ToolGPA

NOVEMBER 2026

SellScale (Selix)

The Insider's Guide

AI outbound agent that builds lists and sends email and LinkedIn



Every plan, grade, refund rule and rival among cold outreach tools, read from SellScale (Selix)'s own pages.

Made by SellScale Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SellScale (Selix)'s own pages, its app-store listings and our grades. Every fact in it is on SellScale (Selix)'s page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 18 of the 81 other cold outreach tools we grade

SellScale's outbound product is now called Selix, described on its site as an AI go-to-market engineer that works through Slack, email or an in-app chat. It builds lists, scores and researches prospects, writes sequences, sends email and LinkedIn messages and handles a unified inbox. Teams can run it themselves on metered usage or have it managed.

> "
>
> **There are accounts to connect and an agent to brief.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about SellScale (Selix)**, taken from its own pages and our grades.

1 **Best for an AI agent that runs outbound for you**

SellScale, now called Selix, builds lists and writes and sends email and LinkedIn outreach with an AI agent.

2 **What it costs**

Paid plans start at $0 per month plus metered usage.

3 **It runs on Web**

Web.

4 **List building and scoring**

Pulls contacts, segments lists and scores prospects against the ICP.

5 **Sequence writing and personalization**

Drafts outreach copy and personalizes it per prospect, with the user approving plans.

6 **Email and LinkedIn sending**

Sends from connected mailboxes and LinkedIn accounts; sending is metered on the self-serve plan.

7 **A 1.8 GPA, above 18 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace SellScale (Selix) you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

SellScale (Selix) at a glance

PRICING Paid, from $0 per month plus metered usage	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY SellScale Inc.	CATEGORY Cold Outreach
OUR GRADE 1.8 GPA, weak	

The report card

Best for an AI agent that runs outbound for you

SellScale, now called Selix, builds lists and writes and sends email and LinkedIn outreach with an AI agent. But its "Do it yourself" plan is $0 a month plus usage at rates the page doesn't show, with a 1-year minimum and just 1 seat and 1 live campaign.

TOOLGPA REPORT CARD	SellScale (Selix)	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$0 a month plus metered usage for sending, with the rates not shown, so the monthly cost is unknown until you use it. Managed is custom-priced.
Free plan and trial	F	Nothing free: the $0 plan charges for usage and carries a 1-year minimum.
Features	B	List building and scoring, sequence writing, email and LinkedIn sending and a unified inbox. It covers the whole job; the limits are plan caps, not missing parts.
Ease of use	C	No store rating on record. There are accounts to connect and an agent to brief.
Platforms and integrations	C	Web only, with Slack and LinkedIn listed.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SellScale (Selix) is for

- ✓ Fits if you want an AI agent to do list building and sending across email and LinkedIn
- ✓ Works for a team that can commit for a year before knowing its usage bill

Who it is not for

- ✗ Not for you if you want to know the price, as per-send rates aren't shown
- ✗ Watch out: the page states a 1-year minimum
- ✗ Tight if you run more than 1 campaign, 1 mailbox or 1 LinkedIn account on the self-serve plan
- ✗ Skip it if you still search for sellscale.com, which now just points to Selix

Good to know

Good for

- ✓ Small teams that want an AI agent to run outbound for them
- ✓ Teams that prefer usage-based sending to a seat plan

Worth knowing

- ⓘ The per-send rates for the metered plan are not shown on the pricing page, so the monthly cost is unknown until usage is known.
- ⓘ The self-serve plan includes only 1 seat, 1 live campaign, 1 mailbox and 1 LinkedIn account.
- ⓘ The pricing page states a 1-year minimum, with cancellation allowed after that.
- ⓘ The old sellscale.com site now just points to Selix.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$0/mo

To start

SellScale (Selix) is a paid product, starting at $0 per month plus metered usage.

DO IT YOURSELF

$0

per month, plus metered usage for email and LinkedIn sending

Full in-app access, campaign builder and sequencing; includes 1 seat, 1 live campaign, 1 mailbox and 1 LinkedIn account. The page states a 1-year minimum, cancel anytime after.

Read from selix.ai on Nov 13, 2026.

MANAGED

Custom

Selix runs outbound end to end, with strategy, campaigns built and launched for you, unlimited usage and reporting. Sold through sales.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI outbound agent that builds lists and sends email and LinkedIn. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, AI agents, email campaigns.

> **List building and scoring, sequence writing, email and LinkedIn sending and a unified inbox.**
>
> From our grade for features

List building and scoring

Pulls contacts, segments lists and scores prospects against the ICP.

Sequence writing and personalization

Drafts outreach copy and personalizes it per prospect, with the user approving plans.

Email and LinkedIn sending

Sends from connected mailboxes and LinkedIn accounts; sending is metered on the self-serve plan.

Unified inbox

Manages replies across inboxes in one place.

Slack, email and in-app chat

The agent takes instructions from Slack, forwarded email or a chat inside the app.

