ToolGPA

NOVEMBER 2026

Scaleway Transactional Email

The Insider’s Guide

Transactional email API and SMTP on Scaleway's European cloud



Every plan, grade, refund rule and rival among email sending services, read from Scaleway Transactional Email’s own pages.

Made by Scaleway · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Scaleway Transactional Email's own pages, its app-store listings and our grades. Every fact in it is on Scaleway Transactional Email's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 50 other email sending services we grade

Scaleway Transactional Email (TEM) sends transactional messages such as account creation, password changes and order notices over an API or SMTP. It runs on Scaleway's European cloud, which the vendor says supports GDPR compliance. It has two plans: a pay-as-you-go Essential plan and a monthly Scale plan.

> "
>
> **You add domains and DNS records on a cloud console.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about Scaleway Transactional Email**, taken from its own pages and our grades.

1 **Best for pay-as-you-go transactional email from a European cloud**

A dedicated IP and the SLA need Scale, and nothing on the page covers marketing email.

2 **Paid plans start at about $89.38 a month**

As its pricing page puts it: €80 per month for 100,000 emails.

3 It runs on Web

Web.

4 API and SMTP sending

Emails can be sent through an API or over SMTP, which suits notification services, alerts and CMS or application integrations.

5 Reports and alerts

Both plans include reports and alerts for sent email.

6 Blocklist handling

Essential has an automatic blocklist mode; Scale adds a manual blocklist mode.

7 A 1.6 GPA, above 1 of 50

That is against the other email sending services we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace Scaleway Transactional Email you would be making mail servers with a good name among inbox providers. That is not a weekend's work, with an AI app builder or without one.

Scaleway Transactional Email at a glance

PRICING
Paid, from €80 per month for 100,000 emails

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Scaleway

CATEGORY
Email Sending Services

OUR GRADE
1.6 GPA, weak

The report card

Best for pay-as-you-go transactional email from a European cloud

Scaleway Transactional Email sends over an API or SMTP from its European cloud, with a pay-as-you-go Essential plan and a Scale plan at €80 a month. A dedicated IP and the SLA need Scale, and nothing on the page covers marketing email.

TOOLGPA REPORT CARD **Scaleway Transactional Email** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Scale is €80 a month for 100,000 emails. That's in the dearest tenth of the category, but Essential has no monthly fee and charges €0.25 per 1,000, which pulls it back to the ordinary range.
Free plan and trial	F	No free plan or trial. Essential includes 300 emails before it charges, which is a sample, not a plan.
Features	C	API and SMTP sending, reports and alerts, blocklist handling and webhooks. A managed dedicated IP and the 99.9% SLA need Scale, and it's transactional only.
Ease of use	C	No store rating on record. You add domains and DNS records on a cloud console.
Platforms and integrations	C	Web console with an API and SMTP. No integrations list on its page.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Scaleway Transactional Email is for

- ✓ Fits if you want email sent from a European cloud for GDPR reasons
- ✓ Works for apps with uneven volume that suit paying per 1,000 emails

Who it is not for

- ✗ Skip it if you want a free plan or trial, as there is neither
- ✗ Pricey if you need a dedicated IP or the SLA, since both sit on the €80 a month Scale plan
- ✗ Not for you if you send marketing email, as the page only describes transactional messages
- ✗ Watch out: prices are in euros and the page doesn't say whether VAT is added

Good to know

Good for

- ✓ Teams already on Scaleway's cloud
- ✓ Organizations that want transactional email hosted in Europe
- ✓ Small senders who prefer pay-as-you-go over a monthly commitment

Worth knowing

- ⓘ The Essential plan is pay as you go with no monthly fee shown: 300 emails included, then €0.25 per 1,000 emails.
- ⓘ A dedicated IP and the 99.9% SLA need the €80 a month Scale plan.
- ⓘ Prices are in euros and the page does not say whether VAT is added.
- ⓘ The service is for transactional messages; marketing email is not described on the page.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$89.38

A month to start

Scaleway Transactional Email is a paid product, starting at €80 per month for 100,000 emails.

SCALE

€80

per month for 100,000 emails

Unlimited domains and webhooks, a managed dedicated IP and a 99.9% SLA. Emails beyond 100,000 cost €0.20 per 1,000.

Read from scaleway.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Transactional email API and SMTP on Scaleway's European cloud. Here is what it does, as its own site describes it, and what it covers: public API, dMARC, transactional email.

> **API and SMTP sending, reports and alerts, blocklist handling and webhooks.**

From our grade for features

API and SMTP sending

Emails can be sent through an API or over SMTP, which suits notification services, alerts and CMS or application integrations.

Reports and alerts

Both plans include reports and alerts for sent email.

Blocklist handling

Essential has an automatic blocklist mode; Scale adds a manual blocklist mode.

Managed dedicated IP

A managed dedicated IP address is part of the Scale plan.

Domains and webhooks

Essential allows 5 domains and 1 webhook per domain; Scale has unlimited of each.

Where it runs

Web

What it works with

Its own pages name no integrations.

