ToolGPA

NOVEMBER 2026

Rework

The Insider's Guide

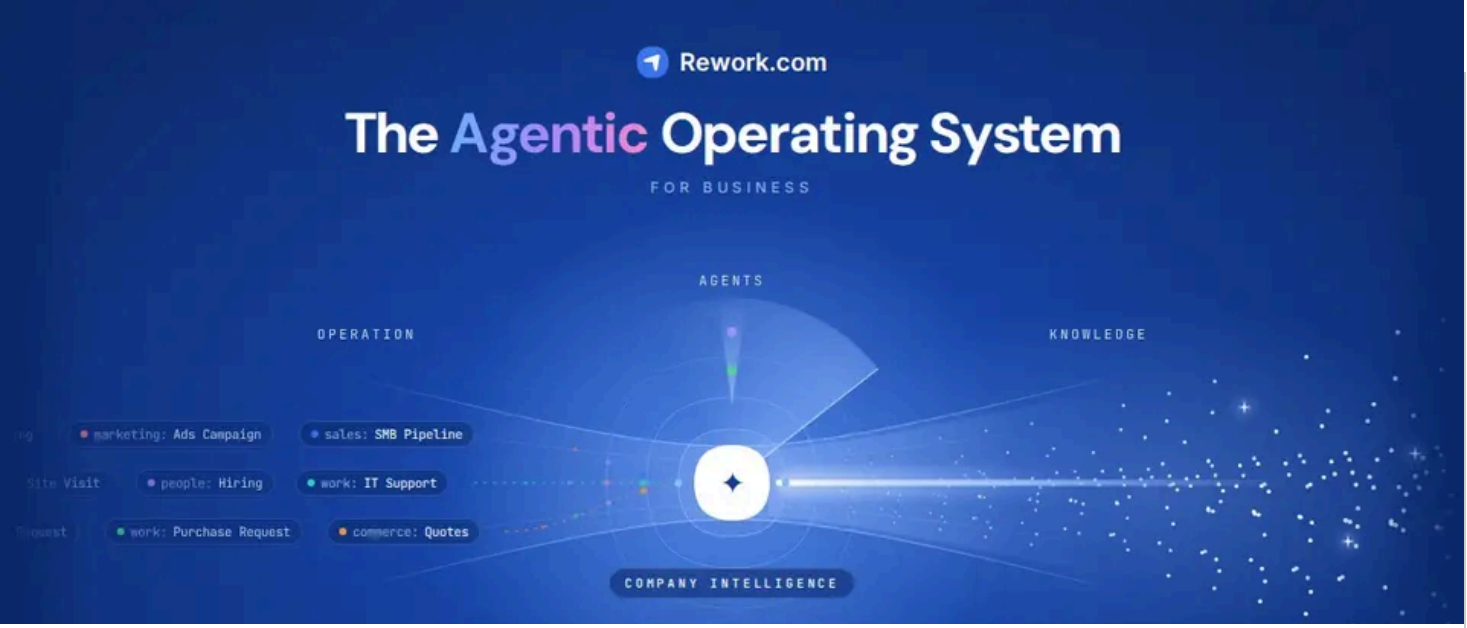
Sales, marketing and operations apps on one usage-sized plan



Every plan, grade, refund rule and rival among CRM tools, read from Rework's own pages.

Made by Rework · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Rework's own pages, its app-store listings and our grades. Every fact in it is on Rework's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 37 of the 116 other CRM tools we grade

Rework sells business software as engines made of separate apps: a Sales Engine for deals, orders and invoices, a Marketing Engine for conversations and leads, and a Revenue Engine that combines them. Price follows three choices: the engines or apps picked, a plan size that sets monthly volumes, and an edition. The listed prices are the entry step.

> "
>
> **You set up modules, usage sizes and channels.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Rework**, taken from its own pages and our grades.

1 **Best for sales and marketing apps on one usage-sized plan**

Rework sells sales, marketing and operations apps on a plan sized by monthly usage.

2 **Paid plans start at $69 a month**

As its pricing page puts it: $69 per month, billed yearly (Sales Engine, Standard, 1x size).

3 **It runs on Web**

Web.

4 **Sales pipeline**

Deals, contacts and accounts in a pipeline with stages, stale-deal limits, required fields per stage, forecasts and rep quotas.

5 **Quotes, orders and invoices**

The Commerce service handles quotes, orders, invoices and subscriptions, with price books and volume tiers.

6 **Shared inbox for conversations**

Prospect collects conversations from every channel in one inbox with assignment, snoozing and labels.

