ToolGPA

NOVEMBER 2026

SEO Tester Online

The Insider's Guide

All-in-one SEO suite with audits, rank tracking and AI content tools



Every plan, grade, refund rule and rival among SEO tools, read from SEO Tester Online's own pages.

Made by SEO Tester Online · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



SEO TESTER ONLINE

The All-In-One SEO platform

Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SEO Tester Online's own pages, its app-store listings and our grades. Every fact in it is on SEO Tester Online's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 5 of the 70 other SEO tools we grade

SEO Tester Online is a web-based SEO suite that combines an on-page checker, a site crawler, keyword research, a backlink checker, rank tracking with Search Console data, an AI writing assistant and white-label reports. Plans are sold by number of users, projects, tracked keywords and pages crawled. The vendor also describes it as covering GEO and AEO, meaning AI search visibility.

> **You set up projects, keywords and a Search Console link first.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about SEO Tester Online**, taken from its own pages and our grades.

1 **Best for an SEO suite for consultants**

SEO Tester Online bundles a site crawler, keyword research, rank tracking, backlink checks, an AI writing assistant and white-label reports.

2 **Paid plans start at about $62.56 a month**

As its pricing page puts it: €56 per month, billed annually (€672 a year), excluding VAT.

3 **You can try it first**

7-day free trial on every plan

4 **It runs on Web**

Web.

5 **On-page SEO checker and site crawler**

Checks single pages and crawls whole sites, listing issues with a severity and a suggested action. Crawl allowances run from 10,000 to 1,250,000 pages a month.

6 **Keyword Explorer**

Keyword research across 36 countries from a database the vendor puts at over 1.4 billion keywords, with saved keyword lists.

7 **Rank Tracker**

Tracks positions in Google, Yahoo, Bing and Yandex and brings in Google Search Console data, with email alerts.

8 **A 2.0 GPA, above 5 of 70**

That is against the other SEO tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace SEO Tester Online you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

SEO Tester Online at a glance

PRICING Free trial, from €56 per month, billed annually (€672 a year), excluding VAT	FREE PLAN No
FREE TRIAL 7-day free trial on every plan	RUNS ON Web
MADE BY SEO Tester Online	CATEGORY SEO Tools
OUR GRADE 2.0 GPA, fair	

The report card

Best for an SEO suite for consultants

SEO Tester Online bundles a site crawler, keyword research, rank tracking, backlink checks, an AI writing assistant and white-label reports. The starter plan is €56 a month on annual billing for 1 user and 5 projects, there is no free plan, and every price excludes VAT.

TOOLGPA REPORT CARD — **SEO Tester Online** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Plus is €56 a month billed annually, €672 up front and excluding VAT. The category's middle is $40 and its dearer quarter starts at $69, so this is ordinary for what is a wide suite.
Free plan and trial	D	7-day trial on every plan, and the listing does not say whether a card is needed. Nothing is free after that.
Features	B	Crawler, keywords, rank tracking, backlinks, AI writing and white-label reports cover the job. Limits are plan caps, such as 500 tracked keywords on Plus, not missing tools.
Ease of use	C	No store rating is on record. You set up projects, keywords and a Search Console link first.
Platforms and integrations	C	Web only, with Google Search Console as the one integration listed.

Grade point average — Fair, out of 4.0 — **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SEO Tester Online is for

- ✓ Fits if you are a consultant with 5 projects or fewer and one login
- ✓ Works for agencies that want crawling and rank tracking in one tool

Who it is not for

- ✗ Skip it if you want a free plan, as there is only a 7-day trial
- ✗ Tight if you share logins, as Plus is 1 user and 5 projects, with seats only by moving up to Advanced at €72 a month
- ✗ Pricey if you pay monthly, since the page shows annual prices only and a €672 payment up front
- ✗ Watch out: prices are in euros and exclude VAT
- ✗ Watch out: data is kept for 3 months on Plus and Advanced

Good to know

Good for

- ✓ SEO consultants and small agencies that want one suite for audits, rankings and reports
- ✓ Agencies that need many projects and several user seats
- ✓ Teams that want Search Console data beside rank tracking

Worth knowing

- ⓘ Prices are in euros and exclude VAT; the page shows annual-billing prices and does not show a monthly-billed figure.
- ⓘ Plus is limited to 1 user and 5 projects; extra seats come only by moving up to Advanced at €72 a month.
- ⓘ Data retention is 3 months on Plus and Advanced, 6 on Premium and 12 on Infinity.
- ⓘ There is no free plan; Enterprise starts at €499 a month and is sold through sales.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$62.56

A month to start

SEO Tester Online is a paid product with a free trial, starting at €56 per month, billed annually (€672 a year), excluding VAT.

