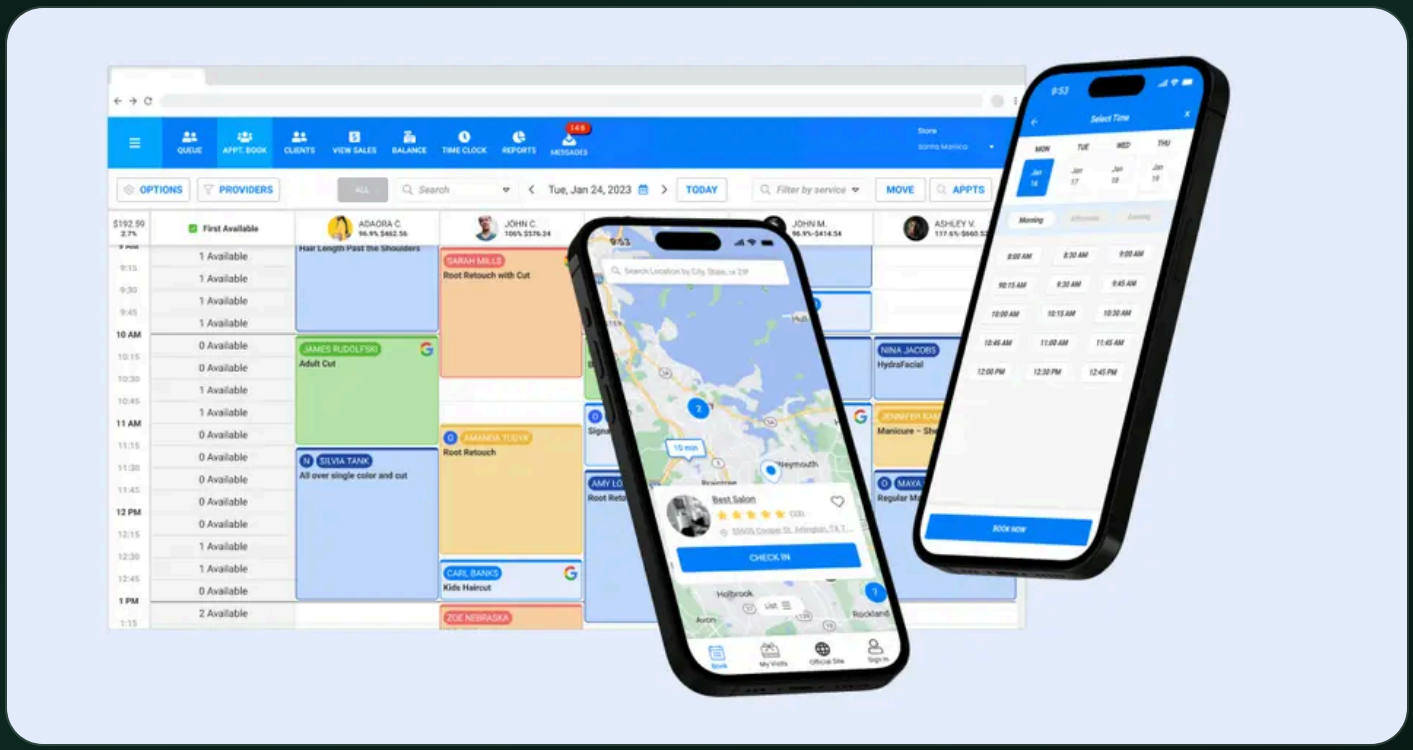
ToolGPA

NOVEMBER 2026

SalonUltimate

The Insider's Guide

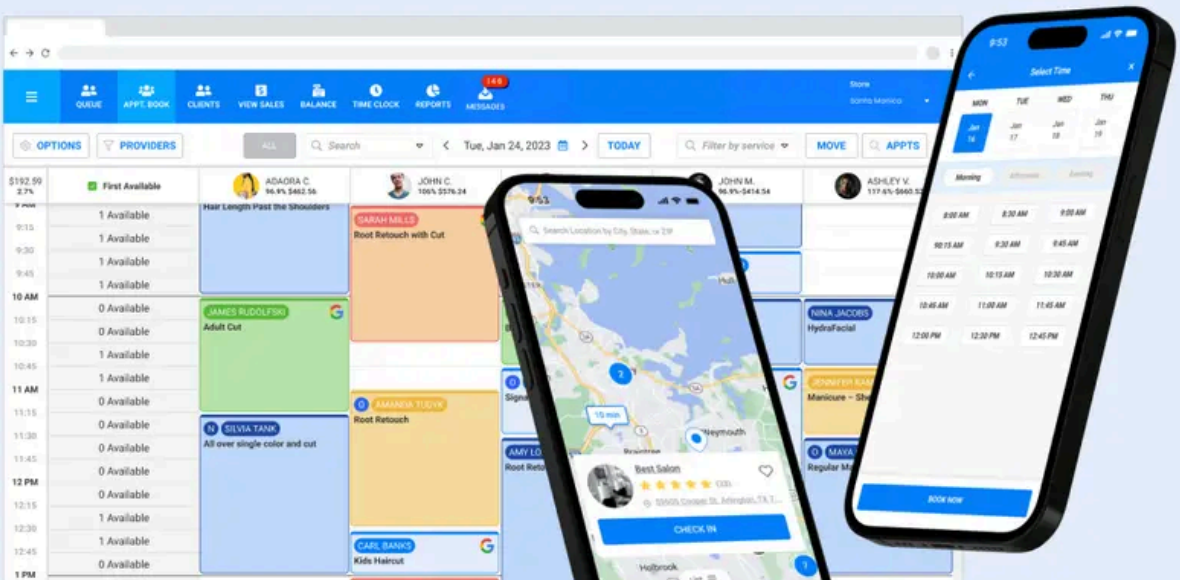
Salon software for single shops, franchises and multi-location chains



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from SalonUltimate's own pages.

Made by SalonUltimate · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SalonUltimate's own pages, its app-store listings and our grades. Every fact in it is on SalonUltimate's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 85 other salon, spa and studio booking apps we grade

SalonUltimate, sold under the BookedBy name, is software for independent salons and spas as well as franchises and chains. It covers online booking and queuing, check-in and check-out, employee scheduling and time clock, customer records, inventory, email and SMS marketing, and over 100 reports across locations.

To get you started, here are **8 things to know about SalonUltimate**, taken from its own pages and our grades.

> **No store rating on record, and franchise tools mean a heavy setup.**
>
> From our grade for ease of use

1 **Best for salon chains and franchises**

SalonUltimate is built for single shops, franchises and chains, with scheduling, payroll setup, memberships and 100-plus reports.

2 **Paid plans start at $69 a month**

As its pricing page puts it: $69 per location per month (BookedBy on Clover).

3 **It runs on Web**

Web.

4 **Appointments and online booking**

Appointment book with recurring bookings, online queuing with live wait times, a branded booking portal and Google Reserve.

5 **Check-in and check-out**

Customers check themselves in, and guided or self check-out is built to raise tips and rebookings.

6 **Employee scheduling and time clock**

Staff schedules from anywhere, timecards and payroll setup with gross pay calculation.

7 **A 1.6 GPA, above 1 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace SalonUltimate you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

SalonUltimate at a glance

PRICING
Paid, from $69 per location per month (BookedBy on Clover)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
SalonUltimate

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
1.6 GPA, weak

The report card

Best for salon chains and franchises

SalonUltimate is built for single shops, franchises and chains, with scheduling, payroll setup, memberships and 100-plus reports. Its pricing page shows $159 for one store and $199 per location for chains, which is the dear end of this category, with no trial.

