ToolGPA

NOVEMBER 2026

Scrap.io

The Insider's Guide

Local business leads pulled from Google, Apple and Bing Maps



Every plan, grade, refund rule and rival among lead and email finders, read from Scrap.io's own pages.

Made by Scrap.io · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Scrap.io's own pages, its app-store listings and our grades. Every fact in it is on Scrap.io's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 8 of the 49 other lead and email finders we grade

Scrap.io builds lead lists of local businesses from Google Maps, Apple Maps and Bing Maps. You pick a business type and an area, filter by website, phone, email, rating or social links, and export names, addresses, phones, emails and reviews. Plans also add reverse search, file enrichment, a REST API and an MCP server.

To get you started, here are **9 things to know about Scrap.io**, taken from its own pages and our grades.

1 **Best for local business leads from maps**

Scrap.io pulls local business leads from Google, Apple and Bing Maps, from $39 a month.

2 **Paid plans start at $39 a month**

As its pricing page puts it: $39 per month, billed yearly ($59 billed monthly).

3 **You can try it first**

7-day free trial with up to 100 leads.

4 **It runs on Web**

Web.

5 **Three map sources**

Pulls business records from Google Maps, Apple Maps and Bing Maps, across 4,000+ categories and, per the site, 195 countries.

6 **Area and filter search**

Search by city, state or country, or draw a radius or polygon on a map. Filters cover website, phone, email, rating, reviews and social profiles.

7 **Reverse search and enrichment**

Enter a phone, email, domain or URL to find the business behind it, or upload a CSV of those values to have each business's data added.

8 **A 2.0 GPA, above 8 of 49**

That is against the other lead and email finders we grade, on value, the free plan, features, ease of use and platforms.

9 **You could make this**

What Scrap.io does at its core is plain work, and that is the kind of thing an AI app builder makes well.

Scrap.io at a glance

PRICING Free trial, from $39 per month, billed yearly ($59 billed monthly)	FREE PLAN No
FREE TRIAL 7-day free trial with up to 100 leads.	RUNS ON Web
MADE BY Scrap.io	CATEGORY Lead & Email Finders
OUR GRADE 2.0 GPA, fair	

The report card

Best for local business leads from maps

Scrap.io pulls local business leads from Google, Apple and Bing Maps, from $39 a month. There's no free plan, only a 7-day trial of up to 100 leads, and the basic plan has no API.

TOOLGPA REPORT CARD	Scrap.io	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$39 a month billed yearly, $59 monthly. That's just above the cheaper quarter at $33.25.
Free plan and trial	C	A 7-day trial with up to 100 leads; no card requirement is stated. No free plan.
Features	C	Three map sources, area search, enrichment and an API. It does one job, local businesses, and Basic has no API or radius search.
Ease of use	C	No store rating on record. Area and filter searches to learn.
Platforms and integrations	C	Web only, and the listing names no integrations beyond a REST API and MCP server.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Scrap.io is for

- ✓ Fits if you sell to local businesses like shops and restaurants
- ✓ Works for agencies that need lists by area

Who it is not for

- ✗ Skip it if you want a free plan, as there's only a 7-day trial
- ✗ Not for you if you sell to bigger companies, since it's map data
- ✗ Tight if you're on Basic: no API, no radius search and no polygons
- ✗ Watch out: reverse search and file enrichment start on Agency, and polygons only on Company

Good to know

Good for

- Agencies selling to local businesses that are not on LinkedIn
- Teams that want map-based lead lists by city, radius or polygon
- Developers who want local business data through an API

Worth knowing

- There is no free plan; the trial is 7 days and up to 100 leads.
- The Basic plan has no API access, no radius search and no polygons.
- Reverse search and file enrichment start on the Agency plan, and polygons only on Company.
- On yearly plans unused credits roll over from month to month.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39
A month to start

Scrap.io is a paid product with a free trial, starting at $39 per month, billed yearly ($59 billed monthly).

BASIC

$39

per month, billed yearly ($59 billed monthly)

10,000 export credits a month, essential data and filters, searches by city, up to 3 business types per search. No API.

PROFESSIONAL

$79

per month, billed yearly ($119 billed monthly)

20,000 export credits and 20,000 API and MCP searches a month, extended data, 50 km radius, 10 types per search.

AGENCY

$159

per month, billed yearly ($239 billed monthly)

40,000 export credits and 100,000 API and MCP searches, complete data, reverse search, file enrichment, 100 km radius.

COMPANY

$399

per month, billed yearly ($599 billed monthly)

100,000 export credits and 500,000 API and MCP searches a month, searches across a whole country, polygons and 200 types.

Trying it first

7-day free trial with up to 100 leads.

Read from scrap.io on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing is cheaper per month

Yearly billing is $39, $79, $159 and $399 a month against $59, $119, $239 and $599 billed monthly, as shown on the pricing page.

Stated on scrap.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Local business leads pulled from Google, Apple and Bing Maps. Here is what it does, as its own site describes it, and what it covers: public API, AI features.

