ToolGPA

NOVEMBER 2026

Revinate

The Insider's Guide

Hotel guest data, marketing and reputation software sold by demo



Every plan, grade, refund rule and rival among customer review tools, read from Revinate's own pages.

Made by Revinate · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Revinate's own pages, its app-store listings and our grades. Every fact in it is on Revinate's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 63 other customer review tools we grade

Revinate sells software for hotels built on a guest data platform. Its product list includes Revinate Feedback for reputation management and surveys, plus modules for email marketing, marketing automation, a chat concierge and an AI knowledge base. Prices are not published; buyers request a demo.

To get you started, here are **7 things to know about Revinate**, taken from its own pages and our grades.

> "
>
> **No prices are published, and the site wants a demo.**
>
> From our report card of Revinate

1 **Best for hotel guest data and feedback sold as a suite**

Revinate sells a hotel marketing suite, and its review tool is one module called Feedback.

2 **It runs on Web**

Web.

3 **Revinate Feedback**

The reputation management and surveys module, which is the part of the suite that covers guest reviews and feedback.

4 **Guest data platform**

Revinate Core is described as a customer data platform that the other modules draw on.

5 **Email marketing and automation**

Revinate Marketing handles hotel email campaigns and Revinate Pathways automates marketing journeys.

6 **A 1.6 GPA, above 1 of 63**

That is against the other customer review tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Revinate you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Revinate at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Revinate	CATEGORY Customer Review Tools
OUR GRADE 1.6 GPA, weak	

The report card

Best for hotel guest data and feedback sold as a suite

Revinate sells a hotel marketing suite, and its review tool is one module called Feedback. No prices are published, and the site wants a demo.

TOOLGPA REPORT CARD	**Revinate**	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No prices or plans are published, so it cannot be set against the $29 middle for review tools.
Free plan and trial	F	No free plan and no trial on the page that loaded.
Features	C	Feedback, a guest data platform, email marketing, chat and reservation sales. The review tool is one module in a bigger suite.
Ease of use	C	No store rating on record. A suite this size needs set-up and sales help.
Platforms and integrations	C	Web only on the pages read, and no integrations are listed.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Revinate is for

- ✓ Fits if you run a hotel and want reviews tied to guest email marketing
- ✓ Works for hotels that want one supplier for guest data

Who it is not for

- ✗ Skip it if you want a price, as none is published
- ✗ Not for you if you only want reviews, as you may be sold the whole suite
- ✗ Watch out: the site answered our request with an access-denied page, so this comes from the homepage listing only
- ✗ Watch out: no free plan or trial is listed

Good to know

Good for

- ✓ Hotels that want guest data, marketing and reviews from one vendor
- ✓ Hotel groups ready to evaluate software through a sales demo

Worth knowing

- ⓘ No prices or plans are published on the site; the page directs visitors to request a demo.
- ⓘ Reputation tools are one module (Revinate Feedback) in a larger hotel marketing suite, so a buyer may be sold more than reviews.
- ⓘ The site answers some automated requests with an access-denied page, so details here come from the homepage only.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Revinate's current pricing could not be confirmed from its own site.

"

No free plan and no trial on the page that loaded.

From our grade for free plan and trial

We could not confirm Revinate's current prices from its own site, so this guide lists no plans. revinate.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Hotel guest data, marketing and reputation software sold by demo. Here is what it does, as its own site describes it, and what it covers: marketing automation, surveys, email campaigns, chatbots, review collection.

"

Feedback, a guest data platform, email marketing, chat and reservation sales.

From our grade for features

Revinate Feedback

The reputation management and surveys module, which is the part of the suite that covers guest reviews and feedback.

Guest data platform

Revinate Core is described as a customer data platform that the other modules draw on.

Email marketing and automation

Revinate Marketing handles hotel email campaigns and Revinate Pathways automates marketing journeys.

Chat concierge

Revinate Chat is a virtual concierge for guest questions, and Revinate Vault is an AI knowledge base.

Reservation sales services

Reservation Sales covers voice-channel sales and RezForce is a call center service.

Where it runs

Web

What it works with

Its own pages name no integrations.

Revinate is made by Revinate.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/63