TOOLGPA REPORT CARD **SalonUltimate** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$159 a month for a single store and $199 per location for multi-store, past the $149 where the category's dearest tenth begins.
Free plan and trial	F	No free plan and no trial listed on the vendor pages, so nothing here is free.
Features	C	Appointments, time clock, payroll setup, memberships, inventory and reports. But no staff app is listed, and a branded customer app is a custom build.
Ease of use	C	No store rating on record, and franchise tools mean a heavy setup.
Platforms and integrations	B	Web only, with Google Reserve, QuickBooks, Tippy and Clover links. No downloadable apps.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SalonUltimate is for

- ✓ Fits if you run a franchise or a chain and want central management
- ✓ Works for salons already on Clover hardware

Who it is not for

- ✕ Pricey if you run one small salon: $159 a month
- ✕ Watch out: the about page says $69 for BookedBy on Clover while the pricing page shows $159 and $199
- ✕ Watch out: texts past the allowance cost $0.03 each
- ✕ Skip it if you need staff apps, as none are listed
- ✕ Tight if you want a trial, as none is listed and multi-store is sold through sales

Good to know

Good for

- ✓ Franchise brands that need to lock in standards across locations
- ✓ Walk-in heavy salons that run a queue with wait times
- ✓ Multi-location groups that want cross-store customer history

Worth knowing

- ⓘ Text messages beyond the plan allowance cost $0.03 each.
- ⓘ The $69 BookedBy on Clover figure appears on the about page, while the pricing page itself shows $159 and $199 and sends small businesses to BookedBy.
- ⓘ Multi-Store and Enterprise are arranged through sales, and the page lists no free trial.
- ⓘ The site lists no downloadable staff apps; a branded customer app is offered as a custom build.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$69

A month to start

SalonUltimate is a paid product, starting at $69 per location per month (BookedBy on Clover).

> **No free plan and no trial listed on the vendor pages, so nothing here is free.**

From our grade for free plan and trial

BOOKEDBY ON CLOVER

$69

per location per month

Software plus Clover hardware shipped to the business, for small independent salons; the page sends buyers to BookedBy.

SALONULTIMATE SINGLE STORE

$159

per month for 1 location

Appointments, scheduling, time clock, payroll setup, memberships, packages, inventory and purchase orders; 100+ reports.

SALONULTIMATE MULTI-STORE

$199

per location per month

Adds cross-store booking, consolidated customer history, formulas and notes for chains; sold through sales.

Read from salonultimate.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Salon software for single shops, franchises and multi-location chains. Here is what it does, as its own site describes it, and what it covers: reports, email campaigns, time clock, inventory, appointment booking, sMS marketing.

> **Appointments, time clock, payroll setup, memberships, inventory and reports.**

From our grade for features

Appointments and online booking

Appointment book with recurring bookings, online queuing with live wait times, a branded booking portal and Google Reserve.

Check-in and check-out

Customers check themselves in, and guided or self check-out is built to raise tips and rebookings.

Employee scheduling and time clock

Staff schedules from anywhere, timecards and payroll setup with gross pay calculation.

Franchise and central management

Set brand standards, manage every location centrally and see consolidated customer history across stores.

Marketing and memberships

Email and SMS campaigns, memberships, promotions and referral rewards, with a branded mobile app available.

Reports and integrations

Over 100 report types, with Tippy, QuickBooks and Google Reserve listed as integrations.

Where it runs

Web

What it works with

Google Reserve
Tippy
QuickBooks
Clover

SalonUltimate is made by SalonUltimate.

Where it stands

Its grades against its category, and whether to keep it or make your own

1/85

Other salon, spa and studio booking apps it is graded above

SalonUltimate's GPA of 1.6 is higher than 1 of the 85 other salon, spa and studio booking apps we grade, and level with 10.

