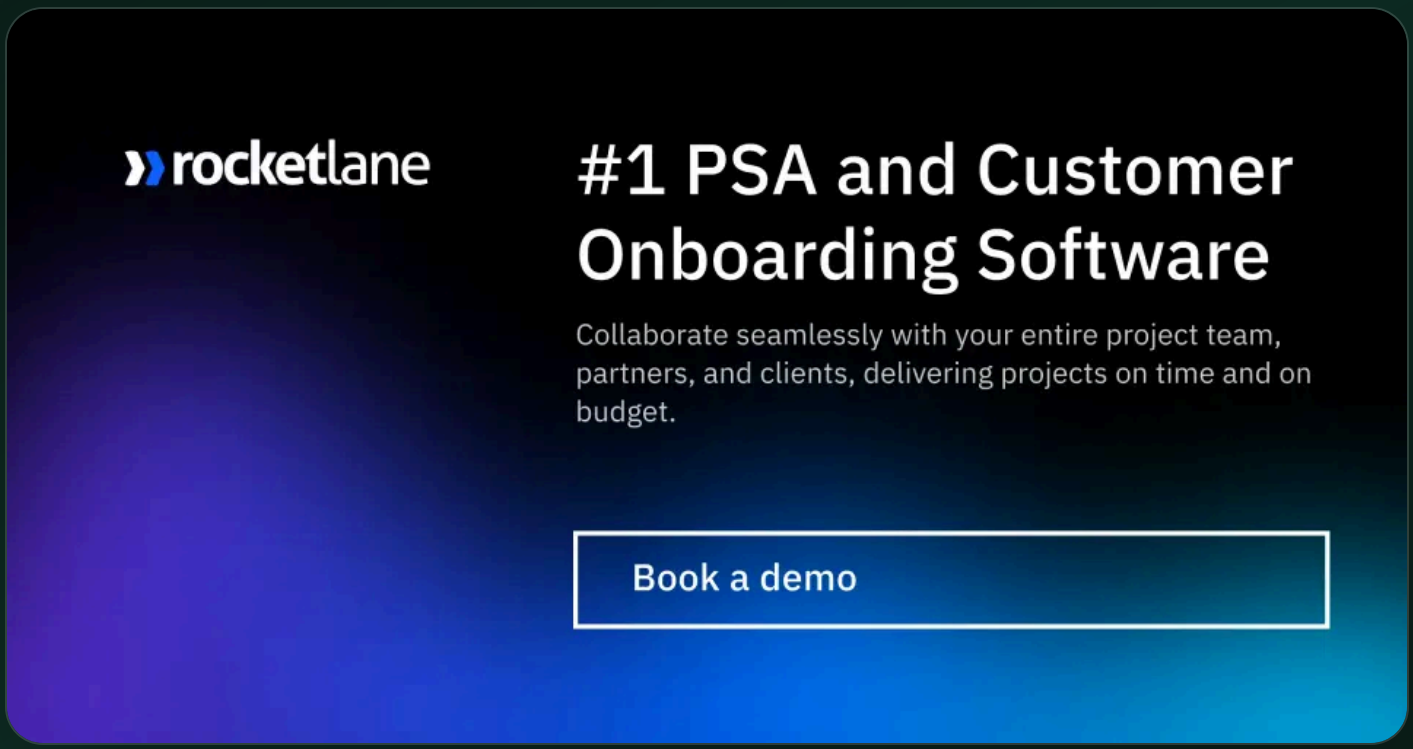
ToolGPA

NOVEMBER 2026

Rocketlane

The Insider's Guide

Customer onboarding and professional services automation



Every plan, grade, refund rule and rival among project management tools, read from Rocketlane's own pages.

Made by Rocketlane · checked Nov 12, 2026 · toolgpa.com

2.0
GPA

rocketlane

#1 PSA and Customer Onboarding Software

Collaborate seamlessly with your entire project team, partners, and clients, delivering projects on time and on budget.