Where it runs

Web

What it works with

Slack

LinkedIn

SellScale (Selix) is made by SellScale Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

18/81

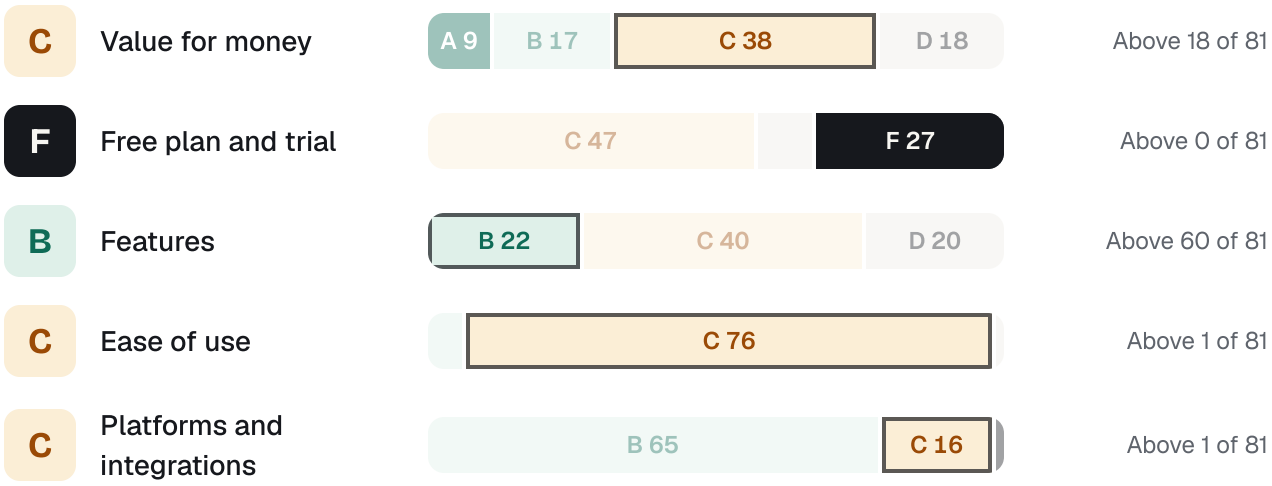
Other cold outreach tools it is graded above

SellScale (Selix)'s GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

It stands best on features (B, above 60 of 81) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. SellScale (Selix)'s own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace SellScale (Selix) you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 53 of the 81 other cold outreach tools grade higher.

What you could not

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ Connections to other products, each kept working as those products change.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. SellScale (Selix)'s listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AiSDR, Amplemarket, Regie.ai, Valley and Salesforge

The 5 tools SellScale (Selix) is most often weighed against, with where each one differs from it.

2.0 GPA

AiSDR

Paid

AI sales agent that finds leads and runs email and LinkedIn outreach.

- SellScale (Selix) also covers workflow automation.

SellScale (Selix) and AiSDR compared in full

2.2 GPA

Amplemarket

Free trial · from $600/mo

Sales platform with a B2B database, AI copilot and outreach sequences.

- Only Amplemarket lists a browser extension.
- SellScale (Selix) also covers workflow automation.

SellScale (Selix) and Amplemarket compared in full

2.2 GPA

Regie.ai

Free trial · from $41/mo

AI prospecting with enrichment, drafting and a parallel dialer.

- SellScale (Selix) also covers workflow automation.

SellScale (Selix) and Regie.ai compared in full

1.8
GPA

Valley

Free trial · from $149/mo

AI outbound platform for signal-based LinkedIn and email outreach.

- SellScale (Selix) also covers workflow automation and email campaigns.
- Valley also covers shared inbox and reports.

SellScale (Selix) and Valley compared in full

2.8
GPA

Salesforge

Free trial · from $40/mo

Cold email and LinkedIn sequences with AI-written messages.

- SellScale (Selix) also covers workflow automation.

SellScale (Selix) and Salesforge compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SellScale (Selix) free?

No. SellScale (Selix) is a paid product, starting at $0 per month plus metered usage.

How much does SellScale (Selix) cost?

SellScale (Selix) lists 2 plans. Do it yourself: $0 per month, plus metered usage for email and LinkedIn sending.

What platforms does SellScale (Selix) work on?

SellScale (Selix) is available on Web.

Does SellScale (Selix) have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. SellScale (Selix) is listed for Web.

Does SellScale (Selix) have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. SellScale (Selix) is listed for Web.

Is SellScale (Selix) open source?

SellScale (Selix) is not described as open source on its own site, as read on Nov 13, 2026.

What does SellScale (Selix) integrate with?

SellScale (Selix)'s listing names Slack and LinkedIn. A listing names up to eight integrations, so it may connect to more.

Who makes SellScale (Selix)?

SellScale (Selix) is made by SellScale Inc.

What are the alternatives to SellScale (Selix)?

The closest alternatives to SellScale (Selix) in our directory are AiSDR, Amplemarket, Regie.ai, Valley and Salesforge.

How does SellScale (Selix) compare with other cold outreach tools?

SellScale (Selix)'s GPA of 1.8 is higher than 18 of the 81 other cold outreach tools we grade, and level with 10.

Could I make my own version of SellScale (Selix)?

To replace SellScale (Selix) you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from SellScale (Selix)'s own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SellScale (Selix)'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SellScale Inc. Prices change, so check selix.ai before you buy.

selix.ai/pricing
sellscale.com

selix.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SellScale (Selix), kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sellscale

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "SellScale (Selix): The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/sellscale
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Know someone choosing between cold outreach tools?

Send them this guide:
toolgpa.com/tools/sellscale/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after SellScale (Selix), each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SellScale (Selix)'s pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SellScale (Selix) is a trademark of its owner, and this guide is not made, paid for or approved by SellScale Inc. Prices and plans change: check selix.ai before you buy.