ToolGPA

NOVEMBER 2026

# Sellsy

## The Insider's Guide

French CRM with quoting, e-invoicing and sales pipelines




**Every plan, grade, refund rule and rival among CRM tools, read from Sellsy's own pages.**

Made by Sellsy · checked Nov 13, 2026 · toolgpa.com

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GPA

sellsy



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ToolGPA put this guide together from Sellsy's own pages, its app-store listings and our grades. Every fact in it is on Sellsy's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.2**

GPA, above 50 of the 116 other CRM tools we grade

Sellsy is a French business platform that joins a sales CRM with quotes, invoicing and e-invoicing. It is priced per user in euros with a two-user minimum, the plans are Standard, Evolution and Elite, and the vendor says it is part of the TeamSystem group. Its site and prices are in French and euros, excluding tax.

To get you started, here are **9 things to know about Sellsy**, taken from its own pages and our grades.

> "
>
> **Look elsewhere if you are outside France or want one seat.**
>
> From our report card of Sellsy

**1** **Best for a French CRM with invoicing built in**

Sellsy joins a sales CRM to quotes, e-signature and invoicing, including French e-invoicing rules.

**2** **Paid plans start at about $54.74 a month for each person**

As its pricing page puts it: €49 excl. tax per user / month, billed annually (€59 billed monthly).

**3** **You can try it first**

15-day free trial, no card required

**4** **It runs on 3 platforms**

Web, iOS and Android.

**5** **Sales pipelines**

Visual pipelines for opportunities: 2 on Standard, 20 on Evolution and unlimited on Elite, with custom fields at 10, 50 and unlimited.

**6** **Quotes and e-signature**

Custom quotes with read tracking and electronic signature. Yearly signature credits are 50, 200 and 500 by plan.

**7** **Marketing credits**

Each plan includes yearly credits for marketing emails (30,000 to 300,000), SMS (500 to 5,000) and postal mailings.

**8** **A 2.2 GPA, above 50 of 116**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

To replace Sellsy you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

### Sellsy at a glance

PRICING
Free trial, from €49 excl. tax per user / month, billed annually (€59 billed monthly)

FREE PLAN
No

FREE TRIAL
15-day free trial, no card required

RUNS ON
Web, iOS, Android

MADE BY
Sellsy

CATEGORY
CRM Software

OUR GRADE
2.2 GPA, fair

## The report card

### Best for a French CRM with invoicing built in

Sellsy joins a sales CRM to quotes, e-signature and invoicing, including French e-invoicing rules. But it is sold with a two-user minimum and a 12-month commitment at €49 a user a month, and the site, support and prices are in French and euros before tax. Look elsewhere if you are outside France or want one seat.

| TOOLGPA REPORT CARD | Sellsy | Graded Nov 13, 2026 |
|---|---|---|
| SUBJECT | GRADE | COMMENT |
| **Value for money** | C | €49 a user a month before tax on annual billing, or about $53, with a two-user minimum. That sits between the category's middle of $29 and its dearer quarter at $65. The €39 first-year offer ends 30 Nov 2026. |
| **Free plan and trial** | C | 15-day free trial with no card needed, and no free plan after it. Long enough to try quotes and a pipeline, not long enough to run a full sales cycle. |
| **Features** | C | Pipelines, quotes with e-signature, mail and calendar sync and company lookup from the French register. Standard stops at 2 pipelines, 10 custom fields and 3 user profiles. |
| **Ease of use** | C | No store rating on record. It is a web service where you build your pipelines and quote templates first, and the pages are in French. |
| **Platforms and integrations** | B | Web, iPhone and Android, plus Zapier, Gmail, WordPress and RingOver. No desktop app on record. |
| **Grade point average** | | Fair, out of 4.0 **2.2** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Sellsy is for

- ✓ Fits if you are a French firm that wants quotes, invoices and a pipeline in one place
- ✓ Works for teams that need to send e-invoices under French rules

### Who it is not for

- ✗ Not for you if you are on your own: the plans need at least two users
- ✗ Skip it if you do not read French, as the pages and support are French and prices are euros before tax
- ✗ Tight if you want Standard: 2 pipelines, 10 custom fields and 3 user profiles
- ✗ Watch out: it needs a 12-month commitment, and the €39 first-year price ends 30 Nov 2026

