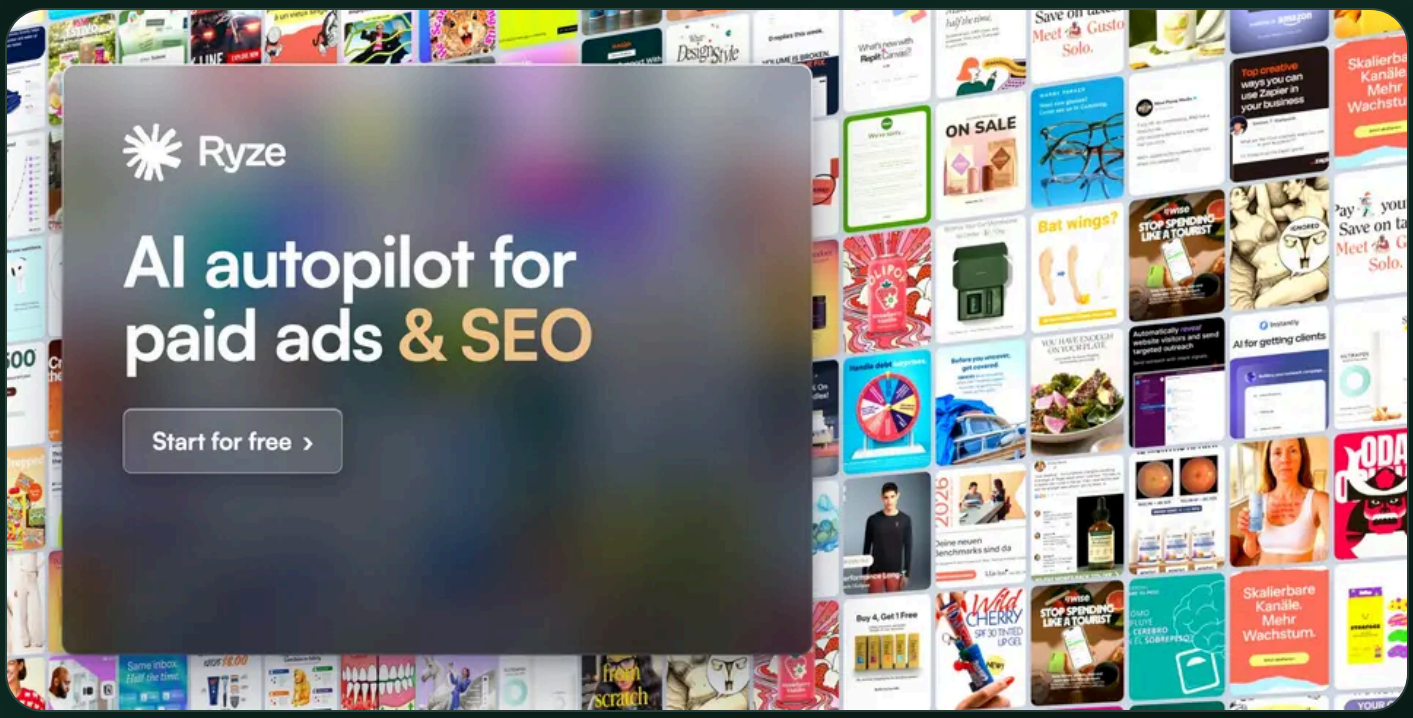
ToolGPA

NOVEMBER 2026

Ryze

The Insider's Guide

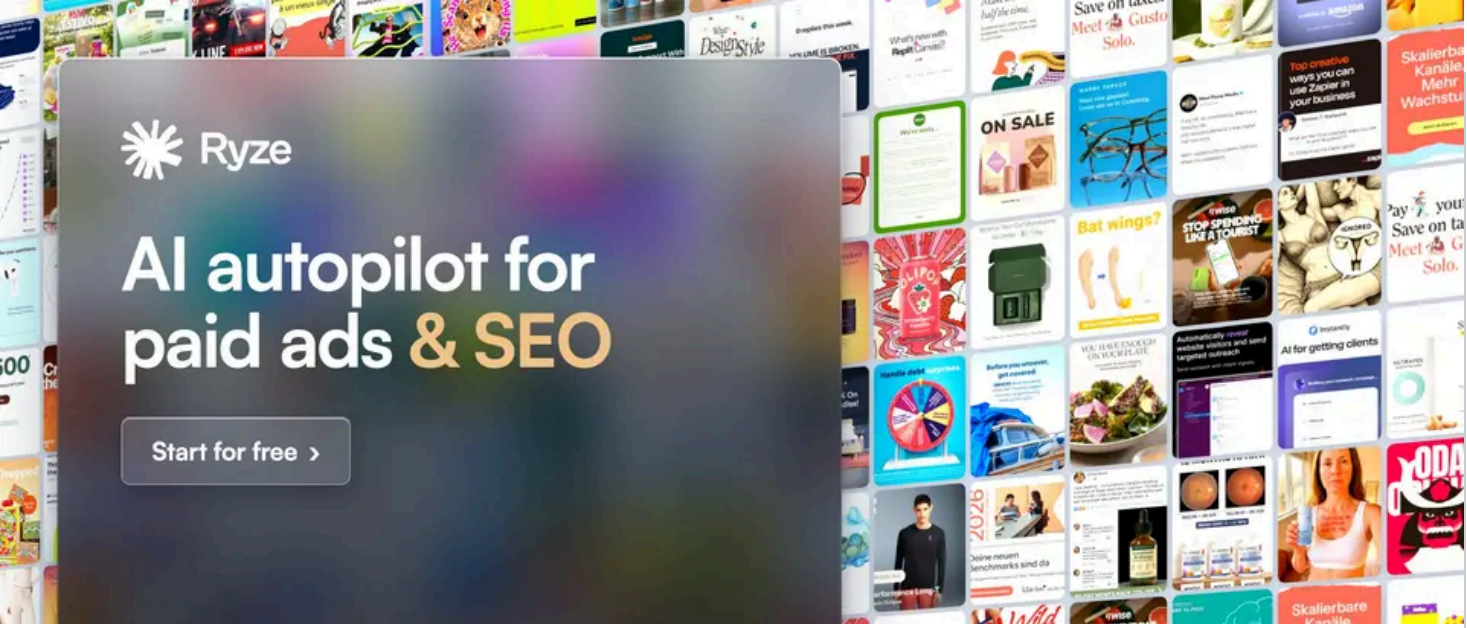
AI agent that runs paid ads, SEO and site changes for a flat fee



Every plan, grade, refund rule and rival among ad creative and reporting tools, read from Ryze's own pages.

Made by Ryze AI · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ryze's own pages, its app-store listings and our grades. Every fact in it is on Ryze's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 47 of the 72 other ad creative and reporting tools we grade

Ryze AI is an AI marketing agent that connects to ad accounts such as Google, Meta, TikTok and LinkedIn and proposes or applies optimizations, with an approval step on every change. The vendor also sells SEO and AI-search work and done-for-you Shopify conversion testing as separate plans. Plans are flat monthly fees that do not change with ad spend.

To get you started, here are **9 things to know about Ryze**, taken from its own pages and our grades.

> **The fee is flat, but SEO is a separate plan and the pricing page says managed campaigns can add a percentage of ad spend on top.**
>
> From our report card of Ryze

1 **Best for an AI agent that manages ad accounts for a flat fee**

Ryze connects to Google, Meta, TikTok and LinkedIn ad accounts and proposes changes, with an approval step on each one.

2 **Paid plans start at $89 a month**

As its pricing page puts it: $89 per month, billed monthly.

3 **You can try it first**

7-day free trial on the Paid Ads and Agency plans, 3-day free trial on SEO Starter

4 **It runs on Web**

Web.