Book a demo

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Rocketlane's own pages, its app-store listings and our grades. Every fact in it is on Rocketlane's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 6 of the 111 other project management tools we grade

Rocketlane is a professional services automation platform built around customer onboarding and implementation projects. It pairs project plans and a branded client portal with time tracking, resource planning, billing and an AI layer the vendor calls Nitro. Plans are priced per team member with a five-member minimum.

> "
>
> **A web app where you build the onboarding projects and portals yourself.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Rocketlane**, taken from its own pages and our grades.

1 **Best for teams onboarding customers with a shared portal**

Rocketlane runs customer onboarding projects with a branded portal your customers log into, from $49 a team member a month.

2 **Paid plans start at $49 a month for each person**

As its pricing page puts it: $49 per team member / month, billed annually.

3 **You can try it first**

14-day free trial; the FAQ says it can be extended by a week on request

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Branded customer portal**

Clients log in to see project progress, approve work and collaborate; customer members are unlimited on every plan.

6 **Project and sprint planning**

Tasks can be shown as Gantt, list or kanban, with templates, epics, backlogs and sprint planning on Standard and above.

7 **Time tracking and timesheets**

Time capture, timesheets and timesheet approvals are included from the Standard plan.

8 **A 2.0 GPA, above 6 of 111**

That is against the other project management tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Rocketlane you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Rocketlane at a glance

PRICING
Free trial, from $49 per team member / month, billed annually

FREE PLAN
No

FREE TRIAL
14-day free trial; the FAQ says it can be extended by a week on request

RUNS ON
Web, iOS, Android

MADE BY
Rocketlane, since 2020

CATEGORY
Project Management

OUR GRADE
2.0 GPA, fair

The report card

Best for teams onboarding customers with a shared portal

Rocketlane runs customer onboarding projects with a branded portal your customers log into, from $49 a team member a month. Both paid plans need at least 5 team members, resource planning and the financial tools need Premium at $69, and automations are capped per user.

TOOLGPA REPORT CARD — **Rocketlane** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$49 a team member a month billed annually on Standard, $69 on Premium, with a 5-member minimum. The floor is $245 a month, and that is several times the category middle of $9.
Free plan and trial	C	14-day free trial, which the FAQ says can be extended by a week. No free plan, and the pages read do not say whether a card is needed.
Features	C	Customer portal, project and sprint planning, time tracking and AI agents. Resource planning, budgeting and invoicing need Premium, and automations are capped at 200 runs per user a month on Standard.
Ease of use	C	No store rating on record. A web app where you build the onboarding projects and portals yourself.
Platforms and integrations	B	Web, iOS and Android, with Slack, HubSpot, Jira, Salesforce and Zapier links and an API.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Rocketlane is for

- ✓ Fits if you onboard customers and want them in a shared project space
- ✓ Makes sense if you have at least 5 people on the delivery side

Who it is not for

- ✗ Pricey if you are a small team: both paid plans need 5 team members, from $245 a month
- ✗ Watch out: resource planning, budgeting and invoicing start on Premium at $69
- ✗ Tight if you automate a lot: 200 runs per user a month on Standard, 500 on Premium
- ✗ Skip it if you want a free plan, as there is only a 14-day trial
- ✗ Watch out: the page's meta description still lists an Essential plan that the plan cards do not show

Good to know

Good for

- ✓ SaaS and services teams running customer onboarding and implementation projects
- ✓ Firms that want a client-facing portal and billing in the same tool
- ✓ Teams that outgrew a plain task manager for customer delivery

Worth knowing

- ⓘ Standard and Premium both require at least 5 team members.
- ⓘ Resource planning and the financial tools need Premium at $69 per team member or higher.
- ⓘ Custom automations are capped at 200 runs per user a month on Standard and 500 on Premium.
- ⓘ The page's meta description still lists an Essential plan and different prices, but the plan cards show only Standard, Premium and Enterprise.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start, for each person

Rocketlane is a paid product with a free trial, starting at $49 per team member / month, billed annually.