## Good to know

### Good for

- ✓ French small and mid-sized firms needing CRM and invoicing together
- ✓ Teams that must issue compliant e-invoices in France
- ✓ Sales teams that send quotes and need signature tracking

### Worth knowing

- ⓘ Sold with a two-user minimum and a 12-month commitment.
- ⓘ Pages and support are in French, and prices are euros excluding tax.
- ⓘ The vendor frames its e-invoicing mainly around French compliance rules.
- ⓘ The first-year discount (€39, €59 or €99) ends 30 Nov 2026.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**~$54.74**

A month to start, for each person

Sellsy is a paid product with a free trial, starting at €49 excl. tax per user / month, billed annually (€59 billed monthly).

> **Long enough to try quotes and a pipeline, not long enough to run a full sales cycle.**

From our grade for free plan and trial

STANDARD

## €49

per user / month, excl. tax, billed annually (€59 monthly)

2 pipelines, 3 user profiles and chat support. First-year offer to 30 Nov 2026: €39.

EVOLUTION

## €89

per user / month, excl. tax, billed annually (€107 monthly)

20 pipelines, 10 user profiles, chat and phone support. First-year offer to 30 Nov 2026: €59.

ELITE

## €119

per user / month, excl. tax, billed annually (€143 monthly)

Unlimited pipelines and profiles, an account manager and advanced onboarding. First-year offer: €99.

### Trying it first

15-day free trial, no card required

Read from go.sellsy.com on Nov 13, 2026.

## Ways to pay less

OTHER SAVINGS

### First-year e-invoicing reform offer

Until 30 November 2026, the first year of a subscription costs €39, €59 or €99 per user a month on Standard, Evolution or Elite, billed annually.

Stated on go.sellsy.com

ANNUAL DISCOUNT

### Two months free with annual payment

The pricing page labels annual payment as saving two months against paying monthly.

Stated on go.sellsy.com

# What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

French CRM with quoting, e-invoicing and sales pipelines. Here is what it does, as its own site describes it, and what it covers: public API, calendar, sales pipeline, invoicing, email campaigns, quotes and estimates, sMS marketing.

> **Pipelines, quotes with e-signature, mail and calendar sync and company lookup from the French register.**
>
> From our grade for features

### Sales pipelines

Visual pipelines for opportunities: 2 on Standard, 20 on Evolution and unlimited on Elite, with custom fields at 10, 50 and unlimited.

### Quotes and e-signature

Custom quotes with read tracking and electronic signature. Yearly signature credits are 50, 200 and 500 by plan.

## Marketing credits

Each plan includes yearly credits for marketing emails (30,000 to 300,000), SMS (500 to 5,000) and postal mailings.

## Company data lookup

Client records can be enriched with legal and financial data from the French SIRENE company register.

## Mail and calendar sync

Syncs mail and calendars, with a shared calendar, a booking-link module and a Gmail extension.

### Where it runs

Web · iOS · Android

### What it works with

Zapier · Gmail · WordPress · RingOver

Sellsy is made by Sellsy.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**50**/116

Other CRM tools it is graded above

Sellsy's GPA of 2.2 is higher than 50 of the 116 other CRM tools we grade, and level with 25.

