ToolGPA

NOVEMBER 2026

Sellerise

The Insider's Guide

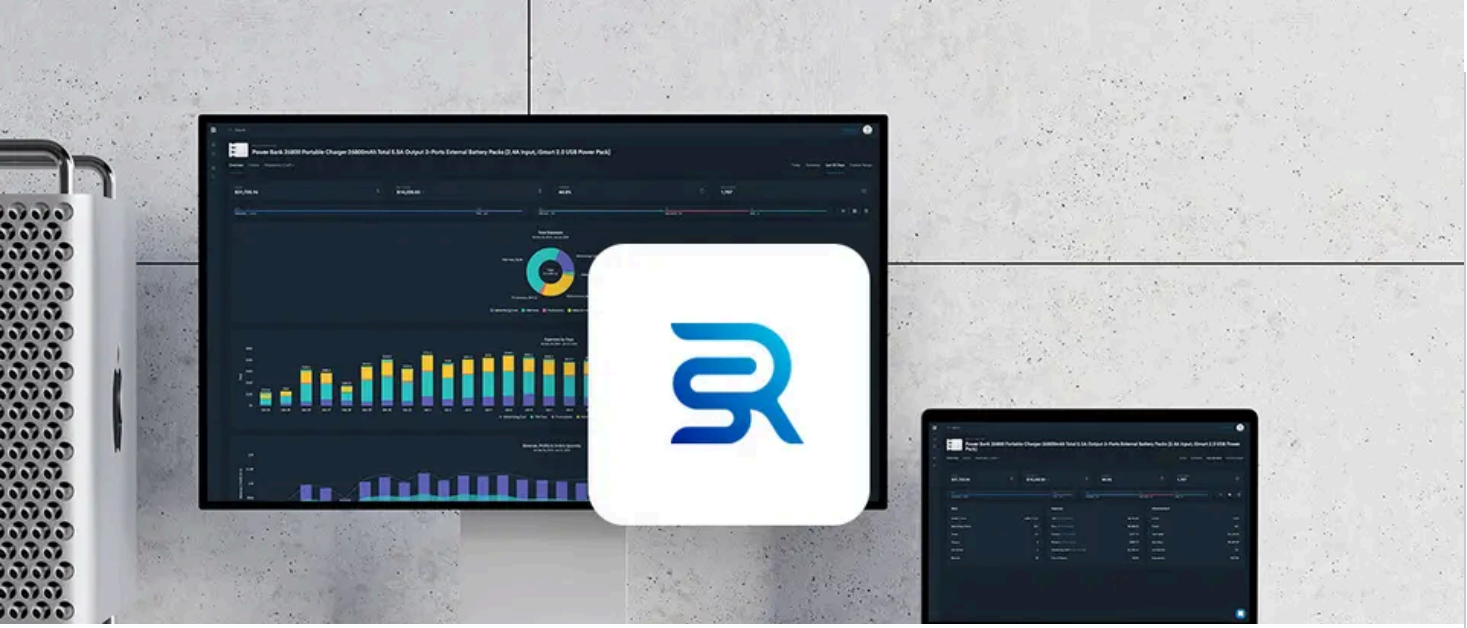
Amazon profit analytics, reviews, keywords and reimbursements



Every plan, grade, refund rule and rival among Amazon seller tools, read from Sellerise's own pages.

Made by Sellerise · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Sellerise's own pages, its app-store listings and our grades. Every fact in it is on Sellerise's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 42 of the 46 other Amazon seller tools we grade

Sellerise is a suite of Amazon seller tools covering profit and loss, inventory, payouts, reimbursement claims, smart alerts, keyword tracking and review requests. It has iOS and Android apps and a Chrome extension. Plans are sized by connected seller accounts and monthly orders.

To get you started, here are **9 things to know about Sellerise**, taken from its own pages and our grades.

> "
>
> **Connecting seller accounts and learning a wide set of tools.**
>
> From our grade for ease of use

1 **Best for Amazon profit tracking, reimbursements and keywords**

Sellerise covers profit and loss, inventory, reimbursement claims, keyword tracking and review requests for Amazon sellers, with iOS and Android apps and a Chrome extension.

