ToolGPA

NOVEMBER 2026

SalesGear

The Insider's Guide

Prospect data and multichannel outreach, sold by credits



Every plan, grade, refund rule and rival among cold outreach tools, read from SalesGear's own pages.

Made by Aptare Technologies Pte. Ltd. · checked Nov 13, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SalesGear's own pages, its app-store listings and our grades. Every fact in it is on SalesGear's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 40 of the 81 other cold outreach tools we grade

SalesGear combines a B2B contact finder, AI prospect research and a sequencer that sends email, LinkedIn steps and calls. Accounts are either a Data plan, for finding emails, phone numbers and research only, or an Outreach plan that adds the sending tools. Both draw on a monthly pool of credits.

To get you started, here are **9 things to know about SalesGear**, taken from its own pages and our grades.

> **You connect mailboxes, LinkedIn and a CRM before sending.**
>
> From our grade for ease of use

1 **Best for finding prospect contacts and sending outreach from one tool**

Data and Outreach are separate plan families, so you cannot be on both.

2 **Paid plans start at $39 a month for each person**

As its pricing page puts it: $39 per seat / month, billed annually ($49 billed monthly).

3 **There is a free plan**

Free plan with a small monthly credit allowance (5 on the plan card, 50 in the FAQ) for finding emails, phone numbers and research.

4 **It runs on Web**

Web, with a browser extension too.

5 **B2B contact finder**

Search for prospects with filters and pull emails and phone numbers, with an email finder and a Chrome extension that works from LinkedIn.

6 **Deep research per prospect**

A research step that gathers details about a prospect and company, used to write more specific messages. It costs 10 credits each.

7 **Multichannel sequences**

Sequences combine email, LinkedIn actions and calls, with a dialer, a meeting scheduler and A/B testing on Outreach plans.

8 **A 2.2 GPA, above 40 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace SalesGear you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

SalesGear at a glance

PRICING
Free plan, from $39 per seat / month, billed annually ($49 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, Browser extension

MADE BY
Aptare Technologies Pte. Ltd.

CATEGORY
Cold Outreach

OUR GRADE
2.2 GPA, fair

The report card

Best for finding prospect contacts and sending outreach from one tool

SalesGear finds B2B contacts, researches prospects and sends email, LinkedIn and call sequences, all paid for from a monthly pool of credits. The free plan is a handful of credits, an email costs 1, a phone number 10 and a deep research 10, and unused credits vanish each month. Data and Outreach are separate plan families, so you cannot be on both.

TOOLGPA REPORT CARD — **SalesGear** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$39 a seat on yearly billing ($49 monthly) for 500 credits and the sending tools. That is the middle of the cold-outreach category, though 500 credits is only 50 phone numbers.
Free plan and trial	C	A free forever plan, but the card says 5 credits and the FAQ says 50. Either way you run out in a day.
Features	C	Contact finder, research, sequences and CRM sync. The listing shows a split: Data plans cannot send and Outreach plans have fewer credits, because an account is on one family only.
Ease of use	C	No store rating on record. You connect mailboxes, LinkedIn and a CRM before sending.
Platforms and integrations	B	Web and a browser extension, with Salesforce, HubSpot, Pipedrive, Zoho, Zapier, Gmail and Slack.

Grade point average

Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SalesGear is for

- ✓ Fits if you want contact data and a sender in one account
- ✓ Works for a solo seller who only sends a few hundred emails a month

Who it is not for

- ✗ Tight if you stay free: 5 credits (or 50, the page says both) a month
- ✗ Skip it if you want one plan with both the big data pool and sending, since Data and Outreach are separate
- ✗ Watch out: credits do not roll over, and a phone number costs 10
- ✗ Pricey if you need more than 500 credits: Pro is $79 a seat
- ✗ Watch out: the pricing page opens on monthly figures; the annual price sits behind a toggle

Good to know

Good for

- ✓ Small outbound teams that want data and sending in one tool
- ✓ Founders who want to try contact finding on a free plan
- ✓ Teams paying per seat instead of per mailbox

Worth knowing

- ⓘ Data and Outreach are separate plan families, and an account can be on only one of them.
- ⓘ Credits do not roll over: 1 email costs 1 credit, 1 phone number costs 10 and one deep research costs 10.
- ⓘ The Free plan's credit allowance is shown as 5 on the plan card and as 50 in the FAQ.
- ⓘ The pricing page opens on monthly billing; the annual figures come from the Annual toggle.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39

A month to start, for each person.
There is a free plan too

SalesGear has a free plan. Paid plans start at $39 per seat / month, billed annually ($49 billed monthly).