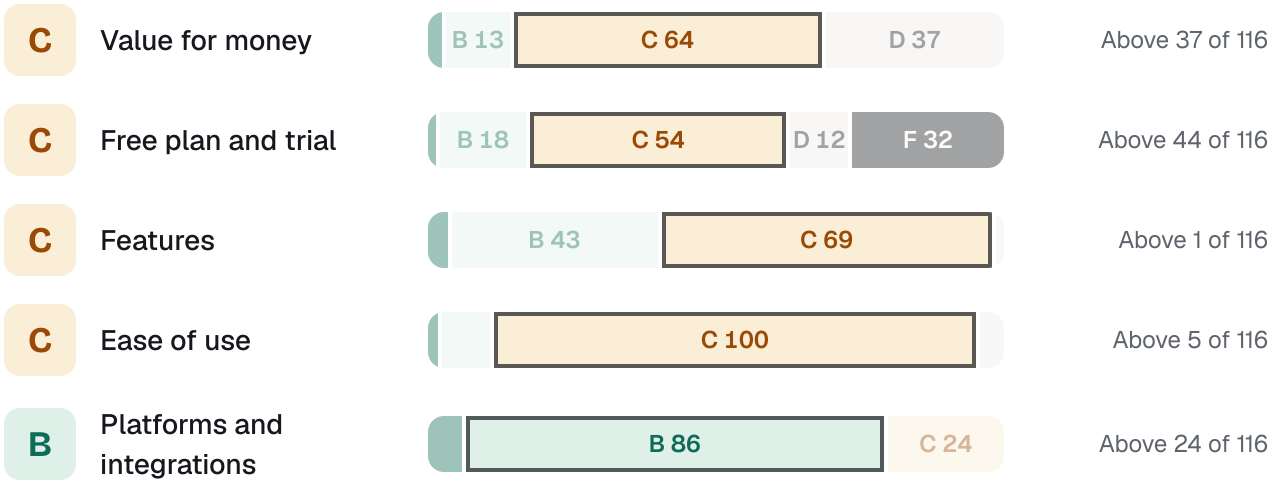
It stands best on platforms and integrations (B, above 24 of 116) and worst on features (C, above 1).

Its paid plans start at about $54.74 a month for each person, against a middle price of $29 for the category: 65 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 38 tools score higher and cost less.

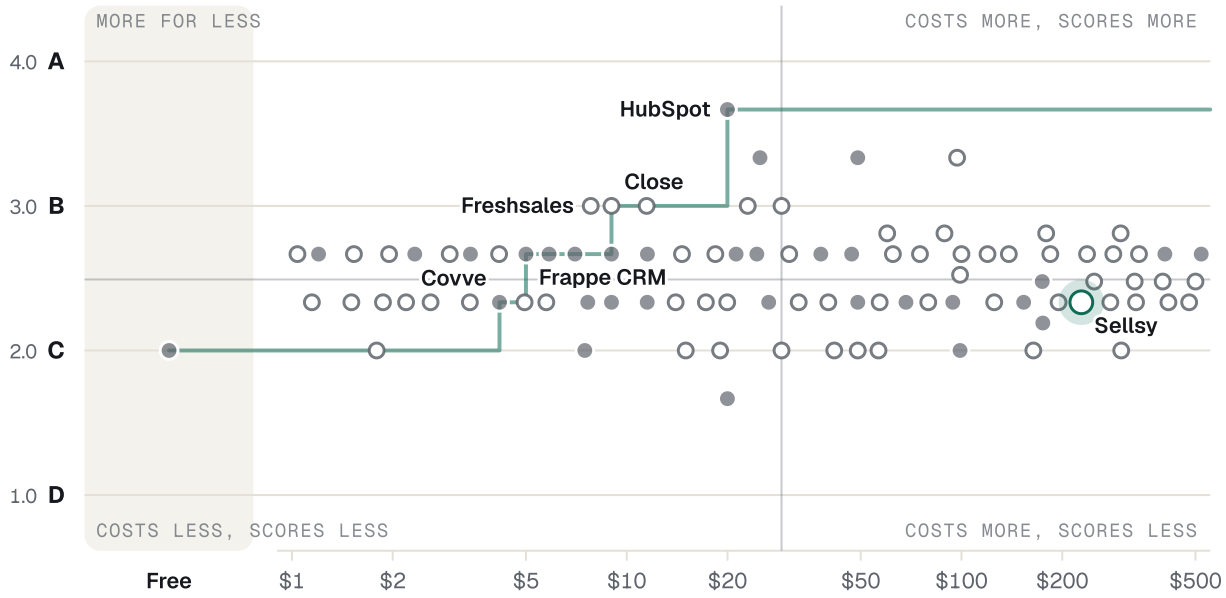
## Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Sellsy's own letter is outlined.



## Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Sellsy is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Sellsy you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $656.91 a year.

#### What you could make

- Sales pipeline, invoicing, quotes and estimates and calendar: an app builder makes these well.

#### What you could not

- Newsletters sent to thousands of people that still reach the inbox.

- Texts to thousands of numbers, registered with the carriers.
- A real app for iOS and Android. Something home-made would be a web page.
- It is priced for each person, which means accounts and billing for a team.
- It plugs into other products, Zapier, Gmail and WordPress among them, and has an API.