2 **Paid plans start at $19.99 a month**

As its pricing page puts it: $19.99 per month, billing basis not shown.

3 **You can try it first**

7-day free trial, no credit card required

4 **It runs on 3 platforms**

Web, iOS and Android, with a browser extension too.

5 **Sales, profit and finances**

Dashboards for sales and profit, ABC analysis, profit and loss, inventory, payouts and manual adjustments.

6 **Reimbursements**

Calculates what Amazon may owe a seller. The site says it charges no percentage fee on recovered money.

7 **Keyword tools**

Keyword Tracker, Keyword Hunter Pro, Keyword Re-Ranker Pro, Keyword Processor and SQP Insights.

8 **A 2.6 GPA, above 42 of 46**

That is against the other Amazon seller tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Sellerise you would be making data from Amazon's seller tools and years of sales estimates. That is not a weekend's work, with an AI app builder or without one.

Sellerise at a glance

PRICING
Free trial, from $19.99 per month, billing basis not shown

FREE PLAN
No

FREE TRIAL
7-day free trial, no credit card required

RUNS ON
Web, iOS, Android, Browser extension

MADE BY
Sellerise

CATEGORY
Amazon Seller Tools

OUR GRADE
2.6 GPA, good

The report card

Best for Amazon profit tracking, reimbursements and keywords

Sellerise covers profit and loss, inventory, reimbursement claims, keyword tracking and review requests for Amazon sellers, with iOS and Android apps

and a Chrome extension. Starter is $19.99 a month for 1,000 orders, but reimbursements need $39.99 and the advanced keyword tools $99.99, and the page doesn't say whether prices are monthly or yearly.

TOOLGPA REPORT CARD	Sellerise	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$19.99 a month for Starter, inside the cheapest quarter, which starts at $22.50. The page doesn't say whether that is monthly or annual billing.
Free plan and trial	C	A 7-day trial with no credit card. There is no free plan.
Features	B	Profit, inventory, payouts, reimbursements, keyword tools, review requests and alerts. Reimbursements and SQP Insights need Growing and the advanced keyword tools need Advanced.
Ease of use	C	No store rating on record. Connecting seller accounts and learning a wide set of tools.
Platforms and integrations	B	Web, iOS, Android and a Chrome extension, plus an AI connector. No desktop app is listed.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Sellerise is for

- ✓ Fits if you want profit numbers and alerts on your phone
- ✓ Makes sense if you want reimbursement claims and keyword tracking in one tool

Who it is not for

- ✕ Tight if you want reimbursements: they start on Growing at $39.99, and SQP Insights too
- ✕ Pricey if you want Keyword Hunter Pro or Re-Ranker Pro, which start on Advanced at $99.99
- ✕ Watch out: each plan caps seller accounts and monthly orders
- ✕ Watch out: the pricing page doesn't say if prices are monthly or annual
- ✕ Skip it if you want a free plan, because there is only a 7-day trial

Good to know

Good for

- ✓ Amazon sellers who want profit tracking and reimbursements in one subscription
- ✓ Sellers across many Amazon marketplaces, including the US, UK, EU, India and Brazil
- ✓ Agencies that run several seller accounts

Worth knowing

- ⓘ Reimbursement tools and SQP Insights start on the $39.99 Growing plan.
- ⓘ Keyword Hunter Pro and Keyword Re-Ranker Pro start on the $99.99 Advanced plan.
- ⓘ The pricing page does not say whether the prices are monthly-billed or annual-billed.
- ⓘ Each plan caps seller accounts and monthly orders.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19.99

A month to start

Sellerise is a paid product with a free trial, starting at $19.99 per month, billing basis not shown.

> **"The page doesn't say whether that is monthly or annual billing.**
>
> From our grade for value for money

STARTER

$19.99

per month for 1 seller account, billing basis not shown

Up to 1,000 orders a month, with AI Connector (MCP), Dashboard Pro, financial analytics, keyword tracker, reviews management and smart alerts.