FREE

$0

A few monthly credits to try the finder and research. The plan card says 5 credits, the FAQ says 50.

BASIC (OUTREACH)

$39

per seat / month, billed annually ($49 billed monthly)

Outreach plan with 500 credits a month and the sending tools. The Data plan at the same price has 1,200 credits.

PRO (OUTREACH)

$79

per seat / month, billed annually ($99 billed monthly)

Outreach plan with 2,000 credits a month. The Data plan at the same price has 4,000 credits and advanced filters.

PRO PLUS (DATA)

$159

per seat / month, billed annually ($199 billed monthly)

Data plan with 10,000 credits a month and advanced filters, for prospect lists without sending.

CUSTOM

Custom

Higher credit volumes and startup pricing are arranged with the sales team.

The free plan

Free plan with a small monthly credit allowance (5 on the plan card, 50 in the FAQ) for finding emails, phone numbers and research.

Read from salesgear.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 20% with annual billing

The pricing page's Annual toggle shows 20% off the monthly price on every paid plan.

Stated on salesgear.io

STARTUPS

Custom plans for startups

The FAQ says startups can email the sales team to ask about customized plans.

Stated on salesgear.io

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Prospect data and multichannel outreach, sold by credits. Here is what it does, as its own site describes it, and what it covers: AI features, marketing automation, email campaigns, email verification, inbox warm-up.

> "
>
> **Contact finder, research, sequences and CRM sync.**
>
> From our grade for features

B2B contact finder

Search for prospects with filters and pull emails and phone numbers, with an email finder and a Chrome extension that works from LinkedIn.

Deep research per prospect

A research step that gathers details about a prospect and company, used to write more specific messages. It costs 10 credits each.

Multichannel sequences

Sequences combine email, LinkedIn actions and calls, with a dialer, a meeting scheduler and A/B testing on Outreach plans.

Deliverability tools

Email warming and a domain health center, plus Gmail, Google Workspace and Office 365 sending, or any other mailbox through SMTP and IMAP.

CRM sync and automation

Connects to Salesforce, HubSpot, Pipedrive and Zoho, and to other tools through Zapier. A copilot with MCP access for Claude and ChatGPT is listed.

Where it runs

Web

Browser extension

What it works with

Salesforce

HubSpot

Pipedrive

Zoho

Zapier

Slack

Gmail

Office 365

SalesGear is made by Aptare Technologies Pte. Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

40/81

Other cold outreach tools it is graded above

SalesGear's GPA of 2.2 is higher than 40 of the 81 other cold outreach tools we grade, and level with 20.

