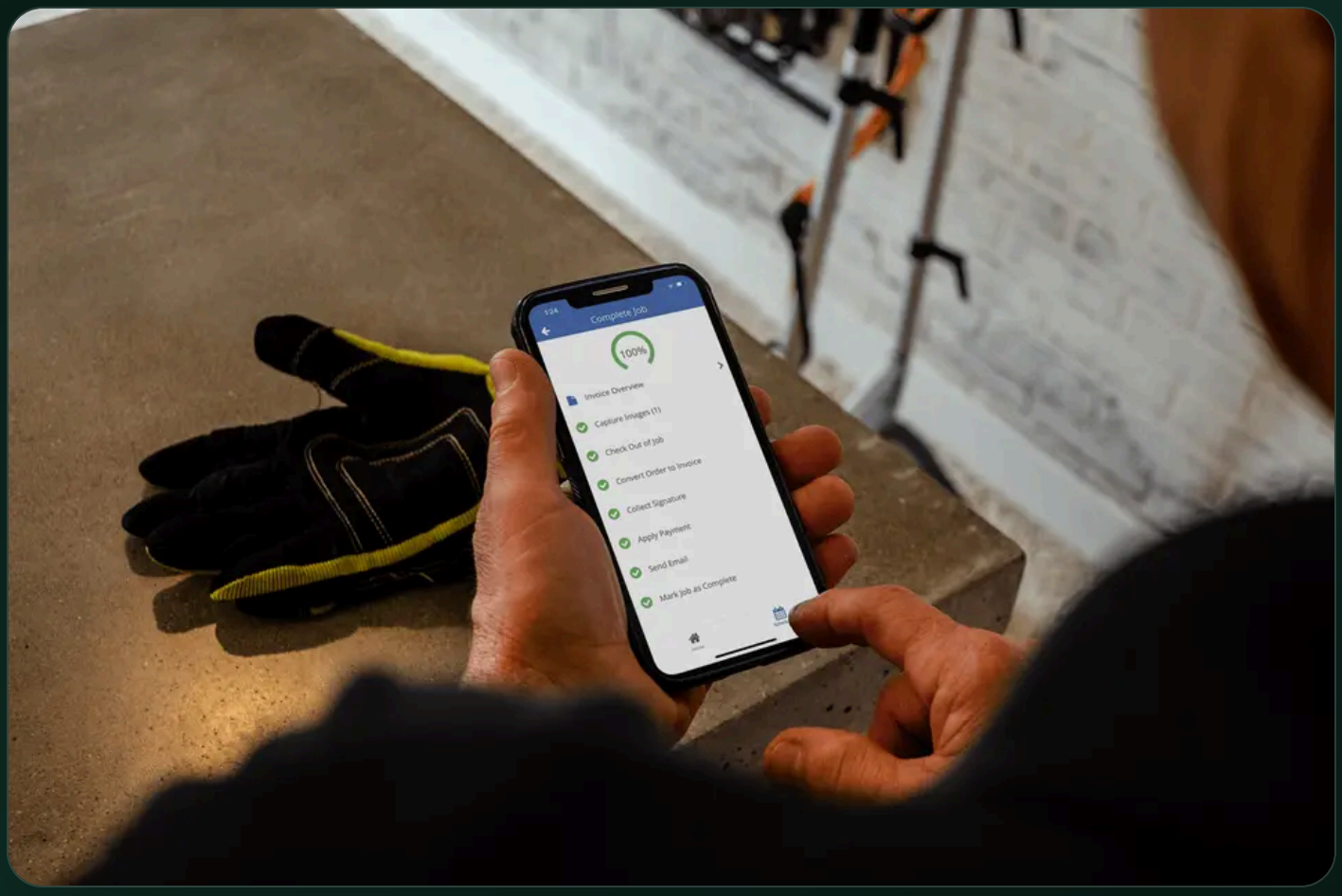
ToolGPA

NOVEMBER 2026

ServiceMonster

The Insider’s Guide

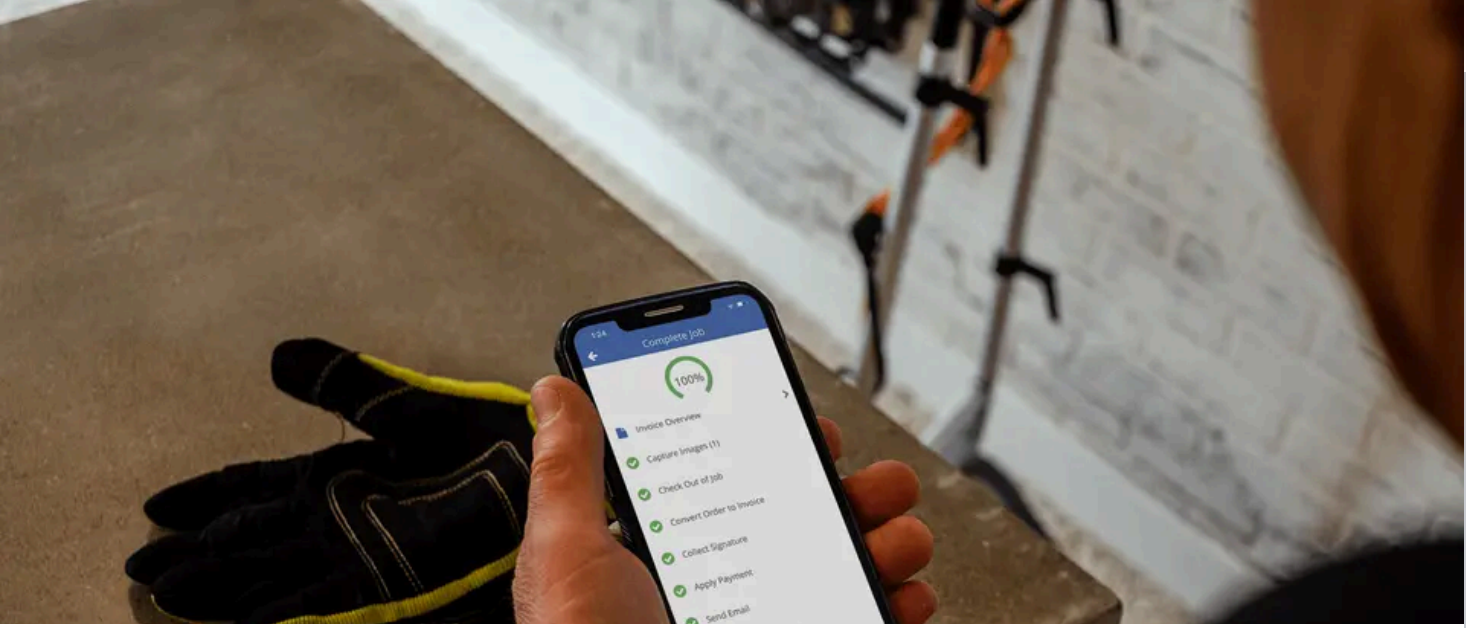
Field service software for cleaning and exterior service pros



Every plan, grade, refund rule and rival among field service apps, read from ServiceMonster’s own pages.

Made by ServiceMonster · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ServiceMonster's own pages, its app-store listings and our grades. Every fact in it is on ServiceMonster's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 87 other field service apps we grade

ServiceMonster is field service software aimed at cleaning businesses such as carpet cleaning, window cleaning and pressure washing. It handles estimates, scheduling, dispatch, invoicing, payments and customer records, with marketing tools and an open API on the higher plans. Mobile apps are listed for iOS and Android.

To get you started, here are **9 things to know about ServiceMonster**, taken from its own pages and our grades.

> "
>
> **You connect QuickBooks and set up the account, and plan changes go through support.**
>
> From our grade for ease of use

1 **Best for cleaning and exterior service businesses**

ServiceMonster covers estimates, invoicing, scheduling and routes, payments and a mobile app, with marketing tools on higher plans.

2 **Paid plans start at $79.99 a month**

As its pricing page puts it: $79.99 per month for 1 user, billed annually ($99.99 billed monthly).

3 **You can try it first**

14-day free trial

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Estimates and invoicing**

Create and send quotes, turn them into orders and invoice customers, with a sync to QuickBooks Online and Desktop.

6 **Scheduling and dispatch**

A calendar shows open time and revenue by route, and dispatch builds routes with directions for crews.

7 **Payments**

Customers can pay online, and the integrations page lists payment processors that connect to the account.

8 **A 2.0 GPA, above 31 of 87**

That is against the other field service apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace ServiceMonster you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

ServiceMonster at a glance

PRICING
Free trial, from $79.99 per month for 1 user, billed annually ($99.99 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial

RUNS ON
Web, iOS, Android

MADE BY
ServiceMonster

CATEGORY
Field Service Software

OUR GRADE
2.0 GPA, fair

The report card

Best for cleaning and exterior service businesses

ServiceMonster covers estimates, invoicing, scheduling and routes, payments and a mobile app, with marketing tools on higher plans. It is for cleaning and exterior trades, every plan needs an annual commitment, and the pricing page still carries a New Year offer dated 2024.

