ToolGPA

NOVEMBER 2026

Rosy Salon Software

The Insider’s Guide

Cloud salon and spa scheduling, point of sale and retail stock



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Rosy Salon Software’s own pages.

Made by SalonRunner Software, LLC · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Rosy Salon Software's own pages, its app-store listings and our grades. Every fact in it is on Rosy Salon Software's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 32 of the 85 other salon, spa and studio booking apps we grade

Rosy is hosted software for hair salons and spas that combines a staff appointment book, online booking for clients, point of sale, inventory and reporting. Clients book from the salon's website or Facebook page, and the subscription is priced by the number of service providers who need their own calendar.

To get you started, here are **9 things to know about Rosy Salon Software**, taken from its own pages and our grades.

> **The price follows the number of providers, text messaging and email marketing are optional paid extras, and no mobile app is mentioned.**
>
> From our report card of Rosy Salon Software

1 **Best for small salons wanting a browser scheduler, till and stock**

Rosy Salon Software combines an appointment book, online booking, point of sale and retail stock in a browser.

2 **Paid plans start at $44 a month**

As its pricing page puts it: $44 per month for 1 service provider.

3 **You can try it first**

14-day free trial

4 **It runs on Web**

Web.

5 **Appointment book**

Staff book clients in a few clicks, set up several services in one visit, see client history and send reminders by email.

6 **Online client scheduling**

Clients book from the salon's website or business Facebook page, and open slots can be offered through Reserve with Google.

7 **Point of sale**

Checkout with cash drawer, gift cards and card payments. RosyPay is the built-in card processing, provided by Fullsteam Operations in the US.

8 **A 2.0 GPA, above 32 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Rosy Salon Software you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Rosy Salon Software at a glance

PRICING
Free trial, from $44 per month for 1 service provider

FREE PLAN
No

FREE TRIAL
14-day free trial

RUNS ON
Web

MADE BY
SalonRunner Software, LLC

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
2.0 GPA, fair

The report card

Best for small salons wanting a browser scheduler, till and stock

Rosy Salon Software combines an appointment book, online booking, point of sale and retail stock in a browser. The price follows the number of providers, text messaging and email marketing are optional paid extras, and no mobile app is mentioned.

TOOLGPA REPORT CARD — **Rosy Salon Software** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$44 a month for 1 provider per the listing, between the cheaper quarter and the middle of the category. The price rises with providers, and the page showed $29 with a RosyPay discount.
Free plan and trial	D	14-day free trial, with card terms not stated. No free plan.
Features	C	Appointment book, online booking, POS, retail inventory and reports. Text messaging, email marketing and client images are optional Premium features.
Ease of use	C	No store rating on record. A salon builds its services, staff calendars and stock list before it works.
Platforms and integrations	B	Web app with Reserve with Google, Facebook, RosyPay and Tippy. A mobile web app is mentioned, but no downloadable apps.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Rosy Salon Software is for

- ✓ Fits if you run a salon or spa with one or a few stylists
- ✓ Works for shops that also sell retail products and want stock tracked

Who it is not for

- ✕ Pricey if you add stylists, as the price follows the number of providers with their own calendar
- ✕ Watch out: text messaging, email marketing and client images are Premium extras with no price shown
- ✕ Skip it if you want a native phone app, as only a mobile web app is mentioned
- ✕ Tight if you want a free start, as only a 14-day trial is listed

Good to know

Good for

- ✓ Hair salons and spas that want checkout and stock in the same system as the calendar
- ✓ Small shops with one to a few service providers
- ✓ Salons that want card processing built into the till

Worth knowing

- ⓘ The price follows the number of providers with their own calendar; only the "Just Me" figure is shown without choosing a tier.
- ⓘ Text messaging, automated and mass email marketing and client images are listed as optional Premium features, with no price shown on the pricing page.
- ⓘ A browser-based product; the site mentions a mobile web app but no downloadable iOS or Android app.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$44

A month to start

Rosy Salon Software is a paid product with a free trial, starting at $44 per month for 1 service provider.

STANDARD SUBSCRIPTION

$44

per month and up, for 1 provider with their own calendar

Priced by how many employees need a calendar; the page shows $44 a month for "Just Me" and a higher rate as providers are added.

Trying it first

14-day free trial

Read from rosysalonsoftware.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Cloud salon and spa scheduling, point of sale and retail stock. Here is what it does, as its own site describes it, and what it covers: reports, email campaigns, inventory, appointment booking, sMS marketing.

"

Appointment book, online booking, POS, retail inventory and reports.

From our grade for features

Appointment book

Staff book clients in a few clicks, set up several services in one visit, see client history and send reminders by email.

Online client scheduling

Clients book from the salon's website or business Facebook page, and open slots can be offered through Reserve with Google.

Point of sale

Checkout with cash drawer, gift cards and card payments. RosyPay is the built-in card processing, provided by Fullsteam Operations in the US.