Scaleway Transactional Email is made by Scaleway.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/50

Other email sending services it is graded above

Scaleway Transactional Email's GPA of 1.6 is higher than 1 of the 50 other email sending services we grade, and level with 2.

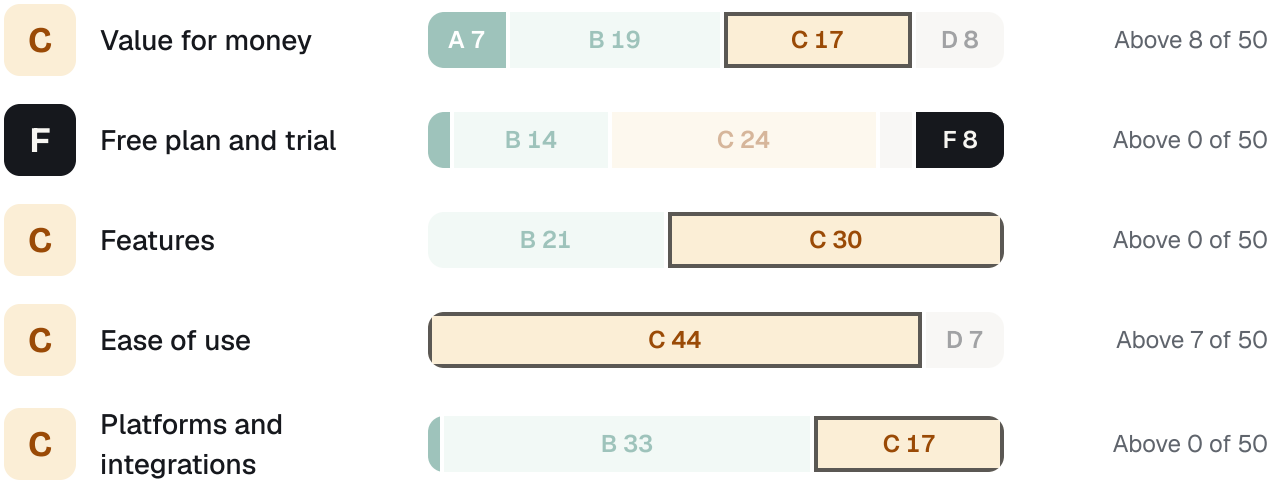
It stands best on value for money (C, above 8 of 50) and worst on free plan and trial (F, above 0).

Its paid plans start at about $89.38 a month, against a middle price of $15 for the category: 37 of the 41 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 29 tools score higher and cost less.

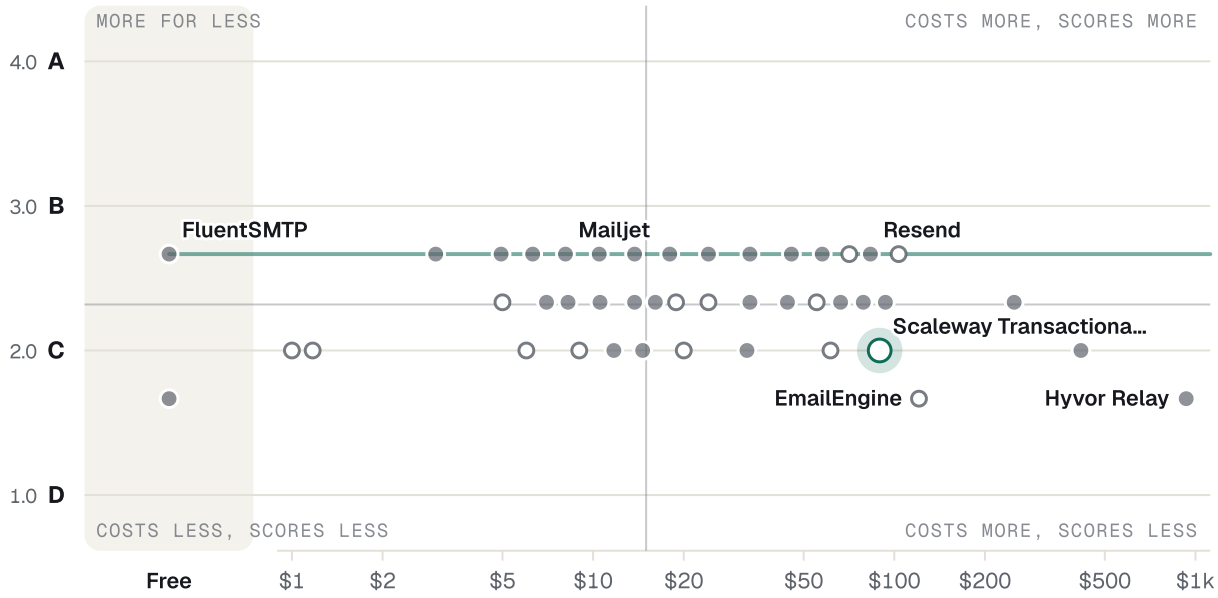
Each grade against the category

Every bar is all 51 email sending services we grade, cut by the letter each got. Scaleway Transactional Email's own letter is outlined.