TOOLGPA REPORT CARD

ServiceMonster

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$79.99 a month for 1 user billed annually, $99.99 billed monthly. Grow is $149.99 for 5 users, Premier $229.99 for 10. Mid-range for the category, with the marketing tools on the dearer plans.
Free plan and trial	D	A 14-day trial with no card is the only free offer, and the page says plans need an annual commitment.
Features	C	Estimates, invoicing, QuickBooks sync, routes, online payments, photos and an API. Marketing, reports and automation sit on dearer plans, and the focus is cleaning.
Ease of use	C	No rating on record. You connect QuickBooks and set up the account, and plan changes go through support.
Platforms and integrations	B	Web plus iOS and Android apps, with QuickBooks, Google Calendar, 20+ listed connections and API access. No desktop app.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ServiceMonster is for

- ✓ Fits if you run a carpet, window or pressure-washing business and want routes and invoices in one place
- ✓ Makes sense if you want a mobile app with before and after photos for your crew

Who it is not for

- ✗ Skip it if you want month-to-month: every plan needs an annual commitment
- ✗ Watch out: the pricing page shows a New Year offer dated 2024, so treat any promotion as expired
- ✗ Too light for non-cleaning trades, since its pages are built around cleaning
- ✗ Tight if you want to change plan yourself: that goes through support by email or phone
- ✗ Pricey if you grow, as extra users are $15 a month on Grow and $25 on Premier

Good to know

Good for

- ✓ Carpet, window and exterior cleaning companies
- ✓ Owner-operators who want one user license to start
- ✓ Cleaning businesses that want marketing and lead tools in the same system

Worth knowing

- ⓘ The FAQ says every subscription level needs an annual commitment, even where the monthly price is shown.
- ⓘ Plan changes are made by emailing or calling support, not in the account.
- ⓘ The pricing page still carries a New Year offer dated 2024, so treat any promotion there as expired.
- ⓘ Built around cleaning trades; the vendor's industry pages cover carpet cleaning, window cleaning and pressure washing.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$79.99

A month to start

ServiceMonster is a paid product with a free trial, starting at $79.99 per month for 1 user, billed annually ($99.99 billed monthly).

> **Mid-range for the category, with the marketing tools on the dearer plans.**

From our grade for value for money

BASIC

$79.99

per month for 1 user license, billed annually ($99.99 billed monthly)

One user license for managing clients and core operations.

GROW

$149.99

per month for 5 users, billed annually ($199.99 billed monthly)

Adds marketing, lead tracking, reports and dashboards. Extra users are $15 a month each.

PREMIER

$229.99

per month for 10 users, billed annually ($279.99 billed monthly)

The most complete plan, with automation and sales tools. Extra users are $25 a month each.

Trying it first

14-day free trial

Read from servicemonster.com on Nov 13, 2026.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Field service software for cleaning and exterior service pros. Here is what it does, as its own site describes it, and what it covers: public API, marketing automation, invoicing, reports, inventory, job scheduling, quotes and estimates.

> **Estimates, invoicing, QuickBooks sync, routes, online payments, photos and an API.**

From our grade for features

Estimates and invoicing

Create and send quotes, turn them into orders and invoice customers, with a sync to QuickBooks Online and Desktop.

Scheduling and dispatch

A calendar shows open time and revenue by route, and dispatch builds routes with directions for crews.

Payments

Customers can pay online, and the integrations page lists payment processors that connect to the account.

Marketing and drip campaigns

Messaging, lead tracking, opportunities and drip campaigns are on the plan comparison, along with FillMySchedule direct mail.

Mobile app with progress photos

Staff can attach before and after photos to work and see job details from the iOS and Android apps.

Open API and integrations

The integrations page lists more than 20 connections, and API access is a plan feature with public developer documentation.

Where it runs

Web · iOS · Android

What it works with

QuickBooks · Google Calendar

ServiceMonster is made by ServiceMonster.

Where it stands

Its grades against its category, and whether to keep it or make your own

31/87

Other field service apps it is graded above

ServiceMonster's GPA of 2.0 is higher than 31 of the 87 other field service apps we grade, and level with 23.

