each got. Reviewshake's own letter is outlined.



Price against what you get

Each dot is one of 53 local SEO tools. Further left costs less; higher up scores better on features, ease of use and platforms. Reviewshake is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Reviewshake you could make: review collection and reports. What surrounds it you could not. The 3 things listed below take a company, not a weekend.

It costs $276 a year.

What you could make

- Review collection and reports: an app builder makes these well.

What you could not

- It plugs into other products, Zapier, Square and Sikka among them, and has an API.

- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ Hooks into the device itself: widgets.

What this rests on. Reviewshake's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



ReviewTrackers, Reputation, BrightLocal, Vendasta and SOCi

The 5 tools Reviewshake is most often weighed against, with where each one differs from it.

2.2 GPA

ReviewTrackers

Free trial · from $89/mo

Review monitoring and reputation management priced per location.

- Only ReviewTrackers lists iOS and Android apps.
- Reviewshake also covers reports.
- ReviewTrackers also covers rank tracking, dashboards and local listings.

Reviewshake and ReviewTrackers compared in full

1.8 GPA

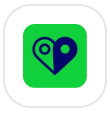
Reputation

From $80/mo

Reviews, listings and feedback platform for multi-location brands.

- Reviewshake also covers reports.
- Reputation also covers surveys, AI search visibility and local listings.

Reviewshake and Reputation compared in full



2.4
GPA

BrightLocal

Free trial · from $31/mo

Local SEO platform for rankings, listings, reviews and AI visibility.

- BrightLocal also covers rank tracking, AI search visibility and local listings.

Reviewshake and BrightLocal compared in full



2.2
GPA

Vendasta

Free trial · from $99/mo

White-label local marketing platform for agencies to resell.

- Vendasta also covers AI agents, rank tracking, AI search visibility and local listings.

Reviewshake and Vendasta compared in full



1.8
GPA

SOCi

Paid

AI agents for listings, reviews and social at multi-location brands.

- Only SOCi lists iOS and Android apps.
- Reviewshake also covers reports.
- SOCi also covers AI agents, surveys, chatbots and local listings.

Reviewshake and SOCi compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Reviewshake free?

No, Reviewshake is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Reviewshake cost?

Reviewshake lists 4 plans. Starter: $23 per month for 1 location, billed annually ($29 billed monthly).

What platforms does Reviewshake work on?

Reviewshake is available on Web.

Does Reviewshake offer any discounts?

Reviewshake publicly lists the following: 20% off with annual billing.

Does Reviewshake have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Reviewshake is listed for Web.

Does Reviewshake have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Reviewshake is listed for Web.

Is Reviewshake open source?

Reviewshake is not described as open source on its own site, as read on Nov 12, 2026.

Does Reviewshake have an API?

Yes. Reviewshake offers a public API, according to its own site.

What does Reviewshake integrate with?

Reviewshake's listing names Zapier, Square, Sikka, Slack, Google Business Profile and Facebook.

Who makes Reviewshake?

Reviewshake is made by Reviewshake, Inc.

What are the alternatives to Reviewshake?

The closest alternatives to Reviewshake in our directory are ReviewTrackers, Reputation, BrightLocal, Vendasta and SOCi.

How does Reviewshake compare with other local SEO tools?

Reviewshake's GPA of 2.2 is higher than 29 of the 63 other local SEO tools we grade, and level with 15.

Is Reviewshake good value for money?

ToolGPA grades Reviewshake C for value for money. Its paid plans start at $23 a month, against a middle price of $30.50 for the category: 17 of the 49 others that charge start lower.

Could I make my own version of Reviewshake?

The plain part of Reviewshake you could make: review collection and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Reviewshake's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Reviewshake's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Reviewshake, Inc. Prices change, so check reviewshake.com before you buy.

reviewshake.com/pricing

reviewshake.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Reviewshake, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/reviewshake

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Reviewshake: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/reviewshake
```

Know someone choosing between local SEO tools?

Send them this guide:
toolgpa.com/tools/reviewshake/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded local SEO tools after Reviewshake, each with an Insider's Guide of its own.

Local SEO Tools Insider's Guide

Every one of the 64 local SEO tools we grade, compared

Bing Places for Business Insider's Guide

Free Microsoft listing for a business on Bing search and Bing Maps

3.0 GPA

Google Business Profile Insider's Guide

Free listing that sets how a business shows on Google Maps and Search

3.0 GPA

Apple Business Insider's Guide

Free Apple portal for a business's place card on Apple Maps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Reviewshake's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Reviewshake is a trademark of its owner, and this guide is not made, paid for or approved by Reviewshake, Inc. Prices and plans change: check reviewshake.com before you buy.