ToolGPA

NOVEMBER 2026

Rocketspark

The Insider's Guide

Website and online store builder with phone and email support



Every plan, grade, refund rule and rival among website and landing page builders, read from Rocketspark's own pages.

Made by Rocketspark · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Rocketspark's own pages, its app-store listings and our grades. Every fact in it is on Rocketspark's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 16 of the 104 other website and landing page builders we grade

Rocketspark is a website builder from New Zealand that sells monthly or yearly plans in USD. It has two plan families, one for websites and one for online stores, all with hosting, SSL, unlimited pages and a free first-year domain. A 30-day free trial is offered without payment details.

To get you started, here are **9 things to know about Rocketspark**, taken from its own pages and our grades.

> "
>
> **You build pages and a store from templates.**
>
> From our grade for ease of use

1 **Best for a New Zealand site builder with a month-to-month price**

Rocketspark is a site builder with website and store plans in dollars, a 30-day trial with no payment details and a free first-year domain.

2 **Paid plans start at $29 a month**

As its pricing page puts it: $29 per month, billed monthly ($299 billed annually).

3 **You can try it first**

30-day free trial, no payment details needed

4 **It runs on Web**

Web.

5 **Templates and editor**

All templates on every plan, with unlimited pages and blog posts and mobile-responsive layouts.

6 **AI writing**

Flint AI writes whole pages and blog posts from Website Builder Pro up.

7 **Online stores**

Ecommerce plans add products, a stock manager, shipping and tax rules, a payment gateway and Xero integration.

8 **A 2.0 GPA, above 16 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Rocketspark you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

Rocketspark at a glance

PRICING
Free trial, from $29 per month, billed monthly ($299 billed annually)

FREE PLAN
No

FREE TRIAL
30-day free trial, no payment details needed

RUNS ON
Web

MADE BY
Rocketspark

CATEGORY
Website & Landing Page Builders

OUR GRADE
2.0 GPA, fair

The report card

Best for a New Zealand site builder with a month-to-month price

Rocketspark is a site builder with website and store plans in dollars, a 30-day trial with no payment details and a free first-year domain. It starts at $29 a month, and AI writing and fuller analytics need the $39 plan.

TOOLGPA REPORT CARD

Rocketspark

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$29 a month, or $299 a year, is above the category's dearer quarter of $22. AI writing and analytics start at $39, and the top website plan is $90.
Free plan and trial	C	A 30-day trial with no payment details, and no free plan.
Features	C	Templates, unlimited pages, forms, domain and email, and stores up to unlimited products. Forms are capped at 5 on the entry plan, and a store needs its own plan.
Ease of use	C	No rating on record. You build pages and a store from templates.
Platforms and integrations	B	Web only, with Mailchimp, Xero, Google Analytics and Google Workspace.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Rocketspark is for

- ✓ Fits if you want one monthly bill and a month-long trial first
- ✓ Works for a small business that wants Xero or Mailchimp connected

Who it is not for

- ✕ Pricey if you are on a budget: $29 a month is above what most site builders charge
- ✕ Skip it if you want a store, because Ecommerce Lite is $39 and stops at 10 products
- ✕ Watch out: cancelling takes the site offline, and data is kept for two months
- ✕ Watch out: extra users are $3 each a month, and payment is by card only
- ✕ Watch out: you cannot pause a subscription, but support can offer a reduced-price on-hold plan

Good to know

Good for

- ✓ Small businesses and clubs wanting phone support
- ✓ Shops in New Zealand and elsewhere that need domains and email in one place
- ✓ Teams who want a monthly plan with no contract

Worth knowing

- ⓘ Extra users cost $3 per user a month.
- ⓘ Cancelling takes the site offline; data is kept for two months.
- ⓘ Payment is by credit or debit card only.
- ⓘ Subscriptions cannot be paused; a reduced-price on-hold plan is available through support.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$29
A month to start

Rocketspark is a paid product with a free trial, starting at $29 per month, billed monthly ($299 billed annually).

WEBSITE BUILDER

$29

per month, billed monthly ($299 billed annually)

Unlimited pages and blog posts, all templates, hosting, SSL, SEO tools and 5 forms.

WEBSITE BUILDER PRO

$39

per month, billed monthly ($399 billed annually)

Adds AI page and blog writing, 200 forms, fuller analytics and scheduled content.

WEBSITE BUILDER PRO+

$90

per month, billed monthly ($900 billed annually)

Unlimited forms, 10 GB form file storage, global expansion tools and a CDN.

ECOMMERCE LITE

$39

per month, billed monthly ($399 billed annually)

Online store for up to 10 products, stock manager, shipping and tax rules.

ECOMMERCE GROW

$45

per month, billed monthly ($459 billed annually)

Store for up to 400 products with more features.

ECOMMERCE PRO

$60

per month, billed monthly ($600 billed annually)

Store with unlimited products.