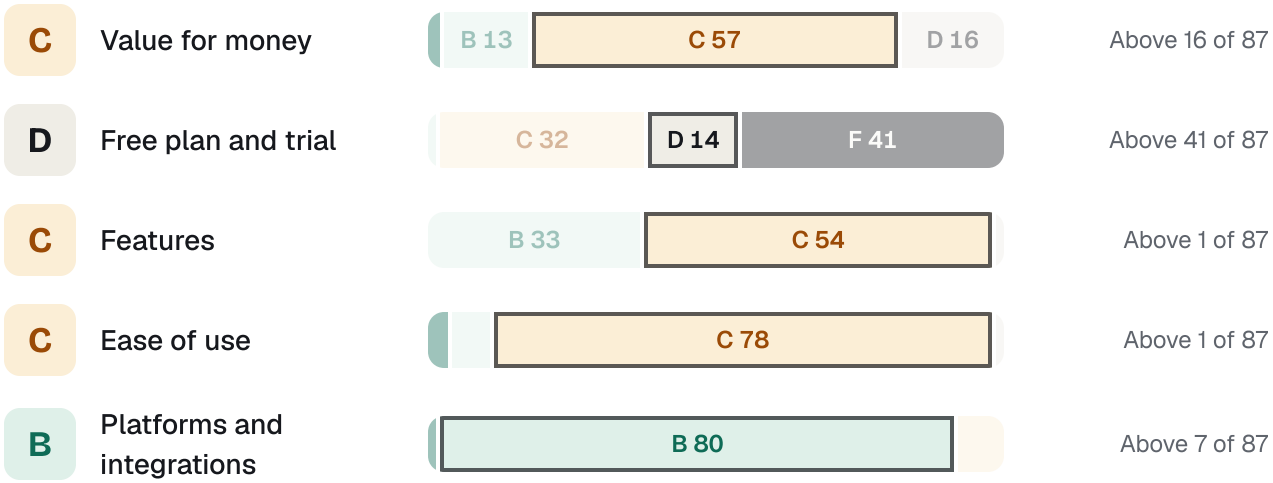
It stands best on platforms and integrations (B, above 7 of 87) and worst on free plan and trial (D, above 41).

Its paid plans start at $79.99 a month, against a middle price of $50 for the category: 36 of the 53 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 12 tools score higher and cost less.

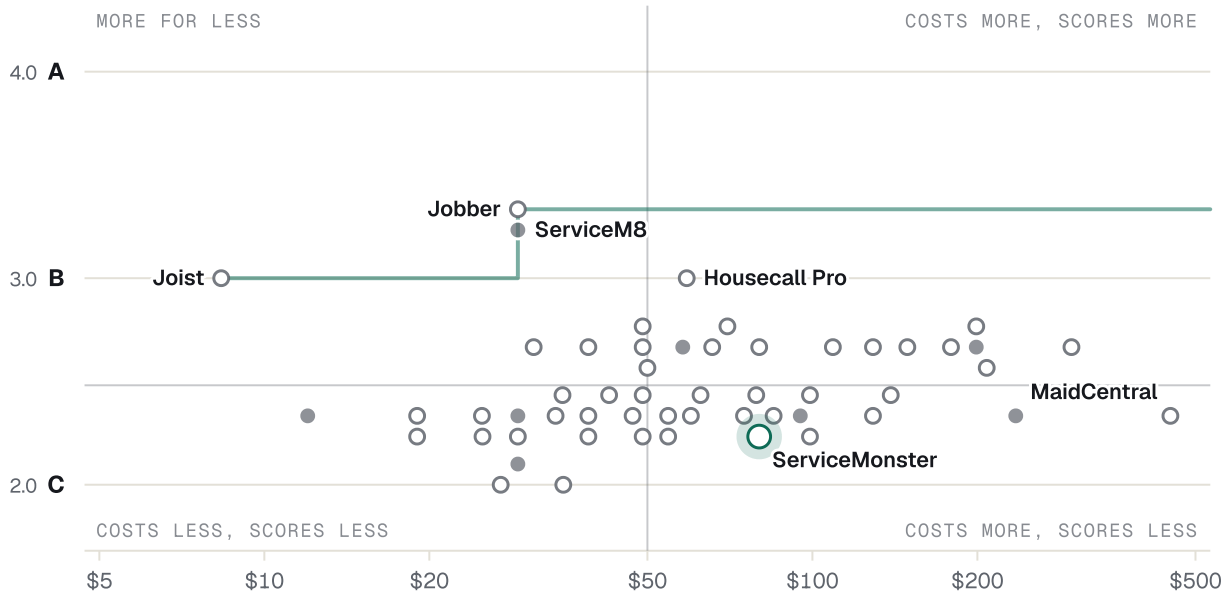
Each grade against the category

Every bar is all 88 field service apps we grade, cut by the letter each got. ServiceMonster's own letter is outlined.



Price against what you get

Each dot is one of 54 field service apps. Further left costs less; higher up scores better on features, ease of use and platforms. ServiceMonster is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ServiceMonster you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

It costs $959.88 a year.