PLUS

€56

per month, billed annually (€672 a year), excluding VAT

For SEO consultants: 1 user, 5 projects, 500 tracked keywords and 10,000 pages crawled a month. A Black Friday offer shows €19 a month; see offers.

ADVANCED

€72

per month, billed annually (€864 a year), excluding VAT

For growing agencies: 5 users, 15 projects, 1,000 tracked keywords and 50,000 pages crawled a month.

PREMIUM

€144

per month, billed annually (€1,728 a year), excluding VAT

For large agencies: 10 users, 50 projects, 2,500 tracked keywords and 500,000 pages crawled a month.

INFINITY

€444

per month, billed annually (€5,328 a year), excluding VAT

25 users, unlimited projects, 5,000 tracked keywords and 1,250,000 pages crawled a month.

ENTERPRISE

€499

per month and up

Custom limits and credits, account managers, custom tools, custom APIs and webhooks. Sold through sales.

Trying it first

7-day free trial on every plan

Read from suite.seotesteronline.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

Black Friday: 50% off annual plans

Until 07:00 CET on November 30, annual billing drops to €19 a month on Plus, €24 on Advanced, €48 on Premium and €148 on Infinity.

Stated on suite.seotesteronline.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

All-in-one SEO suite with audits, rank tracking and AI content tools. Here is what it does, as its own site describes it, and what it covers: public API, reports, keyword research, rank tracking, site audit, backlink analysis, content optimization.

> **Crawler, keywords, rank tracking, backlinks, AI writing and white-label reports cover the job.**
>
> From our grade for features

On-page SEO checker and site crawler

Checks single pages and crawls whole sites, listing issues with a severity and a suggested action. Crawl allowances run from 10,000 to 1,250,000 pages a month.

Keyword Explorer

Keyword research across 36 countries from a database the vendor puts at over 1.4 billion keywords, with saved keyword lists.

Rank Tracker

Tracks positions in Google, Yahoo, Bing and Yandex and brings in Google Search Console data, with email alerts.

Backlink Checker

Looks at link profiles and competitors; the allowance is counted in backlink rows per month.

AI writing assistant

An editor that scores content for keyword coverage and readability and offers AI suggestions, using a monthly pool of AI credits.

White-label reports

Creates branded SEO reports and a shared workspace for clients and colleagues.

Where it runs

Web

What it works with

Google Search Console

SEO Tester Online is made by SEO Tester Online.

Where it stands

Its grades against its category, and whether to keep it or make your own

5/70

Other SEO tools it is graded above

SEO Tester Online's GPA of 2.0 is higher than 5 of the 70 other SEO tools we grade, and level with 18.

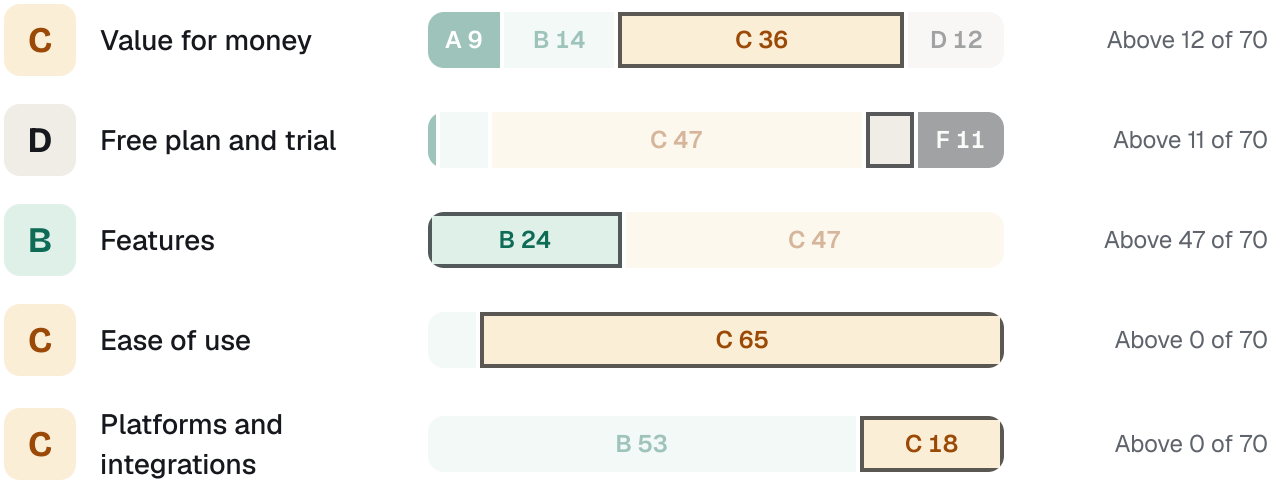
It stands best on features (B, above 47 of 70) and worst on free plan and trial (D, above 11).