Trying it first

30-day free trial, no payment details needed

Read from rocketspark.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing saves up to 2 months

The pricing page offers annual billing at $299, $399 and $900 for the website plans instead of paying monthly.

Stated on rocketspark.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Website and online store builder with phone and email support. Here is what it does, as its own site describes it, and what it covers: AI features, templates, no-code, forms, inventory, online store.

> **Templates, unlimited pages, forms, domain and email, and stores up to unlimited products.**
>
> From our grade for features

Templates and editor

All templates on every plan, with unlimited pages and blog posts and mobile-responsive layouts.

AI writing

Flint AI writes whole pages and blog posts from Website Builder Pro up.

Online stores

Ecommerce plans add products, a stock manager, shipping and tax rules, a payment gateway and Xero integration.

Forms

5, 200 or unlimited forms by tier, with submission storage and Mailchimp integration.

Domain and email

One new domain free for a year; business email is an optional extra.

Support

Email and phone support on every plan.

Where it runs

Web

What it works with

Mailchimp
Xero
Google Analytics
Google Workspace

Rocketspark is made by Rocketspark.

Where it stands

Its grades against its category, and whether to keep it or make your own

16/104

Other website and landing page builders it is graded above

Rocketspark's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

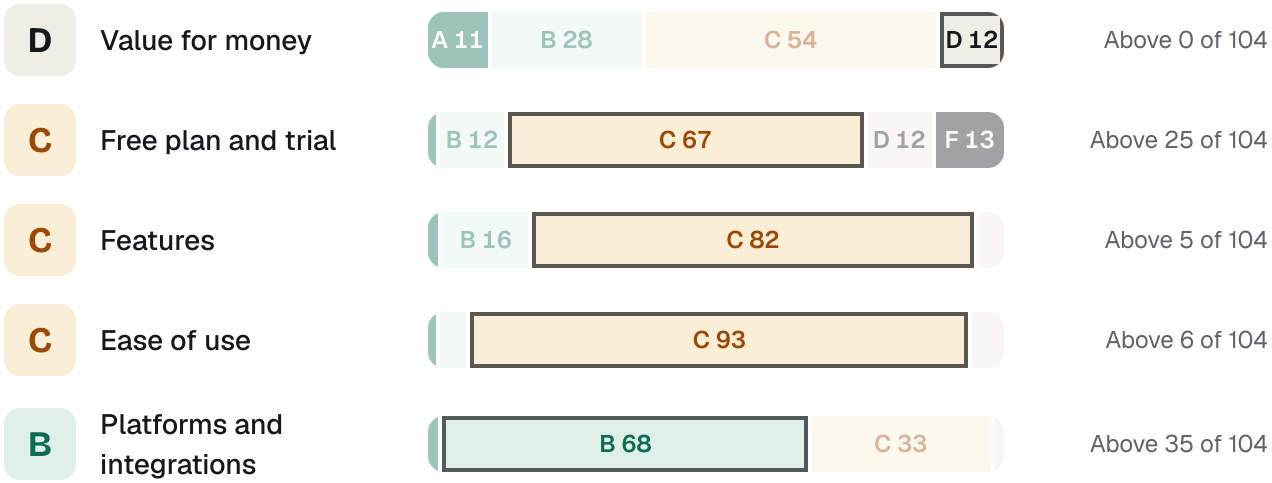
It stands best on platforms and integrations (B, above 35 of 104) and worst on value for money (D, above 0).

Its paid plans start at $29 a month, against a middle price of $11.50 for the category: 74 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 15 tools score higher and cost less.

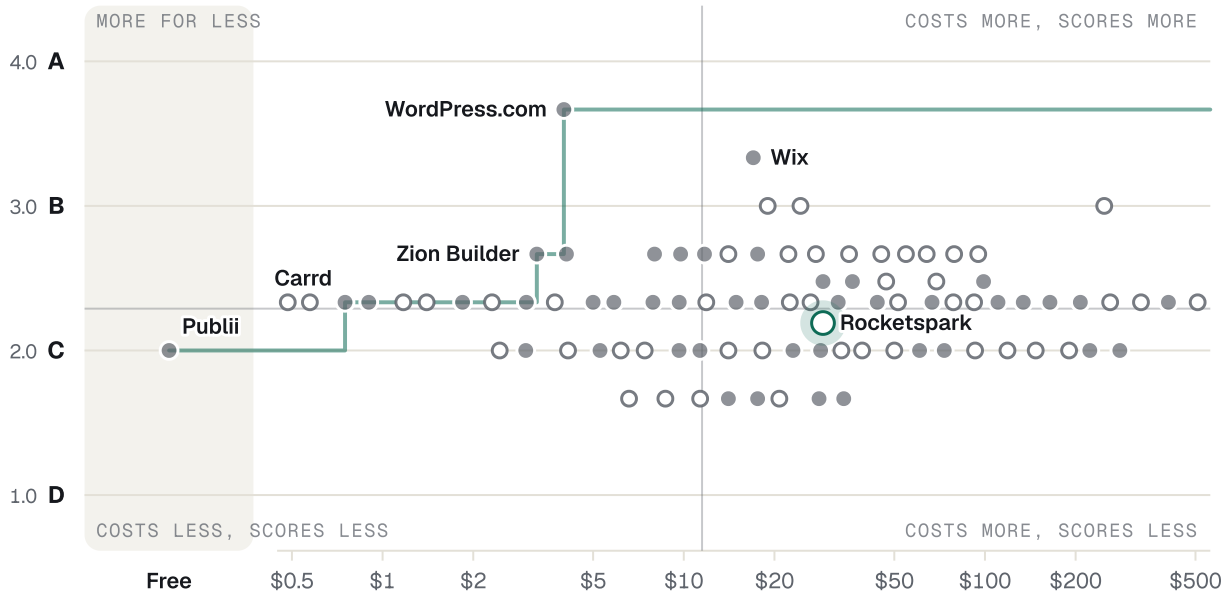
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Rocketspark's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Rocketspark is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Rocketspark you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 65 of the 104 other website and landing page builders grade higher. It costs $348 a year.