5 **Ad account management**

Connects to Google, Meta, TikTok, LinkedIn and Microsoft Ads accounts, audits them and suggests changes to budgets, bids, keywords and audiences.

6 **Approval on every change**

The pricing page lists approval controls on all plans, so edits to an account are accepted or denied before they are applied.

7 **AI ad creative**

Generates ad creative suggestions such as static, carousel and UGC-style video concepts, and analyzes competitor ads from the Meta Ads Library.

8 **A 2.2 GPA, above 47 of 72**

That is against the other ad creative and reporting tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Ryze you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Ryze at a glance

PRICING
Free trial, from $89 per month, billed monthly

FREE PLAN
No

FREE TRIAL
7-day free trial on the Paid Ads and Agency plans, 3-day free trial on SEO Starter

RUNS ON
Web

MADE BY
Ryze AI

CATEGORY
Ad Creative & Reporting

OUR GRADE
2.2 GPA, fair

The report card

Best for an AI agent that manages ad accounts for a flat fee

Ryze connects to Google, Meta, TikTok and LinkedIn ad accounts and proposes changes, with an approval step on each one. The fee is flat, but SEO is a separate plan and the pricing page says managed campaigns can add a percentage of ad spend on top.

TOOLGPA REPORT CARD — **Ryze** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Paid Ads is $89 a month billed monthly, above the $49 middle for ad tools but under the $199 dearer quarter. Annual billing is 30% off the first year only, then full price.

SUBJECT	GRADE	COMMENT
Free plan and trial	C	A 7-day trial on Paid Ads and Agency, 3 days on SEO Starter, and the listing doesn't say whether a card is needed. Nothing is free after that.
Features	C	Ad audits, creative ideas and competitor ad analysis. The gaps are on the listing: Paid Ads has no SEO or AI-visibility tracking, and the SEO plans have no ad management.
Ease of use	C	No store rating on record. You connect your ad accounts and approve what the agent suggests, so there is some setup.
Platforms and integrations	B	Web only, but it works with Google, Meta, TikTok, LinkedIn, Microsoft Ads, Shopify and Slack, plus a Claude connection.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ryze is for

- ✓ Fits if you run a handful of ad accounts and want one fee that doesn't follow ad spend
- ✓ Works for agencies that want client workspaces under their own branding

Who it is not for

- ✗ Skip it if you want SEO and ads in one plan, because they are sold separately
- ✗ Watch out: optional Managed Campaigns are billed as a percentage of ad spend on top of the plan
- ✗ Pricey if you stay past year one on annual billing, since the 30% discount covers the first year only
- ✗ Tight if you need a long trial: it is 7 days, 3 on SEO Starter
- ✗ Not for you if you want to try Traffic Printer or Shopify CRO yourself, as they have no self-serve trial

Good to know

Good for

- ✓ Small businesses and media buyers who want one fee that does not grow with ad spend
- ✓ Agencies running many client ad accounts under their own branding
- ✓ Shopify brands that want testing and acquisition handled for them

Worth knowing

- ⓘ The pricing page says optional Managed Campaigns are billed as a percentage of the ad spend Ryze manages, on top of the plan fee.
- ⓘ SEO Starter and Traffic Printer do not include ad management, and Paid Ads does not include SEO or AI visibility tracking.
- ⓘ Annual billing is 30% off the first year only; renewals are at the full annual price.
- ⓘ Traffic Printer and Shopify CRO have no self-serve trial: Traffic Printer is a get-started sign-up and Shopify CRO is booked through a demo.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$89
A month to start

Ryze is a paid product with a free trial, starting at $89 per month, billed monthly.

PAID ADS

$89

per month, billed monthly

AI management of Google, Meta, TikTok, LinkedIn and 50+ integrations, AI ad creative generation, Meta Ads Library competitor analysis, unlimited ad accounts and 3 workspaces.