Its paid plans start at about $62.56 a month, against a middle price of $39.10 for the category: 43 of the 60 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

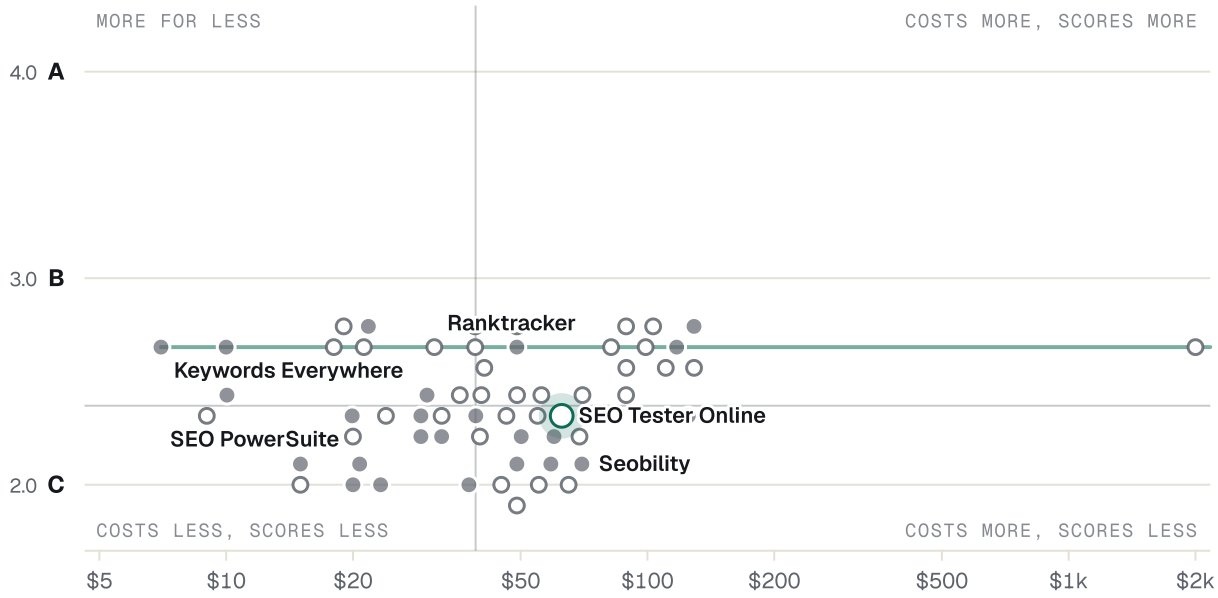
Each grade against the category

Every bar is all 71 SEO tools we grade, cut by the letter each got. SEO Tester Online's own letter is outlined.



Price against what you get

Each dot is one of 61 SEO tools. Further left costs less; higher up scores better on features, ease of use and platforms. SEO Tester Online is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace SEO Tester Online you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 47 of the 70 other SEO tools grade higher. It costs $750.76 a year.

What you could make

- Reports: an app builder makes this well.

What you could not

- Search volumes for millions of keywords, gathered and kept up to date.
- An index of the links between billions of web pages.
- A crawler that checks every page of a site.
- Daily checks of where your pages rank in search results.
- A score built from what the top results for each keyword cover.
- It plugs into other products, Google Search Console among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. SEO Tester Online's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SEOptimer, Sitechecker, Seobility, Ranktracker and SE Ranking

The 5 tools SEO Tester Online is most often weighed against, with where each one differs from it.

