ToolGPA

NOVEMBER 2026

Seline

The Insider's Guide

Cookieless web analytics with visitor journeys and an AI chat



Every plan, grade, refund rule and rival among website and product analytics tools, read from Seline's own pages.

Made by Seline Analytics · checked Nov 13, 2026 · toolgpa.com

2.6
GPA

Seline

Simple & private website and product analytics.
Cookieless, lightweight, independent.



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Seline's own pages, its app-store listings and our grades. Every fact in it is on Seline's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 70 of the 100 other website and product analytics tools we grade

Seline is a cookieless web analytics service from a small team in Warsaw, Poland. It shows referrers, pages, countries and devices on one real-time dashboard, adds visitor journeys, funnels and revenue analytics, and includes an AI chat that can query your data. There is a single paid plan whose price follows monthly events.

To get you started, here are **9 things to know about Seline**, taken from its own pages and our grades.

> "
>
> **A script to install and goals to define.**
>
> From our grade for ease of use

1 **Best for simple cookieless site analytics**

Seline is cookieless web analytics with a real-time dashboard, funnels, revenue tracking and an AI chat, on one paid plan priced by events.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month for 10,000 events, billed monthly.

3 **You can try it first**

7-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Real-time dashboard**

Referrers, UTMs, pages, countries and devices on one page that updates as visitors arrive.

6 **Journeys and funnels**

Follow a visitor from the referring link through each page and custom event, and build conversion funnels.

7 **Profiles and revenue analytics**

Identify users with one call to build per-user profiles; revenue analytics is part of the single plan.

8 **A 2.6 GPA, above 70 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of Seline you could make: reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

Seline at a glance

PRICING Free trial, from $9 per month for 10,000 events, billed monthly	FREE PLAN No
FREE TRIAL 7-day free trial, no credit card required	RUNS ON Web
MADE BY Seline Analytics	CATEGORY Website & Product Analytics
OUR GRADE 2.6 GPA, good	

The report card

Best for simple cookieless site analytics

Seline is cookieless web analytics with a real-time dashboard, funnels, revenue tracking and an AI chat, on one paid plan priced by events. There's

no free plan, only a 7-day trial, and pricing is per website.

TOOLGPA REPORT CARD	Seline	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	$9 a month for 10,000 events billed monthly, inside the $13 cheaper-quarter line, and $99 at 1,000,000.
Free plan and trial	C	7-day trial with no card needed. No free plan.
Features	B	Dashboard, journeys, funnels, revenue, AI chat, an API and ad-blocker bypass, all on the one plan.
Ease of use	C	No rating read. A script to install and goals to define.
Platforms and integrations	B	Web only, with a public API and an MCP server.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Seline is for

- ✓ Fits if you want one plan with every feature and a pay-by-events price
- ✓ Works for small sites that don't want cookies

Who it is not for

- ✕ Tight if you want free, since there's only a 7-day trial
- ✕ Watch out: pricing is per website, though you can link one site to another
- ✕ Watch out: pageviews and custom events share one monthly limit
- ✕ Pricey if you want setup help, at $99 extra on top of a plan
- ✕ Watch out: no mobile or desktop app is listed

Good to know

Good for

- ✓ Small sites replacing or running alongside Google Analytics
- ✓ SaaS products that want user profiles without a tracking plan
- ✓ Agencies that want a separate subscription per client site

Worth knowing

- ⓘ There is no free plan, only a 7-day trial; the vendor says it is funded by subscribers alone.
- ⓘ Pricing is per website, though one site can be linked to another Pro subscription to share its event limit.
- ⓘ Pageviews and custom events share one monthly limit, with the price rising as the limit does.
- ⓘ Done-for-you setup is an extra $99, and a Pro plan is still required afterwards.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9
A month to start

Seline is a paid product with a free trial, starting at $9 per month for 10,000 events, billed monthly.

PRO

$9

per month for up to 10,000 events, billed monthly

The only plan; every feature included. $14 at 25,000 events, $24 at 100,000, $99 at 1,000,000. Yearly billing gives 2 months free.

Trying it first

7-day free trial, no credit card required

Read from seline.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months free on yearly billing

The pricing page marks the Yearly option as 2 months free compared with paying monthly.

Stated on seline.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Cookieless web analytics with visitor journeys and an AI chat. Here is what it does, as its own site describes it, and what it covers: public API, AI features, reports, dashboards, web analytics.