> **Three map sources, area search, enrichment and an API.**

From our grade for features

Three map sources

Pulls business records from Google Maps, Apple Maps and Bing Maps, across 4,000+ categories and, per the site, 195 countries.

Area and filter search

Search by city, state or country, or draw a radius or polygon on a map. Filters cover website, phone, email, rating, reviews and social profiles.

Reverse search and enrichment

Enter a phone, email, domain or URL to find the business behind it, or upload a CSV of those values to have each business's data added.

REST API and MCP server

A REST API searches, filters and exports business data. The MCP server lets Claude, ChatGPT, Gemini and other clients run the same searches in plain language.

Public data only

The site says it collects only publicly available business data and that each data point can be traced to its source.

Where it runs

Web

What it works with

Its own pages name no integrations.

Scrap.io is made by Scrap.io.

Where it stands

Its grades against its category, and whether to keep it or make your own

8/49

Other lead and email finders it is graded above

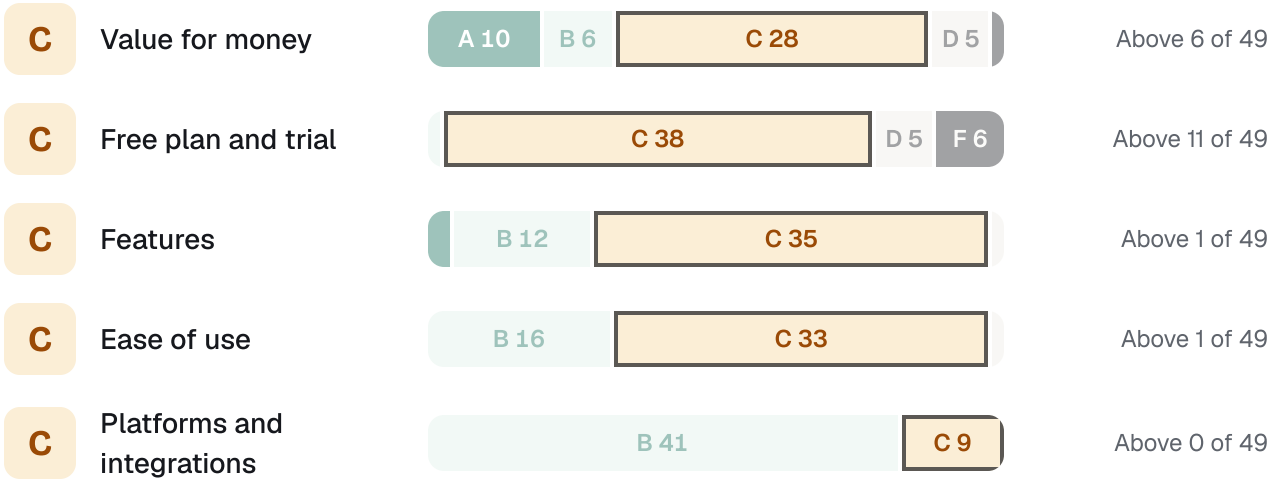
Scrap.io's GPA of 2.0 is higher than 8 of the 49 other lead and email finders we grade, and level with 6.

Its paid plans start at $39 a month, against a middle price of $49 for the category: 14 of the 39 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 14 tools score higher and cost less.