SEO STARTER

$129

per month, billed monthly

SEO and AI-search optimization of one site, with 90 generated pages a month and AI visibility tracking across ChatGPT, Perplexity and Gemini.

AGENCY

$279

per month, billed monthly

Paid Ads for every client, with unlimited client workspaces, 3,000 credits a month and white labeling of logo, colors, domain and email sender.

TRAFFIC PRINTER

$599

per month, billed monthly

Done-for-you SEO Starter plus 50+ backlinks, 3 guest posts and 100+ PR placements a month.

SHOPIFY CRO

$1,499

per month, billed monthly

Everything in Traffic Printer plus paid ads management and A/B tests run on your store by the Ryze team. Booked through a demo.

Trying it first

7-day free trial on the Paid Ads and Agency plans, 3-day free trial on SEO Starter

Read from get-ryze.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

30% off the first year with annual billing

Paid Ads is $62.30 a month for the first year ($747.60), then $1,068 a year; SEO Starter, Agency and Traffic Printer have the same first-year discount. Renewals are at the full annual price.

Stated on get-ryze.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI agent that runs paid ads, SEO and site changes for a flat fee. Here is what it does, as its own site describes it, and what it covers: AI features, AI agents, reports, ad creative, AI search visibility.

"

Ad audits, creative ideas and competitor ad analysis.

From our grade for features

Ad account management

Connects to Google, Meta, TikTok, LinkedIn and Microsoft Ads accounts, audits them and suggests changes to budgets, bids, keywords and audiences.

Approval on every change

The pricing page lists approval controls on all plans, so edits to an account are accepted or denied before they are applied.

AI ad creative

Generates ad creative suggestions such as static, carousel and UGC-style video concepts, and analyzes competitor ads from the Meta Ads Library.

SEO and AI search

The SEO plans cover technical audits, on-page fixes, generated pages and tracking of how a brand shows in ChatGPT, Perplexity and Gemini.

Claude and ChatGPT connection

An MCP integration lets Claude or ChatGPT work with the connected ad accounts, and the product also reports to Slack and email.

Where it runs

Web

What it works with

Google Ads
Meta Ads
TikTok
LinkedIn
Microsoft Ads
Shopify
Slack
Claude

Ryze is made by Ryze AI.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

47 /72

Other ad creative and reporting tools it is graded above

Ryze's GPA of 2.2 is higher than 47 of the 72 other ad creative and reporting tools we grade, and level with 14.

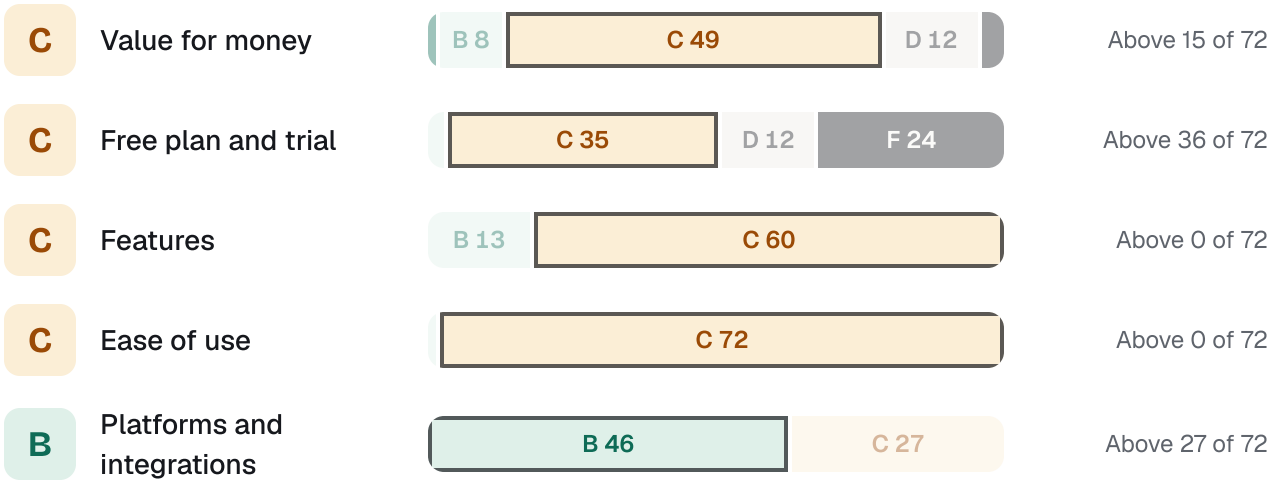
It stands best on platforms and integrations (B, above 27 of 72) and worst on features (C, above 0).