Price against what you get

Each dot is one of 44 email sending services. Further left costs less; higher up scores better on features, ease of use and platforms. Scaleway Transactional Email is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Scaleway Transactional Email you would be making mail servers with a good name among inbox providers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 47 of the 50 other email sending services grade higher. It costs $1,072.51 a year.

What you could not

- ✕ Mail servers with a good name among inbox providers.
- ✕ Reading the reports inbox providers send about your domain.

- ✕ An API that other software can build on.

What this rests on. Scaleway Transactional Email's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Mailjet, Sweego, Postmark, Mailgun and Amazon SES

The 5 tools Scaleway Transactional Email is most often weighed against, with where each one differs from it.

2.4 GPA

Mailjet

Free plan · from $8.10/mo

Email API, SMTP relay and campaign editor on one plan priced by volume.

- Mailjet has a free plan. Scaleway Transactional Email does not.
- Scaleway Transactional Email also covers dMARC.
- Mailjet also covers marketing automation, email campaigns and email verification.

Scaleway Transactional Email and Mailjet compared in full

2.8 GPA

Sweego

Free plan · from €8/mo

French email and SMS sending API, with a free plan and EU data centers.

- Sweego has a free plan. Scaleway Transactional Email does not.
- Scaleway Transactional Email also covers dMARC.
- Sweego also covers sMS marketing.

Scaleway Transactional Email and Sweego compared in full

Postmark

2.2 GPA

Free plan · from $15/mo

Transactional email API and SMTP, with broadcasts on a separate stream.

- Postmark has a free plan. Scaleway Transactional Email does not.

Scaleway Transactional Email and Postmark compared in full

Mailgun

2.4 GPA

Free plan · from $15/mo

Email API and SMTP relay for developers, with list validation.

- Mailgun has a free plan. Scaleway Transactional Email does not.
- Scaleway Transactional Email also covers dMARC.
- Mailgun also covers email verification.

Scaleway Transactional Email and Mailgun compared in full

Amazon SES

2.8 GPA

Free trial

AWS email sending and receiving, paid per 1,000 emails.

- Scaleway Transactional Email also covers dMARC.
- Amazon SES also covers email verification.

Scaleway Transactional Email and Amazon SES compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Scaleway Transactional Email free?

No. Scaleway Transactional Email is a paid product, starting at €80 per month for 100,000 emails.

How much does Scaleway Transactional Email cost?

Scaleway Transactional Email lists one plan. Scale: €80 per month for 100,000 emails.

What platforms does Scaleway Transactional Email work on?

Scaleway Transactional Email is available on Web.

Does Scaleway Transactional Email have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Scaleway Transactional Email is listed for Web.

Does Scaleway Transactional Email have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Scaleway Transactional Email is listed for Web.

Is Scaleway Transactional Email open source?

Scaleway Transactional Email is not described as open source on its own site, as read on Nov 13, 2026.

Does Scaleway Transactional Email have an API?

Yes. Scaleway Transactional Email offers a public API, according to its own site.

Who makes Scaleway Transactional Email?

Scaleway Transactional Email is made by Scaleway.

What are the alternatives to Scaleway Transactional Email?

The closest alternatives to Scaleway Transactional Email in our directory are Mailjet, Sweego, Postmark, Mailgun and Amazon SES.

How does Scaleway Transactional Email compare with other email sending services?

Scaleway Transactional Email's GPA of 1.6 is higher than 1 of the 50 other email sending services we grade, and level with 2.

Is Scaleway Transactional Email good value for money?

ToolGPA grades Scaleway Transactional Email C for value for money. Its paid plans start at about $89.38 a month, against a middle price of $15 for the category: 37 of the 41 others that charge start lower.

Could I make my own version of Scaleway Transactional Email?

To replace Scaleway Transactional Email you would be making mail servers with a good name among inbox providers.

Where this guide comes from

The prices, plans, platforms and features were read from Scaleway Transactional Email's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Scaleway's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Scaleway. Prices change, so check scaleway.com before you buy.

scaleway.com/en/transactional-email-tem/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Scaleway Transactional Email, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/scaleway-transactional-email

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Scaleway Transactional Email: The Insider's Guide", checked Nov 13, 2026. https://toolgpa.com/tools/scaleway-transactional-email
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Know someone choosing between email sending services?

Send them this guide: toolgpa.com/tools/scaleway-transactional-email/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email sending services after Scaleway Transactional Email, each with an Insider's Guide of its own.

Email Sending Services Insider's Guide

Every one of the 51 email sending services we grade, compared

FluentSMTP Insider's Guide

Free WordPress plugin for sending site email through your provider

3.2 GPA

Amazon SES Insider's Guide

AWS email sending and receiving, paid per 1,000 emails

2.8 GPA

Forward Email Insider's Guide

Open-source email forwarding and hosting for custom domains

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Scaleway Transactional Email's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Scaleway Transactional Email is a trademark of its owner, and this guide is not made, paid for or approved by Scaleway. Prices and plans change: check scaleway.com before you buy.