Retail inventory

Running-low alerts, product reservations and mass updates keep retail and back-bar stock counted against sales.

Reports

A reporting engine with 60+ reports and filters, exportable to several formats, including reports for accounting and payroll.

Premium marketing features

Optional extras: automated email marketing, mass email, enhanced text reminders and confirmations, client images and an image library.

Where it runs

Web

What it works with

Reserve with Google

Facebook

RosyPay

Tippy

Rosy Salon Software is made by SalonRunner Software, LLC.

Where it stands

Its grades against its category, and whether to keep it or make your own

32/85

Other salon, spa and studio booking apps it is graded above

Rosy Salon Software's GPA of 2.0 is higher than 32 of the 85 other salon, spa and studio booking apps we grade, and level with 15.

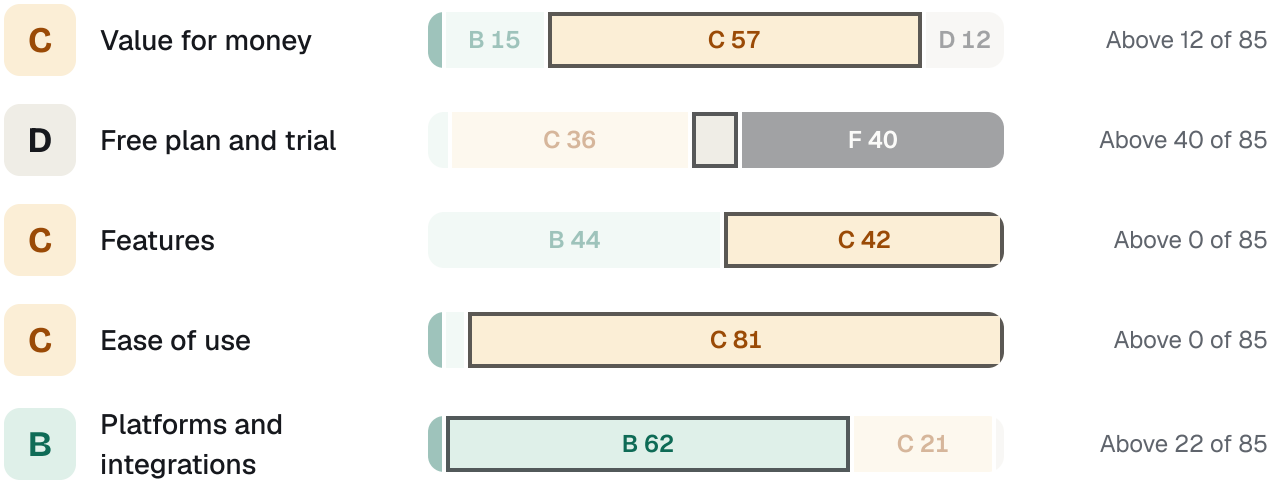
It stands best on platforms and integrations (B, above 22 of 85) and worst on free plan and trial (D, above 40).

Its paid plans start at $44 a month, against a middle price of $49 for the category: 24 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

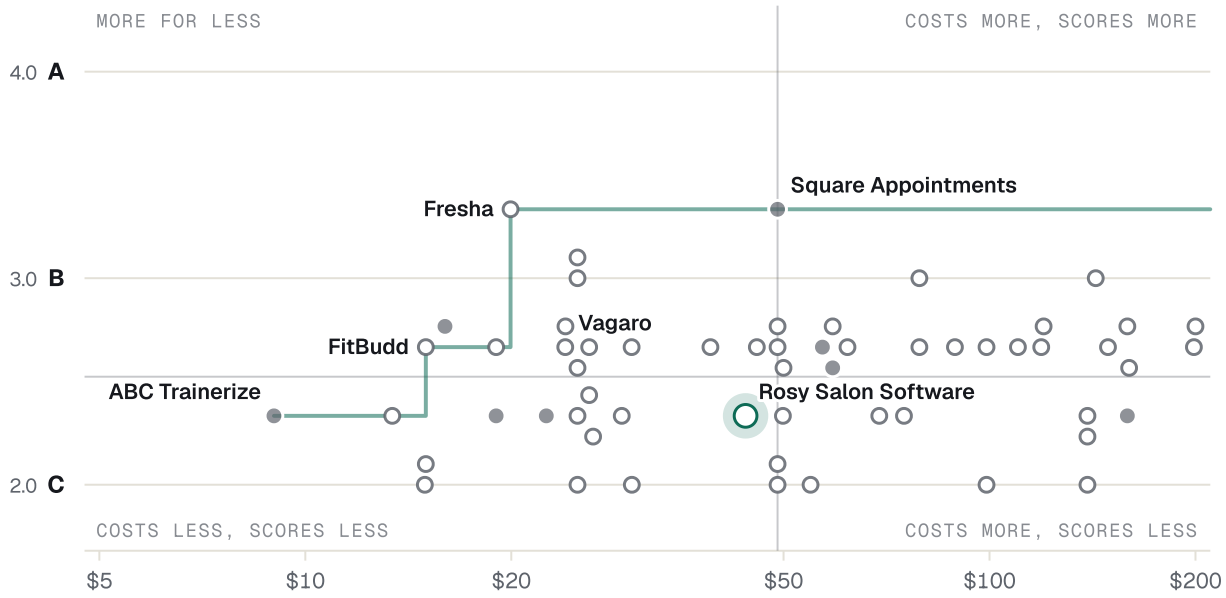
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Rosy Salon Software's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. Rosy Salon Software is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Rosy Salon Software you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $528 a year.