GROWING

$39.99

per month for 2 seller accounts, billing basis not shown

Up to 5,000 orders a month. Adds reimbursement tools and SQP Insights.

ADVANCED

$99.99

per month for 5 seller accounts, billing basis not shown

Up to 50,000 orders a month. Adds Advanced Chrome Extension, Keyword Hunter Pro, Keyword Re-Ranker Pro and 2 collaborators.

PRO-SELLER

$299.99

per month for 10 seller accounts, billing basis not shown

Up to 150,000 orders a month. Adds personal onboarding and 6 collaborators.

TOP-SELLER

$599.99

per month, billing basis not shown

Everything in Pro-Seller plus early access to new features and 12 collaborators.

AGENCY

Custom

Customizable account for agencies, with custom dashboards and 24/7 support. Contact sales.

Trying it first

7-day free trial, no credit card required

Read from sellerise.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

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Places it runs: Web, iOS, Android and Browser extension

Amazon profit analytics, reviews, keywords and reimbursements. Here is what it does, as its own site describes it, and what it covers: AI features, reports, keyword research, rank tracking, dashboards, amazon selling, review collection.

> **Profit, inventory, payouts, reimbursements, keyword tools, review requests and alerts.**
>
> From our grade for features

Sales, profit and finances

Dashboards for sales and profit, ABC analysis, profit and loss, inventory, payouts and manual adjustments.

Reimbursements

Calculates what Amazon may owe a seller. The site says it charges no percentage fee on recovered money.

Keyword tools

Keyword Tracker, Keyword Hunter Pro, Keyword Re-Ranker Pro, Keyword Processor and SQP Insights.

Reviews

A review requester, a review dashboard and a review downloader.

Smart alerts and mobile apps

Listing change alerts, plus iOS and Android apps that track sales and profit.

Where it runs

Web · iOS · Android · Browser extension

What it works with

Amazon · Chrome

Sellerise is made by Sellerise.

Where it stands

Its grades against its category, and whether to keep it or make your own

42/46

Other Amazon seller tools it is graded above

Sellerise's GPA of 2.6 is higher than 42 of the 46 other Amazon seller tools we grade, and level with 3.

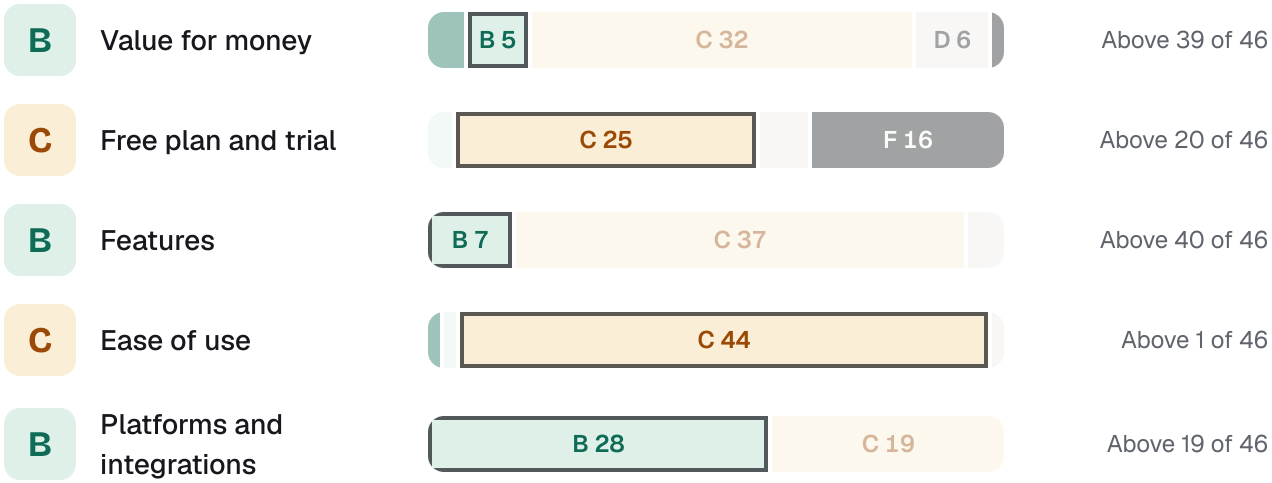
It stands best on features (B, above 40 of 46) and worst on ease of use (C, above 1).