Its paid plans start at $89 a month, against a middle price of $49.50 for the category: 33 of the 51 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

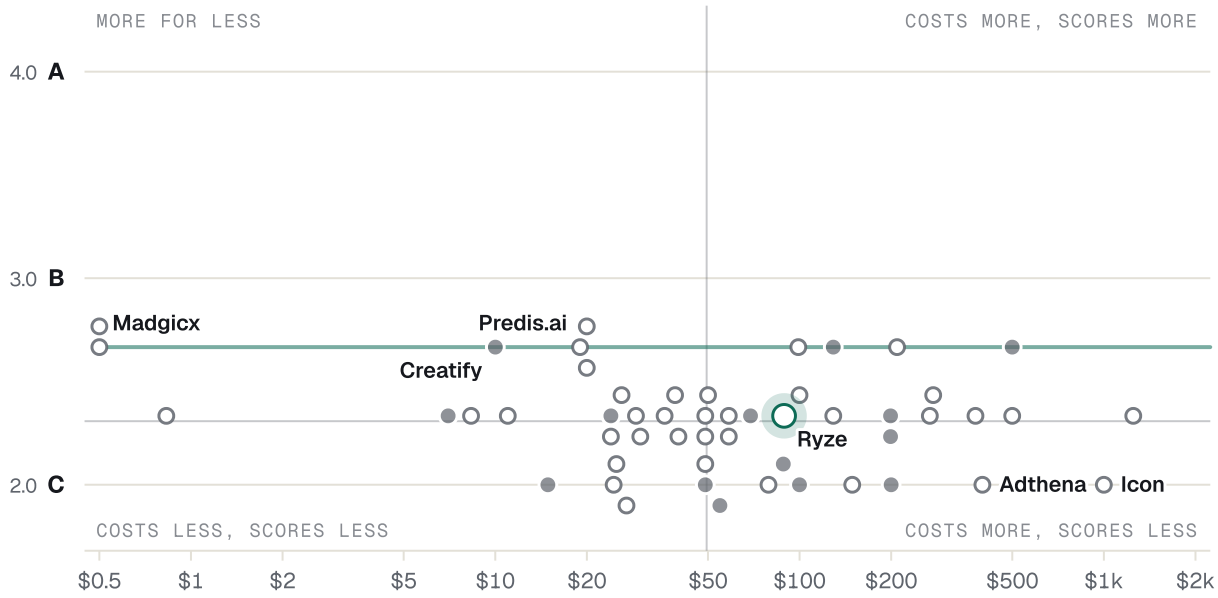
Each grade against the category

Every bar is all 73 ad creative and reporting tools we grade, cut by the letter each got. Ryze's own letter is outlined.



Price against what you get

Each dot is one of 52 ad creative and reporting tools. Further left costs less; higher up scores better on features, ease of use and platforms. Ryze is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Ryze you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

It costs $1,068 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- Ad images and videos made to each network's sizes.
- The same prompts asked of ChatGPT, Perplexity, Gemini and Google's AI answers every day, and the answers kept.
- It plugs into other products, Google Ads, Meta Ads and TikTok among them.

What this rests on. Ryze's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Madgicx, Optmyzr, Opteo, Adzooma and Adalysis

The 5 tools Ryze is most often weighed against, with where each one differs from it.