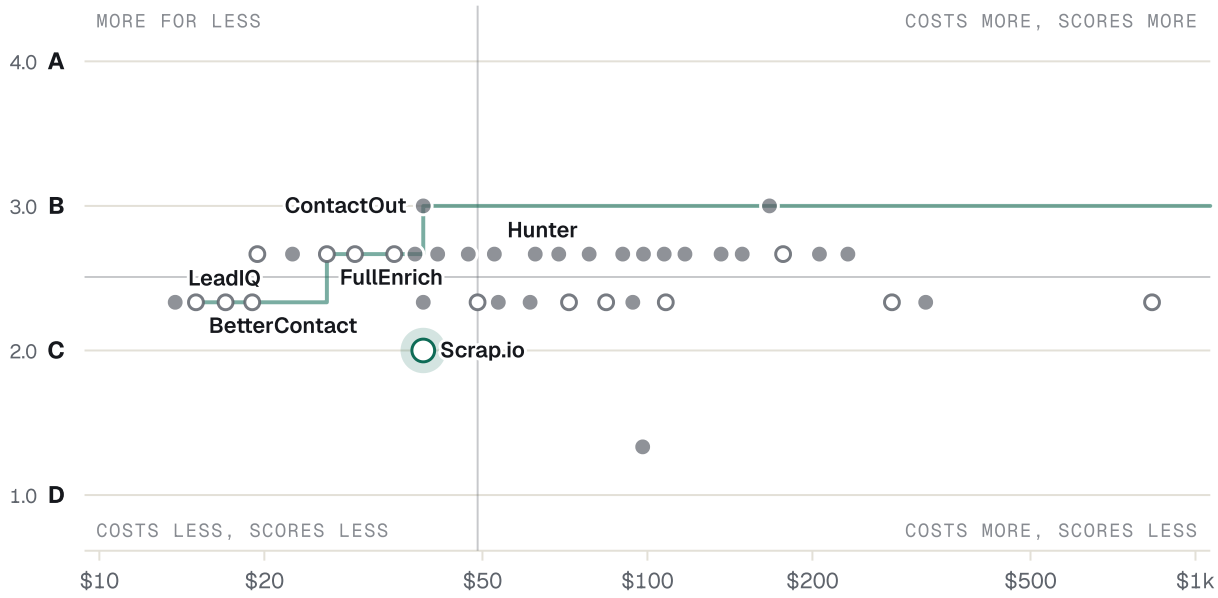
Each grade against the category

Every bar is all 50 lead and email finders we grade, cut by the letter each got. Scrap.io's own letter is outlined.



Price against what you get

Each dot is one of 40 lead and email finders. Further left costs less; higher up scores better on features, ease of use and platforms. Scrap.io is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

You could make this

What Scrap.io does at its core is plain work, and that is the kind of thing an AI app builder makes well.

You would give up 2 things, listed below, and little else. It costs $468 a year. An AI app builder starts at about $20 a month on our listings, and you only need it while you build.

What you could make

- It runs in a browser, which is where something home-made would run too.

What you could not

- An API that other software can build on.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Scrap.io's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



PhantomBuster, Apollo.io and Seamless.AI

The 3 tools Scrap.io is most often weighed against, with where each one differs from it.



2.6 GPA

PhantomBuster

Free plan · from $56/mo

Cloud automations that collect and enrich leads from LinkedIn.

- PhantomBuster has a free plan. Scrap.io does not, though it has a free trial.
- Only PhantomBuster lists a browser extension.
- PhantomBuster also covers workflow automation.

Scrap.io and PhantomBuster compared in full



2.4 GPA

Apollo.io

Free plan · from $49/mo

B2B contact database with built-in email sequences and a dialer.

- Apollo.io has a free plan. Scrap.io does not, though it has a free trial.
- Only Apollo.io lists a browser extension.
- Apollo.io also covers web clipper, sales pipeline and email campaigns.

Scrap.io and Apollo.io compared in full

2.4
GPA

Seamless.AI

Free trial

B2B contact search with AI writing, emailing and a dialer.

- Only Seamless.AI lists a browser extension.
- Seamless.AI also covers web clipper and email campaigns.

Scrap.io and Seamless.AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Scrap.io free?

No, Scrap.io is a paid product, but you can try it first. 7-day free trial with up to 100 leads.

How much does Scrap.io cost?

Scrap.io lists 4 plans. Basic: $39 per month, billed yearly ($59 billed monthly).

What platforms does Scrap.io work on?

Scrap.io is available on Web.

Does Scrap.io offer any discounts?

Scrap.io publicly lists the following: Yearly billing is cheaper per month.

Does Scrap.io have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Scrap.io is listed for Web.

Does Scrap.io have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Scrap.io is listed for Web.

Is Scrap.io open source?

Scrap.io is not described as open source on its own site, as read on Nov 12, 2026.

Does Scrap.io have an API?

Yes. Scrap.io offers a public API, according to its own site.

Who makes Scrap.io?

Scrap.io is made by a company of the same name.

What are the alternatives to Scrap.io?

The closest alternatives to Scrap.io in our directory are PhantomBuster, Apollo.io and Seamless.AI.

How does Scrap.io compare with other lead and email finders?

Scrap.io's GPA of 2.0 is higher than 8 of the 49 other lead and email finders we grade, and level with 6.

Is Scrap.io good value for money?

ToolGPA grades Scrap.io C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Scrap.io?

What Scrap.io does at its core is plain work, and that is the kind of thing an AI app builder makes well.

Where this guide comes from

The prices, plans, platforms and features were read from Scrap.io's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Scrap.io's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Scrap.io. Prices change, so check scrap.io before you buy.

scrap.io/pricing
scrap.io/faq

scrap.io

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Scrap.io, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/scrapio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Scrap.io: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/scrapio
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Know someone choosing between lead and email finders?

Send them this guide: toolgpa.com/tools/scrapio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded lead and email finders after Scrap.io, each with an Insider's Guide of its own.

Lead & Email Finders Insider's Guide

Every one of the 50 lead and email finders we grade, compared

Clay Insider's Guide

Data enrichment tables that query 150+ data providers in one place

2.8 GPA

FullEnrich Insider's Guide

Email and phone finder that checks 20+ data providers in turn

2.8 GPA

GetProspect Insider's Guide

Email finder and B2B database with a LinkedIn extension

2.8 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Scrap.io's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Scrap.io is a trademark of its owner, and this guide is not made, paid for or approved by Scrap.io. Prices and plans change: check scrap.io before you buy.