Its paid plans start at $19.99 a month, against a middle price of $39 for the category: 8 of the 32 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

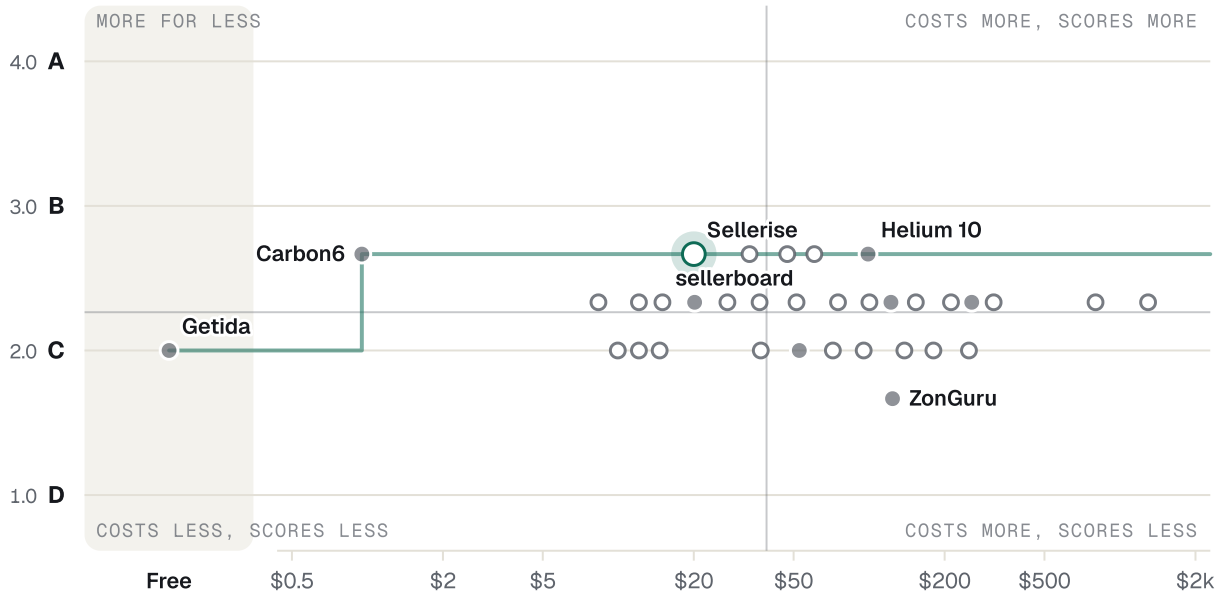
Each grade against the category

Every bar is all 47 Amazon seller tools we grade, cut by the letter each got. Sellerise's own letter is outlined.



Price against what you get

Each dot is one of 34 Amazon seller tools. Further left costs less; higher up scores better on features, ease of use and platforms. Sellerise is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Sellerise you would be making data from Amazon's seller tools and years of sales estimates. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 42 of the 46 other Amazon seller tools we grade. It costs $239.88 a year.

What you could make

- Reports and review collection: an app builder makes these well.

What you could not

- Data from Amazon's seller tools and years of sales estimates.

- Search volumes for millions of keywords, gathered and kept up to date.
- Connections that pull numbers from dozens of other services.
- Daily checks of where your pages rank in search results.
- A real app for iOS and Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Sellerise's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



sellerboard, SellerLegend, Helium 10, Seller Labs and DataHawk

The 5 tools Sellerise is most often weighed against, with where each one differs from it.

2.6 GPA

sellerboard

Free trial · from $15/mo

Profit analytics for Amazon sellers, with inventory and review tools.