> **No free plan, and the pages read do not say whether a card is needed.**

From our grade for free plan and trial

STANDARD

$49

per team member / month, billed annually

Minimum of 5 team members. Unlimited projects and customer members, branded customer portal, time tracking and timesheets, and 200 automation runs per user a month.

PREMIUM

$69

per team member / month, billed annually

Minimum of 5 team members. Adds resource planning, project budgeting, rate cards, invoicing and revenue recognition, and 500 automation runs per user. Sold through sales.

ENTERPRISE

Custom

Adds unlimited automations, custom reports, a skills matrix, multi-currency, role-based access controls and SAML. Sold through sales.

Trying it first

14-day free trial; the FAQ says it can be extended by a week on request

Read from rocketlane.com on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Customer onboarding and professional services automation. Here is what it does, as its own site describes it, and what it covers: public API, AI features, templates, workflow automation, time tracking, reports.

"

Customer portal, project and sprint planning, time tracking and AI agents.

From our grade for features

Branded customer portal

Clients log in to see project progress, approve work and collaborate; customer members are unlimited on every plan.

Project and sprint planning

Tasks can be shown as Gantt, list or kanban, with templates, epics, backlogs and sprint planning on Standard and above.

Time tracking and timesheets

Time capture, timesheets and timesheet approvals are included from the Standard plan.

Resource management

Resource planning, capacity management and utilization tracking start on Premium; soft allocations and a skills matrix are Enterprise.

Financial management

Premium adds budgets, rate cards, margins, invoicing and revenue recognition; multi-currency and multi-budget are Enterprise.

AI agents and automations

The vendor describes Nitro agents that turn statements of work into project plans and flag delivery risks, plus rule-based automations capped by plan.

Where it runs

Web · iOS · Android

What it works with

Slack · HubSpot · Jira · Salesforce · Zapier · Google Calendar · Outlook Calendar · Snowflake

Rocketlane is made by Rocketlane, and has been around since 2020.

Where it stands

Its grades against its category, and whether to keep it or make your own

6/111

Other project management tools it is graded above

Rocketlane's GPA of 2.0 is higher than 6 of the 111 other project management tools we grade, and level with 15.

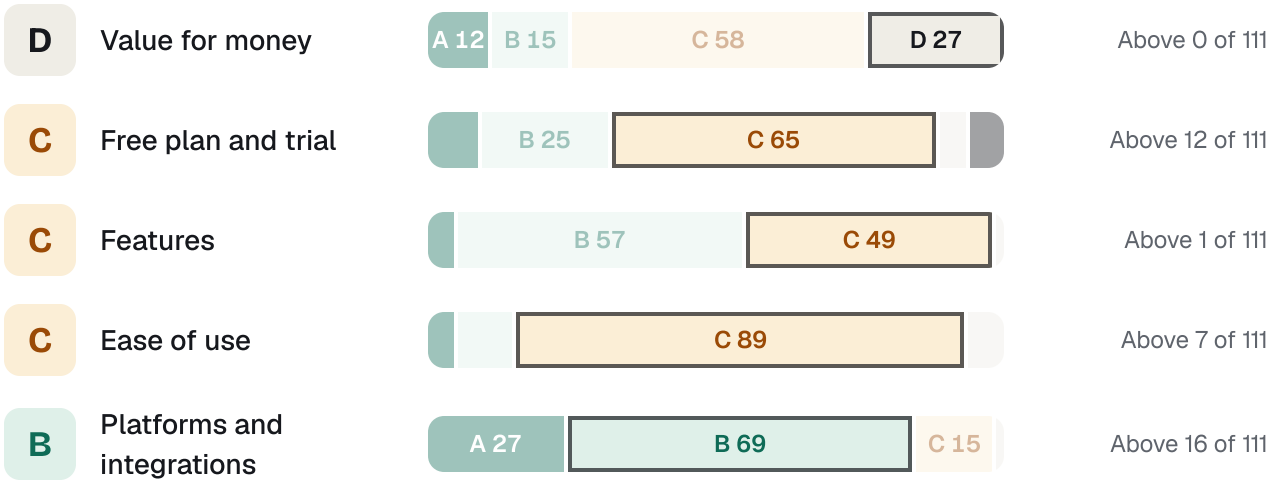
It stands best on platforms and integrations (B, above 16 of 111) and worst on value for money (D, above 0).