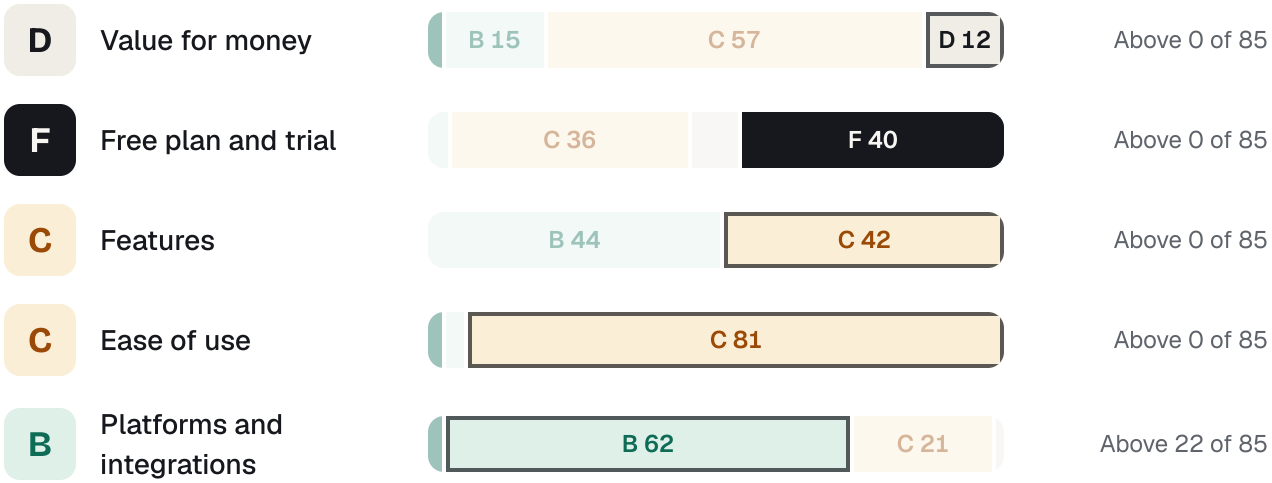
It stands best on platforms and integrations (B, above 22 of 85) and worst on free plan and trial (F, above 0).

Its paid plans start at $69 a month, against a middle price of $49 for the category: 38 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 21 tools score higher and cost less.

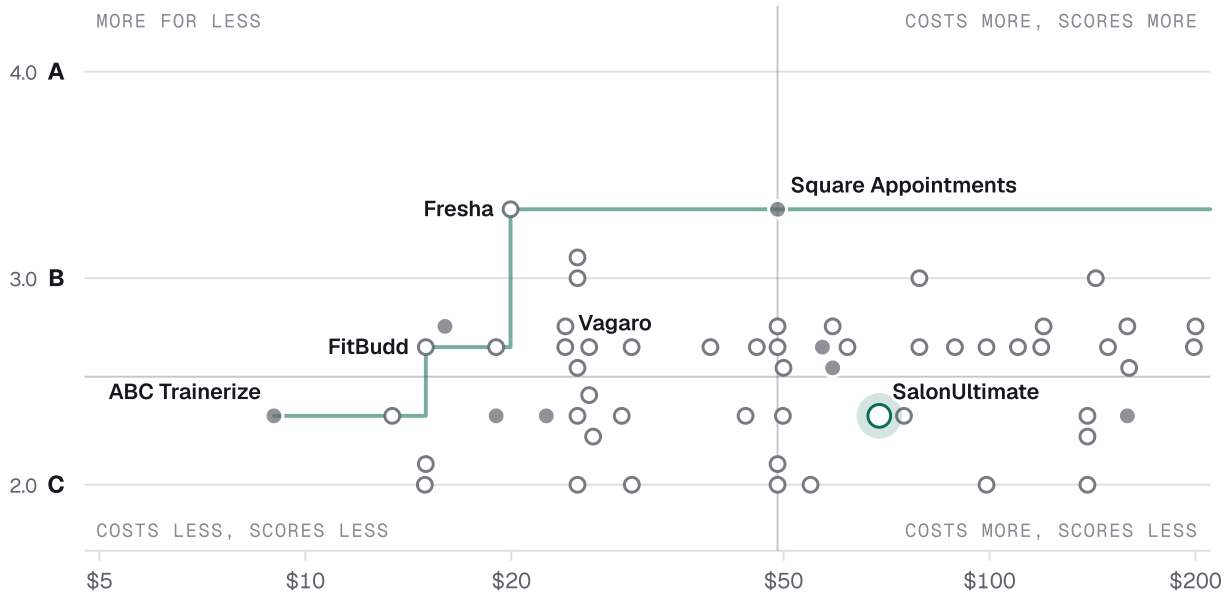
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. SalonUltimate's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. SalonUltimate is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace SalonUltimate you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 74 of the 85 other salon, spa and studio booking apps grade higher. It costs $828 a year.