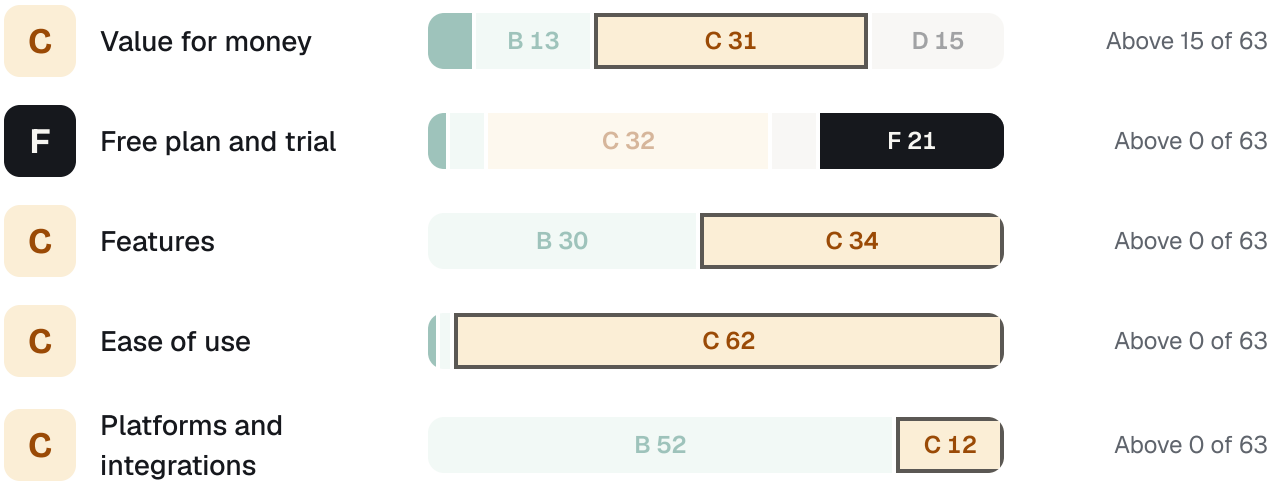
Other customer review tools it is graded above

Revinate's GPA of 1.6 is higher than 1 of the 63 other customer review tools we grade, and level with 6.

It stands best on value for money (C, above 15 of 63) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 64 customer review tools we grade, cut by the letter each got. Revinate's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Revinate you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 56 of the 63 other customer review tools grade higher.

What you could make

- Review collection and surveys: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Email sent in volume that still reaches the inbox.
- A chatbot builder hooked into the messaging apps.

What this rests on. Revinate's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TrustYou, GuestRevu, Customer Alliance, ReviewPush and Birdeye

The 5 tools Revinate is most often weighed against, with where each one differs from it.

1.8 GPA

TrustYou

Paid

Hotel guest feedback, review replies and guest data, sold by demo.

- Revinate also covers marketing automation and email campaigns.
- TrustYou also covers reports.

Revinate and TrustYou compared in full

2.4 GPA

GuestRevu

Free plan · from $34.99/mo

Guest surveys and online review management priced per hotel property.

- GuestRevu has a free plan. Revinate does not.
- Revinate also covers marketing automation, email campaigns and chatbots.
- GuestRevu also covers reports.

Revinate and GuestRevu compared in full



1.8
GPA

Customer Alliance

From €108/mo

Guest review and survey platform for hotels.

- Revinate also covers marketing automation, email campaigns and chatbots.
- Customer Alliance also covers reports and dashboards.

Revinate and Customer Alliance compared in full



2.0
GPA

ReviewPush

Free trial · from $49/mo

Review requests, monitoring and replies for local businesses.

- Revinate also covers marketing automation, surveys, email campaigns and chatbots.
- ReviewPush also covers reports, sMS marketing and dashboards.

Revinate and ReviewPush compared in full



2.0
GPA

Birdeye

Paid

Review management and AI agents for multi-location local businesses.

- Only Birdeye lists iOS and Android apps.
- Revinate also covers marketing automation and email campaigns.
- Birdeye also covers AI agents and reports.

Revinate and Birdeye compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Revinate free?

No. Revinate is a paid product.

What platforms does Revinate work on?

Revinate is available on Web.

Does Revinate have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Revinate is listed for Web.

Does Revinate have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Revinate is listed for Web.

Is Revinate open source?

Revinate is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Revinate?

Revinate is made by a company of the same name.

What are the alternatives to Revinate?

The closest alternatives to Revinate in our directory are TrustYou, GuestRevu, Customer Alliance, ReviewPush and Birdeye.

How does Revinate compare with other customer review tools?

Revinate's GPA of 1.6 is higher than 1 of the 63 other customer review tools we grade, and level with 6.

Could I make my own version of Revinate?

To replace Revinate you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Revinate's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Revinate's own pages on 13 November 2026. The vendor's site refused our request, so only the listing was read. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Revinate. Prices change, so check revinate.com before you buy.

revinate.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Revinate, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/revinate

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Revinate: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/revinate
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Know someone choosing between customer review tools?

Send them this guide: toolgpa.com/tools/revinate/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded customer review tools after Revinate, each with an Insider's Guide of its own.

Customer Review Tools Insider's Guide

Every one of the 64 customer review tools we grade, compared

Judge.me Insider's Guide

Product reviews for Shopify stores with a free plan and one paid tier

3.0 GPA

Rivyo Insider's Guide

Product reviews, loyalty points and referrals for Shopify stores

3.0 GPA

Common Ninja Insider's Guide

No-code embeddable widgets, including review and testimonial walls

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Revinate's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Revinate is a trademark of its owner, and this guide is not made, paid for or approved by Revinate. Prices and plans change: check revinate.com before you buy.