ToolGPA

NOVEMBER 2026

SEOwind

The Insider's Guide

AI briefs and EEAT-scored articles, with white-label options



Every plan, grade, refund rule and rival among SEO content tools, read from SEOwind's own pages.

Made by SEOwind · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from SEOwind's own pages, its app-store listings and our grades. Every fact in it is on SEOwind's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 3 of the 95 other SEO content tools we grade

SEOwind is an AI platform that researches the top-ranking pages for a keyword, builds a brief, drafts an article with a research agent and scores it for EEAT. It also sells done-for-you SEO services and white-label content production to agencies. It supports 180 locations and twelve languages.

To get you started, here are **9 things to know about SEOwind**, taken from its own pages and our grades.

> "
>
> **Brand voice, projects and keyword clusters all need setting up first.**
>
> From our grade for ease of use

1 **Best for researched AI articles in a brand voice**

SEOwind researches the search results, builds a brief and writes AI articles in your brand voice, 20 a month on the Platform plan.

2 **Paid plans start at $189 a month**

As its pricing page puts it: $189 per month for 20 articles, billed annually.

3 **You can try it first**

3-day free trial; cancel anytime

4 **It runs on Web**

Web.

5 **SERP research**

Collects titles, meta descriptions, outlines, length and keywords from top-ranking pages, plus questions from Google, Quora and Reddit.

6 **AI brief and brand voice**

Builds a brief with title, meta, outline and keywords mapped to intent, customized with your brand voice and product details.

7 **Research agent and refine agent**

A research agent adds quotes, statistics and case studies, and a refine agent edits the draft before scoring.

8 **A 1.6 GPA, above 3 of 95**

That is against the other SEO content tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace SEOwind you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

SEOwind at a glance

PRICING Free trial, from $189 per month for 20 articles, billed annually	FREE PLAN No
FREE TRIAL 3-day free trial; cancel anytime	RUNS ON Web
MADE BY SEOwind	CATEGORY SEO Content Optimizers
OUR GRADE 1.6 GPA, weak	

The report card

Best for researched AI articles in a brand voice

SEOwind researches the search results, builds a brief and writes AI articles in your brand voice, 20 a month on the Platform plan. That plan is $189 a month on yearly billing, the trial is only 3 days, and larger volumes are priced inside the app.

TOOLGPA REPORT CARD **SEOwind** Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$189 a month for 20 articles on yearly billing, where the dearest tenth of this category starts at $99. The service tiers start at $3,000 a month.
Free plan and trial	D	A 3-day free trial, shorter than a week, and no free plan.
Features	C	SERP research, briefs, brand voice, EEAT scoring, internal linking and clustering. Only 2 projects on the Platform plan, and it connects to Search Console only.
Ease of use	C	No store rating on record. Brand voice, projects and keyword clusters all need setting up first.
Platforms and integrations	C	Web only, with Google Search Console as the one named connection.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who SEOwind is for

- ✓ Fits if you publish about 20 researched articles a month for a couple of domains
- ✓ Works for agencies that would buy finished white-label articles

Who it is not for

- ✗ Tight if you want a proper try-out: the trial is 3 days, and the page's meta text says 7
- ✗ Pricey if you are one writer: $189 a month on yearly billing for 20 articles
- ✗ Watch out: no monthly-billing price is shown, and more than 20 articles is priced in the app
- ✗ Watch out: SEO Services start at $3,000 a month with a 3-month minimum

Good to know

Good for

- ✓ In-house teams producing SEO articles at volume
- ✓ Agencies that want white-labeled finished content

Worth knowing

- ⓘ The Platform price is shown only for annual billing, and the page does not give a monthly-billing figure.
- ⓘ The pricing page says 3-day trial but its meta description says a live demo gets a 7-day trial.
- ⓘ SEO Services carry a 3-month minimum; White-Label begins with a pilot of 5 to 10 articles.
- ⓘ Higher article volumes than 20 are sold in-app at prices the page does not show.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$189

A month to start

SEOwind is a paid product with a free trial, starting at $189 per month for 20 articles, billed annually.

PLATFORM

$189

per month for 20 articles, billed annually

Up to 20 AI articles, 2 projects or domains, custom brand voice, keyword clustering and internal linking. Higher volumes are in-app.

SEO SERVICES

$3,000

per month and up, custom retainer

An outsourced SEO team: audit, strategy, content production and monthly reporting. Three-month minimum.

WHITE-LABEL CONTENT

Custom

Finished articles for agencies with AI and human editing, priced per article by volume; starts with a pilot of 5 to 10.

Trying it first

3-day free trial; cancel anytime

Read from seowind.io on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI briefs and EEAT-scored articles, with white-label options. Here is what it does, as its own site describes it, and what it covers: AI features, long-form writing, keyword research, content optimization, internal linking.

"

SERP research, briefs, brand voice, EEAT scoring, internal linking and clustering.