2.4 GPA

Madgicx

Free trial · from $32/mo

AI optimization, automation and reports for Meta ad accounts.

- Ryze also covers AI search visibility.
- Madgicx also covers workflow automation, image generation and dashboards.

Ryze and Madgicx compared in full

2.2 GPA

Optmyzr

Free trial · from $209/mo

PPC optimization, audits and reporting for ad accounts.

- Ryze also covers AI agents, ad creative and AI search visibility.
- Optmyzr also covers workflow automation and dashboards.

Ryze and Optmyzr compared in full

2.2
GPA

Opteo

Free trial · from $129/mo

AI agent and one-click fixes for paid ad accounts.

- Ryze also covers ad creative and AI search visibility.
- Opteo also covers workflow automation.

Ryze and Opteo compared in full

2.2
GPA

Adzooma

Free plan · from $69/mo

PPC audits, alerts and reports across Google, Microsoft and Meta Ads.

- Adzooma has a free plan. Ryze does not, though it has a free trial.
- Ryze also covers AI agents, ad creative and AI search visibility.
- Adzooma also covers dashboards.

Ryze and Adzooma compared in full

A
2.2
GPA

Adalysis

Free trial · from $126/mo

PPC audits, alerts and budget tracking for Google and Microsoft Ads.

- Ryze also covers AI agents, ad creative and AI search visibility.
- Adalysis also covers dashboards.

Ryze and Adalysis compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ryze free?

No, Ryze is a paid product, but you can try it first. 7-day free trial on the Paid Ads and Agency plans, 3-day free trial on SEO Starter.

How much does Ryze cost?

Ryze lists 5 plans. Paid Ads: $89 per month, billed monthly.

What platforms does Ryze work on?

Ryze is available on Web.

Does Ryze offer any discounts?

Ryze publicly lists the following: 30% off the first year with annual billing.

Does Ryze have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Ryze is listed for Web.

Does Ryze have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Ryze is listed for Web.

Is Ryze open source?

Ryze is not described as open source on its own site, as read on Nov 13, 2026.

What does Ryze integrate with?

Ryze's listing names Google Ads, Meta Ads, TikTok, LinkedIn, Microsoft Ads, Shopify, Slack and Claude.

Who makes Ryze?

Ryze is made by Ryze AI.

What are the alternatives to Ryze?

The closest alternatives to Ryze in our directory are Madgicx, Optmyzr, Opteo, Adzooma and Adalysis.

How does Ryze compare with other ad creative and reporting tools?

Ryze's GPA of 2.2 is higher than 47 of the 72 other ad creative and reporting tools we grade, and level with 14.

Is Ryze good value for money?

ToolGPA grades Ryze C for value for money. Its paid plans start at $89 a month, against a middle price of $49.50 for the category: 33 of the 51 others that charge start lower.

Could I make my own version of Ryze?

To replace Ryze you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Ryze's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Ryze's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ryze AI. Prices change, so check get-ryze.ai before you buy.

get-ryze.ai/pricing
get-ryze.ai/about

get-ryze.ai

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ryze, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ryze

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Ryze: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/ryze
```

Know someone choosing between ad creative and reporting tools?

Send them this guide: toolgpa.com/tools/ryze/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded ad creative and reporting tools after Ryze, each with an Insider's Guide of its own.

Ad Creative & Reporting Insider's Guide

Every one of the 74 ad creative and reporting tools we grade, compared

Reporting Ninja Insider's Guide

Marketing reports for agencies, built by AI or by hand

2.6 GPA

AdsGPT Insider's Guide

AI generator for image and video ads with campaign launching

2.4 GPA

Atria Insider's Guide

Meta and TikTok ad library, ad reports and AI ad ideas in one place

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ryze's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ryze is a trademark of its owner, and this guide is not made, paid for or approved by Ryze AI. Prices and plans change: check get-ryze.ai before you buy.