Its paid plans start at $49 a month for each person, against a middle price of $9 for the category: 93 of the 97 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 57 tools score higher and cost less.

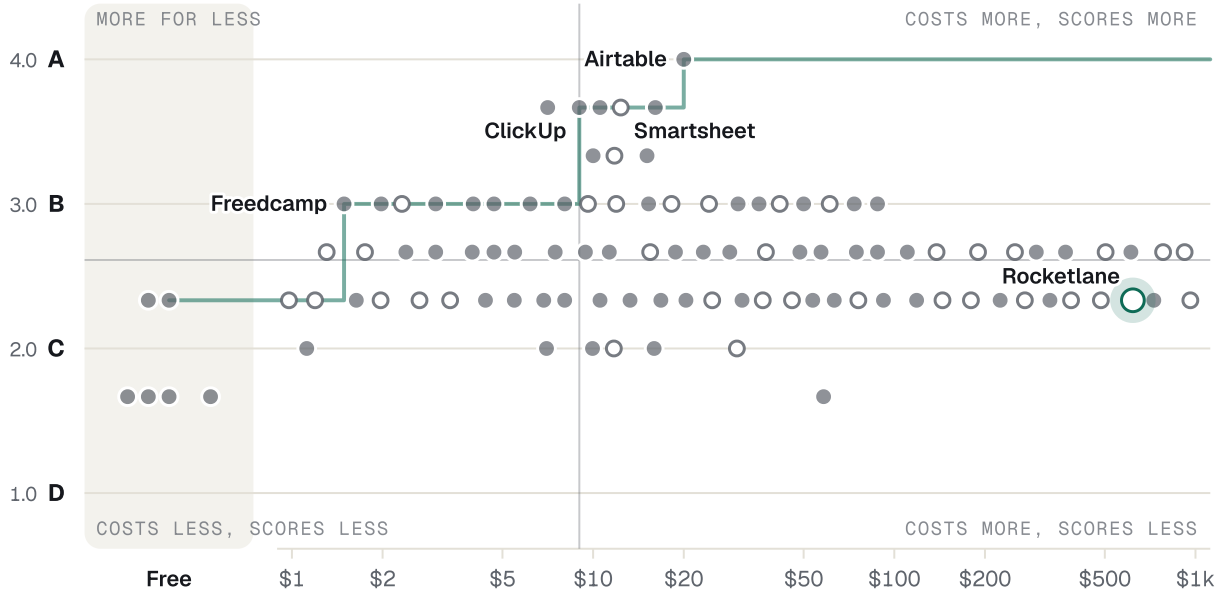
Each grade against the category

Every bar is all 112 project management tools we grade, cut by the letter each got. Rocketlane's own letter is outlined.



Price against what you get

Each dot is one of 104 project management tools. Further left costs less; higher up scores better on features, ease of use and platforms. Rocketlane is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Rocketlane you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 90 of the 111 other project management tools grade higher. It costs $588 a year.

What you could make

- Time tracking, reports and templates: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- A real app for iOS and Android. Something home-made would be a web page.
- It is priced for each person, which means accounts and billing for a team.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Rocketlane's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Kantata, Planview, Runn, Smartsheet and Productive

The 5 tools Rocketlane is most often weighed against, with where each one differs from it.

2.0 GPA

Kantata

Paid

Professional services automation for resourcing, projects and billing.