From our grade for features

SERP research

Collects titles, meta descriptions, outlines, length and keywords from top-ranking pages, plus questions from Google, Quora and Reddit.

AI brief and brand voice

Builds a brief with title, meta, outline and keywords mapped to intent, customized with your brand voice and product details.

Research agent and refine agent

A research agent adds quotes, statistics and case studies, and a refine agent edits the draft before scoring.

EEAT scoring

Each article is scored for EEAT and comes with suggestions for improving trust signals.

Internal linking and clustering

Inserts internal links using Search Console data and clusters keywords with AI.

Where it runs

Web

What it works with

Google Search Console

SEOwind is made by SEOwind.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

3/95

Other SEO content tools it is graded above

SEOwind's GPA of 1.6 is higher than 3 of the 95 other SEO content tools we grade, and level with 4.

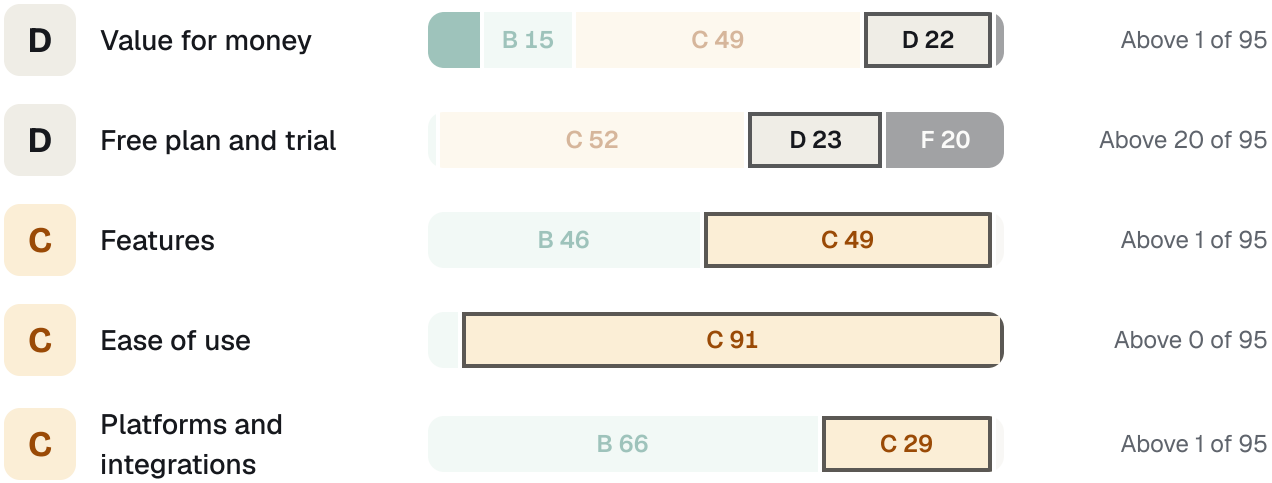
It stands best on features (C, above 1 of 95) and worst on value for money (D, above 1).

Its paid plans start at $189 a month, against a middle price of $47 for the category: 84 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 67 tools score higher and cost less.

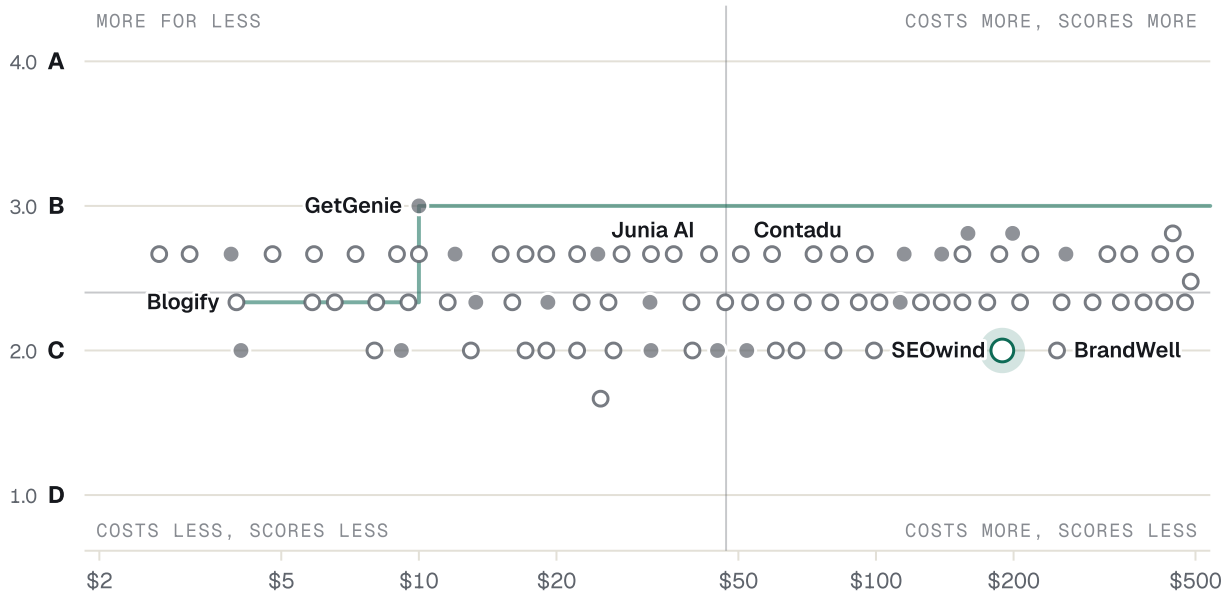
Each grade against the category

Every bar is all 96 SEO content tools we grade, cut by the letter each got. SEOwind's own letter is outlined.