What you could make

- Appointment booking, inventory and reports: an app builder makes these well.

What you could not

- Texts to thousands of numbers, registered with the carriers.
- Newsletters sent to thousands of people that still reach the inbox.
- Clocking in from a phone, checked against where and when.

What this rests on. SalonUltimate's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Meevo, Zenoti, SalonBiz, Phorest and Boulevard

The 5 tools SalonUltimate is most often weighed against, with where each one differs from it.

1.6 GPA

Meevo

Paid

Salon, spa and med spa software with booking, POS and marketing.

- SalonUltimate also covers email campaigns, time clock and inventory.
- Meevo also covers clinical notes.

SalonUltimate and Meevo compared in full

1.8 GPA

Zenoti

Paid

Booking, POS and operations software for salons, spas and gyms.

- Only Zenoti lists iOS and Android apps.
- SalonUltimate also covers email campaigns, time clock, inventory and sMS marketing.
- Zenoti also covers class booking.

SalonUltimate and Zenoti compared in full



1.8
GPA

SalonBiz

From $160/mo

Salon software for commission-based teams, with Aveda integration.

- Only SalonBiz lists an iOS app.
- SalonUltimate also covers time clock and sMS marketing.
- SalonBiz also covers shift scheduling.

SalonUltimate and SalonBiz compared in full



1.8
GPA

Phorest

Paid

Salon and medspa software for booking, POS and marketing.

- Only Phorest lists Windows, macOS, iOS and Android apps.
- SalonUltimate also covers email campaigns, time clock and inventory.
- Phorest also covers review collection.

SalonUltimate and Phorest compared in full



2.0
GPA

Boulevard

From $143/mo

Booking, checkout and marketing for salons, spas and medspas.

- Only Boulevard lists iOS and Android apps.
- SalonUltimate also covers reports, time clock, inventory and sMS marketing.
- Boulevard also covers marketing automation, forms and business texting.

SalonUltimate and Boulevard compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SalonUltimate free?

No. SalonUltimate is a paid product, starting at $69 per location per month (BookedBy on Clover).

How much does SalonUltimate cost?

SalonUltimate lists 3 plans. BookedBy on Clover: $69 per location per month.

What platforms does SalonUltimate work on?

SalonUltimate is available on Web.

Does SalonUltimate have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. SalonUltimate is listed for Web.

Does SalonUltimate have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. SalonUltimate is listed for Web.

Is SalonUltimate open source?

SalonUltimate is not described as open source on its own site, as read on Nov 13, 2026.

What does SalonUltimate integrate with?

SalonUltimate's listing names Google Reserve, Tippy, QuickBooks and Clover.

Who makes SalonUltimate?

SalonUltimate is made by a company of the same name.

What are the alternatives to SalonUltimate?

The closest alternatives to SalonUltimate in our directory are Meevo, Zenoti, SalonBiz, Phorest and Boulevard.

How does SalonUltimate compare with other salon, spa and studio booking apps?

SalonUltimate's GPA of 1.6 is higher than 1 of the 85 other salon, spa and studio booking apps we grade, and level with 10.

Is SalonUltimate good value for money?

ToolGPA grades SalonUltimate D for value for money. Its paid plans start at $69 a month, against a middle price of $49 for the category: 38 of the 57 others that charge start lower.

Could I make my own version of SalonUltimate?

To replace SalonUltimate you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from SalonUltimate's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SalonUltimate's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SalonUltimate. Prices change, so check salonultimate.com before you buy.

salonultimate.com/
salonultimate.com/about

salonultimate.com/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SalonUltimate, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/salon-ultimate

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "SalonUltimate: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/salon-ultimate
```

Know someone choosing between salon, spa and studio booking apps?

Send them this guide:
toolgpa.com/tools/salon-ultimate/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after SalonUltimate, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SalonUltimate's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SalonUltimate is a trademark of its owner, and this guide is not made, paid for or approved by SalonUltimate. Prices and plans change: check salonultimate.com before you buy.