7 **A 2.0 GPA, above 37 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Rework you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Rework at a glance

PRICING Paid, from $69 per month, billed yearly (Sales Engine, Standard, 1x size)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Rework	CATEGORY CRM Software
OUR GRADE 2.0 GPA, fair	

The report card

Best for sales and marketing apps on one usage-sized plan

Rework sells sales, marketing and operations apps on a plan sized by monthly usage. Sales Engine is $69 a month with 5 seats, but the figure is the smallest size on the Standard edition, and going over a limit moves you to a bigger plan size.

TOOLGPA REPORT CARD	Rework	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$69 a month for 5 seats on yearly billing, about $14 a head, inside the category's cheaper quarter. It is the smallest size, and over-limit months are billed at the size that covers usage.
Free plan and trial	F	No free plan and no trial on record, so the first step is a demo or a quote.
Features	C	A sales pipeline, quotes, orders and invoices, a shared inbox, lead capture and ads, and add-on apps. Agent Flows and SSO need the Advanced edition.
Ease of use	C	No store rating on record. You set up modules, usage sizes and channels.
Platforms and integrations	B	Web, with Meta, Google, TikTok and LinkedIn ad links. No desktop or phone app is listed.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Rework is for

- ✓ Fits if you want sales and marketing tools sized by usage rather than by seat
- ✓ Works for small teams that fit inside 5 seats

Who it is not for

- ✕ Tight if you grow: each engine includes 5 seats, and more come in blocks of 5 at $21 a month
- ✕ Pricey if you go over a limit, since you are billed at the plan size that covers it
- ✕ Watch out: AI credits beyond the monthly amount cost $20 per 1,000
- ✕ Not for you if you need SSO or Agent Flows, which need the Advanced edition

Good to know

Good for

- ✓ Small companies that want a CRM and invoicing priced by volume
- ✓ Teams that want to start with sales only and add marketing later
- ✓ Businesses that want to pay by plan size instead of per seat

Worth knowing

- ⓘ Prices shown are Standard edition, smallest plan size, billed yearly; larger sizes, the Advanced and Enterprise editions and monthly billing cost more.
- ⓘ Standard is limited to 50 seats and 10 teams; Agent Flows, SSO and higher limits need the Advanced edition.
- ⓘ Each engine includes only 5 seats; more are sold in blocks of 5 at $21 a month.
- ⓘ Over-limit months are billed at the plan size that covers the usage, and AI credits beyond the monthly amount are topped up at $20 per 1,000.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$69

A month to start

Rework is a paid product, starting at $69 per month, billed yearly (Sales Engine, Standard, 1x size).

> **It is the smallest size, and over-limit months are billed at the size that covers usage.**
>
> From our grade for value for money

SALES ENGINE

$69

per month, billed yearly, Standard edition, 1x plan size

Sales (up to 300 new deals a month) and Commerce (up to 300 new orders a month) with 5 Sales seats. Extra seats are $21 a month per block of 5.

MARKETING ENGINE

$99

per month, billed yearly, Standard edition, 1x plan size

Prospect (1,000 new conversations a month), Lead (1,000 new leads) and Ads Manager, with 5 Marketing seats. Extra seats are $21 a month per block of 5.

REVENUE ENGINE

$159

per month, billed yearly, Standard edition, 1x plan size

The Sales and Marketing engines together, with 5 seats of each type. The page shows a saving of 10% against buying them separately.

Read from rework.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

About 15% off with yearly billing

The pricing page says paying yearly saves about 15% on the whole bill, varying slightly by plan.

Stated on rework.com

What it does

1

Its main features, where it runs, what it works with and who makes it

Place it runs: Web

Sales, marketing and operations apps on one usage-sized plan. Here is what it does, as its own site describes it, and what it covers: public API, AI features, sales pipeline, workflow automation, invoicing, quotes and estimates.

> **A sales pipeline, quotes, orders and invoices, a shared inbox, lead capture and ads, and add-on apps.**
>
> From our grade for features

Sales pipeline

Deals, contacts and accounts in a pipeline with stages, stale-deal limits, required fields per stage, forecasts and rep quotas.

Quotes, orders and invoices

The Commerce service handles quotes, orders, invoices and subscriptions, with price books and volume tiers.

Shared inbox for conversations

Prospect collects conversations from every channel in one inbox with assignment, snoozing and labels.

Lead capture and ads

Lead captures leads from 18 sources with AI lead grading, and Ads Manager ties Meta, Google, TikTok and LinkedIn campaigns to the leads they bring.