What you could make

- Templates, forms and inventory: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.

- ✕ A builder that other people can use without writing code.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Rocketspark's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Webador, Weebly, SITE123, Jimdo and Wix

The 5 tools Rocketspark is most often weighed against, with where each one differs from it.

2.2 GPA

Webador

Free plan · from $6/mo

Drag-and-drop website and online store builder with a free plan.

- Webador has a free plan. Rocketspark does not, though it has a free trial.
- Rocketspark also covers no-code and inventory.

Rocketspark and Webador compared in full

2.4 GPA

Weebly

Free plan · from $13/mo

Drag-and-drop website and store builder from Square.

- Weebly has a free plan. Rocketspark does not, though it has a free trial.
- Rocketspark also covers inventory and online store.

Rocketspark and Weebly compared in full

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SITE123

Free plan · from $12.80/mo

Free website builder that lays out pages from your content.

- SITE123 has a free plan. Rocketspark does not, though it has a free trial.
- Rocketspark also covers forms, inventory and online store.

Rocketspark and SITE123 compared in full

2.0
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Jimdo

Free plan · from $11/mo

AI website builder for solo businesses with bookings and invoices.

- Jimdo has a free plan. Rocketspark does not, though it has a free trial.
- Rocketspark also covers templates, no-code, inventory and online store.
- Jimdo also covers booking links and invoicing.

Rocketspark and Jimdo compared in full

WIX

2.8
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Wix

Free plan · from $17/mo

Drag-and-drop website builder with an AI agent and business apps.

- Wix has a free plan. Rocketspark does not, though it has a free trial.
- Only Wix lists iOS and Android apps.
- Rocketspark also covers forms, inventory and online store.

Rocketspark and Wix compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Rocketspark free?

No, Rocketspark is a paid product, but you can try it first. 30-day free trial, no payment details needed.

How much does Rocketspark cost?

Rocketspark lists 6 plans. Website Builder: $29 per month, billed monthly ($299 billed annually).

What platforms does Rocketspark work on?

Rocketspark is available on Web.

Does Rocketspark offer any discounts?

Rocketspark publicly lists the following: Annual billing saves up to 2 months.

Does Rocketspark have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Rocketspark is listed for Web.

Does Rocketspark have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Rocketspark is listed for Web.

Is Rocketspark open source?

Rocketspark is not described as open source on its own site, as read on Nov 13, 2026.

What does Rocketspark integrate with?

Rocketspark's listing names Mailchimp, Xero, Google Analytics and Google Workspace.

Who makes Rocketspark?

Rocketspark is made by a company of the same name.

What are the alternatives to Rocketspark?

The closest alternatives to Rocketspark in our directory are Webador, Weebly, SITE123, Jimdo and Wix.

How does Rocketspark compare with other website and landing page builders?

Rocketspark's GPA of 2.0 is higher than 16 of the 104 other website and landing page builders we grade, and level with 23.

Is Rocketspark good value for money?

ToolGPA grades Rocketspark D for value for money. Its paid plans start at $29 a month, against a middle price of $11.50 for the category: 74 of the 89 others that charge start lower.

Could I make my own version of Rocketspark?

To replace Rocketspark you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from Rocketspark's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Rocketspark's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Rocketspark. Prices change, so check rocketspark.com before you buy.

rocketspark.com/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Rocketspark, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/rocketspark

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Rocketspark: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/rocketspark
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Know someone choosing between website and landing page builders?

Send them this guide:
toolgpa.com/tools/rocketspark/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Rocketspark, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Rocketspark's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Rocketspark is a trademark of its owner, and this guide is not made, paid for or approved by Rocketspark. Prices and plans change: check rocketspark.com before you buy.