What you could make

- Job scheduling, quotes and estimates, invoicing, inventory and reports: an app builder makes these well.

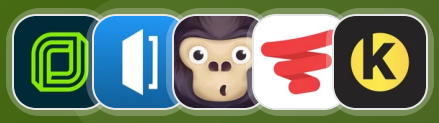
What you could not

- Email sent in volume that still reaches the inbox.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, QuickBooks and Google Calendar among them, and has an API.

What this rests on. ServiceMonster's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Jobber, Housecall Pro, GorillaDesk, Service Fusion and Kickserv

The 5 tools ServiceMonster is most often weighed against, with where each one differs from it.

2.8 GPA

Jobber

Free trial · from $29/mo

Quotes, scheduling and payments for home service businesses.

- ServiceMonster also covers marketing automation, reports and inventory.
- Jobber also covers time tracking, business texting and appointment booking.

ServiceMonster and Jobber compared in full

2.6 GPA

Housecall Pro

Free trial · from $59/mo

Scheduling, quotes and payments for home service businesses.

- ServiceMonster also covers marketing automation, reports and inventory.
- Housecall Pro also covers appointment booking and review collection.

ServiceMonster and Housecall Pro compared in full



2.4
GPA

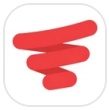
GorillaDesk

Free trial · from $49/mo

Field service software for pest control, lawn care and pool routes.

- ServiceMonster also covers marketing automation, reports and inventory.
- GorillaDesk also covers time clock, appointment booking and review collection.

ServiceMonster and GorillaDesk compared in full



1.8
GPA

Service Fusion

From $208/mo

Field service software with flat pricing and unlimited users.

- ServiceMonster also covers marketing automation and reports.
- Service Fusion also covers business phone line.

ServiceMonster and Service Fusion compared in full



2.4
GPA

Kickserv

Free trial · from $60/mo

Field service software with flat plans for 5, 10 or 20 users.

- ServiceMonster also covers marketing automation and inventory.
- Kickserv also covers time tracking and expense tracking.

ServiceMonster and Kickserv compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ServiceMonster free?

No, ServiceMonster is a paid product, but you can try it first. 14-day free trial.

How much does ServiceMonster cost?

ServiceMonster lists 3 plans. Basic: $79.99 per month for 1 user license, billed annually ($99.99 billed monthly).

What platforms does ServiceMonster work on?

ServiceMonster is available on Web, iOS and Android.

Does ServiceMonster have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. ServiceMonster is listed for Web, iOS and Android.

Does ServiceMonster have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. ServiceMonster is listed for Web, iOS and Android.

Is ServiceMonster open source?

ServiceMonster is not described as open source on its own site, as read on Nov 13, 2026.

Does ServiceMonster have an API?

Yes. ServiceMonster offers a public API, according to its own site.

What does ServiceMonster integrate with?

ServiceMonster's listing names QuickBooks and Google Calendar. A listing names up to eight integrations, so it may connect to more.

Who makes ServiceMonster?

ServiceMonster is made by a company of the same name.

What are the alternatives to ServiceMonster?

The closest alternatives to ServiceMonster in our directory are Jobber, Housecall Pro, GorillaDesk, Service Fusion and Kickserv.

How does ServiceMonster compare with other field service apps?

ServiceMonster's GPA of 2.0 is higher than 31 of the 87 other field service apps we grade, and level with 23.

Is ServiceMonster good value for money?

ToolGPA grades ServiceMonster C for value for money. Its paid plans start at $79.99 a month, against a middle price of $50 for the category: 36 of the 53 others that charge start lower.

Could I make my own version of ServiceMonster?

To replace ServiceMonster you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from ServiceMonster's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ServiceMonster's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ServiceMonster. Prices change, so check servicemonster.com before you buy.

servicemonster.com/pricing
servicemonster.com/integrations
servicemonster.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ServiceMonster, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/servicemonster

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ServiceMonster: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/servicemonster
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Know someone choosing between field service apps?

Send them this guide:
toolgpa.com/tools/servicemonster/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded field service apps after ServiceMonster, each with an Insider's Guide of its own.

Field Service Software Insider's Guide

Every one of the 88 field service apps we grade, compared

ServiceM8 Insider's Guide

Job management for trades, priced by jobs a month, not users

3.4 GPA

Jobber Insider's Guide

Quotes, scheduling and payments for home service businesses

2.8 GPA

Contractor Foreman Insider's Guide

Construction management for contractors, priced by team size

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ServiceMonster's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ServiceMonster is a trademark of its owner, and this guide is not made, paid for or approved by ServiceMonster. Prices and plans change: check servicemonster.com before you buy.