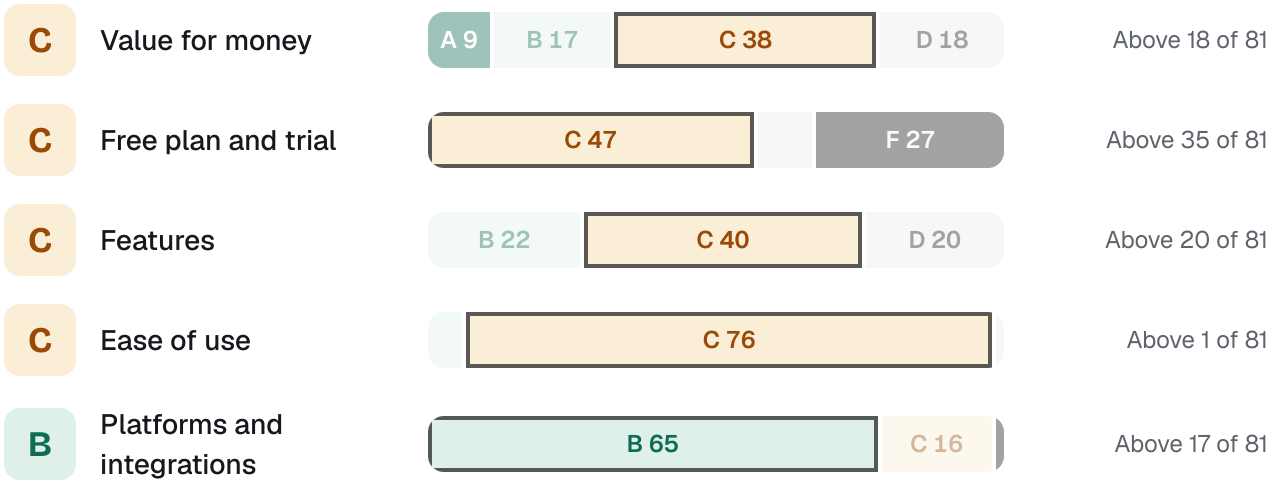
It stands best on platforms and integrations (B, above 17 of 81) and worst on ease of use (C, above 1).

Its paid plans start at $39 a month for each person, against a middle price of $39 for the category: 33 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

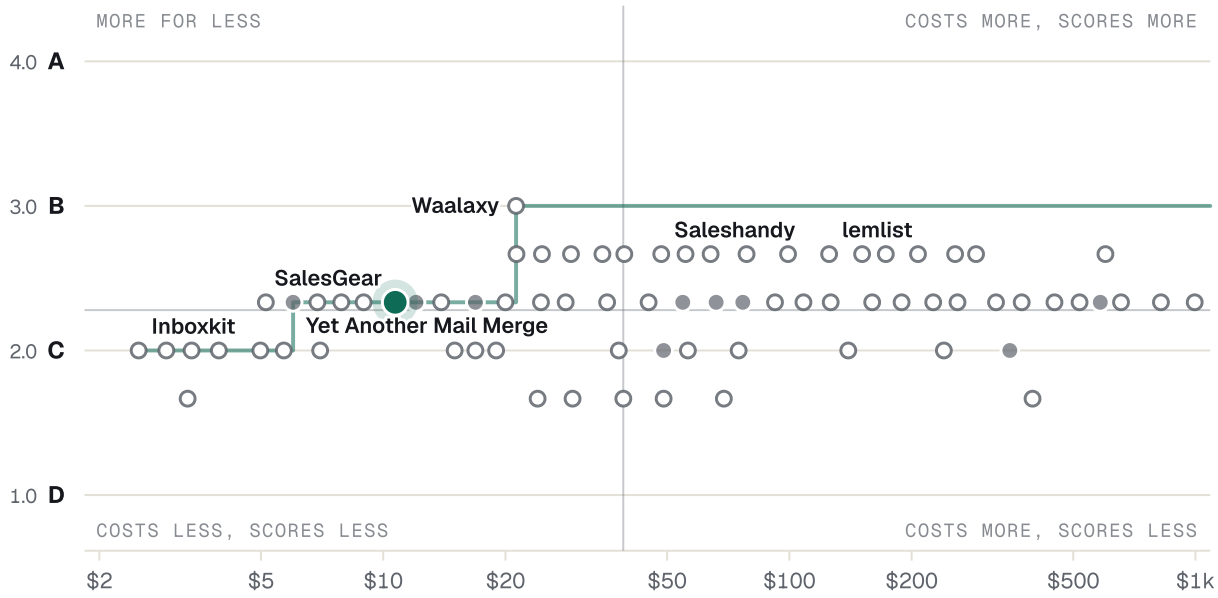
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. SalesGear's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. SalesGear is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace SalesGear you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $468 a year.

What you could not

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ Email sent in volume that still reaches the inbox.