- Sellerise also covers reports, keyword research and rank tracking.
- sellerboard also covers expense tracking and inventory.

Sellerise and sellerboard compared in full

2.4 GPA

SellerLegend

Free trial · from $49.99/mo

Amazon analytics and profit dashboard.

- Only Sellerise lists iOS and Android apps.
- Only Sellerise lists a browser extension.
- Sellerise also covers keyword research, rank tracking and review collection.

Sellerise and SellerLegend compared in full

2.4
GPA

Helium 10

Free plan · from $99/mo

All-in-one Amazon seller suite for research, listings, ads and profits.

- Helium 10 has a free plan. Sellerise does not, though it has a free trial.
- Only Sellerise lists iOS and Android apps.
- Sellerise also covers reports and review collection.

Sellerise and Helium 10 compared in full

2.2
GPA

Seller Labs

Free plan · from $39/mo

Amazon review, ad and profit tools with an AI data connector.

- Seller Labs has a free plan. Sellerise does not, though it has a free trial.
- Only Sellerise lists iOS and Android apps.
- Only Sellerise lists a browser extension.

Sellerise and Seller Labs compared in full

1.8
GPA

DataHawk

Paid

Marketplace analytics for Amazon and Walmart brands and agencies.

- Only Sellerise lists iOS and Android apps.
- Only Sellerise lists a browser extension.
- Sellerise also covers keyword research, rank tracking and review collection.

Sellerise and DataHawk compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Sellerise free?

No, Sellerise is a paid product, but you can try it first. 7-day free trial, no credit card required.

How much does Sellerise cost?

Sellerise lists 6 plans. Starter: $19.99 per month for 1 seller account, billing basis not shown.

What platforms does Sellerise work on?

Sellerise is available on Web, iOS and Android. It also has a browser extension.

Does Sellerise have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Sellerise is listed for Web, iOS and Android.

Does Sellerise have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Sellerise is listed for Web, iOS and Android.

Is Sellerise open source?

Sellerise is not described as open source on its own site, as read on Nov 13, 2026.

What does Sellerise integrate with?

Sellerise's listing names Amazon and Chrome. A listing names up to eight integrations, so it may connect to more.

Who makes Sellerise?

Sellerise is made by a company of the same name.

What are the alternatives to Sellerise?

The closest alternatives to Sellerise in our directory are sellerboard, SellerLegend, Helium 10, Seller Labs and DataHawk.

How does Sellerise compare with other Amazon seller tools?

Sellerise's GPA of 2.6 is higher than 42 of the 46 other Amazon seller tools we grade, and level with 3.

Is Sellerise good value for money?

ToolGPA grades Sellerise B for value for money. Its paid plans start at $19.99 a month, against a middle price of $39 for the category: 8 of the 32 others that charge start lower.

Could I make my own version of Sellerise?

To replace Sellerise you would be making data from Amazon's seller tools and years of sales estimates.

Where this guide comes from

The prices, plans, platforms and features were read from Sellerise's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Sellerise's own pages on 13 November 2026. The pricing page text we could read showed no figures. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Sellerise. Prices change, so check sellerise.com before you buy.

sellerise.com/pricing

sellerise.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Sellerise, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sellerise

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Sellerise: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/sellerise
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Know someone choosing between Amazon seller tools?

Send them this guide:
toolgpa.com/tools/sellerise/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded Amazon seller tools after Sellerise, each with an Insider's Guide of its own.

Amazon Seller Tools Insider's Guide

Every one of the 47 Amazon seller tools we grade, compared

Keepa Insider's Guide

Amazon price history charts, price-drop alerts and market data

2.8 GPA

Carbon6 Insider's Guide

Family of Amazon seller tools for profit, reimbursements and ads

2.6 GPA

RevSeller Insider's Guide

Chrome extension and mobile app for Amazon product sourcing

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Sellerise's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Sellerise is a trademark of its owner, and this guide is not made, paid for or approved by Sellerise. Prices and plans change: check sellerise.com before you buy.