Price against what you get

Each dot is one of 89 SEO content tools. Further left costs less; higher up scores better on features, ease of use and platforms. SEOwind is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace SEOwind you would be making search volumes for millions of keywords, gathered and kept up to date. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 88 of the 95 other SEO content tools grade higher. It costs $2,268 a year.

What you could make

- Long-form writing and internal linking: an app builder makes these well.

What you could not

- Search volumes for millions of keywords, gathered and kept up to date.
- A score built from what the top results for each keyword cover.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. SEOwind's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



MarketMuse, SurgeGraph, Scalenut, Rankability and Content Harmony

The 5 tools SEOwind is most often weighed against, with where each one differs from it.

2.4 GPA

MarketMuse

Free plan

Content planning and optimization built on a site-wide topic inventory.

- MarketMuse has a free plan. SEOwind does not, though it has a free trial.
- SEOwind also covers long-form writing.

SEOwind and MarketMuse compared in full

2.0 GPA

SurgeGraph

From $32.50/mo

AI visibility tracker and AI article writer built for agencies.

- SEOwind also covers internal linking.
- SurgeGraph also covers reports, AI search visibility and schema markup.

SEOwind and SurgeGraph compared in full



2.4 GPA

Scalenut

Free trial · from $59/mo

AI article writing and optimization with AI answer tracking.

- Scalenut also covers AI search visibility.

SEOwind and Scalenut compared in full



2.2 GPA

Rankability

Free trial · from $97/mo

AI search visibility and content platform for SEO agencies.

- SEOwind also covers long-form writing and internal linking.
- Rankability also covers rank tracking, site audit, backlink analysis and AI search visibility.

SEOwind and Rankability compared in full



1.8 GPA

Content Harmony

Free trial · from $50/mo

Keyword reports, content briefs and a grader, priced per workflow.

- SEOwind also covers long-form writing and internal linking.

SEOwind and Content Harmony compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is SEOwind free?

No, SEOwind is a paid product, but you can try it first. 3-day free trial; cancel anytime.

How much does SEOwind cost?

SEOwind lists 3 plans. Platform: $189 per month for 20 articles, billed annually.

What platforms does SEOwind work on?

SEOwind is available on Web.

Does SEOwind have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. SEOwind is listed for Web.

Does SEOwind have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. SEOwind is listed for Web.

Is SEOwind open source?

SEOwind is not described as open source on its own site, as read on Nov 12, 2026.

What does SEOwind integrate with?

SEOwind's listing names Google Search Console. A listing names up to eight integrations, so it may connect to more.

Who makes SEOwind?

SEOwind is made by a company of the same name.

What are the alternatives to SEOwind?

The closest alternatives to SEOwind in our directory are MarketMuse, SurgeGraph, Scalenut, Rankability and Content Harmony.

How does SEOwind compare with other SEO content tools?

SEOwind's GPA of 1.6 is higher than 3 of the 95 other SEO content tools we grade, and level with 4.

Is SEOwind good value for money?

ToolGPA grades SEOwind D for value for money. Its paid plans start at $189 a month, against a middle price of $47 for the category: 84 of the 88 others that charge start lower.

Could I make my own version of SEOwind?

To replace SEOwind you would be making search volumes for millions of keywords, gathered and kept up to date.

Where this guide comes from

The prices, plans, platforms and features were read from SEOwind's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from SEOwind's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by SEOwind. Prices change, so check seowind.io before you buy.

seowind.io/pricing/
seowind.io/ai-article-writer/

seowind.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

SEOwind, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/seowind

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "SEOwind: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/seowind
```

Know someone choosing between SEO content tools?

Send them this guide:
toolgpa.com/tools/seowind/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SEO content tools after SEOwind, each with an Insider's Guide of its own.

SEO Content Optimizers Insider's Guide

Every one of the 96 SEO content tools we grade, compared

GetGenie Insider's Guide

WordPress plugin for AI writing, keyword research and SERP analysis

3.0 GPA

Publish Owl Insider's Guide

Multi-step AI content workflows that research, write and publish

2.8 GPA

Autoblogging.ai Insider's Guide

Credit-based AI article writer for bulk SEO posts and WordPress

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what SEOwind's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. SEOwind is a trademark of its owner, and this guide is not made, paid for or approved by SEOwind. Prices and plans change: check seowind.io before you buy.