**What this rests on.** Sellsy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Teamleader, Axonaut, Pipedrive, HubSpot and Zoho CRM

The 5 tools Sellsy is most often weighed against, with where each one differs from it.

2.2 GPA

## Teamleader

Free trial · from €25/mo

CRM, quotes, invoices and projects for small businesses in Europe.

- Sellsy also covers calendar, email campaigns and sMS marketing.
- Teamleader also covers time tracking and reports.

Sellsy and Teamleader compared in full

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2.0 GPA

## Axonaut

Free trial · from €58.20/mo

French all-in-one CRM, invoicing and business management suite.

- Sellsy also covers calendar and sMS marketing.
- Axonaut also covers help desk and expense tracking.

Sellsy and Axonaut compared in full

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## Pipedrive

Free trial · from $14/mo

Sales CRM organized around visual deal pipelines.

- Sellsy also covers calendar, invoicing, email campaigns, quotes and estimates and sMS marketing.
- Pipedrive also covers transcription, kanban boards and workflow automation.

Sellsy and Pipedrive compared in full

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## HubSpot

Free plan · from $20/mo

Free CRM at the center of a marketing, sales and service suite.

- HubSpot has a free plan. Sellsy does not, though it has a free trial.
- Only HubSpot lists a browser extension.
- Sellsy also covers calendar, invoicing, email campaigns, quotes and estimates and sMS marketing.

Sellsy and HubSpot compared in full

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GPA

## Zoho CRM

Free plan · from $14/mo

Sales CRM with a free edition, process automation and Zia AI.

- Zoho CRM has a free plan. Sellsy does not, though it has a free trial.
- Sellsy also covers calendar, invoicing, email campaigns, quotes and estimates and sMS marketing.
- Zoho CRM also covers workflow automation.

Sellsy and Zoho CRM compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

**14**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Sellsy free?

No, Sellsy is a paid product, but you can try it first. 15-day free trial, no card required.

### How much does Sellsy cost?

Sellsy lists 3 plans. Standard: €49 per user / month, excl. tax, billed annually (€59 monthly).

### What platforms does Sellsy work on?

Sellsy is available on Web, iOS and Android.

### Does Sellsy offer any discounts?

Sellsy publicly lists the following: First-year e-invoicing reform offer; Two months free with annual payment.

### Does Sellsy have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Sellsy is listed for Web, iOS and Android.

### Does Sellsy have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Sellsy is listed for Web, iOS and Android.

### Is Sellsy open source?

Sellsy is not described as open source on its own site, as read on Nov 13, 2026.

### Does Sellsy have an API?

Yes. Sellsy offers a public API, according to its own site.

### What does Sellsy integrate with?

Sellsy's listing names Zapier, Gmail, WordPress and RingOver. A listing names up to eight integrations, so it may connect to more.

### Who makes Sellsy?

Sellsy is made by a company of the same name.

### What are the alternatives to Sellsy?

The closest alternatives to Sellsy in our directory are Teamleader, Axonaut, Pipedrive, HubSpot and Zoho CRM.

### How does Sellsy compare with other CRM tools?

Sellsy's GPA of 2.2 is higher than 50 of the 116 other CRM tools we grade, and level with 25.

### Is Sellsy good value for money?

ToolGPA grades Sellsy C for value for money. Its paid plans start at about $54.74 a month for each person, against a middle price of $29 for the category: 65 of the 93 others that charge start lower.

### Could I make my own version of Sellsy?

To replace Sellsy you would be making newsletters sent to thousands of people that still reach the inbox.

## Where this guide comes from

The prices, plans, platforms and features were read from Sellsy's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Sellsy's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Sellsy. Prices change, so check sellsy.com before you buy.

go.sellsy.com/offres

go.sellsy.com/

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at [toolgpa.com](toolgpa.com).

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Sellsy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/sellsy

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Sellsy: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/sellsy
```

### Know someone choosing between CRM tools?

Send them this guide: toolgpa.com/tools/sellsy/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded CRM tools after Sellsy, each with an Insider's Guide of its own.

### CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

### HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

### Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

### Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Sellsy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Sellsy is a trademark of its owner, and this guide is not made, paid for or approved by Sellsy. Prices and plans change: check sellsy.com before you buy.