- ✕ A network of real inboxes that open and answer your emails.
- ✕ Checking that an address exists without writing to it.
- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ It plugs into other products, Salesforce, HubSpot and Pipedrive among them.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. SalesGear's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Instantly, Smartlead, lemlist, Salesforge and Amplemarket

The 5 tools SalesGear is most often weighed against, with where each one differs from it.

2.6 GPA

Instantly

Free trial · from $37.6/mo

Cold email from unlimited inboxes, priced by emails and contacts.

- SalesGear has a free plan. Instantly does not, though it has a free trial.
- Only SalesGear lists a browser extension.
- SalesGear also covers marketing automation, email verification and inbox warm-up.

SalesGear and Instantly compared in full

2.6 GPA

Smartlead

Free trial · from $32/mo

High-volume cold email with unlimited mailboxes and client workspaces.

- SalesGear has a free plan. Smartlead does not, though it has a free trial.
- Only SalesGear lists a browser extension.
- Only Smartlead lists iOS and Android apps.

SalesGear and Smartlead compared in full

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lemlist

Free trial · from $55/mo

Cold email and LinkedIn sequences with a built-in lead database.

- SalesGear has a free plan. lemlist does not, though it has a free trial.
- SalesGear also covers marketing automation, email verification and inbox warm-up.
- lemlist also covers templates and AI agents.

SalesGear and lemlist compared in full

2.8
GPA

Salesforge

Free trial · from $40/mo

Cold email and LinkedIn sequences with AI-written messages.

- SalesGear has a free plan. Salesforge does not, though it has a free trial.
- Only SalesGear lists a browser extension.
- SalesGear also covers marketing automation, email verification and inbox warm-up.

SalesGear and Salesforge compared in full

2.2
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Amplemarket

Free trial · from $600/mo

Sales platform with a B2B database, AI copilot and outreach sequences.

- SalesGear has a free plan. Amplemarket does not, though it has a free trial.
- SalesGear also covers marketing automation, email verification and inbox warm-up.
- Amplemarket also covers AI agents.

SalesGear and Amplemarket compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SalesGear free?

SalesGear has a free plan. Free plan with a small monthly credit allowance (5 on the plan card, 50 in the FAQ) for finding emails, phone numbers and research.

How much does SalesGear cost?

SalesGear lists 5 plans. Free: $0.

What platforms does SalesGear work on?

SalesGear is available on Web. It also has a browser extension.

Does SalesGear offer any discounts?

SalesGear publicly lists the following: Save 20% with annual billing; Custom plans for startups.

Does SalesGear have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. SalesGear is listed for Web.

Does SalesGear have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. SalesGear is listed for Web.

Is SalesGear open source?

SalesGear is not described as open source on its own site, as read on Nov 13, 2026.

What does SalesGear integrate with?

SalesGear's listing names Salesforce, HubSpot, Pipedrive, Zoho, Zapier, Slack, Gmail and Office 365.

Who makes SalesGear?

SalesGear is made by Aptare Technologies Pte. Ltd.

What are the alternatives to SalesGear?

The closest alternatives to SalesGear in our directory are Instantly, Smartlead, lemlist, Salesforge and Amplemarket.

How does SalesGear compare with other cold outreach tools?

SalesGear's GPA of 2.2 is higher than 40 of the 81 other cold outreach tools we grade, and level with 20.

Is SalesGear good value for money?

ToolGPA grades SalesGear C for value for money. Its paid plans start at $39 a month for each person, against a middle price of $39 for the category: 33 of the 73 others that charge start lower.

Could I make my own version of SalesGear?

To replace SalesGear you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from SalesGear's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Aptare Technologies Pte. Ltd.'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Aptare Technologies Pte. Ltd. Prices change, so check salesgear.io before you buy.

salesgear.io/pricing

salesgear.io/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SalesGear, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/salesgear

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "SalesGear: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/salesgear
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Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/salesgear/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after SalesGear, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SalesGear's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SalesGear is a trademark of its owner, and this guide is not made, paid for or approved by Aptare Technologies Pte. Ltd. Prices and plans change: check salesgear.io before you buy.