> **Dashboard, journeys, funnels, revenue, AI chat, an API and ad-blocker bypass, all on the one plan.**
>
> From our grade for features

Real-time dashboard

Referrers, UTMs, pages, countries and devices on one page that updates as visitors arrive.

Journeys and funnels

Follow a visitor from the referring link through each page and custom event, and build conversion funnels.

Profiles and revenue analytics

Identify users with one call to build per-user profiles; revenue analytics is part of the single plan.

AI chat and MCP

Seline AI can query your data, answer questions, create funnels and export CSVs, in the app or through an MCP interface.

Cookieless tracking

The roughly 2 KB script sets no cookies; the vendor says no consent banner is needed and the service is GDPR compliant.

Public API and ad-blocker bypass

A public API is included, along with an ad-blocker bypass and bot detection, with forever data retention.

Where it runs

Web

What it works with

Its own pages name no integrations.

Seline is made by Seline Analytics.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

70/100

Other website and product analytics tools it is graded above

Seline's GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade, and level with 14.

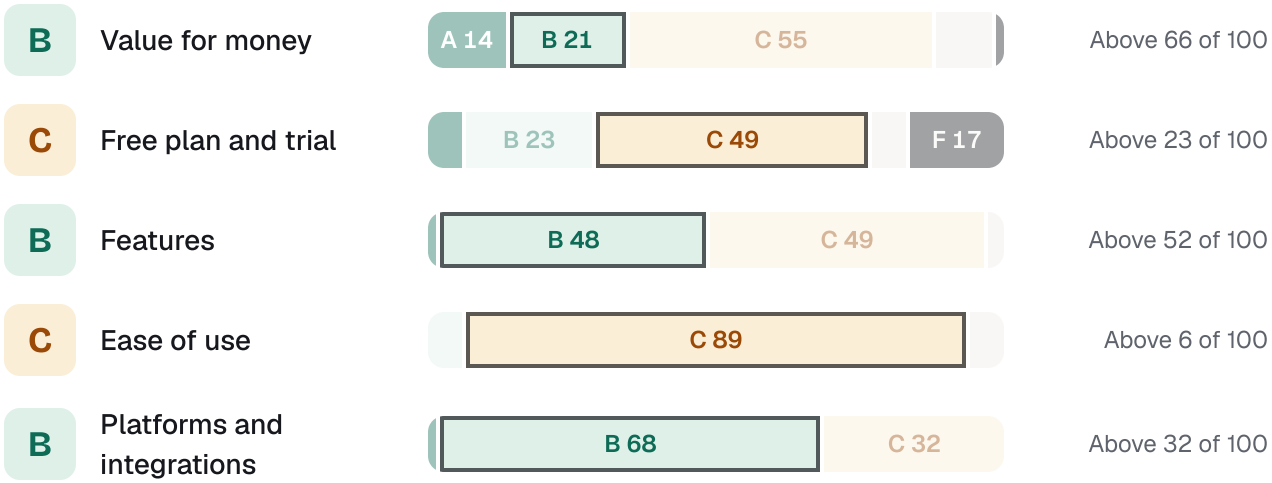
It stands best on value for money (B, above 66 of 100) and worst on ease of use (C, above 6).

Its paid plans start at $9 a month, against a middle price of $25 for the category: 8 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

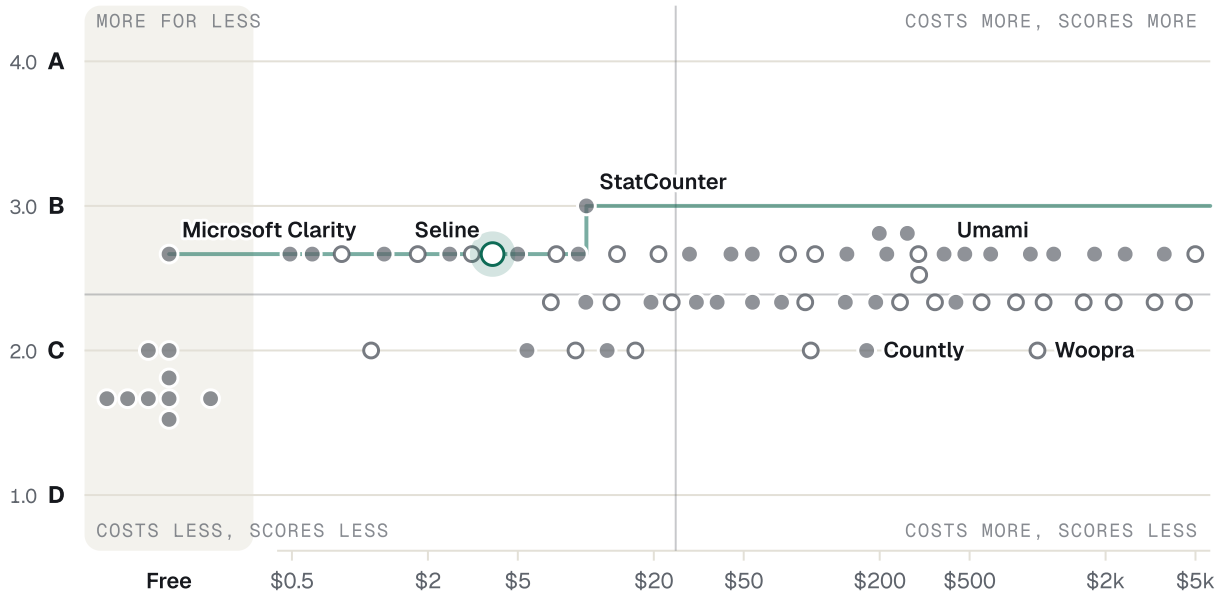
Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Seline's own letter is outlined.



Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Seline is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Seline you could make: reports. What surrounds it you could not. The 5 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade. It costs $108 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- A tracking script and a database that counts every visit.

- Connections that pull numbers from dozens of other services.
- An API that other software can build on.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Seline's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Plausible, Fathom Analytics, Simple Analytics, Google Analytics and Litlyx

The 5 tools Seline is most often weighed against, with where each one differs from it.

2.4 GPA

Plausible

Free plan · from $7.50/mo

Cookie-free, privacy-first website analytics made and hosted in the EU.

- Plausible has a free plan. Seline does not, though it has a free trial.
- Plausible is open source and self-hostable, according to its own site.
- Seline also covers reports and dashboards.

Seline and Plausible compared in full

2.4 GPA

Fathom Analytics

Free trial · from $12.50/mo

Cookie-free, privacy-first website analytics priced by pageviews.

- Seline also covers dashboards.

Seline and Fathom Analytics compared in full



2.6
GPA

Simple Analytics

Free plan · from $20/mo

Cookieless web analytics hosted in the EU.

- Simple Analytics has a free plan. Seline does not, though it has a free trial.
- Seline also covers dashboards.

Seline and Simple Analytics compared in full



3.4
GPA

Google Analytics

Free plan

Google's free website and app analytics, with a paid 360 tier.

- Google Analytics has a free plan. Seline does not, though it has a free trial.
- Only Google Analytics lists iOS and Android apps.
- Seline also covers dashboards.

Seline and Google Analytics compared in full



2.6
GPA

Litlyx

Free trial · from €10.49/mo

Cookie-free web analytics with an AI assistant, hosted in the EU.

Seline and Litlyx compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Seline free?

No, Seline is a paid product, but you can try it first. 7-day free trial, no credit card required.

How much does Seline cost?

Seline lists one plan. Pro: $9 per month for up to 10,000 events, billed monthly.

What platforms does Seline work on?

Seline is available on Web.

Does Seline offer any discounts?

Seline publicly lists the following: 2 months free on yearly billing.

Does Seline have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Seline is listed for Web.

Does Seline have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Seline is listed for Web.

Is Seline open source?

Seline is not described as open source on its own site, as read on Nov 13, 2026.

Does Seline have an API?

Yes. Seline offers a public API, according to its own site.

Who makes Seline?

Seline is made by Seline Analytics.

What are the alternatives to Seline?

The closest alternatives to Seline in our directory are Plausible, Fathom Analytics, Simple Analytics, Google Analytics and Litlyx.

How does Seline compare with other website and product analytics tools?

Seline's GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade, and level with 14.

Is Seline good value for money?

ToolGPA grades Seline B for value for money. Its paid plans start at $9 a month, against a middle price of $25 for the category: 8 of the 63 others that charge start lower.

Could I make my own version of Seline?

The plain part of Seline you could make: reports. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Seline's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Seline's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Seline Analytics. Prices change, so check seline.com before you buy.

seline.com/pricing

seline.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Seline, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/seline

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Seline: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/seline
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Know someone choosing between website and product analytics tools?

Send them this guide: toolgpa.com/tools/seline/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after Seline, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Seline's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Seline is a trademark of its owner, and this guide is not made, paid for or approved by Seline Analytics. Prices and plans change: check seline.com before you buy.