What you could make

- Appointment booking, inventory and reports: an app builder makes these well.

What you could not

- × Newsletters sent to thousands of people that still reach the inbox.

	✕ Texts to thousands of numbers, registered with the carriers.

What this rests on. Rosy Salon Software's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Salon Iris (DaySmart Salon), SalonBiz, Phorest, Vagaro and Fresha

The 5 tools Rosy Salon Software is most often weighed against, with where each one differs from it.

2.0 GPA

Salon Iris (DaySmart Salon)

Free trial · from $29/mo

Salon scheduling and checkout, now sold as DaySmart Salon.

- Only Salon Iris (DaySmart Salon) lists iOS and Android apps.
- Rosy Salon Software also covers inventory.
- Salon Iris (DaySmart Salon) also covers time clock and review collection.

Rosy Salon Software and Salon Iris (DaySmart Salon) compared in full

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1.8 GPA

SalonBiz

From $160/mo

Salon software for commission-based teams, with Aveda integration.

- Only SalonBiz lists an iOS app.
- Rosy Salon Software also covers sMS marketing.
- SalonBiz also covers shift scheduling.

Rosy Salon Software and SalonBiz compared in full



1.8
GPA

Phorest

Paid

Salon and medspa software for booking, POS and marketing.

- Only Phorest lists Windows, macOS, iOS and Android apps.
- Rosy Salon Software also covers email campaigns and inventory.
- Phorest also covers review collection.

Rosy Salon Software and Phorest compared in full



2.6
GPA

Vagaro

Free trial · from $30/mo

Booking, payments and marketing for salons, spas and studios.

- Only Vagaro lists iOS and Android apps.
- Rosy Salon Software also covers reports and sMS marketing.
- Vagaro also covers forms, payroll and class booking.

Rosy Salon Software and Vagaro compared in full



3.0
GPA

Fresha

Free trial · from $19.95/mo

Salon and spa booking with a consumer marketplace for new clients.

- Only Fresha lists iOS and Android apps.
- Rosy Salon Software also covers reports and sMS marketing.
- Fresha also covers shift scheduling and review collection.

Rosy Salon Software and Fresha compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Rosy Salon Software free?

No, Rosy Salon Software is a paid product, but you can try it first. 14-day free trial.

How much does Rosy Salon Software cost?

Rosy Salon Software lists one plan. Standard subscription: $44 per month and up, for 1 provider with their own calendar.

What platforms does Rosy Salon Software work on?

Rosy Salon Software is available on Web.

Does Rosy Salon Software have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Rosy Salon Software is listed for Web.

Does Rosy Salon Software have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Rosy Salon Software is listed for Web.

Is Rosy Salon Software open source?

Rosy Salon Software is not described as open source on its own site, as read on Nov 13, 2026.

What does Rosy Salon Software integrate with?

Rosy Salon Software's listing names Reserve with Google, Facebook, RosyPay and Tippy.

Who makes Rosy Salon Software?

Rosy Salon Software is made by SalonRunner Software, LLC.

What are the alternatives to Rosy Salon Software?

The closest alternatives to Rosy Salon Software in our directory are Salon Iris (DaySmart Salon), SalonBiz, Phorest, Vagaro and Fresha.

How does Rosy Salon Software compare with other salon, spa and studio booking apps?

Rosy Salon Software's GPA of 2.0 is higher than 32 of the 85 other salon, spa and studio booking apps we grade, and level with 15.

Is Rosy Salon Software good value for money?

ToolGPA grades Rosy Salon Software C for value for money. Its paid plans start at $44 a month, against a middle price of $49 for the category: 24 of the 57 others that charge start lower.

Could I make my own version of Rosy Salon Software?

To replace Rosy Salon Software you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Rosy Salon Software's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SalonRunner Software, LLC's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SalonRunner Software, LLC. Prices change, so check rosysalonsoftware.com before you buy.

rosysalonsoftware.com/
rosysalonsoftware.com/features/
rosysalonsoftware.com/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Rosy Salon Software, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/rosy-salon-software

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Rosy Salon Software: The Insider's Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/rosy-salon-software
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/rosy-salon-software/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Rosy Salon Software, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Rosy Salon Software's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Rosy Salon Software is a trademark of its owner, and this guide is not made, paid for or approved by SalonRunner Software, LLC. Prices and plans change: check rosysalonsoftware.com before you buy.