Add-on apps

Separate apps for field sales check-ins, events, e-signatures and meetings and bookings can be bought on their own or added to an engine.

AI credits

Each plan includes monthly AI credits shared by all apps; one credit is about one AI reply. Top-ups are $20 per 1,000 credits.

Where it runs

Web

What it works with

Meta

Google

TikTok

LinkedIn

Rework is made by Rework.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

37/116

Other CRM tools it is graded above

Rework's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

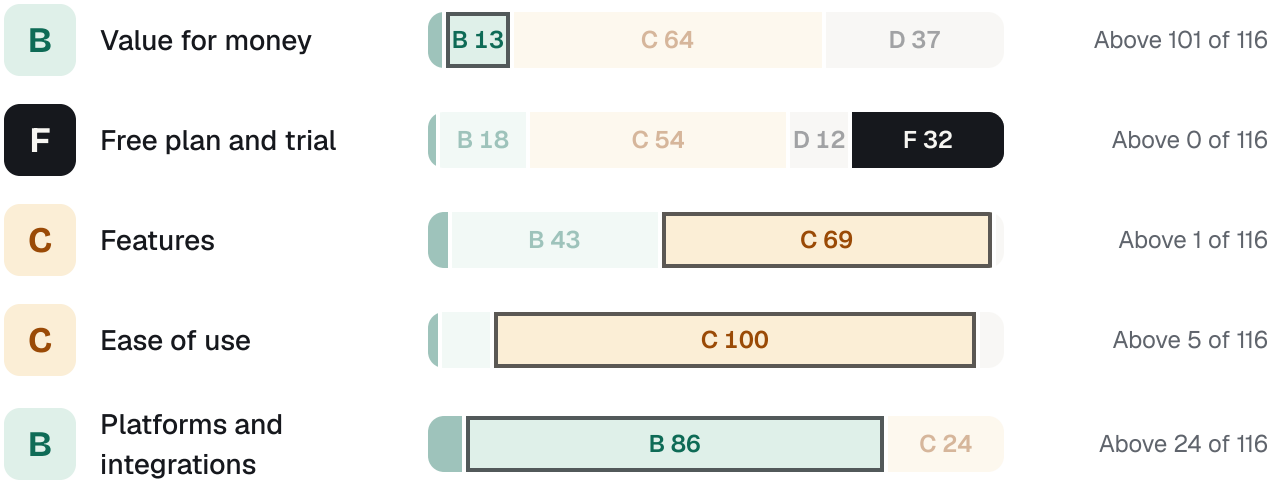
It stands best on value for money (B, above 101 of 116) and worst on free plan and trial (F, above 0).

Its paid plans start at $69 a month, against a middle price of $29 for the category: 74 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 40 tools score higher and cost less.

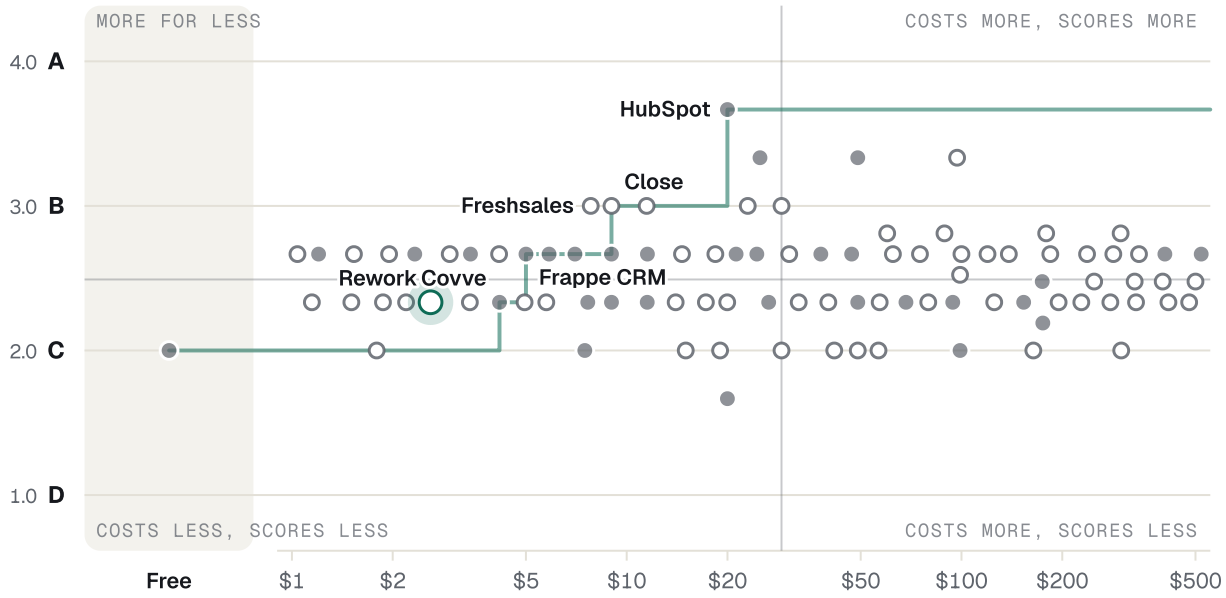
Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Rework's own letter is outlined.



Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Rework is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Rework you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 67 of the 116 other CRM tools grade higher. It costs $828 a year.

What you could make

- Sales pipeline, quotes and estimates and invoicing: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Rework's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bitrix24, Kommo, Zoho CRM, Pipedrive and Odoo CRM

The 5 tools Rework is most often weighed against, with where each one differs from it.

Bitrix24

2.8 GPA

Free plan · from $49/mo

Flat-priced CRM with tasks, chat, video calls and a site builder.

- Bitrix24 has a free plan. Rework does not.
- Only Bitrix24 lists macOS, Windows, Linux, iOS and Android apps.
- Bitrix24 is self-hostable, according to its own site.

Rework and Bitrix24 compared in full

Kommo

2.4 GPA

Free trial · from $25/mo

Messaging-first sales CRM for WhatsApp, Instagram and TikTok.

- Only Kommo lists iOS and Android apps.
- Rework also covers invoicing and quotes and estimates.
- Kommo also covers booking links, AI agents and forms.

Rework and Kommo compared in full

2.6
GPA

Zoho CRM

Free plan · from $14/mo

Sales CRM with a free edition, process automation and Zia AI.

- Zoho CRM has a free plan. Rework does not.
- Only Zoho CRM lists iOS and Android apps.
- Rework also covers invoicing and quotes and estimates.

Rework and Zoho CRM compared in full

2.2
GPA

Pipedrive

Free trial · from $14/mo

Sales CRM organized around visual deal pipelines.

- Only Pipedrive lists iOS and Android apps.
- Rework also covers invoicing and quotes and estimates.
- Pipedrive also covers transcription and kanban boards.

Rework and Pipedrive compared in full

2.8
GPA

Odoo CRM

Free plan · from $31.10/mo

Open-source CRM app from the Odoo business suite.

- Odoo CRM has a free plan. Rework does not.
- Only Odoo CRM lists iOS and Android apps.
- Odoo CRM is open source and self-hostable, according to its own site.

Rework and Odoo CRM compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Rework free?

No. Rework is a paid product, starting at $69 per month, billed yearly (Sales Engine, Standard, 1x size).

How much does Rework cost?

Rework lists 3 plans. Sales Engine: $69 per month, billed yearly, Standard edition, 1x plan size.

What platforms does Rework work on?

Rework is available on Web.

Does Rework offer any discounts?

Rework publicly lists the following: About 15% off with yearly billing.

Does Rework have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Rework is listed for Web.

Does Rework have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Rework is listed for Web.

Is Rework open source?

Rework is not described as open source on its own site, as read on Nov 13, 2026.

Does Rework have an API?

Yes. Rework offers a public API, according to its own site.

What does Rework integrate with?

Rework's listing names Meta, Google, TikTok and LinkedIn. A listing names up to eight integrations, so it may connect to more.

Who makes Rework?

Rework is made by a company of the same name.

What are the alternatives to Rework?

The closest alternatives to Rework in our directory are Bitrix24, Kommo, Zoho CRM, Pipedrive and Odoo CRM.

How does Rework compare with other CRM tools?

Rework's GPA of 2.0 is higher than 37 of the 116 other CRM tools we grade, and level with 12.

Is Rework good value for money?

ToolGPA grades Rework B for value for money. Its paid plans start at $69 a month, against a middle price of $29 for the category: 74 of the 93 others that charge start lower.

Could I make my own version of Rework?

To replace Rework you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Rework's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Rework's own pages on 13 November 2026. rework.com/pricing loaded empty, so its home page was used to confirm the product is still offered; no price appears there. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Rework. Prices change, so check rework.com before you buy.

rework.com

rework.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Rework, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/rework

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Rework: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/rework
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Know someone choosing between CRM tools?

Send them this guide: toolgpa.com/tools/rework/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Rework, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Rework's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Rework is a trademark of its owner, and this guide is not made, paid for or approved by Rework. Prices and plans change: check rework.com before you buy.