2.6 GPA

SEOptimer

Free plan · from $21.75/mo

SEO audit tool with white-label reports and a lead-generation widget.

- SEOptimer has a free plan. SEO Tester Online does not, though it has a free trial.
- Only SEOptimer lists a browser extension.
- SEO Tester Online also covers content optimization.

SEO Tester Online and SEOptimer compared in full

2.2 GPA

Sitechecker

Free trial · from $83/mo

Site audits, monitoring, rank and AI visibility tracking for agencies.

- Only Sitechecker lists a browser extension.
- SEO Tester Online also covers keyword research, backlink analysis and content optimization.
- Sitechecker also covers dashboards and AI search visibility.

SEO Tester Online and Sitechecker compared in full



2.0
GPA

Seobility

Free plan · from $69.90/mo

Site audits, rank tracking and backlink monitoring in one web app.

- Seobility has a free plan. SEO Tester Online does not, though it has a free trial.
- SEO Tester Online also covers content optimization.

SEO Tester Online and Seobility compared in full



2.6
GPA

Ranktracker

Free trial · from $31.20/mo

Rank tracking with keyword research, backlinks and site audits.

- SEO Tester Online also covers content optimization.

SEO Tester Online and Ranktracker compared in full



2.2
GPA

SE Ranking

Free trial · from $103.20/mo

SEO platform for rank tracking, audits, research and AI visibility.

- SEO Tester Online also covers content optimization.

SEO Tester Online and SE Ranking compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SEO Tester Online free?

No, SEO Tester Online is a paid product, but you can try it first. 7-day free trial on every plan.

How much does SEO Tester Online cost?

SEO Tester Online lists 5 plans. Plus: €56 per month, billed annually (€672 a year), excluding VAT.

What platforms does SEO Tester Online work on?

SEO Tester Online is available on Web.

Does SEO Tester Online offer any discounts?

SEO Tester Online publicly lists the following: Black Friday: 50% off annual plans.

Does SEO Tester Online have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. SEO Tester Online is listed for Web.

Does SEO Tester Online have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. SEO Tester Online is listed for Web.

Is SEO Tester Online open source?

SEO Tester Online is not described as open source on its own site, as read on Nov 13, 2026.

Does SEO Tester Online have an API?

Yes. SEO Tester Online offers a public API, according to its own site.

What does SEO Tester Online integrate with?

SEO Tester Online's listing names Google Search Console. A listing names up to eight integrations, so it may connect to more.

Who makes SEO Tester Online?

SEO Tester Online is made by a company of the same name.

What are the alternatives to SEO Tester Online?

The closest alternatives to SEO Tester Online in our directory are SEOptimer, Sitechecker, Seobility, Ranktracker and SE Ranking.

How does SEO Tester Online compare with other SEO tools?

SEO Tester Online's GPA of 2.0 is higher than 5 of the 70 other SEO tools we grade, and level with 18.

Is SEO Tester Online good value for money?

ToolGPA grades SEO Tester Online C for value for money. Its paid plans start at about $62.56 a month, against a middle price of $39.10 for the category: 43 of the 60 others that charge start lower.

Could I make my own version of SEO Tester Online?

To replace SEO Tester Online you would be making search volumes for millions of keywords, gathered and kept up to date.

Where this guide comes from

The prices, plans, platforms and features were read from SEO Tester Online's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from SEO Tester Online's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SEO Tester Online. Prices change, so check seotesteronline.com before you buy.

suite.seotesteronline.com/upgrade/choose-plan/ seotesteronline.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SEO Tester Online, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/seo-tester-online

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "SEO Tester Online: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/seo-tester-online
```

Know someone choosing between SEO tools?

Send them this guide: toolgpa.com/tools/seo-tester-online/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SEO tools after SEO Tester Online, each with an Insider's Guide of its own.

SEO Tools Insider's Guide

Every one of the 71 SEO tools we grade, compared

Rank Math Insider's Guide

WordPress SEO plugin for meta tags, schema, sitemaps and rank tracking

3.0 GPA

Keywords Everywhere Insider's Guide

Browser extension that shows search volume on the sites you browse

2.8 GPA

NeuronWriter Insider's Guide

Content editor that scores drafts against the pages already ranking

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SEO Tester Online's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SEO Tester Online is a trademark of its owner, and this guide is not made, paid for or approved by SEO Tester Online. Prices and plans change: check seotesteronline.com before you buy.