- Only Rocketlane lists iOS and Android apps.
- Rocketlane also covers templates and workflow automation.
- Kantata also covers dashboards.

Rocketlane and Kantata compared in full

1.8 GPA

Planview

Paid

Enterprise portfolio management and connected work platform.

- Only Rocketlane lists iOS and Android apps.
- Rocketlane also covers templates, workflow automation and time tracking.
- Planview also covers dashboards.

Rocketlane and Planview compared in full

2.0
GPA

Runn

Free trial · from $7/mo

Resource planning and capacity forecasting for project teams.

- Only Rocketlane lists iOS and Android apps.
- Rocketlane also covers templates and workflow automation.
- Runn also covers dashboards.

Rocketlane and Runn compared in full

3.0
GPA

Smartsheet

Free trial · from $9/mo

Spreadsheet-style project and work management for teams.

- Only Smartsheet lists macOS and Windows apps.
- Rocketlane also covers templates, time tracking and reports.
- Smartsheet also covers tasks, calendar, kanban boards and Gantt & timelines.

Rocketlane and Smartsheet compared in full

2.4
GPA

Productive

Free trial · from $10/mo

Projects, resourcing and finances for agencies and consultancies.

- Only Productive lists macOS and Windows apps.
- Rocketlane also covers templates and workflow automation.
- Productive also covers tasks, kanban boards, Gantt & timelines and invoicing.

Rocketlane and Productive compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Rocketlane free?

No, Rocketlane is a paid product, but you can try it first. 14-day free trial; the FAQ says it can be extended by a week on request.

How much does Rocketlane cost?

Rocketlane lists 3 plans. Standard: $49 per team member / month, billed annually.

What platforms does Rocketlane work on?

Rocketlane is available on Web, iOS and Android.

Does Rocketlane have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Rocketlane is listed for Web, iOS and Android.

Does Rocketlane have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Rocketlane is listed for Web, iOS and Android.

Is Rocketlane open source?

Rocketlane is not described as open source on its own site, as read on Nov 12, 2026.

Does Rocketlane have an API?

Yes. Rocketlane offers a public API, according to its own site.

What does Rocketlane integrate with?

Rocketlane's listing names Slack, HubSpot, Jira, Salesforce, Zapier, Google Calendar, Outlook Calendar and Snowflake.

Who makes Rocketlane?

Rocketlane is made by a company of the same name. It dates from 2020.

What are the alternatives to Rocketlane?

The closest alternatives to Rocketlane in our directory are Kantata, Planview, Runn, Smartsheet and Productive.

How does Rocketlane compare with other project management tools?

Rocketlane's GPA of 2.0 is higher than 6 of the 111 other project management tools we grade, and level with 15.

Is Rocketlane good value for money?

ToolGPA grades Rocketlane D for value for money. Its paid plans start at $49 a month for each person, against a middle price of $9 for the category: 93 of the 97 others that charge start lower.

Could I make my own version of Rocketlane?

To replace Rocketlane you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Rocketlane's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Rocketlane's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Rocketlane. Prices change, so check rocketlane.com before you buy.

rocketlane.com/pricing

rocketlane.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Rocketlane, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/rocketlane

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Rocketlane: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/rocketlane
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Know someone choosing between project management tools?

Send them this guide:
toolgpa.com/tools/rocketlane/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded project management tools after Rocketlane, each with an Insider's Guide of its own.

Project Management Insider's Guide

Every one of the 112 project management tools we grade, compared

GitHub Issues Insider's Guide

Issue tracking and project planning built into GitHub

3.4 GPA

Freedcamp Insider's Guide

Project management suite with a free plan for unlimited users

3.2 GPA

Huly Insider's Guide

Open-source project management with chat, docs and video calls

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Rocketlane's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Rocketlane is a trademark of its owner, and this guide is not made, paid for or approved by Rocketlane. Prices and plans change: check rocketlane.com before you buy.